Key computer negotiator rejects Apple computers
by Rebecca Prough

One of Cal Poly's key negotiators with Apple Computers said he doesn't want to see any Apple machines on this campus.

"We're not going to have any Apple toys on campus," Ralph Nicovich, manager of Microcomputer Telecommunication Systems, told a Cal Poly faculty member during a telephone conversation.

Dr. Ed Carnegie, head of the agricultural engineering department, said that he had a phone conversation with Nicovich on Wednesday morning, Jan. 25, during which Nicovich made some biased statements about Apple and its new computer, the Macintosh.

According to Carnegie, Nicovich said, "Do you really believe that a 19-year-old kid and a 21-year-old guy can come up with something better than all the resources of IBM?" Carnegie assumed Nicovich was referring to the two men who were instrumental in the development of Macintosh: Steven Jobs, co-founder of Apple, and Burrell Smith, Apple's chief hardware engineer who designed the digital circuitry of the Macintosh.

According to Carnegie, Nicovich also said, "There is no credibility with the leadership of Apple by having a man from the Pepsi generation (as Apple's president)."

Nicovich was referring to Apple's new president, John Sculley, who was hired from PepsiCo where he was a marketing executive. Sculley has boasted Apple's advertising and compressed development timetables for the production of cheaper and more expensive spin-offs of the Apple IIe computer, according to the Jan. 28 issue of Time magazine.

Regarding the phone conversation with Carnegie, Nicovich said that Carnegie called him up and accused him of selling Teleport software.

"In the heat of the conversation a lot of things were said," he said.

Another student, who was present on the phone conversation, said that Carnegie also accused him of buying Sony products. This student said Carnegie was not present at that meeting.

According to Carnegie, the student who was present on the phone conversation is not a student of Carnegie's class.

Nuclear explosions silent

The nuclear explosions on the central American coast and in the central Pacific were silent on Saturday. The explosions were part of the U.S. nuclear test program.

Students petition Baker to reconsider Macintosh

Students angry over President Baker's decision not to purchase Apple computers for use at Cal Poly. Students and faculty at a discounted price will assemble in front of Baker's office to present him with a petition in support of the Apple computers Wednesday night.

The peaceful protest is scheduled to take place at 11 a.m. on the fourth floor of the administration building and planners said any interested students are encouraged to attend to show disappointment at the rejection of Apple's offer.

The petition states in part, "...the above signed feel the Macintosh should be made available to the students, faculty, and staff of the university..." was first distributed on Jan. 26. Now has approximately 1,000 signatures.

Sculpture formally dedicated Saturday

The new library sculpture, "Popcorn Fantasy," by a varied group of enthusiastic Poly students was dedicated Saturday in front of a crowd of 70.

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by Rebecca Prough

A student-built wall sculpture for the foyer of the Robert E. Kennedy Library was formally dedicated on Saturday, Jan. 28.

The abstract sculpture, entitled "Popcorn Fantasy," took nine months to complete. It is made of copper, oak, enamel and stone. The sculpture takes about 11 weeks to complete and is made of copper, oak, enamel and stone.

Fort said the sculpture proves that Cal Poly students can do anything, "an attitude we should all have," he said.

The students who worked on the sculpture were from a variety of majors. Hewitt said that Owen earned a reputation as a fine man who treated everyone equally and fairly, and placing his memorial in the library was a good location because "Dick was a faculty member and a scholar."
The old college try

The Student Opinion Profile was published by ASI in an effort to accomplish two goals: 1) to give students a medium by which they could measure an instructor's reputation and skill, and 2) to give the instructor honest and open feedback. Their idea was good, but unfortunately ideas can't stand alone. They need support. It takes a lot of cooperation to turn a simple idea into a worthwhile product. The Mustang Daily questions whether the Student Opinion Profile is a worthwhile product.

In its opening pages, the booklet apologizes for its shortcomings. The preface by Susan Turner, academic coordinator, states: "Where we fail, we take full responsibility for the content of this undertaking, and accept full responsibility for our failures, knowing that those who carry on after us will improve upon our work so you are better served."

The gesture is a noble one, but it certainly leaves questions in the mind of the reader as to the merits of the project. Perhaps the Student Opinion Profile's biggest failing is that it is virtually impossible to read. The ratings are reduced computer printouts reported in statistical form. The type is small and difficult to see. The "grading" is based on the mean or average score of all responses and in their present form, these numbers are difficult to understand.

A better choice would have been to write out the results of the questionnaire (which participating instructors administered to their classes) in paragraph form. A paragraph is easier to read than a listing of numbers and written form could have added additional insight for students on what the results mean.

Another failing of the Student Opinion Profile is the low faculty response. There are approximately 900 faculty and staff at Cal Poly, only 55 instructors participated in the evaluation. Although low faculty enthusiasm can hardly be blamed on ASI, something must be holding the other 845 instructors back. Instructors who were evaluated by their students, for the most part, received favorable responses.

Although much of it is false. As one of the five instructors who participated in the evaluation, I am convinced about the availability of educational purposes. But that tool has to be useable.

Choosing the instructors and courses best suited for their classes, for the most part, received favorable responses. Of the student body. The odds of having one of these 55 instructors back. Instructors who were evaluated by their students, for the most part, received favorable responses.

Letters

Computer deals welcomed

Editor:

I am concerned about the availability of computers through our campus, and would welcome any deals that the school can give students. I have worked with Apple computers in the past and would welcome any deals that the school can give me in the way of purchasing education. I liked the Apple so much that I purchased one.

Philip Tresni

The Mustang Daily encourages readers' opinions, criticisms and comments on news stories, letters and press releases should be submitted at the Daily office in RS 256 of the Graphic Arts Building, or sent to: Editor, Mustang Daily, GR 256, Cal Poly, San Luis Obispo, CA 93407. Letters should be kept as short as possible, must be double-space typed and must include the writers' signatures and phone numbers. To ensure that they are considered for the next edition, letters should be submitted to the Daily office by 10 a.m. Editors reserve the right to edit letters for length and style and omit libelous statements. Please be sure to check this with the Daily editor before they are run. All released must include phone number and names of the writers. News organizations involved, in case there is misinformation is speeded. Unsolicited editorials reflect the viewpoint of the Mustang Daily Editorial Board.


disclaimer

WASHINGTON, DC — The use of Apple computers in the Computer deals welcomed

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It's a SLO world

Letters

Baker's decision on Apple computer deal upheld

Editor:

In your article of Jan. 24 titled "Students denied chance to buy half-priced Apple computers," you have failed to recognize the circumstances under which the agreement was presented to Cal Poly by Apple Corporation. I advised President Baker and Provost Fort to turn down the offer from Apple mainly for two reasons:

1. The short time that was given to us to respond to such an offer. It was impossible in such a short time to consult with the faculty, especially the experts in the computer science and electrical engineering departments, about the impact of such an agreement on the curriculum.

2. The moral obligation that the university has towards other vendors who were preparing similar offers to Cal Poly.

I feel strongly that the right decision was made. It is worthwhile noting that the university is very active negotiating with Apple and other companies by which students, faculty and staff could acquire microcomputers at discounted prices.

Emile E. Attala
Inferior Associate Provost
Information Systems

Diablo leaves questions on nuclear issue

Editor:

The imminent possibility exists that the Diablo Canyon Nuclear Power Plant will go on line as a critical mistake, in the near future. This rush for "progress" continues despite many unanswered questions concerning the plant and the industry itself. The Rognen Report and the Ramsey Commission's conclusions as to the main causes of the Diablo disaster are not yet in the minds of the public. Most people are primarily concerned with the near future. This push for progress must be reversed.

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Poly gained time by rejecting offer

From page 1
said which I don't care to repeat," Nicovich said. "It's all a misconception," he said.

Nicovich had no comment on the matter.

Three Cal Poly physics students met with Provost Tomblin in Fort, Jr., Thursday, Jan. 26, and asked him to better explain the decision to refuse Apple's offer. Fort made it clear that Nicovich was the key negotiator with Apple, student Brian Rasnow said.

Rasnow was one of the three physics students present at the meeting. Fort said, "I think Ralph Nicovich is talking to Apple next week," when he was asked about further developments with Apple. He said the original offer with Apple is gone.

According to Rasnow, Fort said the only thing lost in the decision was time. Fort said Cal Poly has gained from the decision not to accept Apple's offer.

Fort said there is time to see what the reaction to the Macintosh is, and also the administration is now open to commentary from microcomputer experts.

Two other points Fort mentioned, Rasnow said, are that there is the opportunity to investigate other proposals, and perhaps Cal Poly can construct a deal partly on its own terms.

Fort said that Apple was very receptive, and Apple said they would try to set some sort of deal up for the entire California State University system, according to Rasnow.

Rasnow said Fort appeared completely unaware that a group of five faculty members visited Apple's headquarters on Nov. 11, 1983, to check out the Macintosh.

Dr. Elmo Keller, Jr., computer science professor, was one of the five members of the group who visited Apple. He said their observations were never solicited. He said we Cal Poly had nothing to lose by accepting Apple's offer.

Bob Owen, senior art major, said he worked on the project just because he wanted to help out.

"It was interesting to see how the changes occurred," Owen said. "It was enjoyable to work on the sculpture," he said, "and it is permanent."

Tori Ikemoto, junior business major, seemed to sum up most of the participating students' feelings when she said, "I just wanted to leave something that would be permanent."

Others who worked on the sculptures were Donald Austrand, industrial arts; Marnie Chin, graphic communications; Jean Rubens, library staff; Laurie Kuna, art; Jesse Licea, art; Michele McArdle, art; Kathleen Meyers, biology; Kate Peterson, art; Sally Porter, English; Sandra Powell, environmental and systematic biology; Karen Schreiner, architect; and Carol Schmitt, library staff.

The sculptures were named "Popcorn Fantasy" because the component had to be heated with peanut oil to make them the right color, and the oil smelled like popcorn, Hewitt said.

Hewitt said, "It's a rewarding and fulfilling experience to work with the students...to watch them cooperate and grow."

Does every company your students are considering offer all these opportunities?

A helpful checklist for graduates.

□ Will you be able to continue your education throughout your career with tuition and fees paid by the company?

□ Does the company take part in faculty loan programs so you can refresh yourself with a year of teaching?

□ Does the company have a "fellows" honor, providing a chance to work on whatever you like for 5 years?

□ Does the company bring in scientists and lecturers to keep you thoroughly informed on all aspects of your field, including future directions?

□ Does the company provide you with state-of-the-art facilities, thus assuring that your work will never be hampered by lack of money?

□ Is the company flexible in offering time off from work so you can earn an advanced degree?
Superintendent speaks at Arroyo Grande

by Jerry Sheehan

Speaking before an audience during "Celebration of Public Education" day, Bill Honig, California's Superintendent of Public Instruction, briefly outlined his plan to improve the quality of public education in the state.

The "Celebration of Public Education" day was held Saturday at Arroyo Grande High School with all the schools in the Lucia Mar Unified School District participating in the community event.

Honig presented his three goals for the upcoming years with the statement: "It's not going to be a one-year commitment."

The state's leader for public education described his goals as "secret of our success" as being integrity, quality instruction, and a renewed emphasis on homework for public school students. Honig noted that his office has an agreement with the professionals in the field of education to provide the highest level of education possible to students and to make education a very high priority in California. He stated his second goal as being to establish a broad base of support for public education. "Support is coming from all over," noted Honig.

Honig's third goal while in office is to "get specific and hold ourselves accountable. We know what we have to do," said Honig.

Mentioning on his three highlighted goals, Honig said: "Put them all together and you have our blueprint."

For the college level of public education, Honig emphasized the importance of attracting "better teachers" as a priority of his administration. According to Dr. Becca Wachtman, general chairman for the event, "Celebration of Public Education" day was designed to provide an opportunity for educators and citizens to jointly explore their respective roles and commitment to the education of the community's children.

Wachtman added that the day's activities included workshops for parents to learn more about the public school system, an opportunity to hear from state leaders on education, and offered an outlet for parents and other citizens to express their concerns about providing quality education in public schools.

Dr. Robert Hoagland, superintendent for the Lucia Mar Unified School District, stated that the public concern by California voters resulted in the election of Honig to campaign for a reform in education themes. He added, "The last twelve months have produced no less than four national studies all concluding that public schools are in trouble, which translates into a nation in trouble."

Financial aid deadline approaches for '84-'85

Students who will need financial aid next year should apply now for a grant, says Arthur S. Marmaduka, director of the California Student Aid Commission.

The application deadline for State-sponsored Cal Grants is February 9—only a few days away. Students who will need help for the 1984-85 academic year must file a Student Aid Application for California (SAAC) and a Cal Grant Supplement by February 9 to be eligible for the maximum amount of aid.

Needy students who qualify for grants (that don't have to be paid back) will be able to reduce the need to borrow in order to finance their education, says Marmaduka. This is an important consideration if the student hopes to go to graduate school, or plans to enter a field with the highest starting salaries, according to the Student Aid Commission director.

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7 pm, Staff Dining Room B

Send one for Valentine’s Day or any special occasion.

Jackson burned but ok

LOS ANGELES - Superstar singer Michael Jackson checked out of St. Joseph Memorial Hospital Saturday as more than 200 calls a minute streamed into the switchboard and avid fans poured into the medical facility to see him. Dr. Steven Hoefflin said Jackson left the hospital in a wheelchair at 12:30 p.m. and was escorted by a bodyguard and family members.

"He’s home, and he just wants his fans to know that he’s all right," said Jackson’s tour manager Larry Larsen.

Hoefflin said Jackson suffered second and third degree burns to a palm-sized area if his scalp while filming a TV commercial for Pepsi-Cola— one of two that will be shown during the nationally televised Grammy presentations Feb. 28. Jackson is nominated for an unprecedented 12 Grammys.

From the state...

Protesters set up camp

Nuclear weapons protesters, who have staged dozens of demonstrations at the mile-square Lawrence Livermore National Laboratory, are briefly setting up a 24-acre “peace camp” near the lab site.

The purpose is “to establish a permanent presence on Livermore,” said anti-nuclear activist Ed Gehrman, who called it a project of the Livermore Action Group of Berkeley. As described, however, the camp will only be short-lived.

The Livermore laboratory designs, makes and tests nuclear weapons for the government.

Gehrman said up to 30 people will occupy the camp property through Feb. 23, explaining that a Hayward attorney owns it and is allowing the protesters to use it until that date, when it goes to another party.

Winds, fire under control

Fire crews fought the remains of two large Southern California brushfires Sunday as light breezes replaced vicious Santa Ana winds that killed four people and knocked out power for a million residents.

"We’re just mopping up the hot spots," Los Angeles County fire Capt. Tom King said of the 150-acre Angeles Crest fire, which damaged or destroyed 11 homes and caused $1.26 million in damage in La Canada-Flintridge.

He said only two hand crews were working on the fire Sunday in the town in the San Gabriel Mountains foothills about 15 miles northeast of downtown Los Angeles. The fire “is under control and it is containable,” said firefighter Lawrence Hughes.

Jackson saved but ok

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The doctor said Jackson could attend the Grammy awards “if he feels up to it.”

From the world...

Soviet economy improves

MOSCOW - The Soviet economy improved in 1983 under Yuri Andropov, but Western analysts say that might be temporary, and cite Andropov’s prolonged absence from public view as a factor.

Full 1983 economic figures from the Central Statistical Board published in Pravda and other papers Sunday showed a 3.6 percent gain in industrial labor productivity after Andropov’s call for more discipline, compared with 2.1 percent in 1982.

But Western experts say the Soviets still suffer economic woes. A Western diplomat who asked anonymity said the figures confirm “modest growth” in 1983 but noted that 1982 was one of the worst years since World War II and that 1983 figures represent an increase merely over the previous year’s dismal showing.

Israel imposes curfew

JERUSALEM - Israeli troops imposed a curfew on two West Bank areas Sunday after Palestinians protested a thwarted attack on the Al-Aqsa Mosque, one of Islam’s holiest shrines, sources said.

The military sources said troops fired tear gas into crowds of stone-throwing demonstrators at the central market of Nablus and the nearby Balata refugee camp, then sealed off the two areas.

On Friday, men with guns and grenades tried to break into the Jerusalem shrine where the Koran says the Prophet Mohammed prayed before ascending to heaven.

Police picked up four men but released them after failing to get a solid lead on the mastermind. Justice Minister Moshe Nissim said Israel would “spare no effort” to identify the assailants.

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Sports

Just in time, Mustangs streak past Toros, 69-58
by David Kraft

In the highly competitive California Collegiate Athletic Association men's basketball race, a well-timed hot streak can make big winners out of potential losers. A weekend road trip to Southern California was a case in point for Cal Poly.

Friday night, the Mustangs led 19th-ranked Chapman College 50-43 seven minutes into the second half, only to see the Panthers run off ten unanswered points en route to a 10-14 closing blitz and a 68-64 win over the Mustangs.

Saturday night, Cal Poly held a 53-40 bulge over Cal State Dominguez Hills before the Toros got off the mat with a 19-1 run to pull within four. Shades of Friday night?

The Mustangs quickly dispelled the notion. Cal Poly went on a 14-2 spurt of their own to quiet a Dominguez Hills homecoming crowd and knock off the Toros 69-68.

The Mustangs turned it on when they were pressed to defeat Dominguez Hills, a team which upset Bakersfield Friday night. Wheeler basically stuck with his starting lineup, which included forward Nate Hatten in place of Ron Brumfield, and every starter responded with a double-figure performance as the Mustangs shot a sizzling 60 percent from the floor.

Derrick Roberts led the onslaught with 19 points, including a perfect seven-for-seven from the floor. Jim Van Winden contributed 15 points, James Blevins tallied 11, with Keith Wheeler and Nate Hatten notchling 10 points apiece.

The Mustangs "Denise Pack" defense also paid dividends, stifling a run-and-gun Dominguez Hills offense. Van Winden had an especially tough task in slowing down 6-7, 270-pound Dominguez Hills center Kevin Burrell, and the Poly sophomore held Burrell to 16 points and five rebounds.

Two of Cal Poly's freshmen got to see some CCAA playing time as well, with John Jurisic and Jim Saia making key contributions. Saia was inserted when John Jurisic and Jim Saia making key contributions. Saia was inserted when seven-for-seven from the floor. Jim Van Winden had an especially tough task in slowing down 6-7, 270-pound Dominguez Hills center Kevin Burrell, and the Poly sophomore held Burrell to 16 points and five rebounds.

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The Mustangs played most of the night under the duress of fouls. Two Mustangs, Blevins and Jurisic, fouled out and Hatten was ejected during an altercation with Chapman's Johnny Williams.

Blevins led Cal Poly in scoring against the Panthers with 16 points, including 12 in the first half. Roberts added 13, and Craig Cleveland, who didn't see action at Dominguez Hills, scored 10 points.

Van Winden grabbed a team-high 10 rebounds.

WE HAVE ARRIVED!!!

Pick up the Mustang Daily
Downtown at The Network Mall, The Creamery and Shady Grove Restaurant
every day Monday through Friday.

ADVERTISE IN CLASSIFIEDS
NEW LOW RATES!!

HALF ORIGINAL PRICE FOR 4 OR MORE CONSECUTIVE DAYS.

The Mustang Daily invites you to place a note to that special person or persons in our special Jan. 14 Valentines Column. Only $1 for a 3-line message. Just use the convenient form in the classifieds and drop it off with a check (not cash!) at the AU information desk drop box or in GA226.
**Woman right on track for '84 season**

About ready to heave the discus is Cal Poly women's track team member Jackie Bergman during the Lady Mustangs Green and Gold intrasquad meet Saturday.

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**KCPR**

**AIRING ON MONDAYS FROM 7:15-7:30 PM**

A SHORT TWO-MINUTE SHOW CONVERSATIONAL SPANISH CLASSES CALL 543-9000 BETWEEN 9 & 11

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**EARTHNEWS**

A SHOUT WEDNESDAY MORNINGS FROM 2-3 PM MIDNIGHT UNTIL 12:30 THE NEWS MAGAZINE FORMAT FEATURES INTERVIEWS WITH MOVIE AND MUSIC PEOPLE

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**NEWSWEEK FM**

**RARITIES**

A SHORT SEGMENT AIRING AT 11:30 PM WEEKDAYS WHICH SHOWCASES RARE ROCK SONGS FROM POPULAR ARTISTS

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**FACULTY CLUBS & STUDENT ACTIVITIES**

**LAURENCE JACOBSON**

**COUNCIL EVERY OTHER TUESDAY**

YOU'LL HEAR CLASSICAL MUSIC HERE

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**MUSTANG DAILY**

**SPORTS**

Sailing over a hurdle in the 60 meter highs, Kathy Reimann is en route to an 8.5 finish.

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**CLASSIFIED**

**For classified ads: Therefore, required contact Prof. Graydon 209 Music Bldg. Room 123. 546-2178 or come to a reception TTh 7-9 p.m Music Bldg. Room 216. (1-31)**

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**FELL THE ENGLISH LANGUAGE SCHOOL OF SLO IS NOW OFFERING BEGINNING CONVERSATIONAL SPANISH CLASSES CALL 543-9000 BETWEEN 9 & 11**

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**USE THE IFC ESCORT SERVICE AVAILABLE MON-FRI @ 7PM & LIBRARY CALL 546-1400**

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**BE SAFE AT NIGHT USE THE IFC ESCORT SERVICE LOCATED IN LIB & UV SUN THURSDAY 7 to midnight. Call 546-1400**

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**I'M STILL HERE! You're a fantastic week! LOVE YOUR BIG SIS DEB**

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**ERIC BAUCOM**

WE'RE PROUD OF YOU! YOU RADICAL YOU! 14-15-16**

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**TO MY LITTLE SIS**

You're the greatest. I'm so proud of you. Have a great week. Wonder what your nickname is? Love you - Allison 1-30**

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**SALONI**

7409 Suleika, 1979, 4-door sedan, For sale, 549-3852 Call 543-4485, 8 to 9 p.m. 2-15

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**CARMEL CHAMPIONED EXCELLED & CONCEIVED**

Basketball sheriffs 540, June 549-9196 2-15

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**66 VW BUG MUST SELL MAKE OFFER CALL 548-7054**

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**BURGER KING**

Various positions apply in-person at 861 Foothill before 4:30am and after 5:00pm Douglas Ranch Camps Monday interviews Jan 30 for summer employment.

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**ADVERTISING COORDINATOR**

Must be Work-Study 661-9241 NOON-6PM Mon-Fri. Open QA, Dial #226 546-1143 ask for Virginia 2-15

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**KERRY IN L Vinyl Camps Coin age 16½ Santa Cruz Area**

STAFF POSITIONS AVAILABLE FOR SUMMER 1984 2-15

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**EARN CASH THIS WINTER!**

NEED female to share apt. 5 min. walk to Poly 142/mo. & util. Call Lauren 541-6405 2-3