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FOR IMMEDIATE RELEASE

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Cal Poly's Western Bonanza Junior Livestock Show to Run Feb. 13-15 in Paso Robles

SAN LUIS OBISPO — Cal Poly's annual Western Bonanza Junior Livestock Show — the largest student-run exhibition of its kind on the West Coast — will run from Friday to Sunday, Feb. 13-15, at the Paso Robles Event Center.

Western Bonanza began as a senior project in 1985 and has grown to be one of the largest and most successful student-run jackpot shows with more than 500 exhibitors and 2,000 entries.

This year exhibitors from Arizona, Oregon, Nevada and Idaho will show their animals in four categories: beef, swine, sheep and goats.

A management team of 30 Cal Poly students and more than 100 committee members hosts the junior livestock show. The free event is open to the public and livestock enthusiasts.

Exhibitors, ranging in age from 9 to 19, show off their prized livestock in hopes the judge will choose their animal as champion. Along with the livestock show, Western Bonanza includes a trade show with vendors offering Western apparel, accessories and animal food.

"The fact that Cal Poly students are running the Western Bonanza is really an integral part of it," said Vanessa Alexandre, Cal Poly senior and swine chair. "These kids are going to the show and looking at youth their own age (who are) running it, and it gives them something to aspire to."

For more information about Cal Poly's Western Bonanza and a full show schedule, visit www.westernbonanza.calpoly.edu. Find "Cal Poly's Western Bonanza Junior Livestock Show" on Facebook and follow on Twitter, @westernbonanza, for up-to-date news during the show weekend.

About Cal Poly's College of Agriculture, Food & Environmental Sciences

Cal Poly is a nationally ranked, comprehensive polytechnic university located in San Luis Obispo, Calif. The university's College of Agriculture, Food & Environmental Sciences is comprised of expert faculty members who take pride in their ability to transform academically motivated students into innovative students ready to solve the complex challenges associated with feeding the world in sustainable ways. Students have access to state-of-the-art laboratories including ranchland, orchards, vineyards and forests, all of which provide the basis for Cal Poly's Learn by Doing methodology. These living laboratories, combined with the attention of expert faculty members dedicated to their students' success, offer a powerful combination of rigorous academics with hands-on experiences that lead to fulfilling careers. For more information, visit www.cafes.calpoly.edu.

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