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Cal Poly Science Café to Present Tea Ritual, Sustainability Discussion on May 9

SAN LUIS OBISPO -- Cal Poly’s Kennedy Library will host “Guayaki! Embracing Culture and Sustainability in a Global Economy” from 11 a.m. to 12:30 p.m. Thursday, May 9, in the Kennedy Library’s second-floor lounge.

The event includes a tea ritual and conversation with 1997 Cal Poly Orfalea College of Business graduate Michael Newton and Ana Yazdi, both part of the sales team at Guayaki, the first fair-trade-certified yerba mate tea company in the world.

Attendees will hear how two Cal Poly alumni started the company in San Luis Obispo and learn about Guayaki’s history, culture, guiding philosophies and real-world business practices. The nutritional value of yerba mate will also be explained.

The event is free and open to the public. It is co-sponsored by Cal Poly’s Fair Trade Club, a group of students seeking to promote fair and ethical trading practices.

For more information about this event and Cal Poly Science Café, go to http://lib.calpoly.edu/science_cafe/guayaki/.

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