Jan. 10, 2005
FOR IMMEDIATE RELEASE

Contact: Jay Noel
California Institute for the Study of Specialty Crops, Cal Poly
(805) 756-5014
www.cissc.calpoly.edu

Cal Poly Institute Coordinating Ag Symposium for California Policymakers

SAN LUIS OBISPO – Dynamic presentations and networking opportunities will be key parts of the California Agriculture Symposium March 23-24 in Sacramento – an event aided by Cal Poly’s Institute for the Study of Specialty Crops.

The aim of the forum is to foster lively, informed discussions on how to sustain California agriculture’s competitive edge in the face of new challenges and opportunities. Speakers from academia, industry and government will offer their perspectives on issues related to policy, technology, marketing and management.

California Department of Food and Agriculture Secretary A.G. Kawamura is scheduled to deliver the keynote address.

A “California Tasting” featuring the best of the state’s agricultural products will cap off the first day of the symposium.

The summit is being organized by Cal Poly San Luis Obispo’s California Institute for the Study of Specialty Crops; the University of California’s Agricultural Issues Center and Specialty Crops Research Program; and Fresno State University’s Center for Agricultural Business.

Space is limited and early registration is encouraged. For registration and program information, visit www.calagsymposium.org or call (530) 752-2320 or (530) 752-1748.

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