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FOR IMMEDIATE RELEASE

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Cal Poly Open House Announces Theme for 2010 Weekend, Set for April 15-17

SAN LUIS OBISPO – Prospective students, alumni and the community are invited “To Cal Poly and Beyond” during the 2010 edition of the university’s annual Open House celebration. The event weekend is set for April 15-17.

Open House gives admitted students and their supporters, along with current students, the opportunity to experience the vast possibilities that Cal Poly and the San Luis Obispo community offer.

Prospective students get a chance to experience college life. On Thursday, April 15, visitors “Prepare to Launch” their college careers by visiting farmers market in downtown San Luis Obispo, where they can browse through many Cal Poly club booths.

On Friday, April 16, students will “Blast Off” into the realm of academia as they learn about course work, hear from college deans and talk to faculty and current students.

Finally, Saturday, April 17 showcases the campus as students “Shoot for the Stars” and learn how they can enrich their college experience. The Campus Showcase event (which is also open to alumni and members of the local community) will features special events such as the Poly Royal Parade, rodeo, tractor pull, Kids Fair, and information and concessions booths from more than 200 student clubs and organizations.

For more information about Cal Poly’s Open House weekend, visit http://orientation.calpoly.edu/openhouse or contact Jason Mockford, assistant coordinator of Orientation Programs at 805-756-2477.

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