FOR IMMEDIATE RELEASE
CONTACT: Lisa Woske
(805) 756-7110

Tickets On Sale Now for Sept. 24-25 Performances of Magical Musical "Cinderella"

SAN LUIS OBISPO - The timeless enchantment of the magical "Cinderella" fairytale is reborn on stage with the Rodgers & Hammerstein hallmark of originality, charm and elegance. Cal Poly Arts presents the professional touring company production of the musical "Cinderella" on Tuesday and Wednesday, September 24 and 25, 2002 at 7 p.m. at the Christopher Cohan Center.

"The Prince is giving a ball -- and your whole family is going to have one!" cheered USA Today. The New York Times assured, "Even those who have no transportation as lavish as Cinderella's are likely to leave this show smiling."

Originally presented on television in 1957 and starring Julie Andrews, Rodgers & Hammerstein's "Cinderella" was the most widely viewed program in the history of the medium. Its recreation in 1965, which starred Leslie Ann Warren, was equally successful in transporting a new generation to the miraculous kingdom of "dreams coming true," as did another remake of the television musical in 1997, which starred singer Brandy as "Cinderella" and Whitney Houston as her "Fairy Godmother."

The national tour is a cavalcade of rich characters, unforgettable songs, vibrant costumes, and an inventive set created by the most imaginative talents on Broadway. The entire family will enjoy the music and magic of "Cinderella," with favorites such as the wistful "In My Own Little Corner," the witty "Stepsisters' Lament," and the romance of "Ten Minutes Ago."

Variety noted that the stage production held "Enough cute mice puppets, special effects, and witty humor to dazzle the youngest audiences and also satisfy the most jaded adults."

Student and children's tickets are 50 percent off of the general public price.
"Cinderella" launches the new Cal Poly Arts 2002/2003 performing arts season, which comprises almost 40 exciting and diverse shows. Season tickets are still available, with discounts of 10-1 percent with subscription orders of only 4 or more events.

Cal Poly Arts subscription information and a full-color season brochure may be obtained by calling the Performing Arts Ticket Office. For audio and video samples of all Cal Poly Arts shows, please visit the website at www.calpolyarts.org.

Single tickets go on sale to the public on September 3, 2002.

Tickets range from $36 - $48, with student prices at 50% off, and may be purchased at Performing Arts Ticket Office, 10 a.m. to 6 p.m. weekdays and 10 a.m. to 4 p.m Saturdays. To order by phone, call 805/SLO-ARTS (756-2787); to order by fax: (805) 756-6088.

This performance is sponsored by the Michael Young and Lupe Sanchez Youth Foundation, La Cuesta Inn, and the Santa Maria Sun.

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