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FOR IMMEDIATE RELEASE

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Cal Poly Fraternities, Sororities Raising Money for American Heart Association

SAN LUIS OBISPO -- Members of Cal Poly's Interfraternity Council and Panhellenic Association will be raising money for the local chapter of the American Heart Association in a "Dollar Drive" Feb. 10-25.

Members from Cal Poly's 18 fraternities and seven sororities will be going door-to-door in local neighborhoods asking for donations, and will also staff an information and donation booth at San Luis Obispo's downtown Farmer's Market February 17 and 24.

The money raised from this drive will go towards raising awareness in the community about heart disease and stroke, said Dollar Drive Chairperson Kara November. "The American Heart Association wants to make the public aware that the number one killer in San Luis Obispo County is heart disease, and the number three killer is stroke," November said.

"Cal Poly's Greek community sees this as a great opportunity to be seen in a positive light in the San Luis Obispo community," November added.

The fraternities and sororities want to help the local American Heart Association reach its fund-raising Dollar Drive goal of $10,000, and also help the group reach its goal of reducing the number of deaths caused by cardiovascular disease by 25 percent by the year 2010.

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