Ag communication center established

Establishment of a program designed to help the agriculture industry deal effectively with its communications problems has been announced by Cal Poly.

Known as the Brock Center for Agricultural Communication, the new program will be funded by a trust valued at $1.5 million from Oxnard residents James L. and Martha J. Brock.

The center is a joint effort of the Schools of Agriculture and Liberal Arts established to expand undergraduate education opportunities for students who will become farm writers, editors, and broadcasters.

It also will serve as a continuing education resource for professional agricultural communicators and a focus for the study of agricultural communication issues.

James H. Hayes, acting project director of the Brock Center, said the purpose of the new program is to heighten public understanding of agriculture, and its goals are to:

- Locate and attract prospective undergraduate students who are concerned about agricultural communication.
- Assist the Schools of Liberal Arts and Agriculture in preparing these students to be effective communicators.
- Serve as a resource and vehicle for the continuing education of professional agricultural communicators.
- Promote the professional development of university faculty through interdisciplinary teaching, research, and service to agricultural communication.
- Encourage the collection of resource information on agriculture in the Robert E. Kennedy Library to serve the agricultural communication students and faculty, as well as media professionals, agriculturalists, and the public.

Hayes, a member of the Cal Poly faculty since 1969 and interim head of the Journalism Department, said several methods of reaching those goals are being implemented.

These include improving and enlarging the existing agricultural journalism concentration of the university's journalism degree program to a steady enrollment of about 30 students and sponsoring conferences, symposia, and workshops for farm writers, broadcasters, and communicators.

Also being developed is an awards program recognizing excellence in agricultural communication by print and broadcast media.

In addition to the long-term funding for the center, which will largely come from earnings from an endowment funded by the Brocks’ trust, current needs of the center are coming from smaller gifts from the Brocks and from university resources. James Brock, an alumnus of Cal Poly, is a longtime resident of Ventura County. He was a vice president of the Western Growers Association, and leader in the fresh vegetable industry.

Martha, his wife of 46 years, formerly taught in elementary schools in Riverside and assisted with the business part of his operations over the years.

1986 community campaign sets giving record

A record total of $56,500 was raised during the Fall 1986 Neighbors Helping Neighbors Community Fund campaign at Cal Poly. The total is a significant 26 percent increase over the amount collected in fall 1985.

In making the announcement Dixie Adair Budke, executive director of the AID (Associated In-Group Donors)/Neighbors Helping Neighbors campaign, thanked the 659 state and foundation employees who contributed. She also singled out Mary Smith, campus coordinator, and the campaign captains for a "job well done."

"Cal Poly employees have once again taken a caring and responsible look at our community needs," said Budke. "Through their generous support many health and human service groups will be able to continue providing much needed services. Cal Poly's contributions are critically important, because federal revenue sharing funds will cease in June, and several local service providers will be severely impacted," she said.

Funds raised in the campus drive are distributed to nonprofit youth and services agencies operating in San Luis Obispo County plus those specific charities designated by the contributors.
Military Science sets adventure day

Learn and participate in the sport of orienteering and watch some exciting rappelling at the first Adventure Day on Saturday, Feb. 21.

Adventure Day, sponsored by the Military Science Department, is two events—an orienteering meet and a rappelling demonstration. Both programs will begin at 8 am.

The orienteering meet begins at the entrance to Poly Canyon, with six iterations every hour and a final iteration beginning at 1 pm. Each will accommodate six teams of three people each.

The rappelling demonstration will take place between the Dexter and Architecture and Environmental Design Buildings. Beginning at 8 am and repeated each hour until 2 pm, instruction will be offered on rappelling techniques and the tying of knots. Then military science students will rappel down the eastern ‘cliff’ of the A&ED Building.

For more information on Adventure Day, call the Military Science Department at ext. 2371.

ACLU executive to speak Feb. 23

The director of the Southern California chapter of the American Civil Liberties Union will appear in the Cal Poly lecture series marking the bicentennial anniversary of the adoption of the United States Constitution.

Dr. Gayle Binion will look at “The American Civil Liberties Union and the Constitutional System” on Monday, Feb. 23, at 7:30 pm in the San Luis Lounge of the University Union.

The program is sponsored by the university’s History and Political Science Departments and School of Liberal Arts.

A former teaching associate of UCLA, Binion was a visiting professor at San Diego State University before she joined the UC Santa Barbara faculty in 1976. For 10 years she led that university’s Law and Society Program, a major interdisciplinary course of study. She also served as a special assistant to the vice chancellor at UCSB.

Vocal ensemble to appear Feb. 27

Chanticleer, an all-male unaccompanied vocal ensemble that has become one of the most widely acclaimed groups of its kind, will appear in concert at the Old Mission in downtown San Luis Obispo at 8 pm on Friday, Feb. 27.

The concert will be the fourth presentation of the 1986-87 season for the Quintessence Series. The series is sponsored by the Center for the Arts.

In June of 1978 Chanticleer gave its first performance in San Francisco’s historic Mission Dolores. The program was drawn from the rich male-vocal tradition of the 15th and 16th centuries.

While continuing to maintain this music as a core of its performances, the group has brought the same unique sound to music of other styles up through 20th century pop and avant-garde.

Since receiving an award at the 18th International Fortnight Festival of Music in Bruges, Belgium, the ensemble has gained immense popularity and given over 500 concerts in North America and Europe. It has also become a favorite of San Luis Obispo Mozart Festival audiences, and has recorded four albums.

Tickets for the Chanticleer concert are $10 and $8 for the public and $6 for students. They can be purchased at the Theatre Ticket Office from 10 am to 4 pm on weekdays. Telephone reservations can be made by calling the Ticket Office, ext. 1421. MasterCard and Visa are accepted.

The concert is supported, in part, with funds provided by the California Arts Council, and the National Endowment for the Arts.

Chinese New Year celebration set

A combination of tastes and sights from the Far East will welcome guests at the annual Chinese New Year Banquet at 6 pm on Saturday, Feb. 21, in the San Luis Obispo Vet’s Memorial Building.

The banquet will include such authentic Chinese dishes as egg rolls, wonton, and lemon chicken.

Entertainment following the dinner will include the lion dance, ribbon dance, and lighthearted skits. The celebration is sponsored by the Chinese Students Association. Tickets are $10 per person for the dinner and show, or $1 per person for the show only. For reservations, contact Janet Yee (544-7707), Kingston Leong (544-1024), or Stella Louis (543-1445).

Grant received by UU Galerie

The UU Galerie has received a $2,500 grant from the Honeywell Corp. of Cologne, West Germany, to bring to campus an exhibition by contemporary German artist Karl Berger.

Art and industry have never before collaborated on a show of such magnitude at the Galerie, according to its director, Jeanne LaBarbara.

Berger was born in West Germany and studied art at the Academy of Art in Dusseldorf. His works have been exhibited throughout Germany. He now resides in Cambria. LaBarbara describes his paintings as “electric and emotional.”

The campus show of works by Berger is scheduled to open in November. The UU Galerie is sponsored by the ASI.
King's life topic of talk tonight

Questions that may have never been answered by the FBI concerning the assassination of the Rev. Martin Luther King Jr. will be the topic of a 7:30 p.m. lecture tonight (Feb. 19), in Chumash Auditorium.

In his talk, "Who Slew the Dreamer?," Jeff Cohen will explore his findings surrounding King's assassination and the theory that convicted assassin James Earl Ray acted as part of a conspiracy. He will also offer a multimedia presentation about the life of the civil rights leader.

Cohen has dedicated much of his life to investigating King's life and assassination. During the 70s he was West Coast director of the Washington-based Assassination Information Bureau and was a commentator on the PBS national telecast of Ray's testimony before the U.S. House Select Committee on Assassinations.

Tickets for the presentation are $3.50 for students and $4.50 for the public. Prices will be 50 cents more at the door. The program is sponsored by ASI Speakers Forum as part of the campus observance of Black History Month.

Panetta to speak at engineering fete

Cal Poly's student engineers will celebrate National Engineering Week Feb. 22-28 with an array of traditional activities and competitions.

A highlight of the week will be the annual Engineering Awards Banquet on Friday, Feb. 27, at the Madonna Inn with a keynote speech by U.S. Rep. Leon Panetta (D-Carmel Valley).

Echoing the week's theme of "Engineers Turing Ideas into Reality," Panetta is scheduled to give a congressman's view of what it takes to turn ideas into reality.

Tickets for the banquet, which is open to the public, are $14.50 per person and are available until Friday, Feb. 20, from any Engineering Student Council member or the School of Engineering Dean's Office. Dinner is scheduled from 7 to 8 p.m with Panetta's remarks from 8 to 8:30. A no-host cocktail hour will begin at 6 p.m.

The School of Engineering's outstanding student awards will be presented after Panetta's address.

Other activities during the week will include competitions among engineering student clubs, the egg-drop, and the ice cream-stick bridge-building contest. For the egg drop, students design containers to protect an egg in a fall from a balcony onto the concrete of the UU Plaza. The prize in the bridge-building contest goes to the strongest structure. (The schedule for these events is not yet firm.)

The National Engineering Week is held to increase public awareness of the engineering profession. Campus events are organized by Cal Poly's Engineering Student Council to do the same for the university's program. For more information, call the School of Engineering at ext. 2131.

Lives of Central American women will be explored

The lives of women in Central America — their changing roles and struggles to survive in a land at war — will be explored in a lecture and slide show presentation at 7:30 pm on Tuesday, Feb. 24, in Chumash Auditorium.

Speakers Sally Thomas and Rebecca Denison are members of a national nonprofit organization called Woman to Woman. The group is dedicated to support the women of Central America, particularly those in El Salvador and Nicaragua, by providing material aid and offering advisory and legal assistance.

Thomas is a national representative for Woman to Woman. Denison has a degree in Latin American Studies from UC Santa Cruz. Both women spent 10 days in Nicaragua as part of a delegation to study the needs of women in that country.

Tickets for their presentation at Cal Poly are $1. They will be available at the door.

The program is a presentation of the ASI Speakers Forum in cooperation with the Women's Week Committee.

Unit 4 bargaining proposals available

Trustee procedures require that copies of the exclusive representatives' proposals and management's proposals be made available to the public in the main library at each campus.

Janet L. Pieper, director of Personnel and Employee Relations, has forwarded to the Reserve Room of the Kennedy Library copies of the initial collective bargaining proposals submitted by the Academic Professionals of California, Unit #4 — Academic Support, to the CSU board of trustees.

A copy of this proposal is also available for reference in the Personnel Office.
Administrative Fellows program applications set

Faculty and staff members interested in a possible career in university administration or management may apply now for the California State University Administrative Fellows Program.

The purpose of the Administrative Fellows Program is to provide an opportunity for upward mobility. It is especially intended to ensure that women and people from ethnic-minority backgrounds have equal opportunity for placement and advancement in administrative, managerial and executive positions in the CSU system.

Assignments normally are made to another campus in the CSU system. However, assignments at the home campus are possible when relocation would impose a personal hardship on a fellow or when the fellowship experience would be enhanced by staying at the home campus. In such a case the new duties must be clearly separate from the fellow’s regular position responsibilities.

Fellows receive their regular salary, vacation and retirement benefits.

March 13, 1987, is the deadline to apply for 1987-88 academic year fellowships. Applications and confidential evaluation forms must be submitted to the President’s Office by 5 pm on that date.

For more information and an application, call Smiley Wilkins or Angela Hamilton in the Affirmative Action Office, ext. 2062.

Microcomputer short courses planned for Spring Quarter

The spring schedule of microcomputer short courses offered by Computer Services is now available. Expanded once again, the training schedule lists a total of fifty 90-minute hands-on sessions including new courses in three subject areas.

New courses for Spring Quarter will include DOS IV (DOS Commands for Hard Disk Users), and DOS V (Configuring Your Hard Disk); SPREADSHEET I (Introduction to Basic Principles of Spreadsheet Creation), and SPREADSHEET II (Formatting and Screen Controls)—Please note that although the software used in this series will be Lotus 1, 2, 3, the spreadsheet classes are appropriate for users of either Lotus or Super-calc 4, as commands, functions, and principles of use for these packages are remarkably similar; MICROSOFT WORD I (Introduction to Wordprocessing with Microsoft Word on the Macintosh), and MICROSOFT WORD II (More Editing Commands with Microsoft Word on the Macintosh). In addition DOS I, II, and III (the DOS operating system for the IBM PC), Word Perfect I, II, and III (a wordprocessor), and dBASE III ± I, II, and III (a database management system) will again be offered. Recognition for completion of an entire series (e.g., Wordperfect I, II, and III) will be awarded to attendees.

To register for Spring Quarter microcomputer short courses, drop by Computer Science 101 (the Computer Accounts Office) or call ext. 2593 to obtain a copy of the “Spring, 1987 Training Schedules/Registration Package.”

The package includes the micro course schedule, general information about the training program, and a “by mail” registration form. Course registration will be by mail only; Computer User Support is accepting registration forms for Spring Quarter classes now.

YMCA executive director honored

Charles Richards, executive director of the San Luis Obispo YMCA, was recently honored for his work with Cal Poly’s Recreation Administration Program.

The recognition came at the California Parks and Recreation Society (CPRS) District VIII awards and recognition banquet in Santa Maria.

The Recreation Administration Program chose to recognize Richards for his years of service to the faculty and students in the major.

Richards has been a member of the program’s advisory committee, which is composed of community professionals in leisure service fields who provide help with curriculum and program direction concerns. The committee was involved with the program’s efforts to seek and eventually gain accreditation from the National Recreation and Parks Association.

The San Luis Obispo Y executive director is a guest speaker in Cal Poly classes and has opened the Y to many Cal Poly students for volunteer work, part-time employment, and project opportunities. Much of Richards’ time is spent in orientation, training, and supervision of these students.

He has also played the role of consultant in a cooperative project between the YMCA and the Physical Education and Recreation Administration Department.

Dr. Mike Swiderski, a faculty member, and Richards are involved in the development of a university/community ropes course at the YMCA’s Camp Ocean Pines in Cambria. When completed, it will be the site for leadership development training, as well as group retreats for Cal Poly students, faculty, staff, and community members.

District VIII of CPRS covers the area between Paso Robles at the north to Simi Valley of the south.
Santa Cruz alum gives major gifts to ag programs

Students and faculty of the School of Agriculture are already at work on a series of projects at an ocean front ranch in Santa Cruz County as a result of two major gifts from Albert B. Smith, an alumnus of the university.

Included is a three-year lease covering 3,200-plus acres of the Swanton Pacific Ranch and a major block of W.R. Grace Co. Stocks. Contained in the $100-a-year lease to the Cal Poly Foundation, which receives such gifts on behalf of the university, are some 1,900 acres of range land; 1,000 acres of timber; 150 acres of row crops; two houses; living quarters for ranch workers; and a barn and other farm structures.

Not included are a camping area being used by Boy Scout organizations, a short-line, narrow-gauge railroad maintained by Smith as a hobby, a guest house, and Smith’s residence. The property, which straddles State Highway 1 some 12 miles north of Santa Cruz, will be used as an operating farm, ranch, and timber operation.

Cal Poly has already placed 75 stock heifers there and expects to put 25 more there right away. Another 40 replacement heifers from the university’s herd are also being fed at the ranch.

In addition to an overseer, who has already moved to the ranch, several projects are already in progress there:

• Natural resources management students and faculty are establishing a base line for a survey of timber resources for use in preparing a harvest management plan.
• Agricultural management graduate students conducted a recent field visit and are preparing a resource management plan for the entire ranch.
• Crop science students are involved in preparation of a plan for vegetable production operations there.

Smith completed study for his bachelor’s degree in crop science at Cal Poly in 1944, and a master’s degree in education in 1956.

A member of the President’s Round Table, an organization of major donors to Cal Poly, Smith is a former high school agriculture teacher, former owner of a chain of orchard supply hardware stores, and long-time resident and rancher in the Santa Cruz area.

James S. W. Grell, a member of the university crop science faculty, is the overall project director.

Entries sought for 1988 Rose Float

The student committee that prepares Cal Poly’s annual float entry in the Tournament of Roses Parade is holding a contest to select a design for the university’s float for the next parade on Jan. 1.

Theme for the 1988 event, the 40th in which an entry prepared by students of the two Cal Poly universities will take part, is “Thanks to Communications.”

Those who wish to enter the contest are asked to submit their designs on white poster board no smaller than 18 inches by 24 inches. They must be accompanied by a typed or printed description of the design and of its animation, if any.

Each entry must also include a card enclosed in a sealed envelope with the designer’s name, address, and phone number on it. They should be submitted in person or by mail to the Student Life and Activities Center, UU 217, by 5 pm on Thursday, Feb. 26.

Judging for the contest will take place on Saturday, Feb. 28, and the winner will be able to choose between two tickets to the 1988 Rose Bowl football game or $100 as a prize.

Additional information about the design contest can be obtained by telephoning the Rose Float Committee office, ext. 1268.

Colorado professor to discuss book

Dr. Marcia Westkott, professor of sociology at the University of Colorado at Colorado Springs, will present a lecture at Cal Poly on Sunday, Feb. 22.

She will discuss her recent book, “The Feminist Legacy of Karen Horney,” at 2 pm in Room 202 of the Kennedy Library. It is part of the 1986-87 program sponsored by The Library Associates.

Westkott will also talk about “Nurturance and Rage: Issues for Women” on Monday, Feb. 23, at 11 am in UU 220. It is part of Cal Poly’s Women’s Week program, and the talk is sponsored by The Library Associates.

The Colorado professor is currently teaching feminist theory for the Women’s Studies Program on the Boulder campus. In 1980 Westkott was appointed assistant dean in the College of Letters, Arts and Sciences at the University of Colorado at Colorado Springs, but after two years she elected to return to full-time teaching. She has been active in women’s studies organizations in Colorado and nationally and has published widely in the field.

Karen Horney, a famous psychiatrist, was born in Germany. Before coming to the United States in 1932 she was secretary of the Berlin Psychoanalytic Institute, where she taught for 12 years.

She deviated from orthodox Freudian analysis by emphasizing environmental and cultural, rather than biological factors in the genesis of neurosis.

In her book Westkott builds on Horney’s ideas to create a new theory of women’s psychological development, which she relates to recent feminist writings on female anger, dependency, and altruism.

In April, the 8th annual Library Associates Book Sale will be held on the first Saturday of the month (April 4). Arrangements for donations of books or labor may be made by calling 546-2305.
Poetry-percussion group to perform

A program of multi-ethnic rhythms blended with poetry, drama, and choreography will come to Cal Poly on Thursday, Feb. 26. The program will begin at 7 pm in Chumash Auditorium.

Maiko, a community-based women's poetry and percussion group featuring Latin, Japanese, African, and Afro-American rhythms, will present the program as part of Cal Poly's 1987 observance of Women's Week.

Founded in 1983 in San Jose, the group's purpose is to promote cultural expression and teach ethnic history through performance. Maiko is a Japanese term meaning dancing girls. It is a title given to women who are striving to perfect themselves in the fine arts.

Advance sale tickets are $3 for students, children, and senior citizens, and $3.50 for the public. They are available at the UU Ticket Office. Prices will be 50 cents more at the door. Maiko's campus performance is a presentation of the ASI Fine Arts Committee in cooperation with the Women's Week Committee.

'Teahouse' to be staged Feb. 26-28

'The Teahouse of the August Moon' will be presented in the Cal Poly Theatre, Feb. 26-28. The curtain rises at 8 pm.

Roger Kevvin, who is directing the Cal Poly production, says, "It is a thoughtful comedy worth reviving for the insights it provides about acculturation and for the wisdom and good humor in which it is written."

In addition to Kevvin, who is head of the Theatre and Dance Department, other department faculty and staff working on the production include Russ Whaley, set and costume design, and Howard Gee, lighting and makeup design and technical direction. Cal Poly Theatre technician James Chernoff is in charge of sound design.

Tickets for all three performances are $5 for students and $6 for the public. A special $1 discount is being offered on opening night only, to armed forces veterans, active military personnel, and those of Japanese or Okinawan ancestry.

Tickets may be purchased on campus at the UU Ticket Office or at the Cal Poly Theatre Ticket Office between 10 am and 4 pm on weekdays. Reservations can be made by calling ext. 1421. MasterCard and Visa are both accepted.

Berkeley professor to speak today

A UC Berkeley professor from the Department of Near Eastern Studies will be in San Luis Obispo today (Feb. 19) to talk at Cal Poly and in the community.

Dr. Hamid Algar will examine 'The Islamic Revolution of Iran and Its Global Reverberations' at 11 am in the Cal Poly Theatre. This evening he will be at Congregation Beth David, 2932 Augusta St., San Luis Obispo, to explore "The Bible and the Qur'an: Is There a Common Ground?" That appearance will begin at 7:30 pm.

Both talks are part of the series, "Ideals and Realities: Islam and Contemporary America." The series is sponsored by the School of Liberal Arts and Philosophy Department.

The program is underwritten by the California Council for the Humanities under a humanities and contemporary issues grant.

In his campus talk Algar will discuss what meaning the Islamic Revolution has had for Muslims outside Iran, as well as the impact it has had on Western, specifically American, perceptions of the Islamic world.

Dateline... .

($) - Admission Charged
(!) - Admission Free

THURSDAY, FEBRUARY 19
Speaker: Robert N. Pinsky (Berkeley) will discuss "Poetry and Ordinary Life" as part of the Arts and Humanities Lecture Series. UU 220, 11 am. (!)

Speaker: Hamid Algar (Berkeley) will discuss "The Islamic Revolution of Iran and Its Global Reverberations." Theatre, 11 am. (!)

Leadership Workshop: Learn basic communication and leadership skills. Sponsored by ASI Outings. UU Craft Center, 11 am. (!)

Ceramic Demonstration: Try a "hands-on" experience on pottery wheels. UU Plaza, 11 am to noon. Sponsored by the Craft Center. (!)

University Club: Sara Elbert (History) will discuss "The American Farm Family." Staff Dining Room, noon. (!)

Speaker: Jeff Cohen (writer/lecturer) will discuss the life and assassination of Martin Luther King Jr. Chumash, 7:30 pm. ($)!

Women's Basketball: CSU Los Angeles, Main Gym, 7:30 pm. (!)

Speaker: Anthony Ngubo (Mira Costa College) will discuss "The Socio-Cultural Impact of Apartheid on Black and White South Africans." Fisher Science 286, 8 pm. (!)

FRIDAY, FEBRUARY 20
Men's Basketball: CSU Los Angeles, Main Gym, 8 pm. ($)!

Quarter Break Trips: Take a break! Visit New York; Ski in Austria; Sightsee at Lake Louise in Canada; Backpack to Havasu Canyon in Arizona. Sponsored by ASI Travel Club and ASI Outings. Stop by Gulliver's Travel for details or call 546-8612. ($)!

Backpacking: Hike in the Big Sur area. Continues through Sunday. Sponsored by ASI Outings. Sign ups and details in the Escape Route, UU 112 or call 546-1287. ($)!

SATURDAY, FEBRUARY 21
Adventure Day: Learn and join in the sport of orienteering and see rappelling demonstration. Poly Canyon entrance, 8 am to 1 pm for orienteering; rappelling demo from 8 am to 2 pm, between Dexter and Architecture and Environmental Design Bldgs. (!)

Women's Basketball: CSU Northridge, Main Gym, 5:45 pm. ($)!

Chinese New Year: Experience the sights and tastes of the Far East. Vets Memorial Building, 6 pm. ($)!
SATURDAY, FEBRUARY 28
Baseball: Cal State Hayward, SLO Stadium, 2 pm. ($)
Gymnastics: UC Santa Barbara, Main Gym, 7:30 pm. ($)

Position Vacancies
Vacant staff positions at Cal Poly and the Cal Poly Foundation are announced in this column and are posted outside the respective offices. Contact those offices (State: Adm. 110, 805-584-2236 — Foundation: mobile unit near the Fire Department (805-584-1121) for applications and additional position details. Both Cal Poly and the Foundation are subject to all laws governing affirmative action and equal employment opportunity. All interested persons are encouraged to apply.

State
CLOSING DATE: 3-4-87
Clerical Assistant II-A, $1332-$1571/month, ESS/Admissions Office.
Clerical Assistant II/III-A, $1332-$1829/month, temporary through 6-30-87, ESS/Admissions Office.
Power Keyboard Operator, $1513-$1790/month, ESS/Records Office.
Senior Data Control Technician, $833-$988/month, half-time, Fiscal Operations.

Candidates for positions on the faculty of the university are presently being sought, according to Jan Pieper, director of personnel and employee relations. Those interested in learning more about the positions are invited to contact the appropriate dean or department head. This university is subject to all laws governing affirmative action and equal employment opportunity including but not limited to Executive Order 11246 and Title IX of the Education Amendments Act and the Rehabilitation Act of 1973. All interested persons are encouraged to apply.

CLOSING DATE: 3-25-87
Assistant Men's Football Coach (full-time), salary commensurate with qualifications and experience, Athletics Department. Academic year appointment. Duties include working with the defensive front, even as directed by the head football coach, and teaching in the Physical Education and Recreation Administration Department (.43 coaching and .57 teaching). Master's degree in physical education or related field and successful defensive football coaching, and teaching experience at the college level preferred. Preference given to applicants who are familiar with line-backer and defensive line play, and who can teach racquet sports and physical conditioning.

CLOSING DATE: 3-27-87
Lecturer (part-time), salary commensurate with qualifications, experience and time base. Mechanical Engineering. Possible temporary part-time position(s) available as determined by need during 1987-88 academic year, beginning fall 1987. Teaching assignments in basic mechanical or HVAC engineering courses. Bachelor's degree required and teaching or industrial experience. Master's degree and/or professional registration preferred. Apply to Dr. Ronald L. Musselman, head.

CLOSING DATE: 3-31-87
Lecturer (part-time), salary commensurate with qualifications, experience and time base, History. Non-tenure track position, dependent on enrollment and funding available for Summer, Fall, Winter and Spring Quarters, 1987-88 academic year. Department is establishing a pool of applicants for possible part-time positions in 20th century world history. Ph.D. in appropriate discipline required. Contact Dr. Max Riedlisperger, chair.

CLOSING DATE: 4-15-87
Lectureships (full-time), salary commensurate with qualifications and experience, Construction Management. B.S. in construction management or related field required, master's preferred; minimum five years experience in construction management required.
Who, What
When, Where

Sandra Davis Lakeman, Architecture, spent two months in Siena, Italy, last summer negotiating arrangements for an exhibition there of Cal Poly faculty research and student work. The trip, made with support from President Baker’s professional development fund and the L. J. Skaggs and Mary C. Skaggs Foundation, also included three lectures in Siena. Dates and location of the proposed exhibit are to be decided by Siena officials.

Wayne Pounds, English, had two essays accepted for publication in 20th Century Literature for its special Paul Bowles issue. The essays are “The Subject of Paul Bowles,” and “Bowles and Poe.”

David J. Schaffner, Ag Management, had an article, “The Producer’s Hedging Primer,” printed in the September/October 1986 issue of Farm Management News, the official journal of the New Zealand Society of Farm Management.

Marcel Sedletzky, Architecture, was selected as one of two American architecture professors on a 17-member German-American design jury judging proposals for a large hotel project in Garmisch, West Germany, that will be used by U.S. service personnel. He attended an orientation session in Garmisch in December and is to attend a question-and-answer session this month with the six competing German and American architectural firms.

Thomas J. Rice, Soil Science, was elected to a four-year term as a director on the Coastal San Luis Resource Conservation District board.


Charles Wm. Strong, English, was invited to speak at the Winter Conference of the Greater San Diego Reading Association. His subject was the reading of poetry.


Harry Sharp, Speech Communication, organized and presided over a program at the Speech Communication Association national convention in Chicago.

T. C. Winebrenner, Speech Communication, has been elected vice president of the national Cross Examination Debate Association and served as a critic for a panel at the Speech Communication Association national convention in Chicago.

Royden Nakamura, Biological Sciences, presented a paper on “Aquaculture Development in the Third World: India” at the conference on Hunger, Population and International Development, Cal State Long Beach, last October.

Harvey Levenson, Graphic Communication, had an article, “The Case of Miscommunication,” published in the January 1987 issue of In-Plant Reproductions & Electronic Publishing.

Jim Greil, Crop Science, was a member of a team invited to evaluate the agricultural curriculum at Bakersfield College. The activity was carried out at the invitation of the school’s administration.

Royden Nakamura, Biological Sciences, presented a paper on “The Role of Aquaculture Training and Extension Services in India” at the annual meeting of the World Aquaculture Society (Workshop on Aquaculture Technology Transfer) in Guayaquil, Ecuador, January 1987.

Jo Ann C. Wheatley, Crop Science, was recently elected to the board of directors of the Association of Applied Insect Ecologists (AAIE).

H. Mallareddy, Civil and Environmental Engineering, designed an Aerated Facultative Lagoon System for Meadow Brook Mobile Home Community, Tempe, in collaboration with Twin Cities Engineering Company of Tempe.

Lynn M. Jamieson, Physical Education and Recreation Administration, presented a session, “Career Preparation for Employee Recreation,” at the student preconference workshop of the Tri-County Industrial Recreation Conference in San Jose. She also presented a session on “Computers in Recreation Education” at the California Society of Park and Recreation Educators in Monterey. In addition, she published an article, “Competencies in Sport Management,” in the newly established refereed international Journal of Sport Management, Vol. I, No. 1.

Sam Vigil, Civil and Environmental Engineering, presented a graduate seminar at the University of California,Davis, titled “The Use of Video Technology in Engineering Reports: Surabaya, Indonesia.”

Carolyn Hurwitz, Student Health Services, was featured in an article on Cal Poly’s peer health education program in the On-Campus Report.

Richard Equinoa, Placement Center, co-chaired the 37th annual Western College Placement Association Conference in Hawaii. The theme was “Expanding Our Horizons, Reaching Across The Pacific.” Over 330 representatives from business, industry, government and education were represented.

A. Charles Crabb, Crop Science, was cited in a recent article in California-Arizona Farm Press. The article appearing in the Dec. 20, 1986, issue dealt with the results of research on bird depredation in pistachios. The research was supported by the California Pistachio Commission and was done in cooperation with specialists from the University of California, Davis.


Hernan Castellano, Foreign Languages, had an article accepted for publication in a collection of essays on the Argentinean writer, Julio Cortazar: “Lo galdosiano en Cortazar, lo cortazariano en Galdos. A proposito del capitulo 34 de Rayuela.”

Tim O’Keefe, Natural Resources Management, has been voted chairman-elect for the Southern Section of the Society of American Foresters.
