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California Polytechnic State University

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FOR IMMEDIATE RELEASE

## **Noted California Architect to Give Hearst Lecture at Cal Poly**

SAN LUIS OBISPO -- Rebecca Binder, FAIA, one of the nation's top women architects and recipient of California's "Firm of the Year" award, will speak on "Forming Thoughts" at Cal Poly Friday (Nov. 16). The presentation replaces a lecture previously scheduled for Oct. 12.

The free lecture begins at 3 p.m. in the Rotunda, Room 213, of Cal Poly's Business Building. It is part of a special Centennial Fall Hearst Lecture Series sponsored by the university's College of Architecture and Environmental Design and the Hearst Foundation.

The American Institute of Architects California Chapter presented Binder with the 2001 California "Firm of the Year" award for her dedication to the practice of architecture.

Reviews have described Binder's work as "adventurous and spirited with beautiful detailing." Architecture Magazine's first issue of "Women in Architecture" featured her work for the cover story.

"Her work expresses solid tectonic development and deft exploration in materiality, always executed with certainty," said Associate Professor of Architecture Karen Lange, coordinator of the annual lecture series. "Her design work embodies a unique spirit and sense of individuality," adds Lange.

After earning a bachelor's degree in English literature at the University of Pennsylvania and further study at the University of Exeter in England, Binder moved to Southern California in 1972 to begin her architectural studies at UCLA. She graduated with a Master of

Architecture degree in 1975 and established her own practice in 1979.

Her work has received significant recognition, including local, state and national awards. Binder's designs have been exhibited and published nationally and internationally -- in London, Paris, Moscow, Tokyo, New York and Los Angeles, among others.

In 1990 Binder was made a Fellow of the American Institute of Architects (FAIA).

For best seating, attendees are advised to arrive early. For more information, call Cal Poly's College of Architecture and Environmental Design at 756-1321.

The Hearst Lecture Series brings internationally respected design professionals to Cal Poly to give lectures, visit classrooms and critique student design projects. The series is supported by a grant from the Hearst Foundation.

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(Note to Editors and News Directors: Rebecca Binder will be available for comment immediately following her lecture. Associate Professor Karen Lange also will be on hand to discuss the lecture series. Call Ray Ladd at 756-7432 to schedule an interview.)

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