Schedule of Events
Silver Anniversary Poly Royal

Friday Morning
8:00 Horse Show—But Bud Collett arena.
9:00 All Department exhibits open.
10:00 Opening Ceremonies—Front lawn of library.
11:00 Math contest—Part I.
12:00 Flower Show open to public

Friday Afternoon
12:30 Student body meets Firehouse Five Plus Two at Southern Pacific depot.
1:00 Parade through town.
1:30 Special assembly in showers gymnasium featuring the Firehouse Five Plus Two.
2:30 Intercollegiate rodeo—Bud Collett arena.
3:00 Baseball—Cal Poly vs. Westmont college—Cal Poly diamond.
5:00 Close of outlying exhibits.

Friday Evening
8:00 Carnival Opens—State street back of Crandall gym.
9:00 All exhibits open.
10:00 Exhibits open.
12:00 Band concert—Front of Library.
11:00*2:00 *Barbeque of the Dons*—Poly Grove and North cafeteria.
1:00 Poly Penguin motorcycle trials—Southeast campus.
2:30 Intercollegiate rodeo—Bud Collett arena.
5:00 Close of remaining exhibits.

Saturday Morning
9:00 All exhibits open.
10:00 Ranch husbandry livestock showmanship contest—State Park.
12:30 Adult organization and Young Farmers livestock judging contests—State Park.
1:00 Women's fashion contest—State Park.
2:00 Band concert—Front of library.
Cross country running—State Park.
3:00 Agricultural journalism coffee hour and banquet—Hotel.
Agricultural journalism coffee hour and banquet—Veterans Memorial building.
4:00 Coronation Ball—Sports Arena at Camp San Luis Obispo.
Rodeo Trophy dance—Crandall gymnasium.
5:00 Coronation of Poly Royal Queen.
6:00 Dance for Silver Anniversary Poly Royal.

Saturday Afternoon
12:30-2:00 Horse show exhibit—Drumlin lake.
12:00 Poly's enrollment reached the 3,000 mark.
1:00 Poly Penguin motorcycle trials—Southeast campus.
1:30 Band concert—State Park.
2:00 Baseball—Cal Poly vs. St. Mary's—Cal Poly diamond.
2:30 Intercollegiate rodeo—Bud Collett arena.
5:00 Close of all departmental exhibits.

Electrical Engineering Alumni banquet—Anderson Hotel.

Saturday Evening
6:00 Solis banquet—Anderson Hotel.
Mat Pica Phi banquet—Ecclesiastical Church Social Hall.
6:30 Agricultural Journalism coffee hour and banquet (7:30)—Edna Farm Center.
Architectural Engineering banquet—Veterans Memorial building.
9:00 Coronation Ball—Sports Arena at Camp San Luis Obispo.
Rodeo Trophy dance—Crandall gymnasium.
10:00 Coronation of Poly Royal Queen.
12:00 Dance for Silver Anniversary Poly Royal.

Beginning of Cal Poly's 'Country Fair'
Related; Carl Beck Contributions Recalled

by Bill C. Smith

Once again it's Poly Royal time. Poly Royal, Cal Poly's annual showcase, is a time for pride, a time for fun. And it has meant a lot of honest work for many. What is Poly Royal? What were its beginnings? There are many of you who, perhaps, are new to our brand of open house, and there are the old hands who have seen many over the years.

However, there are but a select few who have seen them all and know the history. Among them is the late James R. Gartside, Poly's enrollment reached the 3,000 mark.

Carl Beck, a Poly engineering student, has counseled and advised the select few is the guiding hand who founded Poly Royal into the outstanding event it is today.

This year, 1948, marks the beginning of the successful annual event. Beck began working on the project in 1943. In that year, the local high school came into being and its highest honor was kept a secret until Coronation Night.

This year Beck resigned his position as Poly engineering student, but his influence is still felt. The event was held in conjunction with the general assembly and gave the students a chance to participate in the festivities.

More attractions were added to the growing activity in 1945. The local high school came into being and its highest honor was kept a secret until Coronation Night.

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Agricultural Press To Hold Fifth Meet Tomorrow at Edna

The Fifth Annual Agricultural Press Banquet will highlight this week's activities of the agricultural journalism department, which will open its doors today and tomorrow for Poly Royal visitors.

Mike Mattis, junior from Stockton, is in charge of displays. The editorial department in Adm. 21 will feature a photographic display, as well as past issues of El Mustang. The agriculture department, which will feature an art layout display.

The Agricultural Press Association, of which all ag. journalism majors are members, will hold its fifth annual California Agriculture Press Association banquet at Edna Farm Center.

The banquet draws farm editors and publishers from all over the west.

Ken Tarhet, junior from Concord, student body president, will give the opening address. Steve Emanuel, Concord, and Associate Editor Don Upton, Chowchilla, bundled the news edition.

A MUSTANG Choice at Barbecue

Sirlion or Chicken

A three-quarter pound thick sirloin steak or one-half chicken will be the choice offered to an expected 600 people at the famous barbecue Saturday.

The food-feast will be held in both Poly Grove and the North California from 11 a.m. to 4 p.m. To enable speedy service there have been four lines set up in the grove and two in the cafeteria.

Visitors to the "Country Fair on the Campus" will be fed by Poly Royal students in the cafeteria and also in the grove under the supervision of the cafeteria staff.

Student wives and coeds, along with the assistance of Lyman Monn, dairy cattle department head, and Jack Allwright, the Poly Royal staff, will serve the food.

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California’s Chief Crop Are Featured

"Displaying 100 of the most important crops in California, that value and location, along with the demonstration of a tree squirrels and its mechanical use in silos, the orchard farmer, will highlight the 25th Poly Royal Minute Car Wash sponsored by Bob's Mustang Service.

Welcome to the Annual 25th Poly Royal

5 Minute

Car Wash

S A V E T I M E
S A V E M O N E Y

BOB'S

CAR WASH

5 a.m. to 1 p.m.

Open Sunday

Next to Mustang Service

Engine, Machinery, Pumps

Featured in Ag Shop Show

The Agricultural Engineering Department club has a variety of displays guaranteed to draw the attention of anyone interested in agricultural engineering, according to club Poly Royal co-chairmen Richard L. Moe and John J. Vines. Farm power and machinery chairman Bill Wilkinson says the farm power display features farm equipment in actual operation, including a GM Diesel engine will be tested on a dynamometer, which tests horsepower and torque. There will also be an engine being a transmission and dual tractor. Various types of farm motor structures are also displayed, as on display in farm structures department, with cutaway motors to show actual operation. There will also be a sample wiring routes on display. Shoppers are exhibit chairman.

400 County Kids

Enter Science Fair

A Science Fair for elementary and secondary school students was presented for the first time at this year's Poly Royal, sponsored by the physical science and physical science departments.

Students from Lompoc to San Miguel have entered between 400 and 500 exhibits in the fair, which is tested in the south wing of the Science building. The exhibits include such items as scientific equipment, robots, models and models, and weather recording instruments prepared by the students.

Members of the Cal Poly chapter of the California Student Teachers Association are serving as hosts of the display.

Plants for the science fair have been in progress since last fall under the direction of Dr. Vance Lewis, Physical Science department.

Mr. and Mrs. Harry Lactarman

Lactarman's

Clothes For The Coed

Casual & Dressy

By Leading Stylists

Phone 5-8996

128 Higuera Street

Santa Maria, California

NOTHING DOWN!

As low as $59.00 per week

Available in Beautiful Royalite portable

In your choice of Red, Green or Tan

WE CARRY A COMPLET STOCK OF ALL MAKES OF PORTABLE TYPEWRITERS

the New 1957

Nelson Office Equipment Co., Inc.

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Featherlight, flattering...

Kingsgate Flannel

with Balanced Tailoring by

Timely Clothes

an entirely new flannel suit that's lighter

In weight for year-round comfort, yet rugged

for longer wear. Superbly styled with trim

shoulde, narrower legs, tapered sleeves and

trousers. And these flattering "natural look" lines

are built in by exclusive Balanced Tailoring —

for keeps! Try one on today...It's only $59.00

open Friday Nights till 9

park free in rear of store

...and all during May

with special spring savings!
Rough, Tough Action Promised in Rodeo Arena

Pro Stars on Coaching Staff
For Spring Grid Rehearsals

Perry Jeser, Stan Bershoff and Alex Beaver, three ex-Mustang
coaches, have taken over the reins of the newly organized Poly
football team. These men were instrumental in helping the
Bears win their sixth national division
college, and Stan Verrall of Naples,
are guards. 

Golfers, Merch, In Two Tournaments
Taking the road to leave the home grounds to the rodeo and football
field appearances this weekend will be the golf and
swimming teams. The swimmers under Coach Dick Anderson will enter the State Col-
lege Conference meet at San Jose State College and by NCAA
participants from Los Angeles in the three-
square style events. The local meeting
is the Western Pacific Conference last
year behind San Jose State.

The golfers will be at Santa Cruz in the Northern California Intercollegiate meet. Ac-
cording to Coach Charles Hank, there will be about 15 teams en-
tered with nearly 110 players. Many of the teams will come from the
key area such as Cal, Stanford, and State. Tom McDonald and Dennis Palmer have been con-
nestant winners for the Mustangs.

Riding and Roping Events Draw Six Visiting Teams
Rough and tough action is promis-
ing in "Bad Call Memorial Arena"
today and tomorrow in Poly Rodeo's annual intercolle-
tiate rodeo. Seven teams are entered in the two day riding and roping
events sponsored by the Cal Poly Rodeo Club. The bucking horses
and bulls will again be furnished by M. Don Carlson, rodeo contractor.

As an added highlight to this year's rodeo, the club has set for the first
time, elected a rodeo sweet-
heart from its four members. Jane
Seagoon, physical education major,
from Blythe, will be Poly's first homegrown rodeo sweetheart and will reign over the two-day rodeo.

The six teams come from Cal Poly, El Centro Junior College, Bakersfield Junior College, San Francisco City College, College of Alameda and Modesto Junior College. How much talent will be available?

Earle & Nadine BARR
And all our Co-Workers
With CAL POLY
and the Poly Royal Committee THE BEST of Everything For This Year and ALL YEARS To Come Serving Breakfast Lunch and in Between SNACKS to Cal Poly STUDENTS and Families 7 A.M. TO 2 A.M. Four Blocks From The CAMPUS On Highway 1 Drive In Restaurant

It's a puzzle: When you're old enough to go to college, you're old enough to go out with girls. When you're old enough to go out with girls, who needs

.. college? Oh well, there's always Coke.

SIGN OF GOOD TASTE

FRIDAY, APRIL 20, 1957

The HOME of THE INDIVIDUAL PIE Souvenir Poly Royal SILVER Anniversary — MENU — For Mailling

Sensible Coke

and very modest

prices.

we are
to

satisfy

on

PAGE 4

EL MUSTANG
Mustangs Meet Two Foes
In Diamond Exhibitions

Ringing out of CCAA competition this weekend, the Mustangs baseball crew joins the rodeo team in the only on-campus attractions during the Poly Royal festivities. Coach Howie G'Danla' has scheduled two exhibition games this weekend. The Mustangs will play the Westminster College Warriors from Santa Barbara and tomorrow the Marymount Gaels from Los Angeles.

The Mustangs are having trouble finding the winning side of the ledger as they post a 7-8 overall record. In conference outings they claim three wins and five losses at press time. In league competition they downed Los Angeles State and Santa Barbara College, but L.A. State has also beaten the locals once while Santa Barbara and San Diego State have turned the trick on two occasions.

The Poly nine split a season-long two game series with the University of California Golden Bears losing the first game 8-5 then re-taking with a 7-4 win in the 11th inning. Centerfielder Joe Conway is Poly's leading hitter with a .369 average followed by Mark Taylor, second baseman, and catcher Art Byer each hitting at a .333 clip. Other Mustang regulars include Carl Underwood, first baseman; Marvin Lucas, shortstop; and Bob Kondol, third baseman. In the infield while, Willis Hill, centerfielder; Ken Martin, John Fagan, and Jerry Drayle are the top pitchers. Monday the Mustangs travel to Palm Aire to play Bakersfield in another non-league affair. The game was originally scheduled for March 2, but was rained out.

Architects Display

What may one day be the chapel for Cal Poly students is on exhibit for Poly Royal visitors next to the architecture engineering department building on the eastern edge of the campus.

SHIRTS $4.00
SLACKS from $9.95

This Coupon Worth 10 Cents
on the purchase of
Any Pot Roast or Sliced Bacon
HAWTHORNE MARKETS
offer expires 4-30-57

Good For
8c
on any 46 oz.
Tin of Pineapple Juice
offer expires 4-30-57

Good For
10c
on 10 lbs. of
POTATOES
Russet or White Rose
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Good For
6c
Viking Whole Bean
COFFEE
GRIND IT YOURSELF
offer expires 4-30-57

Good For
10c
on 10 lbs. of
POTATOES
Russet or White Rose
offer expires 4-30-57

Make Hawthorne Market in
College Square Your Shopping Center
Shop at Hurley's Drugs Next Door
Top Cattle Projects
In Beef Showmen
Contests Tomorrow

Seventy-five students, including Harry McLain, animal husbandry in
terest, will take part in tomorrow morning's beef showmanship
contest, 9:30 a.m. at the auditorium.

"Mike Myers, former Cal Poly student, from the Foley Hereford Ranch at Santa Barbara, has been
named the official judge of the three-class contest," says Tom
Myers. "He will select the top animal on the basis of the individual's
ability to fit and train the assigned animal within a given
amount of time."

Each individual entering the contest has given one dollar for a "Jack Pot," which in turn will be
given to the first five winning contestants in each class as a
prize money.

The American Angus and the Blackthumb Association will award their periodical journals to the
leaders in these two divisions. The American Hereford Association will award a bronze
Hereford Bull trophy to the winning
showman in that class.

In Fort Bragg, Mendocino Coun-
ty, a sign on a truck read "Bachelor
Welding Service." Sounds like a
nice place to go, girls, If you have
any welding you want welded.

Wool Grower's Booth
Features Muscle Meter

If you want to test your strength,
visit the Wool Grower's booth at
the show until during the carna-
tival tonight. The booth features
a "Muscle Meter.");

Along with their booth, advisor
William Collins reports. "There
will be a training demonstration
tomorrow. The unit itself will be
given to interested visitors to inspect."

Elizabeth and his parents have
their periodical journals to the
major department, Home Econ-
omics, to the Poly Royal open house.

In the Park Showmen's Building,
"Myers received two groups of
animals as gifts."

A tree becomes "financially ma-
ture" when the annual increase in
value becomes equal to the
current rate of interest on money.

VALENTINE & L SERIES
LINED DRESS TRENCH COAT
Your choice of two colors, Cranberry and
Black, please specify. Lined with white or
cream, single breasted, center seam, double
button, long, hip length. Regular size only.

HEATHER, BLUE, TAN, WHEAT, GREY
All quality lined. Tailored like a dress suit.
Poly Royal's Ready for Questions

Machine Shop students
are preparing to demonstrate their various
easpects of the engineering
industry.

Air Conditioning...

"The 100 sheep will be divided
into three sections of four sheep
each, and vegetables," says
Professor. Four sheep will handle the demonstration of
the time available. Prizes will be
given to the winners in the iden-
tification—judging contest.

Early one morning Don Howell, electrical engineering student from
North Pasadena, tried to open his front door and found the door
stuck back stubbornly. It seems that the chime which usually
rang in the front door had broken through the fence in breakfast on the
Howdy, Folks!

Congratulations
on
Poly Royal's
Silver Anniversary

From An Alumnus
Class "53"

Drop In Anytime
and Visit
Bud Idler
At
IDLER'S SERVICE
1459 Monterey
Geodesic Dome Is Highlight Of Architectural Displays

Featuring a revolutionary concept in construction design, the Architectural Engineering department is displaying the geodesic dome. The 50-foot dome, created by Architect E. Buckminster Fuller, and assembled by members of the Poly Royal visitors, under the co-chairmanship of Rill Wulker, of Poly Royal, and Hugh Turley, In charge of lab exhibits, is located in the seminar room. It is 50 feet Innovation completed by Clyde Marsh, Delano, both Mechanical Engineering major's, and Ray Jorge, of the San Diego Poly Royal visitors, under the co-chairmanship of Rill Wulker, of Poly Royal, and Hugh Turley, In charge of lab exhibits.

The display, under the general chairmanship of Delano, Delano, will present full-size mock-ups, life-size models, and various photos, all to show situations in several fields as they were 25 years ago and are today. The display, which shows the various dimensions of each, arc in Architectural Engineering building, and is faculty advised.

Photography by Wages
864 Higuera
PA L15-5795

BEST WISHES
On The Silver Anniversary of Cal Poly's Poly Royal

KVEC
Radio & TV
Your Community Radio Station

It's For Real!
by Chester Field

DIFFERENT TASTES

Bouquet for Royalty

Celebrating the Silver Anniversary of Cal Poly's Poly Royal, the KVEC Radio & TV Station has prepared a special program for its listeners. The program features a variety of music genres, including rock, country, and jazz, as well as interviews with Poly Royal members and campus figures. The station's newscast will also highlight the achievements of Poly Royal during the past 25 years.

Welcome to the Poly Royal Guest at the College Square Shopping Center.

POLY ROYAL
Hobby Shop

Welcome to our Hobby Shop! We offer a wide range of supplies and equipment for all your crafting needs. From paints to fabrics, we have everything you need to create your own masterpieces. Stop by today and let your creativity flow!

H. Will's
NORWALK SERVICE

H. Will's Norwalk Service is your one-stop-shop for all your automotive needs. From oil changes to engine repairs, we provide quality service at competitive prices. Visit us today and experience the H. Will's difference.
Welcome to the Silver Anniversary of Poly Royal

Cal Poly's 11-year-old Student Publications Department is commemorating a decade of varied printing methods and equipment in Poly Royal with this issue, including the open-house exhibition and demonstrations of a two-typeetter, showing how type is set automatically from a punch-card tape, linotype machines, automatic platen press, automatic cylinder press, and stereo and blindender presses.

Department visitors will observe the printing of a four-color poster and Saturday, April 26, 1957.

PREFACE FROM THE PUBLISHER

Poly Royal is written and produced by the students of Cal Poly Poly Royal. Its purpose is to serve the students of Cal Poly Poly Royal by providing them with information about the events, news, and activities on the Cal Poly Poly Royal campus. Poly Royal is also a place for students to express their opinions and interests. Poly Royal is written, edited, and published by the students of Cal Poly Poly Royal. It is a platform for students to have their voices heard and to share their ideas and perspectives. Poly Royal is a reflection of the diversity and vibrancy of the Cal Poly Poly Royal community.
By Pat Keeble

Why a Poly Royal Queen? When Carl Back and his agricultural students started their annual field day way back on March 19, few people expected their pet project would catch on.

First, like Jean Horton, they were chosen from local students. In 1939, Ruth Jorgenson, also from San Luis Obispo, was crowned the second queen, and in '48 she in turn crowned Harriet Leggery. kern porter was named the fourth queen in '47.

In '38, the ag. student's field day was expanded to include the whole campus, and the first Poly Queen was crowned. In '49, Betty Lee Ailon took the crown, and was followed in '50 by Joetta Belcher, the last of the local girls for awhile.

In '38, the Mustang student body turned over the queen selection to their brother state colleges, and Barbara Biggs, San Francisco State coed, was sent to serve as Poly's queen. In 48, Fresno State got the honor, and saw Joetta Belcher to reign. But in '43 and '45, the crown was given to, and Eleanor Durand and Barbara Aqut was the first college to reign. In '44, a war year, the fair was held only on a field day scale, and no queen was chosen.

Patricia Ann Munchoff, San Jose State coed, was crowned in '46, and from then on until this year, all queens were chosen from state colleges, mainly by their own student body. Miss Munchoff was followed by Katherine Segur of San Diego State, and the current queen is from Chico State, and by Joetta Belcher of Humboldt State in '49.

Los Belcher became the second queen from San Francisco State in '50, and she crowned Gloria Demers of San Diego State in '51. Geraldine Smith of UC at Santa Barbara became queen in '52, and Cecilia Poy of Sacramento State reigned in '53.

In '54, the elections were turned over entirely to the Cal Poly student body, and three Los Angeles State coeds were brought to campus for the occasion. Mary Mott was chosen to reign. Only two more queens were chosen from other colleges. Nevada Preus of Long Beach State served in '56, while Pat Back of San Luis Obispo was crowned in '57.

Throughout the history of Poly Royal Queens, there have been four other Poly coeds. They are: Jane Horton, elementary education major now from Santa Maria; Mary Mott, elementary education major now from Riverside; Mary Mott, elementary education major now from Santa Barbara; and Elsie Price, agricultural journalism major from Fresno.

The history of Poly Royal Queens includes a new era in the history of the queen. In a campus-wide election last February Val De Groot was selected to reign this weekend at Cal Poly's first "home-grown" Poly Queen.

Val, a junior elementary education major now from California State College, grew up on a farm in Fortuna.

Throughout the history of Poly Royal Queens, the crown has been the symbol of not just the "country girl" fair on the campus, but for the gracious hospitality and welcome which are characteristic of Poly.

Gloria Demers, 51, from San Diego State, is the 66th Poly Royal Queen. She is a senior political science major from Santa Barbara, and was crowned by Patricia Ann Munchoff of San Jose State in '46.

Barbara Biggs, San Francisco State in '41, was crowned by Joetta Belcher of Humboldt State in '49.

Joetta Belcher, Fresno State in '42, was crowned by Barbara Biggs of San Francisco State in '41.

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To some, the above headline might be misleading. Back in the days of the early 1930's when Cal Poly was struggling to maintain its existence, such a newspaper story could very well have appeared—as evidenced by the accompanying story.

CAL POLY'S
Parts-and-Tool Headquarters
Welcomes You to the
25th Annual Poly Royal
Universal
Auto Parts Store
Monterey & Court
Anderson Hotel Block

By R.A. Kenyon
Abolish Cal Poly!

This was the rate that legislators had designated for the insignificant little junior college back in the 1900's, burned by the Navy from another school in the World War I period, and in the civil enrollment to less than 100 students; Cal Poly's highest statistic has always been, and is that of an adolescent youth-growing public.

The records show that in 1935, the entire appropriation for Cal Poly had been $250,000, and which in effect, meant the abolition of the idea that agriculture could develop an enterprising agricultural training program at Cal Poly. President Julian A. McPhee, then Chief of the Bureau of Agricultural Education, in Sacramento went before the legislature and asked for a year for milking, then another for college-technical training program.

His sincerity and enthusiasm for this idea convinced even the most economy-minded members of the depression Legislature. They gave him a budget of $450,000 with which he was to run the school for two years, not even half of the previous legislature appropriation.

Abolishment Plan

The abolishment plan began when the state administration was slashing budgets to cut the cost of state government. A number of committees wanted the school. Of the three, only the Senate Committee, which reported back to the Legislature that the institution should be closed, and the county wanted the school. At that time, providing any real contribution to the educational system of the state. Subsequently, six bills were introduced in the Legislature to abolish Cal Poly.

The late Chris Jasperson, then Senator from San Luis Obispo County, contacted President McPhee and asked if he would participate in an attempt to save Cal Poly. That idea, he said, was that if they could, he would, keep Cal Poly from closing and to prove the agricultural education program for the state. Failure to develop a sufficiently improved training program in the period 1935-1936 that sufficiently convinces the Legislature that it had the possibilities the curriculum to a 3-year technical education program. The provision as it stands today, allows Cal Poly 30 percent of the second balance after established revenue and percentages have been allocated to the Racing Board, the Department of Finance, the state, county, and district fairs. Sharing also in that second balance with Cal Poly is the University of California which receives 22 percent.

Pioneer Period

During the "Pioneer Period" from 1858-48 there was a very definite up-grading in the level of instruction offered at Poly. The first step was to raise the 3-year curriculum to a 3-year technical (continued on page 11)

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More On History
(continued from page 10)
Curriculum in the agricultural and industrial fields.
Getting the right to grant the bachelor's degree also met opposition, but was accomplished because President McPhee had developed sufficient sympathy for his objectives in education to bring pressure in the right place. The first students receiving the bachelor's degree graduated in 1943.
When World War II closed the stables, the school's sole source of revenue stopped, but the worth of the Institution had been proved in that short span of less than 10 years, and the Legislature dipped into the General Fund for its continued support.
DURING the war, nearly 8,000 Naval cadets trained on the campus, while the civilian enrollment dropped to less than 200 students. Administrators claim that the Naval program saved the school from closing down, a blow from which it probably never could have recovered.
This was followed in the period 1948 to 1951 by the State Board of Education granting the college the right to recommend candidates for general secondary teaching credentials in many fields in addition to special credentials in agriculture teaching.
M.A. Degree
In 1949, Poly was approved to grant the master of arts degree in education fields. This period of expansion was further affected by two gifts—one, the Voorhies school for boys near San Dimas was donated by Charles H. Voorhies and his Congressman son, Jerry Voorhis; two, the W. K. Kellogg Foundation gave its 800-acre ranch adjoining the college.
While some of the major problems have been overcome, there are still some very serious obstacles facing future development of the college at San Luis Obispo, especially in finding housing for the students, both married and single, enrolling qualified faculty, and maintaining a strong educational philosophy and method.
The Department of Finance has predicted that San Luis Obispo enrollment will reach 10,000 students in 1971-72, more than double the present enrollment of approximately 4,000 students.
There are many obstacles to face and many answers to be found, but with the backing of such men as those who understand our purpose and philosophy, as well as the guidance of President Julian A. McPhee, we're making our place in the world, and nobody is going to stop us.
Campus 'Calamity Jane' Is Whippersnapper

The other night a student reports that he was leaving the campus, when he saw something that could only happen at Cal Poly. Standing in front of Bowers Hall was one of the Poly rods, all dressed up in her best pair of levis and snapping a bull whip.

Welcome to POLY ROYAL'S Silver Anniversary

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tion. Today, as a Systems Analyst in IBM’s Data Processing Division, Tom reviews his experience and gives some pointers that may be helpful to you in taking the first, most important step in your business career.

Why Tom chose IBM

How does a senior like Tom, who was interviewed by at least twenty com-
panies while in college, select his future employer? "Is my case," Tom says, "the choice was easy. IBM offered the best opportunities. I knew IBM mines were about doubling every five years—and when I considered the tremendous growth potential of the electronic computer field—I had no trouble making up my mind."

Besides, I was impressed by the caliber of IBM personnel. They had a broader outlook and an approach to business which I can best describe as professional.

“My future? It looks good—very good. I've already received two gener-
ous raises in less than two years, and at the rate IBM and the elec-
tronic computer field are expanding, my future is both assured—and rewarding!”

IBM hopes this message will help to give you some idea of what it's like to be a Systems Analyst in the Data Processing Division. There are many opportunities for B.E., M.B.A., and M.S. degree holders, and at IBM's many divisions—Research, Prod-
uct Development, Manufacturing Engineering, Sales and Sales Assistance. Why not drop in and discuss IBM with your Placement Director? He can supply you with our brochure and tell you when IBM will next interview on your campus. Meanwhile, our Manager of College Relations, P. H. Bradley, will be happy to answer your questions. Just write him at IBM, Room 1444, 590 Madison Ave., New York 22, N. Y.

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Diversified Assignments

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10 Years at Poly

12 Projects: 29 Buildings

- Athletic Facilities
- Gymnasium Remodeling
- Baseball Bleachers
- Additions to Football Bleachers
- Team Facilities Steel Bleachers
- Maid Animal Lab
- Food Storage Building
- 5 Dormitories
- Boiler House
- Science Building
- Ag Eng Building & Offices
- Horticulture Unit
- Science Building Greenhouse
- Rehabilitation of Dormitories
- Rehabilitation of Hospital Units
- Engineering Building

(under construction)

285,000 square foot of floor space added to the college facilities at a cost of $3,835,782 is a new sign of POLY'S GROWTH & PROGRESS
Remember 'Em? Photos Recall Van Horn Trophy Winners

Following a 1958 track meet, a California Poly trackman collapsed. The young runner,-speed Van Horn of Paso Robles, was rushed to a local hospital where he died from complications of an intestinal disorder. Van Horn was a good student and an outstanding football and track man.

In memory of this athlete, the Block P Society, letterman group, started the Van Horn Trophy to go to the year's outstanding athlete. The first award was made to Herb Brownlee in June, 1940. He was named because of his athletic achievement, scholarship, leadership and participation in student activities. Every year, except during the war years, the outstanding athlete has been picked by the athletes themselves. Some winners have become professional athletes. All have been successful.

Dr. M. A. Manhall Samuels, letterman in football and track, won the award in 1950. He is now working in recreation work in San Francisco.

The flying U. S. Air Force is a team of men who command the aircraft and the men who plan the attack. The men who command the aircraft are the pilots and the men who plan the attack are the navigators, both equally important to the defense of America.

Graduate—Then Fly...U. S. AIR FORCE AVIATION CADET PROGRAM

*Note: In 1957, the U.S. Air Force's Aircraft were not painted with a young woman's image.
Van Horn Trophy Athletes

**LEADER...** Jim Dow, Poly's only Pacific Coast Intercolllegiate wrestling champion, was student body presi- dient. He also participated in football. He won twice in 1951 and is now in the service.

**FOUR YEARS...** Hank Moraki, a brilliant basketball player, was first Poly athlete to win four varsity letters in one sport. Hank now coaches one varsity in Elmust. He won trophy in 1948.

1953 - Jerry Heisfeld still holds swimming records at Poly. He is now in conservation work in Southern California.

**THREE SPORTS...** Dona Blue was a three-sport varsity letter winner in 1953. Basketball. His won trophy in 1951. Basketball. He was trophy in 1952. Basketball. He was trophy in 1952. Basketball. He was trophy in 1953.

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A wide assortment of colorful decals for the family or student's car. Note the special Alumni emblems on display at El Corral.

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Sizes small, medium, large
ALSO...

remember the college fountain directly across the ball.

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