FOR IMMEDIATE RELEASE

Cal Poly's Orfalea College of Business Announces Four Faculty Appointments In Industrial Technology, Management

SAN LUIS OBISPO -- The Orfalea College of Business announces the appointment of four new tenure-track faculty members, three in Industrial Technology and one in Management.

Joining the OCOB tenure-track faculty ranks during the 2003-2004 academic year will be Manocher Djassemi, Jagjit (Jay) Singh, Eric Olsen and Myleen Leary. "We are very pleased to welcome these new members to our list of distinguished tenure-track faculty," said Teresa Swartz, interim dean of the Orfalea College of Business.

Djassemi will begin teaching in the Industrial Technology program in fall 2003. Djassemi comes to the college from Murray State University in Kentucky, where he was most recently an associate professor in Murray State's Department of Industrial and Engineering Technology.

Djassemi received his bachelor of science degree in industrial engineering in 1977 at the University of Science and Technology in Tehran, Iran, his master of science in industrial and system engineering in 1990 from the University of Wisconsin in Milwaukee, and his Ph.D. in industrial and manufacturing engineering in 1994 from the University of Wisconsin at Milwaukee. In addition to his position at Murray State, he served as a teaching assistant at the University of Wisconsin at Milwaukee and as an assistant professor at the University of Wisconsin in Platteville. He is currently a member of the Society of Manufacturing Engineers and the American Society of Engineering
New Professors Coming to Cal Poly's Orfalea College of Business

Singh will also join the Industrial Technology faculty in fall 2003. He earned a bachelor of science in electrical engineering from Poona University in Pune, India (1992), a master of science in packaging science from Michigan State University in East Lansing (1998), and a Ph.D. in packaging science from Michigan State University (2002). He has conducted distribution packaging research projects with numerous national and international companies and also served as a lab supervisor and project leader while at Michigan State University.

Olsen will join the Industrial Technology faculty in January 2004. He earned a dual bachelor of science degree in engineering and forestry from the University of Maine at Orono in 1979, an MBA from Virginia Polytechnic Institute & State University in 1987, and a Ph.D. in business administration in operations management from The Ohio State University in 2003.

Olsen has 20 years of industry experience as a test engineer with Caterpillar Tractor Company, a senior engineer with Slip Ring Products, a manager of fiber-optic engineering with Litton/Poly-Scientific, a manufacturing development engineer in the optical communication division of Fiber Optics, a manager of product engineering at Fiber Optic Manufacturing, a worldwide manufacturing education manager of the Components Group of Hewlett Packard in Santa Clara, and a production manager of the wireless semiconductor division of Hewlett-Packard.

Leary will join the OCOB Management program in January 2004. She specializes in interest strategy, organizational theory, international management and organization behavior. At Cal Poly, Leary will primarily teach courses in strategic management. Leary completed her bachelor of arts in economics and modern languages at Providence College in 1992, her master's in management (with honors) in 1998 at Thunderbird, The American Graduate School of International Management and her Ph.D. in strategy/organizational theory in 2003 at the University of Wisconsin at Madison. Leary has been a teaching assistant at Thunderbird and a teaching assistant and lecturer at the University of Wisconsin at Madison.

For more details about Cal Poly's Orfalea College of Business and its programs, visit the college's Web site at http://www.cob.calpoly.edu/.

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