Lazere named Shaughnessy Scholar

Dr. Donald Lazere, a Cal Poly English professor, has earned national recognition for his humanities research. He was one of 16 individuals picked to be a Mina Shaughnessy Scholar for 1984-85 from a nationwide pool of more than 800 applicants to the U.S. Department of Education. The grant program is part of The Fund for the Improvement of Postsecondary Education. It assists educators in developing ideas emerging from their experiences as teachers and administrators within postsecondary education and aids in communicating those ideas to others.

Under the Shaughnessy program, Lazere will be able to complete a book synthesizing his 18 years of teaching experience and collateral research. The book, Composition, Critical Thinking, and Civic Literacy, will propose (1) that the humanities curriculum today should be directed toward critical thinking and civic literacy, (2) that composition—reintegrated with rhetoric and literature—should be central to the curriculum, and (3) that composition, critical thinking, and civic literacy are vital, rich fields for humanistic scholarship incorporating recent research from a diversity of social behavioral sciences on social factors impeding critical thinking.

Lazere will spend part of the year at the Annenberg School of Communications at the University of Pennsylvania studying data on the influence of television on literacy, cognitive developing, and socialization. He will also participate in meetings in Washington, D.C., with other Mina Shaughnessy Scholars and with U.S. Department of Education officials.

The Mina Shaughnessy Scholars Program is named for the late director of writing programs at the City University of New York.

Busseelen named interim dean of new Cal Poly school

Dr. Harry J. Busseelen Jr. has been selected by President Warren J. Baker to serve as interim dean of the university's new School of Professional Studies and Education.

Busseelen, who began his new duties July 1, was interim dean of the university's School of Human Development and Education from August 1983 until June 30, when it ceased operations and was replaced by the School of Professional Studies and Education. He will continue as interim dean until a permanent dean is found for the new school.

The new School of Professional Studies and Education consists of the Education, Graphic Communications, Home Economics, Industrial Technology, Military Science, Physical Education and Recreation Administration, and Psychology and Human Development departments.
Passive-solar expert named to head Renewable Energy Institute

An architecture professor with expertise in passive solar-energy systems has been named director of Cal Poly's new Renewable Energy Institute, the university's first interdisciplinary research institute.

Kenneth L. Haggard, member of the Cal Poly faculty since 1967, said his appointment means the institute now moves from the approval stage to a preliminary operating phase. Haggard has been acting as interim director, laying the foundation for future work, since President Warren J. Baker approved establishment of the independent institute late in 1983.

The institute's purpose is to promote and coordinate research and development in the fields of renewable energy and energy conservation.

Renewable energy, Haggard said, is energy from an essentially undiminishable source. The field includes both active and passive solar-energy systems, biomass systems (which capture methane gas from decomposing vegetation), the use of wind to generate electricity, cogeneration (the use of otherwise wasted heat from combustion) and others.

Active solar-energy technology relies on mechanical equipment to move a fluid (the fluid can be air). It works best when higher temperatures are needed. Passive systems, on the other hand, have few moving parts and are usually used where smaller differences in temperature are involved, such as in heating and cooling buildings.

The Renewable Energy Institute is not attached to any academic department, and it is open to all members of the campus community — faculty, staff and students. About half of the roughly 50 who have already joined are students, Haggard said. University faculty members now linked to the institute include experts in agriculture, architecture, computers, economics, engineering, forestry and physics. Haggard hopes to add members from as many other disciplines as possible.

The proposal for the institute was developed jointly by Haggard and Philip Niles, a professor in Cal Poly's Aeronautical and Mechanical Engineering Department. The idea blossomed two years ago out of work the pair and others at Cal Poly had done on various renewable-energy projects. Cal Poly has an excellent track record in the field, Haggard said, but needed a more-formal mechanism to expand and coordinate its involvement.

Some of the seed money for the institute came from San Luis Obispo County Board of Supervisors, which recently donated $10,000.

Haggard was chosen director by the institute's members, who voted on applicants for the job. He will continue teaching in Cal Poly's Architecture Department, devoting 20 percent of his time to the institute.

Verdooner appointed adviser to GrC Department

A veteran of 36 years in the printing industry has been named West Coast adviser to Cal Poly's Graphic Communications Department.

In appointing Marcel Verdooner to the post, Graphic Communications Department Head Harvey Levenson said the gravure manager and technical director of Superior Data Graphics in Los Angeles "understands the need for strong faculty and program development in an era when the industry is encountering many changes."

Verdooner was instrumental in the development of what has become known as the annual Gravure Day at Cal Poly. He helped the university gain the designation as a Gravure Resource Center for which the Graphic Communication Department receives an annual grant from the Gravure Education Foundation. The foundation also helps sponsor the Gravure Day activities.

During Cal Poly's 1984 Printing Week festivities Verdooner was recognized for his contributions to the graphic arts profession and to Cal Poly. He has been instrumental in arranging equipment donations to the Graphic Communications laboratories, and he is a frequent lecturer at Cal Poly on the subject of graphic arts technology.

Verdooner is responsible for the development of the new screened gravure process for using halftone screens to improve gravure quality. He also holds two patents, one in photography and one in printing.

In a related development, Levenson announced that a Graphic Communications laboratory advisory group is in the process of being formed.

"We need a strong advisory group to help lead us through the remainder of the 1980s and into the next century. One of the committee's objectives will be to assist the department in securing financial and technical support from industry," he said.

Foundation Board meeting

The Board of Directors of the California Polytechnic State University Foundation will hold a regular meeting on Friday, July 20, at 9 am in Admin. 409. This is a public meeting. For further information about this meeting or to obtain a copy of the meeting agenda, contact Al Amaral, executive director, Cal Poly Foundation in Fisher Science 290 or call ext. 1131.
CSU Alumni Trustee
John O'Connell dies

John F. O'Connell, the first alumni trustee of The California State University and a three-term chairman of its 24-member Board of Trustees, died July 2 in a San Francisco hospital. He was 73.

A 1937 graduate of what is now California State University, Chico, O'Connell was first appointed to the Board of Trustees in 1977 by the Alumni Council under provisions of legislation enacted the year before.

He was reappointed by the Council to three additional terms, most recently this spring when he was designated to a term extending through December 1986.

O'Connell was first elected chairman of the trustees in 1981. He was reelected in 1982 and 1983. He was vice chairman in 1980.

At the time of his death O'Connell was senior executive consultant to the Bechtel group of companies. Previously he was president of Bechtel, Inc., and vice chairman of the boards of directors of the principal operating companies of the San Francisco-based Bechtel group. In 1982 he received the Distinguished Alumnus Award of the American Association of State Colleges and Universities.

A Kentfield resident, he served as chairman of the United Way of the Bay Area, a member of several Presidential advisory commissions, president of the National Constructors Association, member of the boards of Marin General Hospital and the Foundation, board member of the San Francisco Chamber of Commerce, and a member of the National Petroleum Council. He was a director of the California State University Foundation.

President for Dominguez Hills

Dr. Richard Butwell has been named president of California State University, Dominguez Hills, by the CSU Board of Trustees, effective Aug. 15. Butwell is vice president for academic affairs at the University of South Dakota, Vermillion.

He succeeds Dr. Donald R. Gerth. This summer Gerth will become president of California State University, Sacramento.

Stanislaus president retires

Dr. A. Walter Olson, president of California State College, Stanislaus, has announced that he will retire on June 30, 1985. He is the fourth president of CSC, Stanislaus. He took office on June 15, 1975.

14th Annual Mozart Festival

The 14th annual Mozart Festival will be held from July 30 through Aug. 5, and a number of programs will take place on campus.

The Cal Poly Theatre will be the site of the Festival Prelude on Monday evening (July 30), and evening concerts will be held at the Theatre from Tuesday, through Saturday. In addition, afternoon concerts are scheduled Thursday, Friday and Saturday, and master classes will occur Thursday, Friday and Saturday afternoons.

The opening Cal Poly concert on Tuesday (July 31) will feature the Sequoia String Quartet with pianist Richard Goode. Wednesday evening’s (Aug. 1) program is an orchestra concert, and Thursday night (Aug. 2) at Cal Poly a piano recital by Richard Goode is planned.

Guitarist David Tanenbaum will offer a recital at Cal Poly on Friday (Aug. 3) and Saturday night (Aug. 4) Jeffrey Kahane will close out the Cal Poly programs with a piano recital.

Other Festival events at the university include an Ear Opener Concert Thursday afternoon, a chamber concert Friday afternoon, and a violin recital by Daniel Kobialka Saturday afternoon.

Master classes are planned for Music Building 218 on Thursday afternoon (Kahane), Friday afternoon (Goode), and Saturday afternoon (Tanenbaum).

The traditional Mission concerts will be held Friday and Saturday nights, with creekside dining after the programs.

For information on all of the Mozart Festival activities, please call the Festival Office at 543-4580.

CPR schedule

The next Cal Poly Report will be Aug. 2. Typewritten, double-spaced copy is due in Adm. 206 by July 26. Publication will be on an alternate week schedule throughout the summer, with copy due a week in advance.

Who, What, When, Where

Pat Acord, Physical Education, made presentations for the Special Programs section of the Department of Youth Authority Conference held in Sacramento, June 6-7. The topics were “Fine and Gross Motor Assessments for Students with Disabilities,” and “PE Curriculum Development for Emotionally Disturbed Individuals.”

Charles M. Stem, Psychology, has been notified that his research, “Relationship Between Classroom Absenteeism and Stress Risk/Buffer Factors, Depressogenic Attributional Style, Depression and Classroom Performance,” has been accepted for inclusion in Resources in Education.

**Faculty promotions announced**

President Baker has announced the promotion of 60 academic employees effective in the 1984-85 academic year contingent upon the approval of funds for faculty promotions as currently contained in the Governor’s budget. The promotions include 34 to the academic rank of Professor and 25 to the rank of Associate Professor. In addition, one librarian was promoted.

President Baker extended his congratulations and appreciation to the following faculty members receiving promotions (listed in alphabetical order by rank):

**PROFESSOR:**
- Sharad Atre (Architecture)
- Arthur Bethel (Philosophy)
- Ronald F. Brown (Physics)
- James Buxbaum (Business Administration)
- Albert Censullo (Chemistry)
- James Conway (Speech Communication)
- Allan R. Cooper (Architecture)
- Sandra Crabtree (Home Economics)
- Gordon Curzon (English)
- D. Jan Duffy (Business Administration)
- Norman Eggen (Food Science and Nutrition)
- William Forgeng (Metallurgical Engineering)
- Michael Hall (Animal and Veterinary Science)
- John Herlihy (Agricultural Management)
- Patrick Hill (Architecture)
- Robert Howell (Art)
- Michael Iannce (Aeronautical and Mechanical Engineering)
- Charles W. Jennings (Art)
- David Keeling (Chemistry)
- Anthony Mason (Industrial Engineering)
- JoAnn Wheatley (Crop Science)
- Ahmed Zayed (Mechanical Engineering)

**ASSOCIATE PROFESSOR:**
- James Ahern (Agricultural Management)
- Michael Calvin (Mathematics)
- George Cotkin (History)
- Susan Currier (History)
- Kim Davis (Mechanical Engineering)
- Robert Dickerson (Electronic and Electrical Engineering)
- Howard Drucker (Education)
- Patricia Engle (Child Development)
- John Goers (Chemistry)
- Charles Hagen (Philosophy)
- Nishan Havandjian (Journalism)
- George Hellyer (Agricultural Management)
- Lynn Jamieson (Physical Education and Recreation)
- Eric Johnson (Art)
- Kathleen Kline (Ornamental Horticulture)
- John F. Marlier (Chemistry)
- Ann Morgan (Child Development)
- James Mueller (Mathematics)
- William Preston (Social Sciences)
- Richard Saenz (Physics)
- Talmage Scriven (Philosophy)
- Terry Smith (Soil Science)

**ASSOCIATE LIBRARIAN:**
- Richard Brumley (University Library)

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**Position Vacancies**

Vacant staff positions at Cal Poly State University and the Cal Poly Foundation are announced in this column and are posted outside the respective offices.

Contact those offices (State: Adm. 110, 805-546-2236—Foundation: University Dining Complex, 805-546-1121) for applications and additional position details.

Both Cal Poly and the Foundation are subject to all laws governing affirmative action and equal employment opportunity. All interested persons are encouraged to apply.

**FOUNDATION**

**CLOSING DATE: 7-26-84**
- Operations Assistant, $1241-$1487/month, El Corral Bookstore.

**CLOSING DATE: 7-27-84**
- Food Service Cook, $6.24-$7.43/hour, full time, 10 months, Food Service.

**STATE**

**CLOSING DATE: 8-3-84**
- Clerical Assistant II-A, $564.50-$644/month, half time, noon-4 pm, Aeronautical and Mechanical Engineering.
- Nurse Practitioner, $1844-$2219/month, full time, 10 months, Student Health Services. Must be registered nurse with approved graduate training and experience in the field of mental health.
- Custodian, $553-$652/month, half time, Plant Operations. Shift to be arranged.

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Custodian, $1105-$1304/month, Plant Operations. Shift to be arranged.

**READVERTISEMENT**

Closing Date: 8-10-84
Library Assistant I, $1267-$1500/month, Audiovisual Services.

Candidates for positions on the faculty of the university are presently being sought, according to Jan Pieper, director of personnel and employee relations. Those interested in learning more about the positions are invited to contact the appropriate dean or department head. This University is subject to all laws governing affirmative action and equal employment opportunity including but not limited to Executive Order 11246 and Title IX of the Education Amendments Act and the Rehabilitation Act of 1973. All interested persons are encouraged to apply.

**CLOSING DATE: 8-17-84**

Interim Liberal Studies Coordinator, 0.4 1984-85 academic year replacement, School of Professional Studies and Education. Responsibilities include coordination of all activities related to the Liberal Studies curriculum and International Programs. The coordinator is the adviser to the approximately 350 majors who are pursuing a degree leading to the Multiple Subjects teaching credential. The coordinator serves on the Multiple Subjects Credential Committee, Coordinating Committee on Teacher Education, and is the chairman of the Liberal Studies Committee. Doctorate required. Only tenured faculty members holding a full time position within the university will be considered. Knowledge of California Multiple Subject teaching credential law required. Applicants should respond to Dr. Harry J. Busselen Jr., interim dean, School of Professional Studies and Education, Dexter 214.

Interim Associate Dean, full time position beginning Sept. 1, and continuing until such time as a permanent associate dean is appointed. Position will be filled at the Administrator II/III level. Only tenured faculty members in the School of Professional Studies and Education will be considered. Responsibilities include adviser to the SPSE Student Council, chairman of the School Curriculum Committee, and coordinator of the School faculty evaluation program, and the SPSE Apple Laboratory. Additional duties include evaluation of budget and equipment needs, and other responsibilities as assigned by the dean. Applicants should respond to Dr. Harry J. Busselen Jr., interim dean, School of Professional Studies and Education, Dexter 214.