FOR IMMEDIATE RELEASE

Cal Poly Holding Concept Contest to Seek Ideas for 2005 Rose Float Entry

SAN LUIS OBISPO -- The Cal Poly Rose Float Program is currently holding a concept contest to gather design ideas for its 2005 Rose Parade float entry. The 2005 Rose Parade theme is "Family."

Concepts may be submitted as a written idea or sketched design, and should include the name, phone number and e-mail address of the person entering the concept, written neatly on the back of the entry. The maximum entry size is 18 x 24 inches. Entries are due by 5 p.m. on Friday, February 6, and should be submitted to Cal Poly Rose Float Program, Attn: Concept Contest, UU Epicenter, Cal Poly, San Luis Obispo, CA 93407. All entries become property of Cal Poly Rose Float Program and cannot be returned.

The concept contest is open to everyone, and the winning entry will be used for the 2005 Cal Poly float. The contest winner will receive two tickets to the 2005 Rose Bowl Game in Pasadena or cash equivalent. In the event of multiple winners, the cash value will be split equally. More information about the Cal Poly Rose Float is also available at www.asi.calpoly.edu/rosefloat.

The Cal Poly Rose Float Program is a program of Associated Students, Inc.

For more information contact:

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