Making a statement

A display of 13 metal figures decorated Dester Lawn Monday. One figure had the word “Can’t” written on it, while others had “marry,” “be ourselves,” and “adopt” printed on them. Another read “gay doesn’t always mean happy.” The display was a project of a landscape architecture class. The students worked with Cal Poly’s Gays, Lesbians, Bisexuals United on the display.

AMY SWEETNAM / MUSTANG DAILY

Packaging Club offers hands-on experience

By Alexa Ratcliffe
MUSTANG DAILY STAFF WRITER

It doesn’t take more than a glance to recognize the glint of Mr. Clean’s shiny head, the pointy shoes of the Keebler elves or the Nike swoosh. These symbols are just a few of the thousands that Americans are exposed to daily. Creating such symbols involves hours of analyzing, designing and planning by teams of experts.

At Cal Poly, the Packaging Club (CPPA) gives students a way to familiarize themselves and get the much-needed experience to pursue careers in the industry. "The purpose of the class is for students to work in a simulated ‘real world’ environment,” IT 407 professor Rod Kaltenbach, industrial technology senior, said.

The tabletop fountain is one of the projects IT 407 has created. It will sell for $55 before Thanksgiving and $60 after. Thirty-five students recently traveled to the week-long annual Pack Expo in Chicago. About three-fourths of the students who attended are CPPA members. CPPA has been with CPPA for roughly 14 years. According to its Web site, CPPA’s goal is to offer members hands-on experience with packaging and other related industries. It also promotes interaction between Cal Poly students and packaging professionals.

"One of the main things we focus on is getting the students to mingle with people in the industry,” Gay said.

Club members pursue these goals through a series of industry tours, professional speakers and package testing and designing.

Thirty-five students recently traveled to the week-long annual Pack Expo in Chicago. About three-fourths of the students who attended are CPPA members.

"The Pack Expo serves at the largest packaging show in the world, with more than 3,000 displays and 45,000 people in the industry,” Gay said.

Throughout the four-plus years students spent at Cal Poly, they are bound to have multiple roles of film capturing their days as undergraduates.

When displaying beloved photographs, what would be more meaningful than a Cal Poly frame made by Cal Poly students at Cal Poly compared to about 10,000 students at other schools.”

Heather Heiman, computer engineering senior, beat such schools as Purdue, University of Michigan, Cornell and Stanford.

"The members worked on the device and presentation a long time, and were rewarded for their efforts. Since the awards were given for last year's accomplishments, aerospace engineering students at Cal Poly compared to about 10,000 students at other schools.”

The class is divided into four teams, each consisting of 11 members who are in charge of a specific area, including computer engineering, management and aerospace engineering.

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SWE continued from page 1

engineering junior and SWE president Tracy Leavens said she looks forward to next year's competition. "As the president, I have quite a bit to live up to following our section's success last year," she said.

SWE's next event is the 21st-annual Evening with Industry that will be hosted by Cal Poly. The event gives students a chance to schmooze with 40 company representatives, explore job market options and make contacts.

“I have talked to many people who have gotten jobs from the Evening with Industry banquet,” Heiman said. "It provides great networking opportunities.”

Aiming at spreading the awareness and option of engineering to younger women, the club also takes on various community projects.

"We do a lot of things to benefit others like mentoring programs with freshmen, tutoring at local schools and helping Girl Scouts get their engineering badge,” Leavens said.

The mentors help guide students in various age brackets exposure to engineering, and the opportunity to decide whether or not it is a career they would like to explore.

"Our goal is to educate because we have been to places where many students couldn't spell engineering, let alone understand it," Leavens said.

Those interested in joining the club can attend its next meeting on Nov. 26 at 6 p.m., in the Sandwich Factory. The meeting is open to all students interested in the technology field.

PACKAGING continued from page 1

people in attendance. In addition to the display section, the Expo features daily conferences from well-known industry professionals.

"The conferences that are offered are typically $300 to $500 a day,” Gay said. "Our students got to experience all of them for free."

Later this year the club will travel to the West PAC Conference in Anaheim and the National Packaging Expo (NPE) in Las Vegas. Gay also mentioned that the club travels quite frequently within California.

At the beginning of the quarter, CPPA members toured several local wineries including Edna Valley Vineyard, Clalbaro and Churchill Winery and Laetitia Vineyards and Winery.

"We got a behind-the-scenes look at what goes on in these wineries,” said Dustin Ko, industrial technology senior and CPPA member. "It was a fun afternoon and good way to show us just one of the many ways that packaging can be used.”

With the smallest program, CPPA is currently ranked third in the nation for packaging programs, following Michigan State and Clemson, which both offer extensive packaging programs on their campus.

"This club gives students a chance to do a lot of networking, earn scholarships and put their resume out there,” Gay said. "For more information about CPPA visit our Web site at www.calpoly.edu/~cppaclub/.”

What’s Going On

Coming up this week

* Contemporary International Issues Panel - The discussion will take place tonight at 7 p.m. in Chumash Auditorium.

* How to Contribute to a Small School - A talk and film by ethnic studies professor Malia Zulfacar tonight at 7 p.m. at the San Luis Obispo Library.

FREE SHAMPOO!

Simply purchase your favorite conditioner & get the same sized, same brand shampoo FREE. Every Tuesday is FREE SHAMPOO DAY! Choose from the largest selection of shampoos and conditioners in San Luis Obispo County. Beauty Unlimited 895 Higuera Street Downtown Centre - SLO - 543-2448 Open 7 Days a Week Good only Tuesday.

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We have DRASTICALLY reduced our rents to fill our last remaining rooms and apartments. Stop by our Leasing Office for details on our specials! Rents starting as low as $400 per month. (per room for Month-to-Month contracts only)
National Briefs

HOSTAGE CRISIS ENDS AT SPANISH SCHOOL WITH NO INJURIES

WASHINGTOI-, D.C. — Colleges and universities across the United States stepped up their recruiting efforts to offset dwindling numbers of high school graduates over the two decades ending in 1999, a study by five leading education researchers reported Monday. That helped schools maintain their academic standards, according to researchers who produced "Trends in College Admission 2000."

The report was issued by the National Association for College Admission Counseling; the Association for Institutional Research; the two organizations behind the SAT — the Educational Testing Service and the College Board; and ACT Inc. Similar reports were issued in 1979, 1985 and 1992. From 1979 to 1999, the annual number of high school graduates declined by more than 250,000 students to less than 3 million, the new report said, though the decline ended in 1994. Graduation numbers have been in a slow rise since then and are expected to keep rising.

Jim Mason, a senior research scientist with ACT, said schools began marketing themselves more heavily in the 1990s, driven partly by concern they would have to lower academic standards to survive as the pool of students became smaller. "The fear was that if they raised their standards they would have fewer students," he said. "But what has happened over time is that indeed a greater share of the high school graduates are going to college.

The report said schools are marketing themselves a wide variety of ways. Some have visits to high schools and college fairs using the Internet and mailing services, hiring public relations consultants and calling prospective students. The report partly credited recruiting efforts for an increase in the percentage of students going on to college after high school.

In 1997, only about half of graduates enrolled in college immediately after high school, the report said. By the late 1990s, that figure had increased to about 60 percent of high school graduates.

College admissions increase across country

By Steve Giegerich
AP Education Writer
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A lts &  Culture

MUSTANG DAILY CONTRIBUTOR
By Andrew Parker

Three." It's hound

convicted of murder.

West Memphis

to Benefit

Jackpot's fourth album and its first

Kevin's Jackpot "one of

that way unless they get a visit

from "Hey, the

Elliott shows she does have another

to her other tracks.

Beyonce Knowles use that same vul­

nerable in her man leaving her for

the good parts of the album out and

the listener.

The definitive

Black Flag already

existence of the album's title. After

the plane crashed that took Aaliyah's

life, Elliott said she is trying to rebuild

her career. She is now ready to

take the good parts of the album out and

into the listener.

The definitive

Black Flag already

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productions made by

nothing for the West Memphis

or the West Memphis

it may succeed in raising lots of

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safe and dependable. Where's the

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The likes of Chuck D., Ryan Adams and Iggy Pop

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tank in that?
Handbook includes (almost) everything about sex

By Andrea Svoboda

Sex. It is how babies are made and passion is expressed. According to many of the sex gurus in print, however, you have to be a circus contortionist to do it right.

Paul Joannides, "Guide to Getting it On!" takes a fun but informative approach to sex. Written with a humorous tone, it feels more like tips from a friend, not the 697-page textbook it is.

The big plus makes it easy to read and find information quickly. It thoroughly discusses every sexual scenario possible and even includes information on gay and bisexual relationships. The main focus is to increase the reader's awareness of sexual health.

Throughout its pages, sexual health is emphasized. This includes types of birth control, how to check for lumps in women's breasts and men's testicles and how to prevent bacterial infection.

When giving sex advice, "Guide to Getting it On!" gives clear instructions and never assumes that the reader has prior experience with the material. There is even a glossary in the back to look up new words.

Written like a reference book, it can be read in no particular order. It is broken up into 51 chapters that cover everything from oral sex to vibrators. Some of the more unusual chapters include sex help for the physically or developmentally disabled and kinky sex.

What makes this book particularly interesting is that it has readers' opinions. In almost every chapter, everyday people answer some very personal sex questions. Some examples include favorite sexual positions, advice on giving oral sex and what an orgasm feels like.

"Guide to Getting it On!" also has a "Dear Abby"-type question and answer section in many of the chapters. This is where Joannides answers a wide array of readers' questions. In one instance, the reader wants to drop "the perfect woman" because she has green mold in her bathroom.

Unlike many vivid Kama Sutra books, the "Guide" isn't page after page of Bob and Jane getting it on. Although some might find Kama Sutra books sexually amusing, others see them as embarrassing. The "Guide" makes shopping for a sex guide less intimidating for the first-time buyer. It uses ink drawings instead of photographs, so it loses the porn feel. The drawings can get graphic at times, but they are usually used in conjunction with written material.

A confusing factor was that the book has a lot of random art work. It uses such things as coffee mugs, dogs and lions as bullet points - maybe it's an inside joke.

The book also has a few interactive pages. The goofy dice game is where the reader has to match five illustrations of real-life soft penises to their erect counterpart. Another page asks the question, "Have you ever needed to masturbate while away from home?" The reader chooses if it was a man or woman who answered.

With its straightforward answers and valuable advice, "Guide to Getting it On!" makes even the most conservative readers comfortable. Just remember that it's sex, not a circus act.

Odds and Ends

New sex book swollen with some very bizarre clip-art

When the 'Guide to Getting it On!' arrived at Mustang Daily, it immediately stood out from the other books, CDs and theater promotions we receive.

The folks at Goofy Foot Press chose to illustrate their guide with clip art that, while sometimes relevant to the subject at hand, is in most cases completely and totally random.

What follows is a handful of these random bits and the section it came from. While upon first glance it looks totally amateurs and cheap, it kind of grew on us.

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With its straightforward answers and valuable advice, "Guide to Getting it On!" makes even the most conservative readers comfortable. Just remember that it's sex, not a circus act.

With chapter titles like 'Balls, Balls, Balls' and 'Nipples, Nipples, Nipples,' the subject matter of 'The Guide to Getting it On,' is pretty clear.
No room for ignorance in higher education

M ust we all midterms last week? I had four. So, on Thursday I was closer to a mental breakdown than I have ever been. Let me explain. I think all my college students are acting like the lattes you order at Starbucks. American under the age of 30 will be acting the day "The Simpsons" goes off the air — angry, scared, confused and a little suicidal. Needless to say, when I got home Thursday night I decided to relax. Being in the complete and total loser that I am, relaxing means for me consists of watching Fox News, (I am aware of how much my life sucks). Today I have read a lot of information about politics and advertising. I hope that you agree with this plan.

In the planning stage for advertising and we would appreciate your help from us (the American people, who in case you don't know are not all Christian), but they don't want to die. Mr. or Mrs. Cross, have you ever been even in war? I presume that you have always lived in America and you have never fought in any war? Don't make judgments on things you don't know about or have never experienced. And next time you start making statements about what should or should not happen in the world, please think about the country you currently live in. War is not the answer.

Jasmin Gaffarian is a construction management senior.

Student's survey misses diversity

Editor,

After reading your "statistical" survey ("More political diversity needed," Nov. 14), I was overwhelmed by the smell I usually experience when the wind blows down from the acid rain. I have never seen the word "diversity" used in such contrast to its true definition. According to Merriam-Webster's, "diversity" is "differing from one another" and "composed of distinct or unlike elements or qualities." Diversity, as it applies to your survey, means, "This result is contrary to my liking."

A major ill of this great nation is our lack of true political diversity, giving us basically two choices in each election. Thirty-two percent of your respondents opposed "Other," which should tell us a few things. (To digress, can you really make any valid assumptions on a survey with 28 people questioned?)

First off, anytime you do a survey with three choices and one of them falls into the 30 percent range, you have diversi-

The fact that so many responded as "Others" now shows us that they (or, as you call them, "intellectual authorities") too realize those choices you gave them lack any depth. As a student, who thinks people should open their hearts first and minds will follow. We would appreciate your input and the cost of what you recommend. Thank you for your time and consider-

* Letters must come from a Cal Poly e-mail account. Do not send letters as an attachment. Please send the text in the body of the e-mail.

**Editor's note: The survey referred to in the story was conducted by a student in a letter to the editor that ran Tuesday. It was not conducted by Mustang Daily.

Ditch the cell phone for possibility

Editor,

The one thing that bothers me most on campus these days, besides a certain fraternity that dominates the University Union while killing bees and laughing like Beavis and Butthead, is the number of people on campus who walk around with cell phones all day. It is now becoming a ranty on campus for me to see two peo-

This is a forum for mainly, but not only, cadet and a history professor at Saint Xavier University. Dear Sir or Ma'am — The Air Force Academy is going to be having our annual Academy Assembly. This is a forum for mainly, but not only, cadet and a history professor at Saint Xavier University.

Here is the text of an e-mail from www.frontpagemagazine.com:

John Holbus is a political science senior and Mustang Daily colum-

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Let's the Brawny of stupid-ass weeklies.'
Editorial: The one thing that bothers me most on campus these days, besides a certain fraternity that dominates the University Union while killing bees and laughing like Beavis and Butthead, is the number of people on campus who walk around with cell phones all day. It is now becoming a ranty on campus for me to see two peo-

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Letters to the editor

Editor,

You are a disgrace to this country and I am furious you would even think about it. In or out of war, all of us are part of our nation's natural damage. Help you recruit? Who, top pens to reign death and destruction upon non-whites peoples throughout the world? Are you seri-

May the two of you discuss your differences? You can't. Everyone is aware of McCain's positions, and there is no reason to believe that McCain is not aware of them. McCain is a seasoned politician and there is no reason to believe that his lack of depth and breadth is new. After reading your "statistical" survey ("More political diversity needed," Nov. 14), I was overwhelmed by the smell I usually experience when the wind blows down from the acid rain. I have never seen the word "diversity" used in such contrast to its true definition. According to Merriam-Webster's, "diversity" is "differing from one another" and "composed of distinct or unlike elements or qualities." Diversity, as it applies to your survey, means, "This result is contrary to my liking."

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soon after you both quote lines from "Office Space." I think that's larger than their heart? In the end, it is dishearten-

Zach D. Schwarzbach is a political science senior who does-

Letter policy

Letters to the editor should include the writer's full name, phone num-

Wednesday, November 19, 2002
Mustang Daily
SLO residents discuss the ‘myth of affordable housing’

By Olga Berdial

MUSTANG DAILY STAFF WRITER

Coneqest, rising property prices and sustainable resources are all topics that have plagued San Luis Obispo residents in recent years.

Now, the dilemma is finding the root of these problems.

The SLO Club is sponsoring a discussion titled “Population and the Myth of Affordable Housing in California” to come up with ideas about the increasing demand for housing.

The event will be held Wednesday at the Meadow Park Recreation Center at 7 p.m.

Scheduled panelists include Ben Zuckermand, member of the Sierra Club board of directors; Richard Schneider, Conservation and Population Committee chairman for the Sierra Club Bay Chapter; Christine Muldoon, San Luis Obispo City Council member; and Steve Donovan, deputy director at the San Luis Obispo County of Government.

The meeting will be organized in an open discussion format.

IT continued from page 1

operations manager, engineer, market­
ing manager and purchase agent.

Essentially, we are running our own company where we have to put in our own start-up capital,” said Brandon Carey, industrial technology senior.

Each member of Carey’s group put $100 to cover the material costs of the Cal Poly frames.

“For our idea we wanted something that we would be able to market to all people,” he said. “It’s a great graduation gift or just a gift for students to remember their time at Cal Poly.”

Other projects include a combina­tion of a wine bottle holder and candle­stick centerpiece, a fountain and end tables.

“I’m really happy with what they’ve accomplished so far,” Hoadley said. “It seems that each quarter students take on more and more.”

The most challenging part of the project for Kaltenbiich was keeping track of all the different aspects of the project, scheduling each group member’s schedule and keeping morale up.

“In the beginning we were all a little disorganized, but once we started hitting milestones everybody’s attitudes completely improved,” he said.

Since students fund their projects, they needed to work on reducing material costs as much as possible.

“We learned how to negotiate with companies and shop around for prices,” he said. “We had to learn project bud­geting.”

The hardest part is trying to find the time to do a quality job when building

The products and actually finishing them on schedule, Carey said.

The group plans to sell the projects at a show in December.

The students get a lot of feedback from judges made up of industrial personal.

The trade show will be open to the public and takes place on Dec. 4 from 3 to 6 p.m., in building 21, room 135.

Another problem presented to the students is the increased enrollment at Cal Poly.

With the admission of more stu­dents and limited numbers of on-cam­pus housing, San Luis Obispo will also be facing an increased amount of student­es struggling to find affordable housing.

Schneider said if a business provides jobs to employees, then it also should provide housing for those employees.

Under his terms, Cal Poly students would be considered employees of Cal Poly because it is their full-time job to attend school.

Housing dilemmas might be one of the main issues that the public notices, but Schneider said it is only one factor in the population problem.

“Raising housing prices is one sys­tem of an overall problem,” Schneider said. “What connects the dots is that the human population is rapidly ris­

Schneider said he is concerned about the loss of land in SLO and how to keep from being overwhelmed in all respects including housing, natural resources and environmental concerns.
**Non-stop fastbreak**

**Cal Poly Men's Basketball**

**Final exhibition win showcases 'D'**

- **Mustangs rack up 97 points in blowout win over Delta Jammers**
  
  By Nick Hoppping
  
  Mustang Daily Staff Writer
  
  Sometimes being too good for your opponent can be a bad thing.
  
  Such was the case Sunday afternoon in Mott Gym, when the Cal Poly men's basketball team beat the Delta Jammers, a collection of former college players with crooked knees and bulging pride, 97-76.
  
  "We played down to our competition," junior forward Varnic Dennis said. "We could have done a lot better.
  
  While the outcome of the game was never in doubt, the Mustangs had trouble at times with running their set offense, instead getting sucked into the Jammers' freewheeling pace.
  
  "The opposition got a little ragged, and there was a little breakdown of communication on the night," Mustang head coach Kevin Bromley said. "They caught us off-guard by playing up-tempo.
  
  Nonetheless, Dennis was unstoppable in the paint, hitting six of seven short shots and finishing with 14 points and eight rebounds in 25 minutes of action.
  
  Ceneka Shaw dropped in 20 points and, along with senior guard Steve Geary, the entire game.
  
  The Mustangs displayed great teamwork on one exchange late in the first half. Dennis, and junior guard Eric Jackson pressured Jammers guard Renardo Page near the Mustang bench. Jackson recovered the ball and, while falling out of bounds, flipped it to Dennis, who was on his back from the defensive scuffle. Dennis, in a sit-up position, bounced it high off the floor to forward Jered Patterson, who raced up court, passed it to Geary and got it back for a lay-up and a 28-14 advantage.
  
  "We've been around each other for the last year," Geary said. "We're much more comfortable with each other's games.
  
  Nine Mustangs played 14 minutes or more with all but two players on the 13-man roster breaking into the scoring column.
  
  Senior point guard Steve Geary chipped in with 11 points and four assists and guard Jason Allen had 14 points, four assists and three steals.
  
  "There was improvement from last week to this week," Bromley said. "We really clean up well on the glass.
  
  The Mustangs defeated the SIU Blue Angels 93-81 in an exhibition game Nov. 8 at Mott Gym.
  
  Two exhibition games and two double-digit wins leave one question: How good are the Mustangs?
  
  The answer will become a little clearer when the Mustangs face off against the University of Colorado Friday at 7 p.m. in Boulder, Colo.
  
  "They're really going to challenge us," Dennis said.
  
  The Buffaloes, who play in one of the nation's premier conferences - the Big 12 - have a imposing front-line, led by 7-foot center David Harrison.
  
  "They're huge, but not real deep," Bromley said.
  
  Poly is likely to run an up-tempo offense.
  
  After all, in the open court, can a Buffalou outmuscle a Mustang?

**Cal Poly Women's Basketball**

_Vladimir Lisinac hoists a shot during the Mustangs' 97-76 rout of the Delta Jammers Sunday in Mott Gym._

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**Non-stop fastbreak**

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