Friday, February 8, 1985

"The State of the University"

Baker discusses athletic funding, faculty offices

By DONALD MUNRO

Private offices for faculty members were on the mind of President Warren Baker Thursday as he gave Mustang Daily an abbreviated version of a "State of the University" message. Also on the mind of Cal Poly's chief executive:

- Funding for athletic scholarships
- A new performing arts center
- His relationship with students and faculty
- Decentralization of administrative decision-making

Faculty members are entitled to private offices for the sake of both students and professors, Baker said from his spacious fourth floor office in the Administration Building. "Faculty need the space for their work and professional development.

It's part of an attempt to improve factors that directly influence the quality of the environment for the faculty -- an important issue for Baker.

Currently there are 213 offices on campus occupied by more than one faculty member. New offices will be available when the new Engineering Building opens this summer.

In addition, construction will start in July on a new Agriculture Building located in front of the Campus Store.

There also is the feasibility of reviewing Office of the President, although nothing has yet been done. Baker said he is now leaning more toward using the State capital investment program to construct the facility.

"We're trying to establish with the Chancellor's Office what can be done," he said.

Regarding funding for athletic scholarships, Baker said he will be now leaning more toward using the State capital investment program to construct the facility.

"I support intercollegiate athletics," Baker said, "but I interpret the student's view as being supportive: "It's my view that the student body wants a broad array of team sports.

However, scholarships are a different matter. Eventually they should be completely funded by private support and from such groups as the newly formed SUMAT (Support University Mustang Athletic Teams), he said.

"Up to this point we have had to rely on a very degree of support from the Foundation. Eventually I would like to see the entire program put on private support."

Baker said his goal is to reach a stable level of funding for the scholarship program, and that the current athletic program can be sustained at the same level in future years.

On the subject of a new performing arts center, Baker said he wants to see such a facility built and is investigating the best way that can be accomplished.

"I think it's extremely important that we have a good cultural life on campus," he said.

That includes a facility that is larger than the Cal Poly Theatre, which was designed mainly for theatrical productions.

In past the it's been thought that a performing arts center would have to be jointly constructed with the community because of limited state funding.

Because of the improved state budget situation Baker said he is now leaning more toward using the State capital investment program to construct the facility.

"Our prospects are better today to achieve something on our own," he said.

As far as Baker's image and his relationship with students and faculty, he responded to the perception that he spends a lot of time off-campus and is far removed from the Cal Poly community.

Director discusses issues of Foundation to Senate

By LEANNE ALBERTA

Several issues currently facing the Foundation were discussed at the Student Senate meeting held Wednesday night.

Al Amaral, executive director of the Foundation, opened up the special reports at the meeting.

"We're a non-profit corporation," Amaral said. "That doesn't mean to infer that we don't make a profit because we do.

Amaral said that each of the Foundation's operations is self-sufficient and that each operation does not usually participate in the funding of other operations.

The Foundation's net income last year was $833,000. Even though the bookstore's net income was $522,000 last year, Amaral stressed that not all the Foundation's income was generated by the bookstore. A large percentage was generated by other Foundation operations such as food service, which had a net income of $119,000 last year.

Amaral said the possibility of a bookstore annex is currently being considered at the Foundation staff level.

We are evaluating the combination of the bookstore and food service," Amaral explained. "The Campus Store is very popular and that quadrant of the campus is growing."

Amaral also addressed the President's Discretionary Fund.

"If we ever reach the point where there are surplus retained earnings to the needs of the bookstore then we would revert to the UI these earnings for its use," Amaral said. "If this happens we have to decide whether to continue operating the bookstore as we have or cut expenses.

Amaral said that the Foundation had advanced $380,000 to the Athletic Department from general Foundation funds.

"The Athletic Department has assured us that they will try extra hard to get funds to pay off the $380,000 loan," Amaral said. "They will have to depend quite a bit on support from students on this campus.

Amaral also discussed the President's Discretionary Fund. The fund receives contributions from private donors for use for university conferences, travel expenses and for special interest groups brought on campus.

The President's Discretionary Fund is monitored by my staff and approved by my office," Amaral stressed. "Amaral added that he scrutinizes this fund very carefully.

Please see FOUNDATION, page 3

Tree planted to observe holiday

Members of Haverim, Cal Poly's Jewish student club, observed Tu B'Shevat Wednesday by planting a tree on the lawn near the Cal Poly Theatre.

Dean Brown, left, and others watch as Paul Lewis, co-president of Haverim, helps plant a tree in observance of a Jewish holiday.

Tu B'Shevat is a Jewish holiday celebrated on the 15th of Shevat, a month on the Jewish calendar. It is considered the new year of the tree.* Shevat, a month on the Jewish calendar is considered the new year of the tree. The tree, a Chinmummoni camphora, was donated by Tropicana Nurseries of Morro Bay.

In modern times, said Haverim President Paul Lewis, this celebration represents the revival and redemption of the land by a symbolic conquest of the wilderness. The students at Cal Poly chose to plant the tree to demonstrate their awareness for the need to return something to their community and to the environment.

Russell Brown, dean of students, was at the ceremony. He said that the tree planting was significant for the university because it underlines the kind of diverse societies we live in.

An accompanying ceremony was conducted by members of the club and Rabbi Harris Manhoff of San Luis Obispo and included traditional prayers, readings from the Psalms and the eating of "l Fiat fruits. The tree, a Chinmummoni camphora, was donated by Tropicana Nurseries of Morro Bay.

Please see FOUNDATION, page 3
Encouraging prosperity

A worker's knowledge that he or she is appreciated by an employer is paramount to the successful completion of assigned duties.

One of the most basic ways to show appreciation for an employee is by monetary compensation.

Unfortunately, the money has not been flowing out to the most deserving segment of the campus faculty and staff on this or any other campus in the California State University System.

The reason for this lack of funds lies in the attitude of the residents of California and the elected officials who represent them.

The Poly administration has been trying to persuade those in power to finally recognize the need to encourage those in the educational community through increased pay and benefits; they have only begun to see an improvement.

President Baker, recently told the Mustang Daily that in order to plan an experiment on behalf of the administration, to further the morale of the faculty and student body.

He has said that he supports the idea of faculty merit pay within the administration's recognition of those members of the teaching corps who perform above and beyond the call of duty.

He also wants to see an improvement in the overall environment for faculty with the possibility of providing individual offices.

Working together, we can all reach the unique potential that Poly has before it.

Bicyclist claims a lack of racks is root of problem

Editor:

This letter is in response to the letter from Douglas Rosendfeld published in response to my letter, which was in response to the letter from Al Polito in regards to the issue about parking the "Green Lake" bicycles on campus.

I would like to thank whoever it was that was responsible for painting the "Green Lake" on the inner perimeter — it designated parking areas but there are no available openings. This can best be seen everyday in front of the library. Perhaps through the student union or administration, there is a need for additional racks necessary because some students do not have a bicycle and some require handicap access as well.

J. John

Meet the press

Mustang Daily full staff list

REPORTEES:
Leanne Albert
Nancy Allison
Dubbie Ball
Margaret Barrett
Chas Counts

EDITORIAL BOARD

Mustang Daily, Friday, February 5, 1971

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Page 2
Baker

From page 1

Washington D.C., where he sits on the Board for International Food and Agricultural Development.

Committees ranging from statewide industrial education to the recruitment of minority students also take a lot of Baker's time. A plaque in Baker's office reads: "God so loved the world he didn't send a committee."

And as far as his relationship with students and faculty, Baker said he meets regularly with ASI president Kevin Creighton, and also accepts speaking invitations to student organizations and classes.

The informal get-togethers with faculty that Baker used to hold Friday afternoons will be started again in the future to get to improve faculty relations, he said.

Finally, Baker considers the improvement of the administrative decision making process to be one of his achievements for the year.

"It's primarily ways of improving communication and decentralizing decision making in the university," he said.

That includes giving more authority to school deans to appoint department heads and cutting down on administrative bureaucracy, he said.

Foundation

From page 1

more than any others because President Baker wants to be above board and have all of his actions open to the public.

Ivan Sanderson, El Corral Bookstore manager, discussed student concerns regarding the bookstore. Sanderson explained the rate of return for every dollar students spend at the bookstore.

"72% of every dollar spent goes for the cost of goods," Sanderson said. "Add about 23% for personnel costs and 6 to 61/2% for other expenses. Another 4% is netted out before the paid share of administration fees."

Amaral added that the Foundation is not planning to cut any programs because of fiscal losses.

"The agriculture program lost $10,711 last year, but this year they are doing well," Amaral said. "We have no plans to drop any programs in ag. We do a lot of things in Foundation that are not always concerned with fiscal results."

"It's going to be tough, but my personal opinion is that the state doesn't support programs like ag like it should," explained Amaral. "If ag units were not providing appropriate education then we'd pull out. The people in the School of Agriculture are making long-term plans to increase their net profits and educational standards."

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MICHAEL DINNER
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Effervescence of Harlem: 1920s spotlight

By LISA MCKINNON

The celebration of Black History Month at Cal Poly, meant to generate awareness of the contributions Afro-Americans have made to United States history, began Thursday with a lecture entitled "The Politics of Culture: The Harlem Renaissance."

In it, Professor David L. Lewis of Howard University spoke on the emergence of black writers during the "remarkable effervescence of Harlem in the '20s."

A writer himself, Lewis has authored six books, including When Harlem Was in Vogue, and King: A Critical Biography.

"It was a time when the cultural spotlight was shining on blacks as never before," Lewis said of the roaring '20s. Charles black as never before," Lewis said. "We have poets and intellectuals too."

From its first meeting in 1924, the Civic Club continued to promote the growing number of promising black poets and novelists it enlisted, aided by the publication of their works in Johnson's Opportunity circulation, 4,000.

The racial enlightenment Johnson sought in the '20s is celebrated nationally in 50 years, the Cal Poly campus observance began only three years ago, said Dr. Willie Colman, advisor for the Black History Month Commission and the Afro-American Student Union.

"Human Rights" by rights activist, social satirist, author, actor and recording artist Dick Gregory is the next Black History Month event.

It is scheduled for 7 p.m., Feb 11 in Chumash Auditorium. Tickets are $8.50 for students and $8.50 general.

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Edward Kennedy 'Medien to speak on rights

on Human Rights
day at Cal Poly's auditorium at 7 p.m. on February 11.
George, who gained comedian, hum-

ist, social satirist, peer, recording artist

victor, will be the

ter for the lecture.

dited with opening

for black activitie's considered the first

the wave of avant- 

tage, and topical
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ted with Negro com-

Willie Coleman, the Black History

nicate, says he uses comedy

to get people's atten-

ion to make them think as

het. Once he achieved

ertainer, he con-

ist causes he knew

needed help, said


He was deeply involved in the

Civil Rights movement of the

1960s and has also directed ef-

forts toward the issues of world

peace, hunger, and the rights of

American Indians.

"There would be a whole lot of

changes if we Americans decided

day to start thinking..." said

Gregory.

Gregory is a self-taught

authority on nutrition and has

written nine books on the subject

plus his acclaimed

autobiography, "Nigger."

Advance tickets are $3.50 for

Cal Poly students and senior cit-

izens and $4.50 for the general

public. The tickets may be pur-

chased at all locations of Boo

Boo Records and Cheap Thrills

and at the University Union

Ticket Office. Tickets will be 50

cents more at the door.

Gregory's appearance is pres-

ented as part of Black History

Month and is co-sponsored by

the ASI Speakers Forum and the

Black History Month Commit-

tee.

EALBERTA

tax help program postponed

ication of a program designed to help

rs, students, low income families and

vith income tax preparation has been

lled off for next year.

A (Volunteer Income Tax Assistance) is

wanted to get started on campus

et off the ground," said Wally Burt,

professor. "Next year I hope we have

ocation - we got started a little late

four VITA centers in San Luis Obispo

along the Central Coast.

ective of VITA is to secure tax en-

for seniors and the elderly," explained

rews, a senior citizen involved with

ome tax laws are complex and VITA

ior citizens of their anxiety."

"I could be involved with VITA," An-

m drews continued. "Accounting students would be

well - equipped and many are later employed by

ational tax services."

Burt said that if the VITA program is started

on campus next year, accounting students could

stitute work in the program for senior project

requirements.

"Whenever students can get involved we hope

for academic and professional experience," said

Burt. "The VITA program would be a mutual

benefit for students and seniors." 

Andrews said the American Association of

Retired Persons supports intergenerational activ-

ty and he feels a VITA program on campus would

stimulate interaction between senior citizens and

students.

"In the future I hope the administration and

students get excited about VITA," Burt said.

"My reaction is we didn't get VITA going this

ime, but we'll start working on it again for next

year."

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9-6 DAILY
The college responsibility of pet own-
ners

By CHRIS COUNTS

To many Cal Poly students, the idea of owning a puppy or kitten is irresistible. The novelty of owning a pet, however, often wears off about the same time the realities of raising it set in.

The Woods Humane Society, located at 4679 Broad St., has heard this story too many times. "Every May we have a flood of animals turned in by students who are going home for summer break," Humane Society employee Cathy Stratford said. "We're sort of a 'Poly Dump.'"

Although most students live in small apartments, the size of the pet is rarely a consideration. "Students have a tendency to try to raise a large breed of puppy in an apartment," Humane Society shelter manager Claire Adams said. "Students also have a tendency to adopt pets without consulting roommates or landlords."

"I think there are very few dogs suitable for an apartment," Stratford said. "But most students want a big dog, like a Great Dane or a German Shepard. Cats, birds, and fish are fine for apartments, but not dogs."

Windsurfing. Many who've tried this fairly new sport agree that it's addicting. Because it's a sport that gets its participants excited and enthusiastic, it was only a matter of time before architecture student Chris Heinritz and engineering student Steve Pendleton formed the Cal Poly Windsurf Club.

The club was officially formed fall quarter and had successful outings at Lopez Lake and Arroyo Laguna near Hearst Castle.

"I believe it's one of the best sports around and I wanted to get as many people involved as possible," said Heinritz, president of the club.

Unsure about finding enough members, Heinritz and Pendleton set up a booth in the University Union Plaza during activity hour.

"We had the club in mind, but
The club consists of beginners to advanced sailors and there's something for everyone. Because of the diversity of abilities, members can pick up tips and learn new tricks from one another, along with mixing and matching equipment. One of the nicest aspects of the club is that they have the equipment to teach beginners. Having support from a local shop, Mountain Air Sports, the club gets use of equipment, and large student housing complexes like Hillel have been used as dumping grounds for pets. Montanez said. "But we've never had what you could call a problem."

Still, Adams sees it as a problem. But there is little the Humane Society can do. "We can't check on everyone and make sure that they have very enthusiastic members," said Heinritz, who feels that spring quarter will be even more successful because of warmer weather.

Although the winds are not particularly favorable this time of year, not to mention the cold weather, this new club in never found beach. On a recent Saturday, 15 diehard members headed out to Morro Bay. It was a clear, sunny day and it looked like the wind was howling. However, the members found the bay "totally glassy" and even found "totally clear" and large student housing complexes like Hillel. But Freeman was able to talk her parents into providing a home. But many pets are abandoned in student housing complexes like Valencia. Valencia manager Bob Montanez admits that many pets have been abandoned in his complex, but he doesn't see a large problem. "Because as a college community, people move around a lot and large student housing complexes like Valencia and Woodside have been used as dumping grounds for pets," Montanez said. "But we've never had what you could call a problem."

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TIMOTHY HUTTON

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5. Cut down on total added sugars from animal sources and fan and oils.
6. Avoid obesity.

TURK182

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CHECK LOCAL NEWSPAPERS FOR SPECIAL PREVIEWS
REGULAR ENGAGEMENT STARTS FRIDAY, JULY 16.
Getting a job: look, act, dress the part

By SUSAN EDMONDSON

If it's true that clothes make the man, then clothes must make the executive also.

On Wednesday night about 150 students attended Dress for Success, a fashion show and seminar designed to help students prepare for that important seminar designed to help students understand the importance of body language at an interview.

John Keating, assistant store manager at Macy's in San Mateo, discussed interview attire and the importance of body language at an interview. Keating said that he has interviewed many people for positions at Macy's.

"What it comes down to, you've got to look the part, you've got to act the part, if you want to get that part and that part is, of course, a job."

Keating cautioned students against sloouching in the chair or giving a weak handshake that reminds the recruiter of sushi. He said maintaining eye contact with the interviewer is a sign of self-confidence, but too much self-confidence can also hurt. "You don't want to act as if you're doing the recruiter a favor by being there," Keating said.

Researchers found that the company and the industry is important to do before students go into the interview. "The recruiter might be looking for things like maturity level, your judgment, your insight, your poise, self-confidence — those kinds of things," he said.

Linda Olmscheid, a registered image and color consultant, talked about choosing colors that are right for the individual. "The first thing that we need to establish are the colors that make you shine and each of us has the ability to shine," Olmscheid said.

"We did a quick color analysis for one man and one woman chosen from the audience. By draping various fabric swatches on business major Darren Littlefield, Olmscheid determined that Littlefield had a blue undertone to his skin. Everybody has either a blue or yellow undertone to their skin, Olmscheid said.

"When we're doing a color analysis what we're looking for is Darren's face," she said. Olmscheid determined that Littlefield was a winter season, which means that he looks best in winter shades.

Career Placement adviser Donna Davis gave students hints on some of the small things that can create a bad impression at an interview. She said that last year more than 12,000 interviews were handled by the Placement Center.

Davis cautioned women against wearing pant suits, putting on too much perfume or having flashy, dangling earrings. White tube socks are out for men and everybody should avoid arriving for the interview hugging a bulky backpack.

The right hairstyle is also important. "There was one recruiter we had last quarter who came in with a porcupine down to his waist. Now that's fine for the recruiter because he has a job," Davis said. "You might be a Cyndi Lauper fan or a Madonna fan but coming in with some of those hairstyles will not impress Touche Ross or some of the other recruiters."

"Try to check out the people who are already working in those positions. It differs from one field to the next. Someone in advertising or public relations may be able to be a little bit more flamboyant than someone who's in accounting or some of the more business-related fields," Davis said.

"In addition to the three speakers, Dress for Success also featured a fashion show with student models from Cal Poly business clubs. Charcoal, broom, and blue suits were most common with both the men and the women. Most students wore their own suits but some of the outfits were loaned by The Village Square in San Luis Obispo.

Decked out in a red beret, a shocking blue shirt and green tanne shoes, senior business major Bob Edgers demonstrated the best way to ruin any chances of a job with IBM or any other company.

Dress for Success was presented by the American Marketing Association and other Cal Poly business clubs. Proceeds from the event will begin a memorial scholarship in the name of Lola Aida, a Cal Poly business student killed last year.

Money earned from Dress for Success will also be donated to the American Red Cross for its Volunteer Program.

AMA member Dianne Sullivan models a three piece suit.

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G custody Daily
Shop has the usual pickings, arrangements

By TED LEWIS
Staff Writer

The Ornamental Horticulture Department at Cal Poly has its own store to sell the plants that are grown through the department.

The store is the Poly Plant and Floral Shop, located at the Ornamental Horticulture Department.

The location of the store is the main reason that many people don’t know about the store. Department Head Professor Ronald Regan said, “The store would get more recognition and business if it wasn’t so isolated from the rest of the campus by being located up at the OH Department.”

Even though the Poly Plant and Floral Shop isn’t very well known by some of the students and faculty at Cal Poly, it still does a pretty good business. Last year the shop did $60,000 in sales for the shop, according to professor and manager, Jackie Penfold. “We don’t want to advertise off-campus because we don’t want to take business away from the local florist,” said Penfold. “We can be more daring in styling our floral arrangements because students can experiment with new designs.”

The Cal Poly OH Department covers 18 acres, the largest department of its kind for undergraduates in the United States, said John Carson, a senior ornamental horticulture student. “There are display beds planted with different plants and shrubs to give people ideas for landscaping and to help them with the problems they might have when doing their landscaping,” said Carson. “We also have 33,000 square feet of greenhouse space to grow plants in a more productive environment. Students involved in the Student American Institute of Floral Design (S.A.I.F.D.) do the floral arrangements, corsages and wedding arrangements. Students in the Ornamental Horticulture Department are what make our poly plant and floral shop projects,” said Regan.

The students grow their enterprise projects and are assigned an account number when the plants are sold through the floral shop, said Penfold. “The students get to keep two-thirds of the net profit and the remaining profit goes back to the students experience in production of various plants as well as general nursery experience,” said Regan.

The Poly Plant and Floral Shop will have a Valentines special, running February 7-13. The shop will also be selling flowers in front of the Campus Store on Valentine’s Day. The Poly Plant and Floral Shop is open Monday through Friday, 1 to 5 p.m., and Saturday 3 a.m. to 6 p.m.

Sequoia gets first award

By WENDY WALTERS
BURGENER

The first ever “Most Spiritual Hall Award” was given to Sequoia Hall for participating in the most in last Fall’s intramural sports, the program coordinator for the Housing Department said. Following Sequoia Hall’s efforts were Fremont Hall which ranked second, and Yosemite Hall in third.

The Poly Plant and Floral Shop is funded by the state, said Penfold. Because the shop is state funded, local retailers get paid if the prices at the Poly Plant and Floral Shop are lower than their prices.

“We are not trying to compete with the local florist shops, it is a learning experience for us,” said Penfold. “We can be more daring in styling our floral arrangements because students can experiment with new designs.”

The Poly Plant and Floral Shop manager Jackie Penfold returns flowers to the refrigerator.

“THE YEAR’S MOST COMPPELLING LOVE STORY...

Diane Keaton’s finest performance.”

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Softball team even after tough tourney

By NANCY ALLISON

First-year women's softball coach Denny Martindale is pleased with his team's performance last weekend, and with good reason.

The Mustangs earned a 3-3 record in a round-robin tournament at U.C. Santa Barbara against all Division I competition, including Long Beach State, Stanford, and the hosting Gauchos.

NBA Roundup

76ers have a hard Threatt to thwart

The name is Sedale Threatt — pronounced Threat. He hasn't, however, been much of a scoring threat — pronounced threat — averaging just 5.2 points a game for the Philadelphia 76ers.

The second-year guard from West Virginia Tech scored 10 of his 16 points in the final quarter Wednesday night as the 76ers rallied from an 82-77 deficit after three periods and beat the Long Beach State.

The momentum picked up on Saturday, when the Mustangs stomped the Stanford women 5-1. But later on that day Poly lost for the second time to the tough Gauchos, 2-0.

On Sunday the women were in full form as they avenged Long Beach State with a 1-0 win.

Greg Ballard had 29 points, Jeff Malone 27 and Tom McMillen 20 for Washington, which dropped its fourth in a row.

The victory, coupled with Boston's 113-108 triumph over the Cleveland Cavaliers, enabled the 76ers to remain 1-5 and pushed the Celtics in the National Basketball Association's Atlantic Division.

Elsewhere, the New Jersey Nets trimmed the Milwaukee Bucks 106-93, the Denver Nuggets whipped the Seattle SuperSonics 120-101, and the Dallas Mavericks trounced the Golden State Warriors 129-103.

Larry Bird scored nine of his 26 points in a fourth-quarter surge that erased a seven-point deficit and boosted Boston over Cleveland. With the Cavaliers leading 97-90 and 7:36 left, Boston scored the next eight points en route to a 17-4 spurt. It was the fourth consecutive victory for the Celtics, who have won their last 18 games at Boston Garden against Cleveland. World B. Free led Cleveland with 24 points. Nets 106, Bucks 93.

Dallas' Rolando Blackman scored 27 points as Dallas pulled within one game of second-place Houston in the Midwest Division. Mark Aguirre added 25 points and Jay Vincent scored 22 after coming off the bench. Golden State got 18 points from Larry Smith but Purvis Short, the league's second leading scorer, was held to 12 points, 16 below his average.

The United States represents only 10 percent of the homes watching the Olympics, Frank said, "but it will be providing 80 percent of the dollars that fund the International Olympic Committee, the organizers in Seoul and the federations just can't ignore that."