For Immediate Release

ASI Events Presents Nationally Renowned Comedian Mitch Hedberg Live at Cal Poly

SAN LUIS OBISPO -- Associated Students Incorporated Events brings Mitch Hedberg to Cal Poly's Chumash Auditorium Nov. 12 at 8 p.m.

Hedberg has been headlining across the country since 1997. A veteran to the stage, Mitch has performed on MTV, A&E's "Comedy on the Road," Comedy Central, NBC's "Comedy Showcase" and the David Letterman Show.

Hedberg's success is no fluke, as he has been singled out as "one of the next generation's great comedy stars," by Time magazine, according to William Morris Agency, INC. His standout performances have secured him a development deal with FOX for his very own sitcom. Hedberg has also just finished a reality show pilot for MTV.

Free tickets are now available to Cal Poly students with ID (limit 2 per student) at the Mustang Ticket Office. The general public can be purchase tickets for $5 at the Mustang Ticket Office, all Vallitix outlets, and Vallitix.com (service charges may apply for Vallitix purchases).

For more information: contact Justin Cox, Student Supervisor of Marketing 805-756-1112 or Program Coordinator Amie Moberg at (805) 756-1113.

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