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FOR IMMEDIATE RELEASE

Contact: Nicole Lockwood
(805) 756-1112
ASI Student Marketing

ASI Events Comedy Showcases Three Great Comedians Live in Chumash April 29

SAN LUIS OBISPO -- Associated Students, Inc. (ASI) Events presents the first ever Comedy Showcase 2004 featuring headliner Bobby Lee and Comedians Troy Thirdgill and Alexandra McHale on Thursday, April 29, from 7:30 p.m. to 10:30 p.m. in Chumash Auditorium. The Comedy Showcase 2004 will be ASI Events' biggest comedy show of the year, and will feature a unique comedy club atmosphere for attendants of the show.

Comedian Bobby Lee is a cast member on Fox's "Mad TV" show and has also appeared on NBC's "Friday Night Videos," Comedy Central, Showtime's "Latino Laugh Festival," and numerous television commercials. Lee began his career in 1994 at the San Diego Comedy Store and within two years was on tour with Pauly Shore, Andrew Dice Clay and Carlos Mencia. Comedian Troy Thirdgill is quickly becoming known as one of America's hottest young comedians. Thirdgill won the 1989 Portland, Oregon's Young Comedian's Laugh Off and has appeared on "In the House," "Martin," "In Living Color," BET's "Comic View," and "Beverly Hills 90210."

Voted 2003 and 2002 Female Entertainer of The Year by Campus Activities Today Magazine, Alexandra McHale will be the third special performer of Comedy Showcase 2004. McHale debuted on NBC's "The Tonight Show with Jay Leno," and has appeared on Comedy Central's "Premium Blend" and "The Late, Late Show with Craig Kilborn."

Doors open at 7:00 p.m. Space is limited and entry will be on a first come first served basis. Students with a Cal Poly ID are FREE and general admission is $5 at the door.

For more information call ASI Events at (805) 756-1112, visit www.asi.calpoly.edu/events or e-mail Erin Masuoka, Student Supervisor of Special Events, at specialevents@asi.calpoly.edu.

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