Philippine vote: US is neutral

WASHINGTON (AP) — President Reagan said Tuesday night the United States is neutral in the bitter Philippine presidential election, and announced plans to send veteran U.S. diplomat Philip Habib to Manila to "help nurture the hopes and possibilities of democracy."

"We're neutral, and we then hope to have the same relationship with the people of the Philippines that we've had all these years," the president said at a nationally televised news conference.

In a written statement distributed moments before he stepped before White House reporters, Reagan said he found it disturbing that the election had been "flawed by reports of fraud, which we take seriously, and by violence."

In his statement, Reagan said he was sending Habib to meet with leaders of both political parties as well as with church and government officials and representatives of private sector groups.

Reagan said he would have no other comment on the election until the ballot count was finished.

The president opened his news conference with a pitch for his 1987 fiscal year budget, and took note of critics who say it is "DOA dead on arrival." He said those critics only want a tax increase to reduce deficits — and said any such increase would be "VOA — vetoed on arrival."

Reagan's comments on the Philippines came with the outcome of the election between President Ferdinand Marcos and challenger Corazon Aquino still in doubt several days after the balloting closed. Each side has claimed victory, and the Marcos-controlled National Assembly is preparing a final, official canvass.

ABM major named 1986 Poly Royal queen

By Rebecca Hanner

A senior agricultural business management major was selected Monday night to reign as queen of the 34th annual Poly Royal festivities.

Karen Scheuber, 24, representing the National Agri-Marketing Association, was chosen from among 28 other contestants during the Monday night competition which attracted an enthusiastic crowd of about 500 in Chumash Auditorium.

The pageant participants, representing various professional, cultural and fraternal organizations on campus, were judged on their poise, speaking ability and general appearance.

Each contestant was asked to respond to a question about Poly Royal which was distributed prior to the competition. After the 10 semifinalists were selected, each was asked to answer the impromptu question, "Why do you feel you'd be a good representative at Poly Royal?" and "Why do you feel you'd be a good representative at Poly Royal as the Poly Royal Queen?"

"I feel Cal Poly has contributed so much to the person that I have become, I want to repay that by promoting the school and Poly Royal," said Scheuber during a news conference held Tuesday.

Scheuber said she sees her position as queen not just as a person who walks around wearing a crown. She believes the queen should serve as a link between the campus and the visitors during the Poly Royal festivities, and hopes to communicate to others the pride she believes the campus exhibits.

Scheuber's duties as queen and member of the See QUEEN, back page

Consultant hired

ASI will change its image

By Gillian Gregg

Associated Students Inc. has hired a marketing consultant to improve its image and to create a better awareness of what ASI has to offer students.

Marketing Consultant Dan Block was hired by ASI to help establish a marketing campaign. "ASI wants and needs to change its whole way of thinking," Block said. "ASI is like a passive reactionary vegetable on life support systems," said Block. "We want to change it to a dynamic, forward-looking, responsive organization that truly serves the community."
Editorial

Don't tread on me

Would you believe that the student sitting next to you in your 10 a.m. class who said good morning and smiled so radiantly was the same student who honked the car horn and scowled so viciously in the parking lot that morning?

Of course you would. It's the old Dr. Jekyll, Mr. Hyde complex that is the pure consequence of driving a car to school. The nice people you know can be the rudest people you'd never want to know once they fall victim to the parking lot rush.

The search for a parking space has become a game of musical chairs where everyone's a loser.

The search for a parking space has become a game of musical chairs where everyone's a loser.

The parking lots have become cesspools of bribery and corruption — innocent open spaces from 7 a.m. classes are accosted by desperate drivers offering anything from class notes to a ride to their car for the coveted parking space. And you know who you are.

Some students are not so lucky. They either are heel-less from being trailed on their way to their car or are forced to mediate disputes between two drivers, each claiming priority on the space.

As Lent begins on this Ash Wednesday, perhaps you could sacrifice a parking space to help out the other guy.

LETTERS TO THE EDITOR

LASA gets praise for organizing symposium

Editor — It is a welcome sight to see an article on the upcoming Latin American symposium on the front page of Mustang Daily. It is unfortunate that a small amount of controversy motivated your article, however, I applaud you for emphasizing the positive.

In this regard, I would like to underscore what Dr. Yang said: "I think the end product will be worthy of attention." Indeed, the students of the Latin American Student Association have worked extremely hard to produce what promises to be a very exciting symposium. A little perspective also may be instructive. Last year, with fewer resources of money and people power, LASA organized a conference on Latin America that the nearly 100 people who attended almost unanimously seemed to feel was very successful. This year, the conference is more ambitious, and the result will certainly be at least as satisfying as last year's conference.

The high caliber of the guests who will be giving presentations is almost admirable. A conference that includes the Japanese ambassador to the United Nations, the chief assistant to the mayor of Mexico City, several consuls general from South America, professors who are specialists on a wide variety of aspects of Latin America, and our own Fulbright School-in-Residence, Tschannou Ayme Gogue, is worthy of mention by the entire campus. Cal Poly is becoming internationalized, and the students of LASA deserve praise for their hard work in putting together this conference.

WILLIAM LITTLE Languages department head

Reader compliments ag-related articles

Editor — I would like to take this time to compliment the Mustang Daily staff for putting together an excellent paper this year. I believe that over the last five years, the format of the paper has improved and that the format currently in use is the best one yet.

One feature I like is seeing the coverage from the School of Agriculture. In the past, agriculture-related topics were seen in the paper only occasionally. Now, there are agriculture articles at least once a week. The School of Agriculture is a very important part of Cal Poly, one of the largest agricultural universities in the state, and coverage such as the recent article by Greg Colbert titled, "Leadership program: ag group travels abroad" (Feb. 4) enlighten students on the different activities taking place and opportunities available.

Mustang Daily is Cal Poly's paper and it should continue covering events from every corner of the campus as well as national, state, and local topics. I think it is splendid that there is an increased coverage of ag-related topics in Mustang Daily and hope that this will continue in the future.

LINDA E. BRUN

Letters Policy


Letters should be shorter than 250 words, must be typed and include the writer's signature and phone number. Editors reserve the right to edit all letters for length and style and omit libelous errors. Letters will not be published without the author's name.
Dissident released by Soviets

TEL AVIV, Israel (AP) — Anatoly Scharansky, the Soviet human rights activist imprisoned for nine years as a spy, was freed on a snowy Berlin bridge Tuesday and flew to a tumultuous, emotional welcome in Israel.

The 38-year-old Jewish dissident had become known as the "prisoner of Zion," a focus for international Jewry and symbol of Jews who are not allowed to leave the Soviet Union.

Also included in the East-West prisoner exchange on Berlin's Glienicke Bridge were five people held in the West on spy charges and three held in the East.

Scharansky was freed first, apart from the others, to emphasize the U.S. insistence that he was not a spy. He was arrested in 1977 and a Soviet court convicted him of spying for the CIA, sentencing him in 1978 to 13 years imprisonment.

Walesa slander charges dropped

GDANSK, Poland (AP) — The state dropped slander charges against Solidarity leader Lech Walesa on Tuesday, and Walesa hailed the decision as the first step toward compromise by Poland's Communist government since it crushed the independent trade union.

At the opening day of Walesa's trial, the prosecutor said the 12 election officials who filed the complaint were "satisfied" by Walesa's statement in court that he did not intentionally slander them when he gave voter turnout figures for national and local elections lower than the official count.

The three-judge panel in Gdansk provincial court suspended the case indefinitely, in effect ending the trial.

Walesa was in high spirits at a news conference after the trial and said he was happy the government recognized that "political trials are not in the interest of Poland."

Evils of communism worse than apartheid

Editor — How so many intelligent people can accept the slavery of the U.S.S.R. In its empire and its satellite and boggy at South Africa is a startling example of the ap­propriateness of Jesus' remark to the erring scribes of his day: "You blind guides, who strain out a gnat and swallow a camel" (Matthew 23:24).

How can these people say that we should move against South Africa but say nothing about businesses dealing with the U.S.S.R. and Communist China? What's happened and what is happen­ing in Russia and Red China is much worse than anything that's happened in South Africa. What are these bleeding hearts waiting on? The Communists have been brutalizing the Soviet people since 1917 and the Chinese Communists have been doing likewise since 1949.Why are these anti-Africans so deafeningly quiet in calling on U.S. companies doing business with the Soviets and the Red Chinese to push for "Full political, social and economic rights" for the citizens of these nations as well?

Coretta Scott King, the widow of the slain civil rights leader Martin Luther King Jr., recently declared, presumably with a straight face, that "if our ideas about democracy and human rights mean anything at all, they must be extended to U.S. foreign and trade policy... No nation is more abusive of human rights or more deserving of U.S. economic sanctions than South Africa."

But King's assertion is preposterous on its face. Together, the Soviet and Chinese Communists have liquidated more than 200 million human beings — more than six times the entire population of South Africa. What of the recent Soviet intimidation of Poland in suppressing Solidarity, to say nothing of the indiscriminate slaughter of thousands of innocent men, women and children in Afghanistan? What of Red China where the government forces women with more than one child to have abortions? And in addition, with the millions of slave laborers in the Soviet and Sino-Guag, it is clear that no matter how evil the apartheid system may be — it is very evil — it is ludicrous to claim that South Africa is the focus of evil in the world today.

All these liberals, along with those who listen to them, who are criticizing the South Africans while ignoring the atrocities committed by the Communists, are classic exam­ples of the blind leading the blind. And the Scriptures tell us that such people end up in the ditch — which indeed is an excellent place for them. The hypocrisy of those who, when it comes to the Communists, hear no evil, see no evil, is self-evident. Those who decide to speak out against evil should do so with consistency. University presidents, faculty and student senators and newspaper editors take note.

BRENT MURDOCK

LETTERS TO THE EDITOR

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Bar owners hold ‘Unhappy Hour’

CONCORD, N.H. (AP) — “Happy Hour” became a time for imbiers to cry in their beer rather than unwind Tuesday when about 400 New Hampshire restaurant and bar owners staged an “Unhappy Hour,” charging from $14 for a beer to $32 per martini.

Operators were trying to dramatize and gather support against skyrocketing increases in their premiums for liability insurance. Rates have soared nationally because of increased litigation and jury awards in liability cases, and one Keene bar owner said much of that was due to drunken drivers.

Bar owner Dewey Mark said the participating tavern owners would discount prices back to an additional for patrons who joined the protest and signed postcards urging the insurance commissioner, governor and state lawmakers to back legislation limiting personal injury awards to $250,000 in an effort to hold down rates.

The establishments raised prices for drinks by the same percentage their liability insurance rates have risen — 2,000 percent in some cases.

At Mark’s restaurants in the resort town of Gilford and Glen, a beer was $14 during “Unhappy Hour”; a martini, $32; and a snifter of fine brandy, $40 plus. A shot and a beer could mean a bill of $45.

Mark, who runs B. Mae Den¬

ny’s in Gilford and the Red Parks Pub in Glen, said he expected to collect about 30,000 postcards statewide during the “Unhappy Hour” from patrons who would rather sign their name than pay the high prices.

“I don’t think there will be a lot of people paying 14 bucks for a bottle of beer, but it will point up that if we don’t do something about these insurance rates, this is the kind of thing we’re facing,” Mark said.

Moe Mozier, owner of Henry White’s in Gilford and president of the New Hampshire Hospitality Association, said his bar focused on the more common drinks, such as a bottle of beer for $14, “because everybody can identify with that, a bottle of beer.”

Insurance Commissioner Louis Bergeron said the publicity surrounding “Unhappy Hour” was misleading and that the liability insurance situation was not that bleak.

At Mark’s restaurants, a shot and a beer could mean a bill of $45.
Parents with class

By David Gardner

A few weeks ago, I decided to get away from the stresses of college life and take a trip. But for some students, breaking away from the norm can be more challenging - especially if you're a professor of your own children.

Patrick Zechelli, Tina Anderson, Becky Cota, and Jon Bachman all have parents who are professors and are thus well-versed in the advantages and disadvantages of having a parent as a professor.

"It's like having a dad on campus," said Zechelli, a senior in the business management department, whose father is an economics professor at Cal Poly. "I don't think there's been that much difference." Anderson, a civil and environmental engineering major, said that her father being a professor has both its advantages and disadvantages.

"I like having my dad on campus," said Anderson, who is also a professor's daughter. "At home, it's like living in a professor's dorm."

But Zechelli said he was always involved in the student programs at his high school and he believes he got the scholarship on his own and not because of his father's position on campus.

His father, Ed Zechelli, thinks it's delightful having his own son Pat on campus. Zechelli deniers that any extra pressure has been placed on his son. "He's very independent. He's his own person."

Although Pat has taken an advertising course from his father, Zechelli said there were 65 other students in the class. "I never really knew him," Pat said.

Tina Anderson, 23, also thinks, "It's nice" having his father on campus. "I'm privileged to have the opportunity to be in the same place as my dad," she said.

The senior journalism major said if he needed to talk with one of his parents, "It's easy to get a hold of Dad because he's on campus."

Anderson feels that because his father is a teacher he has been more involved in his education. Anderson said because his father teaches civil and environmental engineering, "He was able to help me throughout high school in subjects like trigonometry, algebra and geometry."
Tylanol death is called a murder

YONKERS, N.Y. (AP) — A woman who died of cyanide poisoning Saturday after taking Tylenol capsules, leading thousands of stores nationwide to take them off their shelves, was murdered by someone who placed the poison inside the package within the last 10 days, a county official said Tuesday.

“We are dealing with a case of murder,” Westchester County Executive Andrew O’Rourke said at a news conference. No one has been charged in the death of Diane Elsroth, 23, of Peekskill.

The potassium cyanide would eat through a gelatin capsule in eight to 10 days, said County Chief Medical Examiner Dr. Millard Hyland, who appeared with O’Rourke. He did not pinpoint when the cyanide was introduced into the capsules.

Authorities announced Monday that Miss Elsroth had been fatally poisoned by cyanide after taking Tylenol on Saturday.

STANFORD, Calif. (AP) — Parents can worsen their child’s school performance by reacting emotionally to poor grades or by setting up rewards and punishments, according to a Stanford University study released Tuesday.

The study of 7,836 students and about 3,500 parents in six San Francisco Bay area high schools also showed that the more time students watch television, the lower their grades tend to be.

Better grades were associated with participation in school sports, except for boys who play more than 30 hours a week, and with speaking a foreign language at home. A student, especially Vietnamese, tend to do better in school, the study found, because they study about 14 hours a week — twice as much as other students.

Parenting style particularly affects school performance, the study’s author, Sanford M. Dornbusch, professor of human biology and sociology.

Children of parents who are authoritarian or permissive tend to have lower grades, while those whose parents are firm, encouraging and communicative have higher grades.

Preliminary results from the two-year study, to be published next year, indicated the relationship between parents’ actions and their children’s school performance.

“The linkage between parental reactions and grades was moderate in strength but very consistent for all ethnic groups,” Dornbusch said in an interview.

“Low-key, positive reinforcement, like praise and encouragement, work better than material rewards or big, exaggerated or emotional responses,” Dornbusch said in an interview.

Dornbusch said in an interview, “Parents who get visibly upset by a child’s poor report card worsen the situation, he said, and they further upset the child. That tends to result in poorer grades over time.

Creating rewards and punishments don’t work, he said. Giving children greater access to cars or letting them stay out later because of good grades leads to poorer performances because students become less motivated toward schoolwork.

Similarly, restricting privileges because of poor grades is counterproductive.

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By Katly Kent

The candidate is elected and the campaign posters come down, but the work of political clubs is never done.

During election times, it is easy to see the efforts of the Young Democrats or the College Republicans, working the candidates of their choice into office. These groups, however, have goals that reach beyond campaigning during election years.

Awareness of current issues is a goal of primary concern for both groups. Tyler Hammond, president of the College Republicans, said they work to "keep students informed of what's going on." Young Democrats President Van Sickel said they plan to disseminate information on current issues to Cal Poly students.

The College Republicans and Young Democrats also spend time encouraging students to register to vote. College Republicans vice president Bob Tapella said during their last voter registration drive the group registered more than 400 people.

Van Sickel said the dissemination of literature will deal primarily with the Democrats' position on current issues. According to Van Sickel, the Young Democrats "fall into dormancy two years ago." Van Sickel, along with a few other members, is working to re-establish the group on campus.

"Cal Poly has a reputation as a conservative campus, especially with the local political apparatus not being strong," Van Sickel said. According to Van Sickel, the youngnomics has been strengthened by the recent establishment of the Democratic Central Committee in San Luis Obispo.

Through this committee, the Young Democrats will have more access to speakers, pamphlets and other materials. But, according to Van Sickel, the biggest advantage will come from the added moral support of the committee.

Van Sickel said, "We've never had a local group committed to supporting Democrats on campus."

Van Sickel is looking forward to Democratic Congressman Leon Panetta's visit to campus Wednesday, when he will speak at 2 p.m. in University Union Room 220. The Young Democrats have also planned their first general meeting for 11 a.m. Thursday in Room 214 of the Agriculture Building.

College Republicans is growing in size each year. According to Hammond, the group has grown from 40 members when he first joined in 1982 to about 350 members this year.

Members are active in all phases of politics. Many are involved with the Student Senate, the ASI and in working with local politicians. Some have completed internships in Washington D.C.

Tapella said the Cal Poly chapter of College Republicans is one of the most influential in California because they are one of the most unified groups in the state. Recently, College Republicans had a chance to meet with Gov. Dukakis to discuss issues affecting the college-age population. According to Tapella, only about four groups a year are able to do this.

Hammond said the club currently has three people who are members of the state board. Four members are running in the next election for a state position.

College Republicans work with the San Luis Obispo County Republican Central Committee. Through this group, they are able to schedule speakers and make contact with politicians through the committee members.

Often they help the Central Committee with events, and in that way are able to meet politicians.

"This is a good opportunity for us to meet people here locally," Hammond said.

Members also attend conventions where they can interact with the "movers and shakers of California," Tapella said. "They're actually human beings, too!"

College Republicans also plan many social events. Tapella said, "Some of my best friends are those I met through College Republicans. The group has had beach parties, spaghetti feeds and ski trips.

Hammond said for the Poly Royal parade the club is planning to have someone dressed as President Reagan, accompanied by "Secret Service men." Afterwards, the Reagan proxy will be available for photographs.

Hammond said their goal is "keeping students informed of what's going on." Tapella said, "We want to provide much needed exposure for Cal Poly students to the outside world, which I think is greatly missing."

Hammond summed it up: "Politics is fun."
Mardi Gras partiers brave cold weather

NEW ORLEANS (AP) — Icy winds kept normally rambunctious Mardi Gras partiers tucked inside a free-wheeling street-party.

Crowds jammed shoulder to shoulder on Bourbon Street and the other routes of the five parades planned in the city.

"C'mon, you stuck up folks! Let's party!" a young man shouted at the bundled-up families who lined St. Charles Avenue.

He staggered backward, ignoring a sharp beep from behind him, and backed into the front wheel of a policeman's motorcycle. The policeman shook his head and drove off.

Both jazz clarinetist Pete Fountain's Half-Fast Walking Club and the Zulu parade were delayed a bit by the weather, but the Rex parade — the swankiest of New Orleans has the biggest show.

People spend an estimated $50 million to put on and participate in the parades and balls for the five weeks leading up to Lent. The celebrating officially ends at midnight.

California prison crowding to continue

SACRAMENTO (AP) — California's record prison construction program is generally on schedule, but the system will still be overcrowded when it is complete, a Department of Corrections spokesman said Tuesday.

Rod Bionen, undersecretary of the Youth and Adult Correctional Agency, said construction for 3,720 beds has been finished and occupied, 5,716 more beds are to be completed this year, and ground is to be broken for 1,500 more beds.

He said that overcrowding would be about 60,000, or 140 percent of capacity.

By the end of 1987, when nearby 9,000 more beds will be added, the prison population will be about 60,000, about 140 percent of capacity.

By 1989, he said there probably will be 70,000 prisoners, at 135 percent of capacity.

Bionen said that overcrowding will be "more manageable" than the current conditions.

He noted that the state hopes to build a new 1,700-bed prison in Los Angeles, and another the same size in Riverside County, possibly near Blythe. And, he said, the state is studying sites for prisons in Del Norte and Sutter-Yuba counties.
Poly gymnasts tumble Manitoba

By Katie Brittain

The Cal Poly women's gymnastic team is eighth in the nation but may be even closer to first after its successful scores from Sunday night's meet against UC Santa Barbara and University of Manitoba are added into the standings.

The Mustangs placed second in the meet with a score of 162.5 against first place UCSB, which scored 165.5, leaving Cal Poly Pomona in third place with a score of 157.25 and the University of Manitoba at Winnipeg, Canada in fourth with a score of 117.4.

"This is one of our best scores all year," said Mustang coach Tim Rivera. "I'm really proud of all the team." Despite injuries and a tough schedule which has most recently taken the team to Seattle and Alaska, the team performed very well, said Rivera.

Rhonda Richter was still tendering an injured ankle she suffered in a hip work-out the day the Mustangs left for Seattle and Kristy Brodcur is still having problems with a knee injury. Jana Lehman, a top all-arounder for the Mustangs, added to the team's injured list when she twisted an ankle in the floor exercise last week at the University of Alaska.

Paige Allan, who placed second all-around Sunday night, said the team score could have been improved a lot more if the injured people had been in the competition, but that those who did compete did a great job.

"I don't think we've been doing as well as we could have considering the injuries," said Allan. Placing fifth in the all-around competition was Renee Azzari with a score of 32.85 and Julie Williams placed sixth with a score of 32.4.

Azzari agreed that injuries have affected the teams score. "We could have done better with the injured people, but considering who we had we did really well," said Azzari. "Everybody's working really hard to make up for the injuries."

In the individual events, Paige Allan placed second on the vault with a score of 8.7, a personal best and a score of 8.1, Kristy Broder placed third with a score of 8.5 and Renee Azzari sixth with a score of 8.1.

On the balance beam, Cathy Pagani and Renee Azzari tied for third with 8.6, Julie Williams placed fourth with 8.3 and Paige Allan fifth at 8.25.

Rivera said Pagani's performance on the balance beam was one of the highlights of the meet. "Her (Pagani's) routine doesn't meet all the requirements but because it is so clean and steady, she usually gets a high score," said Rivera.

In floor exercises, Renee Azzari placed third with a score of 8.3, Julie Williams and Paige Allan tied for fourth with 8.2 and Kelly Packer placed fifth with 8.15.

Allan said overall the meet was not only successful but fun. "That's what makes our team unique," said Rivera. The Canada team said that this was one of the best meets that they had been to. The crowd was really supportive." The next home meet for the gymnastics team is Feb. 15 in Lindamood Gym at 7:30 p.m. The Mustangs will meet San Jose State University and CSU Long Beach.

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overturned their Davis opponents 6-3, 6-3, while the number two team of Laverty and Norman won their match 6-4, 6-1.

"Going into the doubles action down 2-1, I felt we could pull off three wins. Unfortunately, their number three doubles team was very tough," said Yeast, as the Davis team knocked off the number three team of Carol Methling and Chris Calandra, by winning 6-1, 6-2.

"It was an exciting match, which helped pull the players together," added Yeast.

The women's tennis team is 3-3 on the season, and will travel south on Friday to face UC Riverside in conference competition.

Netters

From page 9

Amy Stubbs, who downed her opponent 6-4, 6-4.

With the score 2-4 after singles action, the Lady Mustangs looked towards their top three doubles teams to help even out the competition.

The number one ranked doubles team of Stubbs and Hillard

Baseball team homestand

The Cal Poly baseball team starts off a long homestand today against Westmont College at 2:30 p.m.

The Mustangs will also take on San Jose State University Friday at 2:30 p.m. and Saturday the two teams will play a double-header staring at noon.

The Mustangs will end the three-day weekend with a tough game against University of California Berkeley Monday at 1 p.m.

All of the Mustangs' home games are played at Sinsheimer Park on Southwood Drive in San Luis Obispo.

Nets miss Richardson

EAST RUTHERFORD, N.J. (AP) — Michael Ray Richardson of the New Jersey Nets missed practice and a doctor's appointment Monday, just three weeks since his suspension for drug abuse was lifted.

"Obviously, this is not good," said Lewis Schaffel, chief of operations for the National Basketball Association team.

"With his past history, it's definitely not good. We've called all the usual places," Richardson, 30, recently was released from a drug rehabilitation center for the fourth time. He called Nets trainer Fritz Massman on Monday and said he did not feel well and would go to a doctor.

"But he never showed at the doctor's," said Nets Coach Dave Wohl.

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HOLD up your SMIRNKETTLE and come down to the
FRIDAYS
HOLD up your SMIRNKETLE and come down to the

SAE RUSH
FEB.

TOGA PARTY (OPEN)
WEB 12 pm for details.
19TH ANNUAL ORANGE HALL SLIDE SHOW AND LION DINNER
THURSDAY EVENING 7:30 pm
SAND SPRINGS DINNER 7:30 pm
SPAGHETTI DINNER FRI 21st
FEB 21st AT MUNDAY NIGHT CLUB
ARABIAN KNIGHTS EXCHANGE
INVITATION ONLY $7.00

Sisters: GAT, VICKY, and STORP How much are your child's worth!!

SIGMA NU OPEN HOUSE Information Meeting
Come and see if SIGMA NU brothers are worth the wait!
THURS 21st, 6-9 pm

VAN HALEN -- DEPLOYING MODE GOD -- THE BROTHERS
IT'S YOUR TURN TO BLOW OUR MIND. COME AND JOIN US.
Brooks and John Fareen, your man, it made us
Congratulations!

BROOKS WATSON AND JOHN FAREN, your man, it made us
Congratulations!

THE NUTS AND BOLTS OF A LADY'S BIKER'S LIFE

DO YOU KNOW WHAT YOUR FUTURE NUTRITIONAL NEEDS ARE?

The Nutrition Seminar
April 16, 1986
Speaker: Dr. Elizabeth Blande, Chairman of the
School of Nutrition, University of California, Berkeley.

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CLASSIFIEDS CONTINUED ON BACK PAGE
IMAGE

From page 1

not just students." Block believes present college govern­
ments have an image reminiscent of everyone's high school civic class.

In actuality, Block said, we are "dealing with a company with $10 million in assets."

ASl President Mike Mendes said, "We are running a business and we have a fiscal responsibili­

ity to run it efficiently." Mendes said ASI is losing money of marketing its products.

Block was hired from money saved when an employee took a leave of absence. A student in­

ters was hired to fill the empty position, leaving extra money for ASI to pay a consultant.

As well as hiring Block, a stu­
dent group was established to create a marketing plan. The group consists of Brett Haberken, Donald Rollin, Tom Lebena and Tracy Johnson. The team will help Block "lay out the foundation for a marketing program," Mendes said.

Mendes said the program will give ASI a working ground to form the students of what ASI has to offer and to keep them involved in various different aspects of the campus.

Block said before he was hired he asked and in the extent of programs ASI offers students and the community. He believes there is a need to inform everyone of all the programs of ASI and to create new programs students want or need.

Block said he plans to show everyone how large a corporation ASI is and how it can help both students and community.

"We can use the economic power of ASI for the betterment of the community," Block said. "It will blow away the community that we are the largest cor­

poration in the community."

Block said the marketing plan will involve anyone interested with the university. "It will in­

volve the permanent staff as well as students," he said.

Last quarter there were class projects that involved research.

Student body needs on campus. A survey of more than 2,000 students was conducted on the needs of students thought of ASI. Mendes said the students' at­

titudes ranged from neutral to positive, but the most disturbing thing was that they didn't know all the projects ASI offered.

"The amount of energy and power that exists in student control makes Diablo Canyon look like firecrackers," Block said. "It blows my mind.

"I like change for progressive growth and if ASI doesn't grow we'll be missing the opportuni­

ty," Block said. ASI has the ability to pull the university into the 20th century.

"We (ASI) are the least in­

volved and must be able organization to respond to the need for growth," Block said.

The program will be a prototype for other universities, he said. "It takes a lot of energy to break inertia."

The ASI has to be turned around to be self-sufficient, said Block. "We have a vision of be­

ing self-sustaining, profitable and still be the social con­

sciousness for the school."

Block owns his own business in human resource development in San Luis Obispo. He also is a lecturer for the agricultural management department and a student at Cal Poly.

"I can relate to both sides of the fence," Block said. "I have an understanding of both sides of the issue." The unveiling of the new pro­

gram will be in April.

Valentines Day is Friday

Send your love anywhere...
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Bruno Bears • Blooming Gardens • Love Guns

YOUR VALENTINE
GIFT
Headquarters

From page 1

Poly Royal committee include promoting Poly Royal and Cal Poly by attending meetings, traveling to local colleges and hosting the actual event in April.

The four-runner-ups in the pageant competition who will make up Scheuer's court in­
clude Edith Hernandez representing Rooms and Spars, Tracy Lynne Straw of Alpha Chi Omega Sorority, Debbie Francis from the Veterinary Science Club and Kelly Allison Moore of Zeta Tau Alpha.

From page 1

WASHINGTON (AP) - Dea­
nan Ashlock, the 14-year-old California girl who received the heart of her friend and classmate, Felipe Garca, met President Reagan on Tuesday and said she was taller than she had expected.

"I thought he was shorter," said Miss Ashlock, shivering in front of microphones outside the White House after her brief Oval Office visit.

She emerged from the meeting with two presents, one a jar of presidential jelly beans and the other a surprise from Mrs. Reagan, which Miss Ashlock hadn't opened yet.

Heart recipient
meets President
and Mrs. Reagan