Jan. 16, 2013
FOR IMMEDIATE RELEASE

Contact: Christopher Ellwood
805-627-2474; chris@cpdst.org

Cal Poly to Host Sixth Annual Ballroom Dance Competition Feb. 9

SAN LUIS OBISPO — The Cal Poly DanceSport Team will host its sixth annual Ballroom and Latin DanceSport Competition from 11 a.m. to 10 p.m. Saturday, Feb. 9, in the university’s Chumash Auditorium.

More than 15 collegiate teams and DanceSport athletes from all over California have been invited to compete at what is one of the largest annual dance competitions in San Luis Obispo County.

The competition will reveal the talents of local and visiting athletes in events in the International and American Style Ballroom Dances. There will be six levels of competition, from newcomer to the highest “open-level” events. There also will be events for nightclub dances such as salsa, hustle, Argentine tango, and Lindy Hop swing, as well as a formation team competition, collegiate team match, and other special performances.

The event will conclude with a showcase by professional ballroom dance competitors Jonathan Atkinson and Lorena Bravo. Bravo competed as an amateur at the inaugural Mustang Ball in 2007 before becoming a professional dancer the following year. “The collegiate DanceSport scene is something very dear to my heart,” she said. “It is such an honor to get to come back to the Mustang Ball six years later and dance the showcase as a professional.”

The Cal Poly DanceSport Team’s previous five competitions have drawn more than 500 spectators and more than 750 entries from Cal Poly and other universities competing in 85 separate dance events. “We are thrilled to be able to continue our tradition of hosting a dance competition in San Luis Obispo,” said team president Amy Leung. “This is by far our biggest event of the year, and all of our team members have worked hard to make this our best competition yet.”

Amateur dancers of all levels and ages are also invited to sign up to compete. Online registration by Jan. 26 is strongly encouraged. For more information on the competition, log on to www.cpudancesport.org/comp/ or call 805-242-3262.

Spectators are welcome. Admission is $5 in advance and $8 at the door. Cal Poly students with a valid ID get in free. Donations to help support this nonprofit event are appreciated.

###