Coeds Active In Queen Races

Poly Girl Is State Winner

Heather McPherson surprised the title of California Dairy Princess in a competition sponsored by the American Dairy Association held in Long Beach last weekend.

Competing against 15 other girls, representing the dairy association districts in California, Miss McPherson was selected on the basis of her personality, poise and ability to speak on the spur-of-the-moment.

As the new State Dairy Princess, Heather will keep a year out of college to tour the state speaking at fairs, service clubs, parades and other activities boosting the state's dairy industry. Miss McPherson represented Fair Oaks, District 4.

Also representing Cal Poly at the contest were Sharon Boysen, representative of San Luis Obispo and Santa Barbara counties, and Kathy Bently, last year's State Dairy Princess.

Kathy, a home ec. major, will return to campus this fall to continue her studies that were interrupted during the competition.

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Double Happiness . . . Heather McPherson was overjoyed at being named California Dairy Princess at a contest held in Long Beach recently. Earlier in the year, she was named Miss Printing Week by the Cal Poly pressmen. Her excitement at the latter is shown above.

Graduates On Increase

This year's graduating class exceeded last year's 667 figure by 159, and Dr. Dale Andrews, dean of the college, during the graduation ceremonies held recently.

The total number of degrees and certificates for 1964 was 867, which is 123 units bigger than the first graduating class of 1956 which had eight. There were 50 Master of Arts Degrees granted this year.

When broken down by instructional divisions which included 436 Bachelor of Science Degrees, there were 293 candidates in Agricultural Sciences, 218 candidates in Engineering, 218 candidates in Applied Arts, and 152 candidates in Applied Sciences.

Seventy six or 8.8 per cent of the women candidates graduated with honors. They comprised a List of over-all grade point average on a 4.0 scale.

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Other speakers at graduation exercises included Harry P. Gough, vice-president of the General Electric Co. in San Francisco, who gave the address; Charles Peake, senior class president gave the farewell address.

The presentation of the Senior Class gift was by Scott Adler, senior class vice-president. Cal William Boys, head of the Military Science Department on campus, led the commissioned ceremony.

Boy Girl Ratio Same For Summer

It looks like the girls still have the ratio in their favor even during the summer session. The girls still maintain a 9:5 ratio with 398 women enrolled compared to 1,012 men.

The total registration for the summer quarter is 1,368. This is an increase of 156 students over last year's summer quarter.

The breakdown of students according to divisions which included 849 in the Natural Sciences, 218 in the Social Sciences, 218 in the Engineering, 154 in the Applied Arts, and 152 in the applied sciences.

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Pitfall Of Free Advertising

By MITCH HIDER

Free is a mighty tempting word. The mails and magazines today seem to be flooded with send-away offers for something free.

Just clip the coupon or send a statement saying you want whatever they're offering, and first thing you know, it arrives. But sometimes the send-away gimmicks get personal, and a salesman answers your request. This happened today. I'll never send for anything free again.

A car stopped out from this afternoon as I was reading in my living room. A fat guy in white shirt and tie and a button sweater got out. He carried a portfolio in his left. He started up the stairs.

"Probably inquiring about the other apartment," I said to myself as I put down the book and magazines today seem to be flooded with send-away gimmicks get personal, and a salesman answers your request. This happened today. I'll never send for anything free again.

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**Cowboys Ride High**

C.W. Adams, senior Animal Husbandry major from Mexico, Mo., is ranked first in the nation in bareback riding following his showing at the National Intercollegiate Rodeo Association contest held in Douglas, Wyo., recently.

"Adams is an exceptionally good horse and always seems to have the team at heart rather than his personal feelings. He is an outstanding 'Rodeo Club and Rodeo Team member and made a fine showing in Wyoming," said William Gilford, Animal Husbandry instructor and Rodeo Team advisor.

Cal Poly's team was ranked fourth in the nation as a result of its showing in the national rodeo and in regional rodeos held during the year.

Also ranked in the nation were Dave Freeman who placed second in bareback riding and Bob Shaw who placed third in saddle bronc riding. Both are senior AH majors.

**AAUW Recognition For Coed Graduates**

Women graduates of Cal Poly are now eligible for membership in the American Association of University Women, according to a letter from Julian A. McPhee recently.

The letter stated that Cal Poly has been placed on the "AAUW qualified list." Eligible members are invited to join the organization prior to the listing.

President McPhee noted in his reply to AAUW President, Mrs. Blanche H. Dow, "I know that the women graduates who graduated from Cal Poly will certainly appreciate the opportunity provided them by virtue of being eligible for membership in the association."

**Kellogg Votes Fee Hike**

In an election held in June, the students on the Cal Poly Kellogg campus voted by a simple majority of 80 votes to increase student body fees.

Proponents, the fees for both camps were the same. A separation of the Kellogg and San Luis Obispo campuses was approved by chancellor's office for the purpose of a fee increase election.

Election results mean that the student body is requesting President Julian A. McPhee to recommend a higher fee for the Kellogg campus when he meets with the state college board of trustees.

**Mid-State Electric**

Wholesale prices to Cal Poly Faculty and students

TV-Radio-Tubes-Batteries
FM Antennas-Audio Tuners
Amplifiers-Turntables-Cartridges
Amateur Citizen Band
Components and Parts

Open Mon-Sat 8:30-5:00
1441 Monterey St.
543-3770
CAIRNACON: "Futurismo" video screen at the Cal Poly Frank Bar.

The bar has been updated to the snack bar in conjunction with nine other new vending machines in an effort to maintain service during the "high" period of the day and lower the high labor cost of operating the old El Corral.

The new setup is still in the developmental stages and is the only one of its type currently in use in the western states, and a dining hall will be opened.

The area will be used to cook hamburgers, hot dogs and several other items dispensed by a vending machine. Using recently developed electronic techniques, the food will be cooked in a few seconds.

The new machines were purchased at a cost of excess of $14,000 and are expected to pay for themselves in approximately seven months through reduced labor cost, officials estimate.

A fry cook, fountain girl and cashier will be replaced by the machine. Dining hall officials emphasized that only one student job will be eliminated, that of fountain girl. The fry cook and cashier are fully employed employees of the dining hall.

Cafeteria officials said that the machines will be used mainly after 3 p.m. During the mornings and early afternoons regular personnel will be employed.

Utilizing the machines will enable the student to purchase such things as hot dogs and hamburgers until midnight, which was not possible formerly due to the scheduling difficulties of the old area.

FASTER FOOD... The new automatic equipment in the Snack Bar is setting faster and quicker. Money is inserted into this machine, then the food goes into an oven to be cooked in a few seconds.

The schedule for various offices and facilities on campus for the months of August and September have been posted.

The administrative offices will close at their usual time; their standard hours from 8 a.m. to noon and from 1 to 5 p.m.

The library will be open Monday through Friday—8 a.m. to 5 p.m. and Monday through Thursday from 7:30-10 and Saturday hours from 9 a.m. to 1 p.m. the library will close on Sunday.

El Corral bookstores will be open from 9 a.m. to 5 p.m. Monday through Friday and from 9 a.m. to noon on Saturday.

The Health Center will have clinic hours from 9 a.m. to 11 a.m. and appointment hours from 2-4 p.m. In case of emergency, service is available at all times subject to the penalty of sin, which is death. This is a law of our righteousness spiritually. Write: Box 878, San Luis Obispo, California, 93402.