Woman of the Year honored today

By Jake Ashley

MUSTANG DAILY STAFF WRITER

The nominations are in for the Cal Poly Women's Center's ninth annual Woman of the Year award. For the first time, three categories — faculty, staff and student — will be awarded. The deadline for nominations is today, which is International Women's Day.

The nomination ceremony, lunch and silent auction will be held from 11 a.m. to 1 p.m. in the newly-built Student Center.

In the past, only faculty and staff members qualified for nomination. Under the Women's Center's new financial coordinator Jessica Cardinale's guidance, students can be nominated as well.

The nomination process is simple.

“We send out nomination forms and students, faculty and staff can nominate other faculty members, staff members, and now students,” Cardinale said.

There are no real criteria for choosing a nominee, other than the right gender. But to win, Cardinale said the nominee must demonstrate advancement of women.

“We're looking for somebody who is a mentor and who is a role model; that they do things to help women at Cal Poly or out in the community,” Cardinale said.

Nominations don't know who suggested them, and nominees don't find out the reason for their nomination until the day of the award.

Cardinale said that since Cal Poly is a campus dominated by men, awards that recognize women are important.

“Cal Poly is a pretty male-oriented school, even though there are more women who are going into the sciences and engineering,” Cardinale said. “We feel that a lot of women do a lot of really great things on this campus, and so we feel they should be recognized.”

Student-nominee and Associated Students Inc. president Alison Anderson agreed.

“I think it's extremely important, because on campus we still deal with gender issues,” the civil engineering senior said. “Campus issues, like gender equality, gender bias and balance in colleges.

Given the importance of Cal Poly's contributions on campus and the difficulty in choosing just three, the winners aren't the only ones who are recognized.

“The nominees” will be recognized and will give them a certificate because I feel it's also important that they get the recognition,” Cardinale said. see WOMAN, page 2

Male pill may be in the future

By Lacie Grimshaw

MUSTANG DAILY STAFF WRITER

A male birth control pill could be on the market as little as five to seven years. The drug would be a combination of an implant and an injection that act together to reduce sperm production.

"It's the ideal situation," said Burt Cochran, a doctor and head of medical services for the Cal Poly Health Center.

But Cochran said he's skeptical that scientists can find a male birth control that works within the next few years. Previous efforts to control male fertility have been unsuccessful, Cochran said. Most of the trials have been performed on sexual predators in an attempt to suppress their sexual urges. Things like lowering testosterone levels, sperm count and libido have not been very effective, he said.

But in recent trials an implant form of progesterone etogestrel worked to reduce sperm production in 15 couples, according to the N. U. article. So far the drug has been tested on 150 men in 14 different locations in Europe.

Most students see a “male pill” as an opportunity to share the responsibility of birth control, as opposed to relying solely on the woman.

"I think it's important to have the students see PILL, page 2

Red Cross Awareness Month stresses safety

By JoAnn Sanders

MUSTANG DAILY STAFF WRITER

"Together We Prepare" is not the slogan for students studying themselves for finals or spring break. It is the campaign theme for this year's American Red Cross Awareness Month, beginning March 1.

Red Cross Month encourages safety.

The organization is encouraging the nation to be pro-active. The campaign outlines five steps toward better safety: Make a plan, build a kit, get trained, volunteer and give blood.

This is the 61st year of the Red Cross Month tradition. It started in March of 1943 when President Franklin D. Roosevelt used the Red Cross Proclamation to call Americans to action during World War II.

"I summon the men, women and young of our country, in every city, town, and village, in every country and state throughout the land, to enlist in the army of mercy mobilized under the banner of the Red Cross and to contribute generously to the Red Cross War Fund," Roosevelt said.

The Red Cross effort has been strong since. From its early days, the organization has trained millions of people in CPR and has given financial assistance to victims of more than 67,000 disasters.

The local San Luis Obispo chapter of the Red Cross is not only using March as a month to boost awareness of the Red Cross but also to further awareness of their own local chapter. Public support director for the San Luis Obispo chapter, Kelly Van Buren said that Red Cross Month is crucial in getting to be incorporated into a three-month-long campaign by the San Luis Obispo chapter.

The San Luis Obispo Red Cross will offer its usual 2000 classes plus additional courses for the communications.

Van Buren said since the tragedy of Sept. 11, people need to think more about protecting themselves, families and loved ones.

"Now is the perfect time for everyone to get themselves, families and friends prepared," Van Buren said. "We really never know what can happen in the future."

The chapter will offer additional classes in CPR, first aid, babysitting,

see CROSS, page 2

California Christian charity must provide birth control

By Paul Elias

ASSOCIATED PRESS

SAN FRANCISCO - A California Supreme Court ruling that a Roman Catholic charity must provide employees with birth-control coverage despite its opposition to contraception "shows no respect" to the state's religious organizations, a spokeswoman for the church's policy arm said.

Last Monday, the 6-1 decision, the first such ruling by a state's highest court, could open the door to mandated insurance coverage, abortion, said Carol Hogan, spokeswoman for the California Catholic Conference, which wields influence over the church's policy position in the state.

While "religious employers" such as churches are exempt from providing contraception in California, the high court said Catholic Charities is no different from other businesses.

Catholic Charities had argued that it, too, should be exempt.

But the Supreme Court ruled that the charity is not a religious employer because it offers such secular services as counseling, low-income housing and immigration services to people of all faiths, without directly preaching Catholic values.

In fact, Justice Kathryn Werdegar wrote that a "significant majority" of the people served by the charity are not Catholic. The court also noted that the charity employs workers of differing religious beliefs.

Officials from the California Catholic Conference said it was disappointed with the ruling. "It shows no respect to our religious organizations," Hogan said.

Experts said the ruling could affect thousands of workers at church-backed hospitals and institutions in California and prompt see CATHOLIC, page 2

Cookie boycott sparked by sex ed

By Angela K. Brown

CRAIBORT, Texas — Some families are boycotting Thin Mints, Do-Si-Dos and other Girl Scout cookies.

Scout Troop 7237 is down to just two members after the other girls were withdrawn by their parents.

"I think it's important to have the parents see RED CROSS, page 2
A second reason students would be unwilling to take a pill are possible side effects, which are unknown at this time. "Side effects would be my only reason for not wanting to take it," Jasmith said. "I probably wouldn’t take it if I wasn’t in a serious relationship; if you’re not seriously involved then of course you need condoms, but if you’re in a committed relationship then I could see it working." And as far as female students are concerned, it’s about time men took greater responsibility in the life cycle.

"(Guys) ever want to switch and get their periods then I’m for that too," Becker said.

"It’s only fair that (birth control) be offered to both sexes," he said. "It takes two to make a baby."
Garage sale painting sells for $1M

NEW YORK (AP) — A man who paid $5 for a 19th-century painting he bought at a garage sale has sold it to a museum for $1 million, an art publication reported.

The unidentified 29-year-old actor found Joseph Decker's "Reaping Peas" stapled in a blanket at a Los Angeles garage sale three years ago, according to ARTnewsletter.

Decker, who served as the executive vice president of the art publication, said he painted the kitchen wall for two years before he packed it away. Later, in 2008, he sold it to the Manhattan-based museum for $1 million, an art publication reported.

The woman who sold him the painting said it had been sitting in her garage for more than 60 years, the art publication reported. The man e-mailed a digital photo of the painting to the Manhattan-based museum for $1 million, an art publication reported.

Many people can't afford to eat the produce they pick, said Decker, who also heads a center for public nutrition. "These people are obese, frankly, because they have no money, and some diets are cheaper than others.

"The message has been to blame people — 'you're not choosing well,' you're not educated enough.' We forget there are people whose choices are severely limited by finances and time allocation.

In 2010, Decker opened a center for public nutrition in Cutler, Florida, which serves free meals to children. "We feed kids, and we teach them how to eat healthier," said Decker, who also heads a center for public nutrition.

Decker's center is funded by a grant from the Robert Wood Johnson Foundation. "This is a small town of Cutler. Fruit is available, and money is too. The family eats relatively well.

During winter, jobs are scarce, so Caballero serves her husband and three children the cheapest food she can get: potatoes, bread, tortillas. For Caballero, who has been obese for more than 60 years, the sugar- and water-fattened offerings of her local market are more than unhealthy: they're dangerous. Obesity is a leading risk factor for diabetes, an incurable condition in which the body can't break down sugar in the blood.

Cutler Elementary, which Caballero's children attend, has seen many diabetic kids that teachers recently had an emergency workshop on how to handle blood sugar highs and lows. This in a school where 35 percent of the kids qualify for free school lunches.

After a 15-year-old diabetic student became blind — one of the consequences of uncontrolled diabetes — the school sought help. Now, Caballero and other farmworker mothers attend a free nutrition class that considers their culinary traditions, low budgets and lack of time.

The women come because they know that the cheapest, fastest, most filling meal — the burger and soda that looks so good at the end of a long day in the fields — is not the healthiest for their families.

In the class, at least one of 10 groups Dolores Valdez teaches each week, the Spanish-speaking mothers learn to read English-language labels. Valdez points out that "high-mucrose corn starch," "sugar" and "fructose" all mean azúcar — sugar. She shows them several quick, inexpensive, low-calorie recipes their families might enjoy, like vegetable chili.

Unfortunately, most public health programs don't address such issues. As processed foods rich in sugar and fat have become cheaper than fruits and vegetables, the poor in particular are paying a high price with obesity rates soaring up, followed by diabetes.

This is happening even as conditions associated with malnutrition — like anemia, caused by an iron deficiency in diets lacking leafy greens — continue to plague poor children, said Jay Bartochak, a health economics expert at Stanford University's medical school.

Walking out of the nutrition class, Caballero and the other mothers said they appreciate the tips on healthy eating. But they still have to scrape by for extra red meat instead of the punch they now know is mostly sugar and water. And they still have to walk four miles, often with their children, to and from the nearest supermarket, where fresh produce is plentiful and less expensive.

Along the state highway linking Cutler to the supermarket in Orosi, a new sidewalk has just been laid — a testament to the women's efforts to feed their families better.

"I want to feed my family better food," said Irene Flores, a farmworker with three children who stores large sacks of beans to eat during the winter. "My husband was asking me to buy lettuce, because he likes salad. How can I buy it at almost $2 a head?"

Our jobs are precarious, says Caballero. "We're in the middle of a living hell."

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Working poor face obesity problems

By Juliana Barbassa

Working poor face obesity problems

By Juliana Barbassa
Big box, BIG DEAL?

One reporter investigates how local independent record stores are faring in the age of Best Buy

STORY BY BRIAN KOSEР

The big-box stores debate continues to fester in San Luis Obispo. Some claim locally-owned stores are being pushed out by large, corporate chains. Others say competition is a part of business, and it benefits the consumer by providing a wider variety of products at a lower cost.

Keeping these two arguments in mind, the question should be answered: How are local music stores doing now that Best Buy is in town?

Entering the Best Buy in Madonna Plaza, that "new store smell" lingers in the air. An immediate "How are you, tonight, sir?" shoots at me from the left. Venturing forth after a polite exchange of words, my eyes squint. The white-tile floor provides enough reflection from the lights above that complimentary welder's helmets should be handed out at the door.

I took a gander at the CD section, the sound of A Perfect Circle blowing out a wixifer in the stereo department providing my soundtrack. Young couples, college students and that guy who always wears sweatpants, all flipped through discs and checked out prices.

"It's cheaper," said Samantha, a Cuesta College student. "They have a way bigger selection, too."

Kevin, a Cal Poly environmental science junior, said he also spends less at Best Buy.

"They usually have what I want, and they're closer to my house," he said.

Matt, serving you since 2003, waits at a counter next to the front exit. As he makes sure customers are charged for the items they leave with, I ask him if he ever hears any remarks about working here.

"The majority of people don't complain, otherwise they wouldn't be here," he said. "No one has ever told me we were hurting local businesses." —

Walking in through the propped-open door of Boo Boo Records on Monterey Street, I am greeted by an employee with a shaved head. "What's up, man?" he said as he rang up a customer with an Eric Clapton CD.

A man in his early 50s thumbs through the folder. With a white flannel over a T-shirt and a green beanie pulled over his short hair, I ask him why he shops here.

"I like to support local businesses... I just like places that have soul," he said.

The cashier, Chris, said many people shop at Boo Boo to show support for non-corporate businesses.

"People who come here know that we have hard-to-find items, and we're local," he said. "The combination helps." —

Chris

Boo Boo Records cashier

"People who come here know that we have hard-to-find items, and we're local. The combination helps,"

"The majority of people don't complain, otherwise they wouldn't be here," he said. "No one has ever told me we were hurting local businesses."

Where best use sales in the music industry the last few years, it is difficult to provide a definitive answer on the effects that Best Buy has had. However, the workers at local stores say since the Wheelhouse closed, sales figures have slightly improved. Whether a consumer believes large stores hurt small businesses, or that San Luis Obispo needs big stores, the decision where to shop belongs to the individual. The responsibility lies with the consumer to make a choice based upon his or her personal values.
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TEXTBOOK BUYBACK

March 11-21st

5 Locations!

Cal Poly Books University Square
(870 Foothill Blvd.)

March 11-12  March 15-18  March 19  March 20-21
9:00am - 3:00pm  9:00am - 6:00pm  9:00am - 5:00pm  11:00am - 5:00pm

Drive Through Location on Campus
(Mt. Bishop Rd, off of Highland)

March 15-19
9:00am - 5:00pm

Dexter Lawn

March 15-19
8:30am - 4:30pm

Front of El Corral

March 11-12  March 15-19
9:00am - 3:00pm  7:30am - 6:00pm

Courseware Service Window
(back of El Corral Bookstore)

Sell your books and receive a coupon for
20% off one item at El Corral or Cal Poly Books

10% BONUS  Deposit your buyback cash into Campus Express & receive an extra 10%
Cal Poly ID Required for Buyback

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McCutcheon continued from page 8

a man whose tenure spanned an incredible 33 years and whose touch led the college on to the highest levels of intercollegiate competition.

"Bill taught me the approach philosophically, to being an A.D.," McCutcheon said. "When he passed away, it showed me it could be done in the NCAA."

It was reported that as many as 80 colleagues, alumni and friends attended Ryan's funeral.

Both Flynn and McCutcheon expressed one of the greatest plays in college football experience in their time with Boston College.

In McCutcheon's position, the passion of sports can take a back seat to the responsibilities of the department. But like any sports fan, he can recall one of his favorite moments like it's still happening in front of him.

"I see myself standing there like it was yesterday," said McCutcheon. He speaks of the 1984 Miami-Boston College football game where quarterback Doug Flutie capped an incredible game with a hail mary to win the game.

"Miami had just scored," said McCutcheon as an announcer at the event, "and it was the Friday after Thanksgiving. You had two Heisman candidates and six lead changes. The press box had emptied and everyone figured it was too bad we had lost. Then he threw the pass... I had just a lot of memories there."

But after more than a decade of helping Boston College come to prominence in Division I sports, during which he helped create the Silvio J. Conte Field House and its athletic department offices and new basketball and hockey arena, McCutcheon picked his bags and headed for Cal Poly.

"When I've taken a position, I've won the job through," McCutcheon said. "But there's always new things on the radar." Cal Poly, his first priority was to move the school to Division I.

"In 1992, we could either declare DI or decline the offer. My recommendation was to stay now. Damn the torpedoes, if we didn't do it then we wouldn't be able to take advantage of the excitement," said McCutcheon.

Humble and quick to give credit, McCutcheon said about the accomplishments he's had at Cal Poly, "It's never one person. You never want to be dependent on one person, it hasn't been done in a vacuum. Luckily I've had tremendous people around me, some of the most talented people I've been around, and they keep the ship afloat.

After moving to Cal Poly, McCutcheon's sights were set on establishing the university in a conference. He found that conference in the Big West.

"The evolution of the Big West has been significant," McCutcheon said. "At the time, half the other teams were 1A and the other half weren't. That format was complicated and the schools moved in and out. The problem was the identity of the conference. Now we're an independent school and we're starting to put together a market and TV packages."

McCutcheon, nearly a decade removed from his accomplishments at Boston College, and remembered as one of the most for more than a decade of improvement, looks to return to where he started, and where much of his wife's family lives nearby.

McCutcheon won't forget what he's done here as he starts his career at Cal Poly.

"We don't know how far we can go," McCutcheon said of Cal Poly. "A lot of schools find their niche, but every time this school takes a step it doesn't stop there. It has the intangibles that you can't build.'
Sports

McCutcheon: the one that got away

By Dan Watson

While some athletes are tested for drugs, former Cal Poly athletic director John McCutcheon may need to be checked for circuits, a memory chip, maybe a high-speed motor.

Something’s got to be illegal for this A.D. because coffee just couldn’t do it last fall.

McCutcheon probably hasn’t had a good sleep-in for a while, but he keeps running like a machine even through the busy sprint of his life in the past few weeks.

In those weeks, McCutcheon flew two trips to Massachusetts, realized he was the athletic director at the University of Massachusetts, been highly involved in a decision to fire a replacement football coach at the new job, gotten his old school into a new football conference and found a way to still sustain the forklift of home.

Walking into McCutcheon’s office following this chaos, it was expected he’d run through the door balancing 10 plates on his head, juggling wads of memos. Instead, McCutcheon pulls up a chair quite calmly, sits down and begins to calculate, proficiently.

“I’m feeling excited, anxious,” he admits. “It just gets so busy.”

This composure is what makes a good athletic director, a position defined by meetings, media, memos, staff oversight, budget, reports, speech- es, relationships, team success, academics and compliance.

The complexities and responsibilities that McCutcheon has taken successfully in strides, and his tribute is the progressive Cal Poly athletics has made in his 12-year tenure.

But before he leaves a staff ready to continue the improvement expected from a depart­ ment that rose in the Times Division II to Division I during his tenure, McCutcheon who served as senior associate A.D. under McCutcheon, talked about his impact on staff.

“He had a fabulous sense of humor,” Cone said. “Now that he’s leaving I can let the cat out of the bag. Very precise, very detailed-oriented, perfect in some regards. He had integrity that didn’t wander and wasn’t ever tempted by shortcuts.”

Consider the man’s accolades.

In McCutcheon’s time at Cal Poly, the athletic accomplishments include 11 team NCAA playoff appearances, 12 Big West Conference selections, 23 All-American honorees and two NCAA National Champions.

He was instrumental in moving the Mustangs to Division I, helped create the America West Conference and later led 16 out of 20 sports into the Big West Conference.

Since he arrived, the athletic department doubled its staff to more than 50 employees.

It’s a medley of responsibilities from meetings, media, memos, staff oversight, budget, reports, speech- es, relationships, team success, academics and compliance.

The progression Cal Poly athletics has made in his 12-year tenure begins with calculated, proficient efficiency.

For instance, McCutcheon was athletic director at Cal Poly for 12 years.

New season, new position for Dodgers' Green

John McCutcheon was athletic director at Cal Poly for 12 years.

By John Nadel

VERO BEACH, Fla. — Shawn Green is learning a new position on the field and refashioning an old swing at the movies.

Neither is encouraging by his progress.

One of baseball's top sluggers in 2001-02, Green is trying to rework a swing that sat still for a sub-par year.

Slowed by an injured right shoul­ der, he had offseason surgery.

Strictly a right fielder in four seasons with Los Angeles, he began taking grounders at first base almost two months ago in winter workouts at Dodger Stadium.

Although Green started at first base Wednesday in the Dodgers' exhibition opener against the Mets, nothing is etched in stone.

"In a best-case scenario, I’ll be back in right field," he said. "But if this happens, a year from now, I might look back and say I prefer first base. I know I’m going to make more mistakes than somebody who’s been there his whole career." Green spoke, he pounded the barrel end of a bat into the first baseman’s glove he’s breaking in.

He looked just fine at first against the Mets on Wednesday, making a fine stop of Jose Reyes’ hot shot to end the second inning and hitting a single and two-run double in his two at-bats.

"It helps to make a play on a ball hit pretty hard," Green said afterward. "A few of those will give you confidence. I feel better than I expected to feel. And it’s nice to get a couple hits on the first day." Green, 31, hit .280 with 19 home runs and 55 RBIs last year — a huge drop-off from the previous two seasons when he hit 297 with a franchise-record 49 homers and 125 RBIs in 2001 and 285 with 42 home runs and 114 RBIs in 2002.

An explanation for his problems came in September when the left-handed-hitting Green admitted his right shoulder had hampered him all year.

He said Wednesday he began bothering him about this time last year.

"It had been bothering me and off for years — a longer magni­ tude, a shorter period of time," Green said. "(The Dodgers) knew what was going on. It was the type of thing you play through. There were some at-bats where it was hard to take a decent swing. I was out of whack. If I get a lit­ tle off, I don’t produce. If I do everything right, I can put up num­ bers for a long period of time. There were times it didn’t hurt as bad. The swing was already off." Green had surgery Oct. 14 to have cartilage removed from the shoulder.

"It was like I had a bunch of hangnails in there," he said.

As Green struggled, so did his team, scoring a major league-low 74 runs.

Giants’ new catcher tries to change rep

- A.J. Pierzynski rubbed some in the American League the wrong way

By Jane McCauley

There will be no need for A.J. Pierzynski to introduce himself to his new opponents in the National League.

He’s made himself known all around baseball — and not for being a nice guy.

The San Francisco Giants catcher is the first to point out he will do whatever it takes to back up a team­ mate, and he realizes he’s one of the most unpopular players in the game.

He’d like to change that.

Pierzynski has irritated umpires, coaches, opposing hitters and even his own teammates at times.

Is he misunderstood?

“I hope people understand that I just play hard and I want to win,” Pierzynski said. “I do everything I can to help my team win the game, and it involves standing up for one of my guys I’ll stand up for my guys. And I won’t back down.”

“I can’t, because I’ll be the first to admit I’m not the most talented guy in the world. I’m not the best hitter or the best catcher, I’m not the best anything. I have to find an edge and I have to be competitive. I have to outwork. That’s why I’ve been successful and that’s what I do.”

He is especially hated in Oakland. During the 2002 AL division series, Pierzynski hit a two-run homer of Athletics closer Billy Koch in the ninth inning of the decisive Game 3 to help lead the Minnesota Twins to the ALCS. The A’s say Pierzynski then made a remark to Oakland catcher Greg Merson while celebrat­ ing.

“Last May in Oakland, the benches cleared twice when we did our business,” Pierzynski exchanged words with A’s catcher Ramon Hernandez at one point.

“I think he’s a nice guy off the field,” said former Minnesota team­ mate Bobby Kielty, a new outfielder in town.

“Misunderstood. It has snowballed into something. It’s something that’s been taken on a life of its own,” Pierzynski said. "I hope people understand that I just play hard and I want to win.”

“Just play hard and I want to win, I don’t care much about the reputation right now. I need to quickly learn a new pitching staff, and he’s making a point of talking to each pitcher early in spring training.

“The pitching staff is the most important part of the team, and my No. 1 is to get to know these guys, make them feel comfortable with me and how I go about my busi­ ness,” said Pierzynski. "I need to make this happen, a year from now. I don’t want people to write negative things about me. It involves standing up for one of my teammates.”

Manager Felipe Alou isn’t con­cerned — he trusts Pierzynski to be a capable replacement for Benito Santiago, who ace Jason Schmidt credits for his success last season.

“This guy is feeling at home right now,” Alou said. “He’s a special guy and catcher.”