For Immediate Release

Former Labor Secretary Robert Reich to be Keynote Speaker at Cal Poly International Career Conference Saturday

Robert Reich, secretary of labor during the Clinton administration, will be the opening speaker at the 7th Annual Cal Poly International Career Conference Saturday at the Embassy Suites Hotel in San Luis Obispo.

The event is open to the public as well as students; tickets are $5 in advance and $7 at the door. Conference registration begins at 8:15 a.m.; Reich will speak at 9:15 a.m.

Some 300 college students from across the state are already signed up to attend the daylong conference, sponsored by the university's Orfalea College of Business. The event offers workshops taught by leaders in government, nonprofit and private industry sectors and recruiting sessions with major corporations and nonprofit agencies in addition to the keynote address by Reich.

A graduate of Dartmouth College, Reich was a Rhodes Scholar at Oxford University before earning his law degree from Yale Law School. He lectured for 12 years at Harvard University's Kennedy School of Government before taking a cabinet post in the Clinton administration. He is also the author of several books on politics, economics and international affairs.

Other speakers and workshop presenters at the International Career Conference include:
Barbara Bodine, a career member of the Foreign Service who served as ambassador to the Republic of Yemen from 1997 through August 2001. She is currently diplomat-in-residence in the Global and International Studies Program at UC Santa Barbara.

Eunice Azzani, a managing director in the San Francisco office of
Korn/Ferry International.

Davina Saunders, senior vice president/manager, small business lending with Coast National Bank in San Luis Obispo.

Tim Sanderson, a Cal Poly alumnus who is now e-sourcing manager for Agilent Technologies, in charge of researching external opportunities and establishing e-business partnerships.

Kevin Kneafsey, an investment strategist in the market strategies group who has primary responsibility for international and global mandates with a specific focus on international equities.

Marilyn Tam, a veteran international businesswoman who has played prominent executive roles at numerous world-class companies, including Aveda, Reebok, Nike, May Co. Department Stores, Britannia Sportswear and Miller's Outpost.

Companies sending representatives to the conference include Lockheed Martin, The Barclay Group, Agilent, Sun Microsystems, E&J Gallo, Vector, InfoGenesis, Enterprise Rent-a-Car, WSJ.com, Amgen, PG&E, Patrick James, Morgan Stanley, United Way and the Peace Corps.

Tickets for the conference are still available, but seating capacity is limited. The conference runs from 8:15 a.m. to 4 p.m. at the Embassy Suites Hotel in San Luis Obispo, 333 Madonna Road.

To pre-register online, visit the Orfalea College of Business International Career Conference Web site at http://mulder.cob.calpoly.edu/~icc.

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