



FOR IMMEDIATE RELEASE

October 22, 2014

Contact: Mikele Hushing-Kline  
805-756-5002; [mhushing@calpoly.edu](mailto:mhushing@calpoly.edu)

## Cal Poly Students to Stage Running With the Mustangs 5K on Nov. 8

SAN LUIS OBISPO — The sound of footsteps will thunder across the Cal Poly campus beginning at 11 a.m. Saturday, Nov. 8, as runners and walkers compete in this year's Running with the Mustangs 5K fundraising event.

Students in Cal Poly's National Agri-Marketing Association (NAMA) team are organizing the event. Proceeds from this year's fun run will fund next year's Cal Poly NAMA team at the 2015 competition in Kansas City, Mo. NAMA is the country's largest association for professionals in marketing and agribusiness.

Cal Poly's 2014 NAMA team won a national championship, beating more than 30 other university teams from across the country with its marketing plan for Brussels sprouts tops.

Sponsored by several local and other businesses, including Tanimura & Antle and Frieda's Inc., the 5K will include a barbecue, "goodie" bags for participants, T-shirts, pre- and post-race beverages and snacks, and prizes for participants in various categories.

During the closing ceremony, the College of Agriculture, Food & Environmental Sciences will unearth a 25-year-old time capsule.

The event is open to the public. For registration information and additional details, visit:

<http://agb.calpoly.edu/content/5k>.

####

