March 2, 2004

FOR IMMEDIATE RELEASE

Contact: William Pendergast
wpenderg@calpoly.edu

Cal Poly to Host ‘Entrepreneurship Day,’ Competition and Awards March 4

SAN LUIS OBISPO -- Cal Poly’s Orfalea College of Business, the California Central Coast Research Park and the Cal Poly Entrepreneurship Club are presenting ‘Entrepreneurship Day’ on campus March 4. Several events are free and open to the public, including a venture capital workshop and a student business plan competition.

Entrepreneurship Day starts with a presentation by David Cremin, managing director of DFJ Frontier. Cremin will speak on "Venture Capital for Your Idea," from 11 a.m. to noon in the Room 286 of the Fisher Science Building on campus.

Cremin’s lecture will be followed by presentations from the five finalists in the Orfalea College of Business’s annual Ray Scherr Business Plan Competition. The competition runs between 1:30 p.m. and 5 p.m. at Vista Grande restaurant on the Cal Poly campus. It will be followed by an awards reception from 5-7 p.m. in Vista Grande.

For reservations or more details, e-mail Cal Poly Business Management Professor William Pendergast at wpenderg@calpoly.edu.

- # # # -