California Polytechnic State University

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ASI Events
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Cal Poly to Host Concert Industry Forum

ASI EVENTS welcomes a panel of experts to discuss information regarding and careers in the concert industry.

San Luis Obispo, Calif. - Jan. 8, 2002 - ASI Events will present the Concert Industry Forum on Wednesday, January 23 in the University Union Room 220 from 7 to 9 p.m.

The event is intended to provide students and the public with an insight into the concert industry. The panel will consist of Bruce Howard, owner of K-OTTER; Bobby Engeles, Variety Arts Agent; Diana Cozzi, ASI Events Coordinator; Marc Davison, Personal Manager; Dave Pinksy, Tour Manager; Curt Mangan, from Ernie Ball; and David Atwood, Clear Channel DJ. They will field questions from the audience while focusing on such topics as careers within the industry, logistics of holding a concert, and information regarding management and promotion of acts. The panel will also share their experiences in the industry along with helpful advice to those looking to enter into it.

The forum is the first of its kind on Cal Poly's campus. It is likely to draw interest from a variety of students and members of the community. Those in attendance can expect an educational, interesting, and fun evening.

Admission to the event is free and open to the public though seating is limited. For more information contact Greg Hermann, ASI Events Student Supervisor for Marketing and Public Relations, 756-1112.

About Associated Students, Inc. (ASI)

ASI strives to enrich the quality of student life and to complement the educational mission of Cal Poly through shared governance, student employment, student advocacy, and a variety of diverse programs and services. Through the administration of the McPhee University Union, Children's Center, Recreation Center and Sports Complex facilities, ASI offers a broad spectrum of programming, services and opportunities for leadership and social interaction.