Innovators talk at seminar

Successful grads, businessman offer students advice

Caroline E. Pinola

More than 20 dynamic entrepreneurs who had their start at Cal Poly and then moved on to success in the business world were featured at the third annual Cal Poly Business Conference last Friday.

The day-long event, which was held at the Embassy Suites Hotel in San Luis Obispo and entitled "Innovation and Idea Management: Entrepreneurship in the 1990s," was designed to give students and local business people a chance to hear some of the ins and outs of the financial world from individuals who chose to act upon their ideas.

"The purpose of the conference was to track the idea of innovation," said Stephen Hughes, alumni relations coordinator for the School of Business. "Along with the learn-by-doing credo at Cal Poly comes learning from people who have already gotten experience, and this is the reason why we draw upon our alumni as a resource."

The conference was an opportunity for students to understand the variety of steps an entrepreneur must go through to make an innovative idea a success, Hughes said. This was accomplished by having a panel-discussion format at all six of the sessions.

"We figure that everyone has something to offer and to learn," he said, "and this is the reason we designed the conference with a panel-discussion format. The interaction between the panelists and the students is what makes the conference so successful."

Norman Beko, a multi-million dollar entrepreneur and a member of the advisory council for the School of Business, was the conference keynote speaker. He told some of the problems encountered by men and women who decide to go into business for themselves in his talk entitled, "I Made a Lot of Dumb Mistakes."

After graduating from CSU Longbeach, Beko started his own company, Graphic Resources Corp., in 1971 because the company he had been working for refused to adequately meet the needs of its customers, he said.

Beko began with just $1,600, and by 1987, his Huntington Beach company was selling $1.3 million worth of supplies annually with 13 offices worldwide, including one in San Luis Obispo, he said.

Beko gave a frank account of what he said was the biggest mistake he made in the tremendous jump from a one-man operation to an international corporation during his company's growth.

"I hired people that were only

See BUSINESS, page 5

Costs rise for greek liability insurance

By Laura Daniels

In the early 1980s, the burning issue affecting fraternities was hazing. In the last couple of years, however, the focus has changed to risk management.

Dave Westoll, Theta Chi's national president, said risk management relates to overall safety measures in fraternal social events, pledge "education" and maintenance.

Because of the increasing number of lawsuits resulting from accidents, liability insurance has increased nationwide with specific rules regarding alcohol and drugs, hazing, sexual abuse, fire, health and safety.

"We were forced into it (buying national liability insurance)," said Interfraternity Council President Lance Doherty, "because it's too expensive to get insurance (locally). It also lowers dues."

The Fraternity Insurance Purchasing Group (FIPG) is the insurance company to which many national fraternities are now subscribing.

While the rules are "strict" and strictly adhered to, FIPG's insurance rates are cheaper than many other national insurance rates, Doherty said.

"And as I understand it," Doherty said, "if you (the fraternity) are found in violation of any part of the (FIPG) policy, you're dropped."

Westoll said if a fraternity

See LIABILITY, page 5

Earth Week early birds ...

About 50 people participated in a Chumash Indian ceremony atop Cerro San Luis at sunrise Monday to commemorate Earth Week. Participants expressed their hope for increased environmental awareness during a ceremonial tobacco offering. Chumash Indian Mike Zarate later said, "The purpose of Chumash participation is to ask people to think about their decisions regarding Mother Earth."

Also as part of Earth Week, Iroquois Chief John Dreamer will talk at Cal Poly on Thursday about Iroquois lifestyle and The Great Law of Peace. The lecture will be held in University Union 220 at 1 p.m.

Profound influence...

Reporter Mary Frederisy reacts to the recent death of a student and explains how the tragedy has affected her.

Moving on...

Cal Poly women's track coach announced he's accepted a coaching position elsewhere. Find out where and why.

Election frenzy...

To help you figure out who's who, and what's what, read Mustang Daily's comprehensive election spread in the middle of this paper.
Opinion

By Mary Frederisy

Letter to the Editor

R.A. priority will hurt other groups

I am concerned with the article "Resident hall advisers seek priority registration perk." (Mustang Daily, April 16) My area of concern is the topic of the article itself. The halls have a great need for their resident hall advisers and is involved in academic affairs. I have seen the struggle for students in halls. They do not have the time to do classes they need to graduate. It seems that everyone is juggling around another group on campus in trying to obtain "priority" on CAPTURE. If this concept is fair then it must be fair to all of the Spring graduates, who have Graduating Senior status, who have taken History 315 at another college because all classes sections filled within the same day or two of registration.

The problems I had with the article is not with resident hall advisers, who go away and beyond the call of duty. There is a statement in the article that resident advisers are required to invest 46 hours per week working in various jobs in the resident halls. If that is accurate, maybe the school scheduling problem can be solved by cutting down the number of hours these people have to register. Every other student on campus is limited to 20 hours per week. The resident halls have a special access to CAPTURE. If this concept is fair then it must be fair to all of the Spring graduates who have Graduating Senior status, who have taken History 315 at another college because all classes sections filled within the same day or two of registration.

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Lobbyists to inform and register voters

By Mary Frederisy

The California State Student Association, a lobbying group in Sacramento that deals with educational issues, will sponsor a voter registration and information week April 23-27.

The CSSA is promoting information about propositions 108, 111 and 121. During fall quarter, the CSSA sponsored the voter registration drive for the November election, targeting voter awareness of the local housing ordinance.

Since so many students registered during the fall drive, the CSSA's goal is to increase the awareness of the registered students, as well as targeting those people and clubs it was not able to attract last quarter.

"The reason I think students registered last quarter was because of the housing ordinance on the ballot," said Armand Kilijian, ASI director of public relations and the Cal Poly CSSA registration drive representative.

He was referring to a city ordinance that placed certain requirements on houses with six or more residents.

"They were informed," Kilijian said. "Now we just need to let them know about the propositions.

During the voter registration week, booths will be set up on campus with information and the necessary registration forms.

"It's important to get students involved, as well as teachers and staff," Kilijian said. "That's on each state and UC campus. The key to anything like this is to get stu See VOTER, page 14.

BUCKLEY

From Page 2

pictures of jilted people by Californians caught smuggling in North Carolina cigarettes without paying the local tax.

The rate of tobacco consumption has decreased in the last 20 years from 43 percent to 28 percent, and that is terribly good news. It translates to 60,000 Americans per year who will live rather than die because they gave up smoking. The anti-smoking fever is to be encouraged when it is intelligent. It should not be encouraged into an airplane for a six-hour flight and is told No Smoking. One detects, in the anti-smoking crusade, just a little

James Doherty, a 1966 animal science graduate, has written articles in such magazines as Animal Kingdom and travels around the world in search of rare animals.

"I think the senior project is a wonderful experience and it is what makes Cal Poly unique," Doherty said in a phone interview. "It makes you take a focus on a project and lets you see what your capabilities really are. In most cases, today's bachelor's degree just is not enough, and with so many students going on to graduate school, they need that experience in research and in libraries to stay on track.

"Doherty added, "the senior project is more necessary now than ever, and I hope that Cal Poly doesn't change its policy.'

Greg Hind disagrees. Hind is a Cal Poly graduate who has revolutionized sportswear with his invention of Lyca tights. He is now president and owner of Hind Sportswear, Inc., a San Luis Obispo business that sells its products internationally and employs about 150 people.

"I'm not going to say that the whole concept is a bad idea, but the timing is bad," Hind said. "It's just one last requirement to get done before graduation, and the students lack enthusiasm so they don't get much out of it. Overall, I haven't been pleased with the attitudes of students who have used my company for their senior projects.

Of the six projects that have been done on Hind Sportswear, Inc., Hind said he has never used them to try to change or improve the way the company is operated.

"Students need to have more of an incentive — if they knew a

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Bad timing brings losses for Good Friday fundraiser

By Laura Daniels

Good Friday wasn't so good for the Interfraternity and Panhellenic councils' carnival in the University Union.

The event was a fundraiser for their chapter of a non-profit organization that helps suffers of Alzheimer's disease.

"It was a good idea," said Walt Lambert, coordinator of greek affairs. "They had a hard time with when to have it, though, because every weekend there was something, like Poly Royal or Greek Week. So of all times, they picked Good Friday of Easter weekend," when many students and town residents had left the area.

Dino Giacomazzi, a member of Alpha Gamma Rho fraternity, said, "It was a bad weekend, but it was the only one available.

"Unfortunately, we didn't break even," Giacomazzi said. He estimated a $500 loss for the event.

Giacomazzi said he hopes to recoup the money before Poly Royal, but he is not sure how until an agreement can be reached between the Interfraternity and Panhellenic councils.

The carnival included a dunk tank, a cake walk, a ring toss, a basketball shoot, balloons and face painting — to name just a few.

Giacomazzi said each fraternity and sorority had a booth at the carnival. Admission was free, and each game ticket was 50 cents.

"It was planned toward high school and elementary students — mostly the elementary students," Lambert said.

"What characterizes good risk management are the standards set out by FIPG," said Westoll. "They are very well thought out, very well considered.''

"If the national fraternity goes bankrupt, then all the chapters can be local, but they wouldn't be a branch of the national fraternity," Westoll said.

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"We invite you to look at our competition (Cedar Creek, hacienda, and others) and then look at Valencia," Westoll said.

"We believe Valencia is the finest student housing in San Luis Obiopo. But we don't want you to just take our word for it. We invite you to look at our competitors (Cedar Creek, Murray St. Station, Stenner Glenn, Mustang Village, Foxhill Hacienda, and others) and then look at Valencia," Westoll said.

"We're confident you'll choose Valencia!"
Women's track coach accepts job at U. of Ark.

By Jason Foster

Lance Harter, head coach of the Cal Poly women's cross country and track and field teams since 1979, will leave the Mustang program this summer to become head coach of the University of Arkansas women's cross country and track field teams, Arkansas Women's Athletic Director Bev Rouse announced Monday.

"I don't think we could have found a better coach in America, perhaps in the world, for our women's track teams," Rouse said at a noon (PST) press conference in Fayetteville, Ark. "His resume speaks for itself. He is one of the most highly respected coaches in the nation."

Harter flew to Arkansas Sunday night in order to appear at the press conference, where he expressed his excitement about his new position.

"I'm thrilled at the opportunity to join the staff at Arkansas," Harter said. "I have had other opportunities to move on, but they've always had some shortcomings. Fayetteville and the University of Arkansas have no visible shortcomings."

Harter, 40, will replace Rouse and officially begin his duties as full-time coach with the Division I Lady Razorbacks on July 15. Rouse had been the women's cross country and track coach for nine years.

Harter plans to stay at Cal Poly until he leaves for Fayetteville this summer.

Harter said Rouse and the Arkansas program itself were the principal reasons he chose to leave Cal Poly.

"There's no doubt that the direction and leadership that Bev Rouse provides for the Arkansas women's department is the prime catalyst in my looking at the university," he said. "When I interviewed for the position, the commitment, the facilities and the environment surpassed any expectation I had."

Ken Walker, Cal Poly's Athletic Director, was unavailable for comment Monday on Harter's decision.

During his 11 years at Cal Poly, Harter produced 13 national championships, credentials unmatched by any NCAA women's track or cross country coach. Included in those national titles are eight straight cross country championships (1982-89), four NCAA Division II track titles (1982-84, 1989) and one Amateur Intercollegiate Association for Women track championship (1981).

He guided the Mustangs to 20 California Collegiate Athletic Association titles -- 11 in cross country and nine in track and field.

Harter has been named national Division II Coach of the Year for track and field four times, and won the same honor for cross country six times. He has coached 174 Division I and II track and field all-Americans as well as 52 cross-country all-Americans.

An assistant coach for the U.S. Olympic Team for the 1992 summer games in Barcelona, Spain, Harter also serves on the Nike Coaches' Advisory Board and coaches Nike Coast, one of the nation's top track and field clubs.

Arkansas competes in the Southeastern Conference (SEC) which also includes the University of Texas, Texas A&M, Texas Christian University, University of Houston, Baylor University, North Texas, Southeastern Louisiana, Texas Tech, and Rice University.

Harter was an up-and-coming program in recent years. It won the SWC cross country championship in 1988, finished 20th at the recent 1990 NCAA Indoor Championships and took second place at the 1989 SWC Outdoor Championships.

Men's club team gets second place in Colo., sets scoring record

By Patty Hayes

Staff Writer

The record-breaking season of the Cal Poly women's gymnastics team came to an end this weekend.

The Mustangs placed sixth out of eight teams in the Division II National Championship held at the U.S. Air Force Academy in Colorado Springs, Colo. Cal Poly was ranked first in Division II going into the competition.

"It was a long men," said senior Kim Wells. "We had a good season. It was just hard to get things together at the end."

Houston Baptist University took first place, followed by Southeast Missouri and Seattle Pacific. The teams were ranked second, third and fourth, respectively, behind Cal Poly prior to the competition.

Sophomore Karen Travis said the team faced some tough competition.

"Houston Baptist was Division I and they were moved down to Division II this year," Travis said. "There was some pretty stiff competition there."

Although the team did not perform as well as expected, several Mustang competitors had successful individual performances.

Wells placed 14th in all-around competition. Travis placed 18th and sophomore Marcel Lucerc placed 24th.

Three Mustangs qualified as All-American, competing as finalists on individual events. Sophomore Theresa Bell took fourth place on the vault with a 9.275 score, and senior Julie Bolen placed sixth on uneven bars with a 9.175 score and was named All-American on floor exercise, placing fifth with a score of 9.525.

"That was the fun part," Wells said of the otherwise unsuccessful competition.

Travis said that nationals were somewhat of a disappointment after an outstanding season.

"We were so tired and worn out," she said. "We definitely peaked during the season."

Head Coach Tim Rivera was unavailable for comment as he had not yet returned from Colorado.

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Gymnastics

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Men's Tennis

Men trounce Sonoma, LA

Easy wins against both schools up Poly in standings

By Glenn Horn

True athletes never rest. Just like the professionals in all the major sports, the Cal Poly men's tennis team was called to duty on Easter Sunday and quickly defeated Sonoma State 6-0.

But since the Mustangs aren't paid to perform, the players agreed to skip the insignificant doubles matches and call it a day.

Five of the six matches promptly ended in straight sets. Poly's No. 1 singles player Neil Berryman was the only one who struggled in his two-hour-long 6-3, 4-6, 6-3 victory over Sonoma State's Brett Campoy.

"The guy didn't put any pace on the ball, and that's frustrating," Berryman said. "I'm not sure what I was doing out there (against Campoy)."

Berryman's win could be very important, head coach Kevin Platt said. Campoy is individually ranked right behind Cal Poly's No. 6 singles player Brendan Walsh for the final spot at Nationals. A win by Campoy could have bumped him ahead of Walsh.

Due to a minor injury to Alex Havrilenko, Cal Poly's Max Allman made his singles debut by beating Gary Ohn 6-3, 6-3.

On Saturday the Mustangs made easy work of CSU Los Angeles, shutting them out 9-0. Cal Poly also worked their magic against Abilene Christian on Thursday, defeating them 8-1.

The Mustangs' record advanced to 8-0 in conference and 17-3 overall.

Cal Poly is now hoping to fine-tune its skills for Saturday's home match against hated-rival Chapman, who is ranked third in the nation.

The No. 1 ranked Mustangs defeated Chapman 5-4 in early March. A few of the players in that heated contest were involved in a scuffle that almost erupted into a fight.

"I want to play them here badly...everyone does," Mustang Tim Fresenius said. "We're even going to pass out flyers."

Platt was equally enthusiastic about facing Chapman.

"We should win against them," he said, "but I want to see where they're at now."

The tennis squad is now in the home stretch of the season, well ahead of '88-'89 pace when they finished 20-6 overall, Platt said.

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On campus interviews will be held Thursday, April 19, 1990. (Please note that we have changed the date.) Please contact the Placement Center for sign-up information. All students must complete, sign and present the Andersen Consulting Personal Data Sheet to the interviewer. We look forward to seeing you there!
President

Jeffrey Denham
By Tara Murphy

Background:
This is Jeff Denham's first year at Cal Poly. He is a social science junior switching into political science and is a member of the football team. He was recruited for the team from Victor Valley Community College near San Bernardino, where he was active in student government as student body president for two years and as a member of the Board of Trustees.

At Cal Poly, Denham has been on the Athletic Advisory Commission. He also is a member of Alpha Epsilon Pi fraternity and has recently joined Young Republicans. After he graduates from Cal Poly he would like to go to law school and eventually enter politics. See DENHAM, page 10

Michael Gomes
By Tara Murphy

Background:
Mike Gomes is an agribusiness junior. He has been involved with ASI for three years. During his freshman year he was on the Poly Royal Executive Board, a member of the School of Agriculture Student Council and an alternate senator. Last year he served as a senator and chair of the Academic Commission.

This year he was on the Board of Directors and Vice-Chairman of the Board under Ellen Sanders. He is on the Personnel Policy Committee, the executive committee for the School of Agriculture council and served on Cal Poly President Warren J. Baker's cabinet in governmental relations. Gomes is in the National Agriculture Marketing Association. See GOMES, page 10

Adam Taylor
By Jena Thompson

Background:
In the middle of campaigning for ASI, Adam Taylor's campaign manager ran into personal problems, quit school and left him. Taylor did most of the work himself and also found a new manager. Taylor said he reached about 1,000 students through lecturing to clubs, fraternities and sororities, and he personally handed out about 6,000 leaflets.

Taylor is a political science junior. He transferred to Cal Poly last summer from Ventura Community College. He took a year off school during junior college to run a boys and girls club. He was program director in charge of a $700,000 annual budget and coordinated staffing and activities for about 300 young children and teenagers. He would like to go to law school and eventually enter politics. See TAYLOR, page 10

ASSOCIATED STUDENTS INCO1
UL 217A

Board of Directors

Executive Vice-President
Community Relations
Finance
Executive Committee
Student Government
Academic Coordinator
Board of Directors
Marketing Coordinator
Administrative Coordinator

President: Warren J. Baker
Vice President: Ellen Sanders
Secretary: Bob Calter
Treasurer: Robert Johnson

Agriculture

Four out of five seats open
Dennis Albiani

My name is Dennis Albiani, and I am currently a sophomore in agriculture management. Throughout my education, I have believed involvement is the answer. I've been an alternate Board of Director for the School of Agriculture, on the Agriculture Council, on the Codes and Bylaws committee, a member of Alpha Gamma Rho fraternity and a past member of the agriculture business management club. All of these activities have given me a unique perspective on the role of student leadership in the School of Agriculture. I believe that my experience has prepared me well to be a member of the Board of Directors. I am a strong advocate for the School of Agriculture and will work hard to ensure its continued success. See AGRICULTURE, page 16

Architecture and Environmental Design

Three out of three seats open
Jeff Clemens

The reason for this statement is so that you, the members of the School of Architecture, may better understand me, the candidate for an ASI director seat. All you really need to know about me is that my main goal is to be the bridge or liaison between the School of Architecture and the Board of Directors. It is important to have representation that is willing to listen to students' opinions and then voice those opinions to the board. I think it is my duty to represent the interests of the School of Architecture. See ARCHITECTURE, page 16

Business

Three out of three seats open
Pat Clarke

I am a business student of junior standing. I have pride in the School of Business as well as Cal Poly itself. I would be more than honored to be the liaison between the School of Business and the ASI. I am not the eloquent of speakers but I am a hard and diligent worker and would do my best to have the School of Business' voice heard. See BUSINESS, page 16

Engineering

Three out of five seats open
Joseph Aguilar

Much of the world has been influenced by the actions of Ronald Reagan and Adolph Hitler. Imagine what would have happened if Trump hadn't signed the declaration of independence. I believe that the Board of Directors will play a critical role in shaping the history of Cal Poly. See ENGINEERING, page 16
Chairman of the Board

Mark Denholm
By Tara Murphy
Staff Writer

Background:
Mark Denholm is an electrical engineering senior in his fourth year at Cal Poly. He served on the ASI Board of Directors this year, and has served on the administrative and ad-hoc committees. This fall he helped to organize the City Council candidates open forum sponsored by ASI. He was on the Poly P task force this year, working with Executive Dean Doug Gerard to set up guidelines for maintenance of the P. Currently, he is drafting a resolution called "Pride in the Poly P," which will set up a maintenance plan and solicit volunteer groups to clean up the area.

Anthony Monzon
By Jena Thompson
Staff Writer

Background:
Leadership is something Anthony Monzon, has experienced since high school when he was senior class officer. In junior college at Ventura, he was a peer counselor. He currently is a business senior in his third year at Cal Poly. He came to Cal Poly in the fall of 1987, pledged Sigma Nu fraternity in 1988, and was vice president of the fraternity that year. Currently, he is executive administrator of Sigma Nu. This year, he has been a Poly Rep (Cal Poly's student public relations organization), and he was part of the executive board, chairman of the presentations and school visits committee. He is also one of six Poly Royal Ambassadors who have visited high schools.

Children's Center Resolution
By Moorea Warren
Staff Writer

A proposed $1 per student per year increase in ASI activities fees in order to aid ASI in the construction of a new campus child care center.

Background:
The initiative was placed on the ballot after parents secured 1,807 signatures and ASI Board of Directors' approval last week. There are two children's centers supported by the state and university that are utilized by Cal Poly student-parents.

The on-campus center currently is operating in an old World War II barracks that is in constant need of repairs, said Liz Regan, director of Cal Poly's Children's Center. The off-campus kindergarten and four-year-old center loses its

Election Wednesday and Thursday
Board of Directors' statements contributed by ASI

Liberal Arts
Three out of three seats open

Brian Barnes
I am a journalism sophomore with a concentration in broadcast journalism. My activities at Cal Poly include dorm government in my freshman year, Society of Professional Journalists and Sigma Alpha Epsilon fraternity. As well as going to school, I have held a part-time job since my first quarter here. I'm interested in working on the Board of Directors for many reasons. The main reason is that liberal arts has become more known and respected in See LIBERAL ARTS, page 12

Professional Studies and Education
Four out of five seats open

Richard Kaufmann
I take an active interest in that which affects myself as well as those around me. I feel it is important to be a concerned and responsible participant in the institutions that govern our well-being. I have always been involved in structured organizations in which I held leadership positions. Currently, I am social chairman of the Pi Kappa Alpha fraternity and a member of the Industrial Technology Society. I know how to manage time to perform at my See PS&E, page 14

Science and Math
One out of two seats open

Mike Cala
The students in the School of Science and Mathematics have rights and interests, which I would like to represent. I believe that I can act as a mediator, communicating well with students, faculty and ASI. I am a hard worker and am currently doing well as a biochemistry major. One future goal that I will have is to get more computers in the computer labs and make them more accessible to the students. If I have the chance to represent you, I will be See SCIENCE, page 6
DENHAM

From page 8

Goals:

Denham said he wants to improve student input into ASI and said his general goals are to reorganize the organization and better represent it.

"There needs to be more organization in the school council so that all the students get information," he said.

Other goals he has are improving faculty and community relationships, he said. He would like to see more meetings between ASI and the City Council, mayor and police chief so that ASI has more of a voice in San Luis Obispo legislation.

"A lot of people have told me at speeches I've already given about issues they think need attention," Denham said. "Anything the students are involved in, ASI should be involved in, too." He said issues and problems have been mentioned to him include athletic programs, starting clubs on campus and extended library hours.

He would like to see more minority representation at Cal Poly, especially through ASI. "There should be more (minorities) here," Denham said, "but only if they're qualified. They shouldn't get in just because of ethnicity."

Denham said he really enjoys being involved in student government and the more minority representation he would like to become involved in ASI even if not elected. He said he is "in an appointed position."

Issues:

Denham said he thinks cuts in the ASI budget are a key issue in the election. He said, "ASI should spend money on the students, not on the state," and he doesn't think cuts need to be made.

He is interested in the athletic report currently being reviewed by the administration. "I don't agree with a lot of the things Dr. Walker (Cal Poly's Athletic Director) came up with," he said.

"In the report's that's coming out there are a lot of things that are really ridiculous. It seems like if you put limits on sports that are doing well it will hurt Cal Poly's name."

Another item that has received attention is ASI bill 89-02, which restructured ASI as a public benefit corporation and allowed directors an opportunity for a second term. Denham sees the restructuring as "not bad, but he would see DENHAM, page 15

GOMES

From page 8

Goals:

Gomes would like to increase student awareness of ASI and decrease student apathy in the organization, tasks he said are "easier said than done."

He would also like to see a better working relationship and more communication between the Academic Senate, Chamber of Commerce, city and ASI.

"Being more aware of what the other party was doing would make for a more proactive relationship," he said. "This year's relationships, especially between the Academic Senate and ASI, could be improved."

Specifically, Gomes mentioned the issue of decreasing the amount of credit/no credit units from 45 to 18, an idea the Academic Senate favored and ASI opposed. The issue has been kicked around for some time, but will be discussed further.

Personally, Gomes would like to increase student awareness of ASI, especially among other minority students and how those schools acquired an ethnic studies program. They have been contacting other schools to learn how those schools acquired an ethnic studies program or major. His work involved obtaining minority students' applications to Cal Poly, and contacting them to find out if they chose other schools such as UCLA and UC Berkeley when they were also accepted at Cal Poly. He found the reason most minorities would rather not attend Cal Poly is because it is not culturally diverse.

He said that ASI involvement is good background for anyone running for ASI President, but most important is what they stand for.

Goals:

Taylor would like to see representation of everyone at Cal Poly. First he would like to see Cal Poly as an accurate representation of America and California by working to balance the ratio of minorities to non-minorities. Cal Poly has about 17 percent minority now, and Adam would like see that number reach about 40 percent. He said one thing
DENHOLM

From page 9 has served as treasurer for a year and a half and more recently as risk manager, concentrating on reducing liabilities.

Denholm would also like to see better relations between the students, faculty, and administration. In terms of ethnic representation and involvement in ASI, Denholm would like to see representatives from ASI on the Multicultural Board and an ethnic relations representative on the Board of Directors. "It hasn't had any great effect," he said. "Except for some confusion, but that will go away. There hasn't been any great benefit, but from the legal standpoint it was necessary." He thinks that reappointment of directors adds stability to ASI. He said that stability and change in the same way that reappointment allows for that stability.

Monzon said that more qualified students would probably use the experience if campaign spending was cut in half from a $600 maximum limit to $300.

"When there's not a real limit, a lot of people might be pressured out of campaigning if they don't have enough pocket change," Monzon said. "What I really don't understand is why the state wouldn't fund something like that (child care), but that's just the way it is."

"But I don't really understand why the state wouldn't fund something like that (child care), but that's just the way it is."

He added that if the state ended up paying for it, he would too, anyway.

He said that when it comes to MONZON, page 14

ENGINEERING

From page 8 background and motivation to be an effective member ASI. Your vote will help create a part of lasting social change or at least be one, but it is one I would like to be a part of.

Carla Dube

An engineering student — I am running for the ASI Board of Directors in order to gain experience in student government. As Cal Poly continues to gain importance in the scholastic world, it is more important than ever that students be allowed to run our institution in the manner that most benefits us.

My leadership and involvement with various Cal Poly clubs and organizations have provided me with valuable organization and communication skills, which I believe will aid me in fulfilling the duties of director. My opinions represent the beliefs of many Cal Poly students. This is an important quality in a director since he/she is elected "by the students, for the students." Also, I am well-informed, and I am willing to learn about issues that affect Cal Poly as a whole, which will allow me to make knowledgeable decisions. With my work schedule, I am unable to attend ASI meetings and events, but I do have experience in the enrichment of the campus. I hope to be able to allow me to serve Cal Poly as an ASI director.

Alessandro Go

Through my four years at Cal Poly, I have gained leadership experience as a Food Services可惜我无法生成自然语言的文本。
**LIBERAL ARTS**

From page 9 recent years. I hope to help the school grow and expand. My experiences in student government as well as my time management skills have prepared me to take on this responsibility.

Brian Callahan

Since I have been at Cal Poly, I have noticed general apathy within the student body toward campus issues that affect all of us. It is my opinion this feeling arises from a lack of communication between the ASI Corporation and student "shareholders." If selected as a Board of Directors, my primary objective would include improving current means of communication and raising the awareness of Liberal Arts students. Perhaps the most effective way I know of increasing communications is stimulating involvement in ASI and other student organizations. It is my sincerest hope that you will see this need of improved communication and representation and recognize my commitment to these goals.

Todd Czarnecki

This year, the Liberal Arts Council represented the School of Liberal Arts like never before. As treasurer for the council, I worked with club representatives and school leaders to plan and coordinate several events, including Liberal Arts Week. Working with this year's directors demonstrated the importance of representing student opinion in meetings and not voting for personal gain. Further involvement in the council's ASI Academic Commission liaison, membership in College Republicans and the Political Science Club, gave me additional experience in serving you, the students of Cal Poly. Responsibility, dedication and good representation will continue to characterize the School of Liberal Arts if you vote Todd Czarnecki for Board of Directors.

Chris Fink

My name is Chris Fink and I seek the ASI Board of Directors seat under the School of Liberal Arts. During my time here at Cal Poly, I have noticed apathy in the majority of students regarding ASI's policies. Because of this, there seems to be growing schisms between ASI's decisions and student support. My main desire for this position is to bring together student opinion and ASI objectives. I feel that I can offer a strong voice to the ASI Board of Directors that will represent the majority of students under Liberal Arts. I will try to keep students aware of ASI objectives and stay abreast of differing opinions.

Eric Lambert

Cal Poly, what is it made of? "Unity Through Diversity" sums it up. The students here range from Greeks to athletes, architects to agriculture majors, and most importantly, Liberal Arts majors. These programs have their good points as well as bad points, and it takes an objective person to tell the difference. I believe my ability to see through stereotypes is one of my strongest qualities.

Michael Moreno

I, Michael Moreno, have been an English major at Cal Poly for over two years. During this time, I have been involved in numerous activities. It is through these clubs that I have gained valuable communication, leadership and organizational skills. As an ASI director, I will apply these skills to make the School of Liberal Arts better represented by the student population. My complete attention will be focused on solving the issues and problems facing our campus, and I do my best to think of new and innovative ideas that will make Cal Poly even better.

Chris Soderquist

If elected to a Board of Directors position, I will see that the best interests of my school, Liberal Arts, are adhered to and supported. I look forward to the challenge of representing my school as a member of the Board of Directors.
GOMES

Gomes would like to see more student awareness of the problem.

Community relations can be improved with further use of the Student-Community Liaison Committee, Gomes said. "More reaching out could feel a lot better about having students in their community."

Although he supports the idea behind the childcare bill, Gomes said he does not want to see it passed. "I don't think what is proposed will adequately meet the needs," he said. "There is no way to pass it twice, and this hasn't addressed everything it should." Gomes thinks ASI needs to look at how much a priority the center is with students and the percentage of the population the center uses, before anything is done.

Reappointment, he said "helps you know how to increase student interest," explaining that the experienced senator would both know what issues students were concerned about and how to act effectively on their behalf. Indirectly, he said, "it leads to better representation of the student voice."

Gomes said he thinks the limits "allow for creativity yet put a cap on it to keep people from going out of control."

About the noise ordinance, Gomes said he sometimes wonders how fairly it is being administered. "They (the city) need to work on that," he said. "They've had it overlapped twice because I've been involved in it. It's not a very effective measure."

Gomes likes the housing ordinance, which requires a business license for houses with more than six occupants. He said the work of the Student-Community Liaison Committee gave the final draft "more of a student focus."

"It's not okay to live in a really dangerous situation," he said. Gomes added that he likes landlords' responsibility the ordinance fosters, but that he thinks it will lead to higher rents.

Resolutions

From page 9

lease at the United Methodist Church in June. The center currently serves 30 children.

Seventy-two percent of parents needing child care were turned away in 1988 and 1989 because there wasn't enough room. There are 1,015 children of student-parents who currently need full-time child care.

Cal Poly Children Center fees are $2 per day less than in the community. April statistics from the center show half of student families earn less than $1,500 a month, and one-fourth earn under $300 a month.

In the United States, child care is the third largest expense facing families today, below only housing and taxes, according to the Child Defense Fund.

Taylor considers himself lucky because he "doesn't stress out." He said he is always relaxed and believes that he can do anything if he sets his mind to it. "My mother influenced me by always telling me to take things in stride and not to worry," Taylor said. 

Strengths and weaknesses:

Taylor realizes that most students don't know what ASI involves. "They don't know that they are being represented or even who is representing them," said Taylor. He said that he saw running for ASI President as the opportunity to do something about that.

"Even if no one takes me seriously, or no one votes for me, I hope that at least half the students will vote, anyway," Taylor said.

Issues:

Concerning ASI bill 89-02, which restructured ASI and gave Directors of the Board a reappointment option, Adam said it doesn't matter what they call it, a corporation or a government, as long as students' needs are being met. "Being a public school, we miss out on a lot of taxes," said Taylor. He said he would actually like to see more of a governmental structure where all students are given the opportunity to vote on ASI issues.

Taylor said reapointement of board members for a second term is a good way to operate since there will always be experienced members to advise and mix with the fresh perspectives that new members bring.

Taylor thinks students should be entitled to vote on ASI issues with units of credit/no credit grading. "It's not as if students aren't working hard, because they at least have to get a "C" in credit/no credit classes in order to pass," said Taylor. He said that 45 units of credit/no credit is too much, and that 30 units is a good balance.

Taylor said that 25 cents from every ASI involvement went to a quarter for the child care center, instead of $1, would be enough to fund the project.

In order to phase in the complex Polyt to a more workable relationship, Taylor said he would attend City Council meetings. He said he would like to see Cal Poly students involved in community projects, like having "trash days" where students can volunteer to keep the community as clean as possible.

Strengths and weaknesses:

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From page 9

Best, as well as handle numerous responsibilities. I have the qualifications to be an integral part of ASI. It is critical to have unbiased representatives that reflect and respond to the needs and requests of the student body. I will sincerely and effectively represent the important views of the School of Professional Studies and Education.

Cameron L. Mastrud

VOTER

From page 3

dents informed." Dianna Nelson, a home economics senior, said that voting without being informed is the real problem. "The key is to be an educated voter," Nelson said. "If you don't know what the issues are, you cannot make a difference." Prop. 111, the "Traffic Congestion Relief and Spending Limitation Act of 1990," would change the Gann spending limit passed in 1978 with Prop. 4. By revising the way the state calculates the spending limit, California would be able to increase its spending by about $20 million annually.

The proposition would also increase the gasoline tax by 5 cents per gallon the first year, with an additional cent added each year until a total increase of 9 cents is reached. "The gasoline tax is not a big deal," Kilijian said. "Nationally, we're ranked 45th (highest) in the gas tax. This would push more money into higher education." Prop. 108, the "Passenger Rail and Clean Air Bond Act of 1990" cannot take effect unless Prop. 111 passes. Prop. 108 would authorize California to sell $1 billion in general obligation bonds.

Prop. 121, the "Higher Education Bond Act" would provide $450 million for the acquisition of building sites and construction and repair of facilities for higher education. Under this act, the University of California system would receive $130 million, the CSUs also would get $130 million and $126 million would go to the statewide community college system.

MONZON

From page 10

housing, the students have something to say. He said students should get to choose the circumstances they live in while attending Cal Poly as residents of the community. He thinks housing limits should be left up to home owners, not the City Council.

Athletics is an area Monzon wants students to be represented in. He doesn't think any sport or any athlete should be held back. "Everyone should have a creative outlet," said Monzon, "and a sport is an awesome outlet."

DENHOLM

From page 11

though they came free to him, have to be included in his expenses. "There needs to be a limit," he said, "but I think I could have gotten more than $600 of campaign materials for less money."

If limits are not removed altogether, he said, at least some changes are warranted. "Having no limit would definitely get out of control," he said.

He also said he thinks the city's noise ordinance is too vague, and that work needs to be done on it. "Even when I'm in a hard situation," he said, "I keep a positive image of the future." He said his love for people is another strong point and motivational factor. "I wouldn't be a good motivator if I didn't love people," he said. He said his enthusiasm for all of life is what makes him enthusiastic about supporting people in their lives.

This same love is what causes him the most pain. He said the hardest thing for him in life is saying good-bye to people after being involved with them.

DENHOLM

From page 11

Strengths and weaknesses:

\[ \text{Enthusiasm and the pursuit of excellence are the ways Monzon describes his approach to life. He said with everything he attempts, he always strives for excellence.} \]

See PS&E, page 15

GYMNASTICS

From page 6

captain Lance Eagen. Freshman Gary Vanetsky and sophomore Ken Jones competed in the finals on floor exercise. Finalists were selected based on the top eight routines on each event among both club and intercollegiate teams.

"Just the fact that they made it to finals is really good for a club," Eagen said. "We're really proud."
From page 10 different." He said, though, that he "doesn't like the idea of a corporation because it's the students' money, but it doesn't seem to be by and for the students."

Denham said he is opposed to the idea of directors being allowed to serve a second term without running for election. "Not having it (the option of reappointment) will give more students the opportunity to get involved."

He supports the child care bill that will appear on this week's ballot. "It's a good idea," he said. "The facility they have been torn down a long time ago." Denham added that the state should be paying more money toward Children's Center. "I think it's not a problem that the fees are going up," he said. "I don't mind paying the extra dollar. But it's good that it's on the ballot so the students can see it."

Denham added that the state should be paying more money toward the state college. "I don't think the idea of a corporation because it's the students' money, but it doesn't seem to be by and for the students."

I've always done leadership things," he said. Denham said he is a good speaker and works with people and relays messages from the student body to the administration well.

"I've always done leadership things," he said. "I can't think of any weaknesses I have that would hurt me in this job."

"PS&E"

"AMA"

SPECIAL GUEST SPEAKER

ADVERTISING FOR THE 90's FROM THE NATIONAL FOUNDATION FUNDATION EVERYONE WELCOME!!

CRAIG STRAUB, PE/PEOPLE MANAGEMENT CONSULTANT, will speak every Thursday @ 7:00PM in the USU.

What to be discussed:

- The 90's are going to be the decade of change.
- The goal of this decade is to communicate with others.

"PS&E"

MAKING A $1 BILLION BUSINESS SCHOOL OF ENGINEERING

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AGRICULTURE

From page 8

Roland Fumasi

My name is Roland Fumasi, and I am currently a freshman animal science major. I’m very excited about running for the Board of Directors representing the School of Agriculture, and I feel that I’d do an excellent job. I’ve been involved in agriculture all my life and understand our needs as students who are preparing for agriculture careers. Here on campus, I’ve served as a pernamentarian of the Agriculture Council, and I’ve been a member of the Alpha Gamma Rho fraternity. These experiences have given me the chance to hear the opinions and wants of our agriculture students.

In order for our agriculture students to remain on top, we need positive and effective communication with the rest of Cal Poly. I believe that as a member of the Board of Directors, I could hold meetings and be a positive and enthusiastic bridge of communication.

John Grice

My name is John J. Grice and I’m a freshman agriculture business major. I am a candidate for the position of ASI Director representing the School of Agriculture. Prior to attending Cal Poly, I served a year as a Future Farmers of America officer. As a state officer, I gained much experience in working with, on committees, leading by example, and representing others. Since fall quarter, I’ve been actively involved with ASI. I served on the Public Safety and Equal Opportunity Advisory Committees.

Cynthia Hopkins

I am Cynthia Hopkins, and I am planning to be a part of Associated Students Inc. Agriculture Board of Directors next year. I am majoring in agricultural management and will be a senior as of fall, 1990. Growing up in the agricultural community near Chico, I have a sincere interest in agriculture and have contributed to all my opinions and needs as students who are students.

John Gutierrez

My purpose in running for ASI is to bring a fresh perspective and new ideas to the Board of Directors. ASI is a corporation, and we need all students with a percentage of our tuition. Being shareholders, we deserve a say in decisions that effect us as students. ASI is an important link between the students and the Administration. This link is our voice and is designed to enhance our college experience. I am eager to be a part of our lie as a fresh perspective. By working with current ASI members, I understand the time commitment and the responsibility that come with a position in ASI. I can help you a little bit more about Cal Poly and the importance from a family farming and cattle ranching operation. My father and grandfather were both involved in agricultural leadership and they have passed the desire on to me.

David Van Ommering

ASI is a student organization that represents the needs of students before the Administration. This organization enables the students a viable input into decisions that effect us as a student body. I would like to be your representative for the School of Agriculture during the 1990-91 academic year. Please consider my nomination when you vote at the polls.

ARCHITECTURE

From page 8

Roland Fumasi

I feel I can represent the School of Architecture and Environment. Being a freshman at Cal Poly, I feel I can be open-minded and I will listen to the needs of the students in the school and search for a solution. I will use active listening techniques to get these problems heard and solved. I believe participation and communication are the key factors in effective leadership.

Michael Enghard

I am a freshman at Cal Poly and am very eager to get involved with ASI. I have been actively involved in ASI. I have been involved in a leadership role in any activity I have participated in. I feel comfortable with the responsibilities that come with the leadership. As an ASI director, I would be especially receptive to the needs and ideas of the students and relate them to the ASI Board of Directors with a sincere desire to institute new ideas and rectify problems that may be presented.

David Racelis

If I am elected as a director representing the School of Architecture, it will be my goal to communicate with the four principles: communication, involvement, implementation of policies and wishes of students, and promote diversity. These are the most important objectives I will use that can make the students aware and less apathetic about the ASI, its purposes and powers. Communication between the students in the ASI and the students of SAED and any individual will have questions, and will and have in the past involve myself with students on a personal and professional level to become more aware of our needs, views, concerns and ideas.

Jim Redman

I am very serious when I say that being part of the ASI team and working with the School of Architecture would be an incredible opportunity to work on the work done by the Board of Directors and ASI. Students need to realize that they could just as easily be in an ASI office, representing their respective schools and helping to make positive changes. That’s why the more students who get involved, the more they’re going to do. That’s why I’m running for director. I would appreciate your vote.

Brent Wohlfred

Throughout our student careers we are required to make important decisions that affect ourselves, our peers and even this institution of higher learning to which we belong. Even though this is a difficult task, it is important to us. For these reasons I feel I am an appropriate choice for the Board of Directors. My positive attitude and past experiences will enable me to represent the School of Architecture well.

Jennyl Zielke

I feel elected to the board of directors, I plan to improve the communication between the students in the School of Business and the ASI student government. To do this and increase students’ input before the final decisions are made, as my representative, I will make it a point to inform the students of the issues at hand and actively pursue their opinions. If given the opportunity to become a member of the Board of Directors, I will use the negotiating experience I have gained in various clubs and other campus organizations, has motivated me for this position. That’s why I may change my enthusiasm contribution to the progress of Cal Poly.”

BUSINESS

From page 8

Paul Hollerbach

I am a senior majoring in business administration with concentrations in both accounting and marketing. I would like to run for the 1990-91 ASI Board of Directors. As a business freshman at Cal Poly, I feel I can be open-minded and will listen to the needs of students in the School of Business and search for a solution. I will use active listening techniques to get these problems heard and solved. I believe participation and communication are the key factors in effective leadership.

Craig W. Straub

I am running for the ASI Board of Directors for the single reason that I believe I can make a difference for the Cal Poly students’ quality of life. As directors, we have the ability to make decisions that will affect our careers and the future of our university.

Mark Loveless

I am a sophomore business major. I was involved in the American Marketing Association and dorm government in my freshman year. A position on the board of directors is very important to me for many reasons. The most important reason is to help the business department grow and succeed in achieving its goals. I feel I have the qualifications and time management skills to fulfill the duties of a director.

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Jim Redman

I am very serious when I say that being part of the ASI team and working with the School of Architecture would be an incredible opportunity to work on the work done by the Board of Directors and ASI. Students need to realize that they could just as easily be in an ASI office, representing their respective schools and helping to make positive changes. That’s why the more students who get involved, the more they’re going to do. That’s why I’m running for director. I would appreciate your vote.

Michelle (Shelby) Thornton

Over my last two and a half years at Cal Poly, I have learned a lot about the School of Business and Cal Poly in general. Through my work as secretary of the business council and as an alternate director from the School of Business, I have seen that involvement is one of the most important aspects of the organization. My purpose in seeking election to the business council and as an alternate director from the School of Business is to increase student involvement. I also hope to improve communication between ASI and the School of Business because communication is so critical to informing students about ASI. I have also served on the administrative council of the Mu SIGPi and the International Business Club.

Jennifer Zielke

If elected to the board of directors, I plan to improve the communication between the students in the School of Business and the ASI student government. To do this and increase students’ input before the final decisions are made, as your representative, I will make it a point to inform the students of the issues at hand and actively pursue their opinions. If given the opportunity to become a member of the Board of Directors, I will use the negotiating experience I have gained in various clubs and other campus organizations, has motivated me for this position. That’s why I may change my enthusiasm contribution to the progress of Cal Poly.”