Multimedia project director selected

An IBM program manager with more than 20 years' experience was selected director of multimedia development at Cal Poly and will lead a Cal Poly-IBM joint study project expected to help guide education into the 21st century.

Anna Seu was appointed to the new temporary position by Vice President for Information Systems Art Gloster. She will develop and test technology that, among other things, would provide students with "education-on-demand." Two examples of education-on-demand are "instructional multimedia" and "distance learning."

Instructional multimedia refers to computer software developed from a variety of media — such as video, audio, printed text, and photographs — all of which students can view and hear at any time on a single computer.

The two-way video technology of distance learning allows students far from campus to participate in classroom discussion.

Seu will also develop plans for an interactive system capable of delivering educational "courseware" to individuals on campus, in other school systems, and in the community.

Seu earned a bachelor's degree in mathematics from USC in 1972, the same year she joined IBM. Hired as a systems engineering manager, she also managed the company's national data center, was a program manager for its International Technical Support Center, and was a project manager in its Los Angeles Finance Office.

Under terms of the cooperative study, to be completed by December 1994, Cal Poly has installed a new IBM "megaserver" mainframe computer. IBM will also provide additional hardware, software, communications and technical assistance at no cost to Cal Poly.

IBM is contributing a portion of Seu's salary, benefits and travel expenses.

Cal Poly, in turn, will maintain a reference site for IBM and its customers and will develop a briefing that demonstrates the megaserver's capabilities. In addition, Cal Poly will test and evaluate the performance of the computer system and report the results to IBM.

Al Smith, 72

Rancher, Cal Poly graduate and university benefactor Al Smith, 72, died of cancer Dec. 18 at his home near Davenport, one week after becoming the first recipient of Cal Poly's President's Medal of Excellence.

Smith was formally presented the Medal of Excellence at Fall Commencement Dec. 11 in recognition of his exceptional contributions to Cal Poly and the College of Agriculture. During the last few years, he had made his Swanton Pacific Ranch north of Santa Cruz available for instructional programs and made major donations to the university.

He was unable to attend Commencement but watched the ceremony on television through a specially installed satellite link to his home. President Baker went to Smith's ranch a few days before the ceremony to present the actual medal.

President Baker gave the eulogy at a memorial service Dec. 22 in Campbell.

In lieu of flowers, Smith's family requested that donations in his memory be made to the Cal Poly Foundation.

Arts Center final OK expected today

The final obstacle to construction of the Performing Arts Center was expected to be cleared today when the state Public Works Board votes to approve an increase in funding.

The university, the city, and the private Foundation for the Performing Arts Center have raised an additional $2.8 million to close the center's construction budget funding gap.

Assuming the vote goes as expected, a contract with Centex Golden Construction Co. should be signed soon. Work is tentatively scheduled to begin in late January or early February.

Parking spaces lost during construction

Some parking will be lost — temporarily — when construction begins later this month or next on the Performing Arts Center.

Two hundred spaces in parking lot G1 (across from Vista Grande) will be used as a storage yard during the 2 1/2-year construction period. Staff parking will be relocated just south of the construction yard.

Parking lot G4 (behind the Theatre) has been closed permanently, and Tahoe Road will be closed between Pacheco Way and Grand Avenue.

Plans for the Performing Arts Center include a multi-level, 1,200-space parking structure.
Tuvan throat singers to perform Jan. 7

The Throat Singers of Tuva will bring a unique brand of music known as Khoomie to the Theatre at 8 pm Friday, Jan. 7, as part of the Cal Poly Arts World Music and Dance Series.

Khoomie (pronounced koo-may), literally translated, means "throat," but in the musical sense, refers to a centuries-old form of singing in which the performer can articulate two or three contrasting tones at a time. The sounds range from bass drones to flute-like resonances to high-pitched whistles, often imitating animal cries and wind sounds.

The group, also called Huun-Huur-Tu, will play archaic Siberian instruments: the igil and chanzy (fiddles with wooden horse heads attached to the necks) as well as various percussion instruments.

Tuva is a tiny former Soviet republic in central Asia. The five-member group will perform traditional songs from the once-isolated nation.

Tickets for the performance are $13 and $11 for the public and $11 and $9 for students and senior citizens. Call the 24-hour Anytime ArtsLine at ext. 1421 for reservations, or buy tickets at the Theatre Ticket Office.

Two authors to read at WriterSpeak event

Cal Poly English professor and fiction writer John Hampsey and local poet and publisher Nicholas Campbell will read from their work at 7 pm, Wednesday, Jan. 12, in UU 204 as part of Cal Poly Arts' WriterSpeak series.

Hampsey is known for his distinctive and outgoing style. His first novel, "While Kate Sleeps," is being considered for publication, and he is working on another.

A number of Hampsey's articles, essays, memoirs, reviews and short stories have appeared in such journals as the Antioch Review, Alaska Quarterly, Gettysburg Review, Sou'Wester, and Witness.

Campbell, while attending Cal State Northridge in 1983, won the Academy of American Poets Prize. Campbell has taught poetry at the California Men's Colony as part of the Arts-in-Corrections program. He has published a collection of poems, "Dandelion Clocks," and is working on a new book.

For more information, call Mary Kay Harrington at the Writing Skills office, ext. 2067.

Health educators needed for 1994-95

Faculty members are asked to let their students know that applications are being accepted during January for peer health educators for the 1994-95 academic year.

The program focuses on four areas: awareness of alcohol and other drugs, lifestyle and wellness, nutrition, and sexuality.

Students interested in wellness education and leadership are encouraged to apply. After completing a training program, the educators plan and produce creative health-promotion activities on campus and in the community.

Applications can be picked up at the Student Health Network, downstairs in the Health Center. The deadline to apply is Feb. 4. For more information, call ext. 5252.

Travel procedures topic of workshop

A workshop on travel procedures and forms will be given by staff members from Accounts Payable from 9 to 10 am Wednesday, Jan. 26, in Adm. 301.

Space is limited to the first 20 people who make reservations. To reserve space or for more information, call Stan Rosenfield at ext. 5404 or Carol Johnston, ext. 5405.

Women's Club sets Jan. 18 meeting

The Cal Poly Women's Club will hold a meeting at 2 pm, Tuesday, Jan. 18, at the Congregational Church, 11245 Los Osos Valley Road, San Luis Obispo.

Former Time-Life photographer and Cal Poly art and design professor Mark Kauffman will give a slide presentation.

Drop box installed for AV videotapes

A video drop box has been installed for after-hours return of videotapes checked out from Audiovisual Services. The box is located on the driveway between the Education (Bldg. #2) loading dock and Crandall Gym and is for the return of videotapes only.
...more Who, What, Where, When


Glen Casey, Agricultural Education, received the Honorary American Future Farmers of America Degree, the highest honorary degree presented by the national FFA organization.

Yoshiko Tachibana, Foreign Languages and Literatures, received a computer and Japanese word processor valued at $2500 from the Japan Foundation. The foundation has also given the department language teaching materials and provided funds for Tachibana to participate in workshops in Japan over the last five years.

Martha Rust, English, read her paper, “In the Humble Service of Her Emancipation: Hannah Cullwick’s Maid-of-All-Work Diaries” at the Philological Association of the Pacific Coast Conference, in Seattle.

Gerald Smith, Landscape Architecture, on sabbatical in Australia, was a research fellow at the University of Melbourne; a research consultant with the Habitat Project for the city of Altona, Victoria; presented lectures on “A Historical Sketch of the Modern Movement in Landscape Architecture” and “The Tyranny of Heroism” at the University of Canberra; and helped establish a student exchange program between Cal Poly and Canberra.

An exhibit of photos and a book, “Natural Light in the Italian Piazza,” by Sandra Davis Lakeman, Architecture, was part of the 1993 San Francisco Bay Area Book Festival.


Lisbeth Ceaser, Teacher Education, has been appointed editor of “The California Reader,” a quarterly publication of the California Reading Association. Ceaser presented a workshop, “Interdisciplinary Education at the Middle School Level,” for the Cleveland public schools. She also presented “Reading and Writing in the Content Areas” for high school teachers in Denver public schools.


Bob Thompson, Agribusiness, was appointed to a three-year term as director of the National Farm Financial Standards Task Force. The group promotes uniformity in financial reporting and analysis techniques in production agriculture.

A poem by William Little, Foreign Languages and Literatures, “El payaso en Mexico,” was published in the November 1993 issue of Astrolabio: Guia Panoramica Para el Hispanista.

Carolyn Shank, Recreation Administration, conducted the Research Symposium at the California Park and Recreation Society District VIII Conference. Shank coordinated the annual California Society of Park and Recreation Educators Conference, in Monterey, and chaired a session, “The Regionalization of Curriculum.”

John Bulbalo, Recreation Administration, lead a discussion session, “Future Planning – Current Issues and Curriculum Analysis,” at the Monterey conference.

Gerald DeMers, Physical Education and Kinesiology, was appointed to the National American Red Cross Lifeguard Training Revisions Committee, charged with revising and updating the lifeguard training program. Three textbooks and a video will be produced for the program.

Some members of Food Science and Nutrition have been appointed by the Institute of Food Technologists (IFT) to a variety of committees: Mary Pedersen will serve as chair of the Scholarship Committee for the Southern California IFT Section; Robert Noyes will serve on the national Subcommittee on Scientific Publications; Joe Montecalvo will chair the national Junior-Senior Scholarship Committee and will be a member of the national Career Guidance Committee. In addition, Noyes presented a paper, “Recruiting Today’s Students of Food Science,” to the national Career Guidance Committee, in Chicago.

Joe Montecalvo Food Science and Nutrition, and Ruben Rojas-Oviedo, Aeronautical Engineering, presented two-day short courses in “Product and Process Development in the Food Industry” and “Thermodynamics and Propulsion Engineering” at the Instituto Tecnologico de Culican, Mexico, where they also laid the groundwork for developing a cooperative student and faculty exchange and joint research projects.

An article by Alexis Olda, Speech Communication, “Camera Angle and Credibility of a Televised Speaker,” was accepted as a “top three” paper by the Western States Communication Association.


J. Kelly Moreno, Psychology and Human Development, was granted admission, treatment and discharge privileges as a member of the medical staff at French Hospital in San Luis Obispo. An article by Moreno and Michael Selby, Psychology and Human Development, “Measurement of Hostility, Anger, and Depression in Depressed and Non-depressed Subjects,” was published in the December issue of the Journal of Personality Assessment.

William Alexander, Political Science emeritus, represented Kerala State, India, on a panel discussing sustainable models of development at the International Healthy Cities and Communities Conference, in San Francisco. He also gave the keynote address, “Lessons From the Third World: Efficient Use of Resources and Universal Need for Community,” at the Community Service Inc. conference, “Creativity and Sharing in Community,” in Yellow Springs, Ohio.

Sarah Lord, Home Economics, participated in the Home Economics Leadership Institute, in Saugus, which aims to develop ways to communicate a vision for the home economics profession.

Karen Lange, Home Economics, was awarded first place and best-of-show for her project “Sequential Project Development,” submitted to the Interior Design Educator’s Council.
Los Ososans invited to try vanpool for free

Faculty and staff members who live in Los Osos are invited to try the vanpool during January. The van can accommodate folks who work from 7:30 am to 4:30 pm. An earlier notice incorrectly stated the hours were from 7:30 am to 4 pm. For a free pass to try the van, call ext. 6680.

Foundation board to meet Jan. 7

The Foundation Board of Directors will hold a regular meeting on Friday, Jan. 7, at 9:30 am in the Foundation Administration Building, Conference Room 124. This is a public meeting. For more information or to obtain a copy of the agenda, contact Al Amaral, foundation executive director, at ext. 1131. A copy of the agenda packet is available at the Kennedy Library Reserve Desk and the Academic Senate Office, Mathematics and Home Economics 143.

Dateline... ($)

- Admission Charged  
THURSDAY, JANUARY 6  
Film: "Shane." Palm Theatre, SLO. 7 pm. ($)  
Exhibit-Reception: "Scratching the Surface: 25 Years of Figure Drawing Experience" by Joanne Beaulé Ruggles (Art and Design). Through Feb. 6. Reception begins 4 pm Saturday, Jan. 8. UU Galerie.  
FRIDAY, JANUARY 7  
Music: Throat Singers of Tuva will perform as part of Cal Poly Arts' World Music & Dance series. Theatre, 8 pm. ($)  
WEDNESDAY, JANUARY 12  
WriterSpeak: Fiction writer John Hampsey (English) and poet Nicholas Campbell will read from their work. UU 204, 7 pm.

Women's Basketball: Cal State Stanislaus. Mott Gym, 7:30 pm. ($)  
THURSDAY, JANUARY 13  
Speaker: Dr. Ronald Lehman (Lawrence Livermore Laboratory) will discuss "Strategic Arms Reduction: Past, Present and Is There a Future?" Science E-45, 11 am.  
Film: "The Man Who Shot Liberty Valance." Palm Theatre, 7 pm. ($)  
Men’s Basketball: Cal State Dominguez Hills. Mott Gym, 7:30 pm. ($)  
SATURDAY, JANUARY 15  
Music: New York Chamber Soloists will perform as part of Cal Poly Arts' Great Performance series. Nazarene Church, Pismo Beach. 8 pm. Pre-concert lecture, 7:15 pm. ($)  

Position Vacancies

Vacant staff positions at Cal Poly and the Cal Poly Foundation are announced in this column and are posted outside the respective offices. Contact those offices (State: Adm. 110, ext. 2236 — Foundation Administration Building, ext. 1121) for applications and additional position details. Both Cal Poly and the Foundation are subject to all laws governing affirmative action and equal employment opportunity. Cal Poly hires only individuals lawfully authorized to work in the United States. All eligible and interested persons are encouraged to apply. Applications must be received by 5 pm or postmarked by the closing date.

STATE  
CLOSING DATE: Jan. 19  
Associate Systems Analyst, Administrative Systems, $3630-$4375/month.  
Power Keyboard Operator, College of Business, $1822-$2156/month; temporary through 6/30/94 with possibility of extension.  
CLOSING DATE: Jan. 26  
Physician, $6353-$7689/month; (10 months) temporary, through 6/30/94 with reappointment contingent on budget.  

Faculty vacancies

The university is seeking candidates for positions on the faculty. Those interested in learning more about the positions are invited to contact the appropriate dean or department head. Salaries for faculty are commensurate with qualifications and experience (and time base where applicable), unless otherwise stated. This university is subject to all laws governing affirmative action and equal employment opportunity including but not limited to Executive Order 11246 and Title IX of the Education Amendments Act and the Rehabilitation Act of 1973. Cal Poly hires only individuals lawfully authorized to work in the United States. All eligible and interested persons are encouraged to apply.  
CLOSING DATE: Jan. 15 or until filled

Transportation Research Engineer/Engineering lecturer positions, part and/or full-time, College of Engineering, available June 20, 1994. Academic-year and 12-month positions available, lecturer classification; renewal of contract for an additional year subject to funding. M.S. in relevant discipline, or B.S. in relevant discipline plus two years' applicable experience required. Research topics include traffic management and control and IVHS technologies.

CLOSING DATE: Jan. 20  
Lecturer Pool (part-time), Journalism Department, for Spring Quarter 1994. To teach courses in advertising and public relations. Bachelor's degree required; M.A. preferred. Degree requirement can be waived for a regionally or nationally recognized expert. Substantial professional experience required; teaching experience desirable.

Happy New Year!!

CPR schedule

Cal Poly Report is published by the Communications Department. Typewritten, double-spaced copy must be submitted to Jo Ann Lloyd, Heron Hall, by NOON on the Thursday a week before you'd like it to appear. Please send paper copies if time allows. Last minute submittals can be faxed to 6533. No e-mail please. If you have questions, call ext. 1511.

Articles submitted will be edited for clarity, brevity and journalistic style.