Holtville Business Man
Named Alumnus Of Year

Herman St. Sperber, farmer and businessman of Holtville, is this 1959 Alumnus of the Year. He will be the honored guest at the 1959 Homecoming, October 28-29.

The Alumnus of the Year is elected by the directors of the Alumni Association. "Holt" was born in Missouri and spent his boyhood on a farm. He attended the University of Missouri 1924-25, and received an Associate in Arts degree from Pacific Youth Junior College in 1947 after two years attendance. Before entering Cal Poly as a San Luis Obispo student, he worked two years as state employee in the Almond Orchard, Obispo, he worked two years as director of vocational agriculture at Holtville Union High School. In 1948-49, he earned a B.S. degree in Horticulture, Service, and Inspection in 1950. He has been farming since 1946, he is president of Golden State Fruit Company, directors of Imperial Drain Divers, Food Company, (located in the Elks. He is a member of the Cal Poly Alumni Association.

Les Brown Can't Make It This Time

"Plans are never official until the signed contracts return from the insurance麂 As a result, Les Brown and his band are unable to come to San Luis Obispo, Nev., on the date that he had originally scheduled.

Brown's calendar was moved up one week, making it impossible to do a show here in San Luis Obispo Oct. 8. This combination of Brown's calendar and the school year, say Cal Alumni officials, is a case for CU officials. The band was in Reno, Nev., last week.

A Senior Class Executive Council meeting will be held during the coming weeks to discuss the needs of the campus and students. The meeting will be held on Nov. 10, and will be attended by all members and guests.

The Search Is On For An Ugly Man

Are you the ugliest man on campus, or do you perhaps know the ugliest man on campus? If so, your talents are needed.

Applications are now being accepted in the Associated Student Body office for the Eighth Annual Homecoming Queen contest. Applications are being held by the union, Oct. 16, for the Eighth Annual Homecoming Queen contest, sponsored by the Elks Club.

La Vista Steak Barbecue Is Slated Saturday

A steak barbecue for all Cal Poly students, alumni, and guests will be held Saturday, Oct. 8, from 11:30 A.M. to 11:30 P.M. at Cuesta Park in San Luis Obispo. Tickets for the barbecues are available at the El Rancho, the El Robinson in the East Engineering Building, and from the Cal Poly Office of the Student Union. The cost is $1.25 for admission, $1.50 for additional tickets, and 15 cents for children.

El Mustang Deadlines

Deadline for El Mustang are as follows: Friday, Oct. 8, 9 P.M. Classified Advertising, Friday, Oct. 15, 9 P.M. Display Advertising, Friday, Oct. 22, 9 P.M. Articles may be turned in at El Mustang office, Adm. B. A basket is provided on the director's desk.

Four Polyites Represent College Union At Danver

Tom Bueh, Ken Gibson, and Peter Bart, College Union Board members, and Kay Williams, advisor, will travel to Danver, Colo., to attend the Regional Teen Conference, sponsored by the National College Union.

The quartet will leave Los Angeles Friday, Oct. 8, for the University of Colorado where they will meet the conference. They will be attended by more than 30 delegations representing College Unions from all over the Southwest.

The purpose of the conferences is to exchange ideas and suggestions concerning College Union activities, officials say. The discussion session will be held on behalf of the CU program, and is attended by the representatives and staff members in attendance.

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Five Finalists Are Vying For Homecoming Queen

After careful deliberation by judges, five out of 41 queen candidates were selected as 1959 Homecoming finalists Friday at the Monday Club.

The five now vying for queen include: Lynn Boynton, Senior Home Economics major from Bakersfield; Carol Gillmore, Freshman All major from Millbrae; Cathy Lucas, Freshman Bio Science major from Pomona; Pat Reynolds, Freshman English major from Pomona, and Joan Murray, Education major from Covina.

It is now up to the student body on Oct. 14 and 15 to elect the queen, who will be crowned at Cal Poly on the night of the annual "Marj Lee Hillisp" Homecoming" with a bon fire rally and dance, downtown parade, Cal Poly Press Review game, and the Coronation Ball.

The seven judges making the difficult decision of choosing the queen are: Jerry Kechter, Floats Chairman, Associate Dean of Activities; John Robison, Student Activities Coordinator; Kay Williams, Student Activities Director; Thea McGovern, Student Activities Director; Arlene Frasier, Freshman All major from Millbrae, Cathy Lucas, Freshman Bio Science major from Pomona; Pat Reynolds, Freshman English major from Pomona, and Joan Murray, Education major from Covina.

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Out Of The Bin

Puzzle's Solution?

Dear Editor:

Specific solution to Puzzle's booklet could be well to en­
list the help of the College administration for a full under­
standing of the importance of the content of the book.

The Region-X conference, to be

A committee is now being formed to inves­

tigate possibilities of our campus having its own

Campus Radio. A meeting will be held in Adm.

in 7 P.M. Thursday, if you are

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O.K. Junior

RUN UP AND DOWN THE STREET, THEN TURN LEFT TO PLAY

FORWARD JUNIOR IN THE ADS RUN BY

Wednesday, Oct. 15, 1969

Campus Radio News

Dear Editor:

Last year, after sitting stagnant for a year, the subject of Campus Radio was once again

been heralded as the students behind the plans were no longer school.

Now, with a fresh start,

students are once again

students can get together to make Campus

Radio.

A committee is now being formed to inves­
tigate possibilities of our campus having its own

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RUN UP AND DOWN THE STREET, THEN TURN LEFT TO PLAY

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X-Change

X-Change

Notes

An effray of Norman Topping, president of the University of Southern California, was banned

by the Daily Californian. Police said the students gathered on 8th Street, just "fraternizing"

and blocked traffic. The Calif­

orion continued to explain that students apparently were up in arms over recent stringent rules

imposed by the University on frater­

nity activities.

For the first time this Fall Humboldt State College has introduced

a trial system for the publicity of the ASB Financial Code. Only one

person has so far been

infringed, and that person has

complied with the rules. The

rules were drawn from a resol­

t passed in a meeting of the Board of Directors.

The board has also

decided to close the student
tavern next week, and to

enforce the rules more strictly.

The board is also considering

the possibility of a special

meeting of the student body

to discuss the situation.

The Associated Students—as

familiarly known as the ASB—

are currently trying to get

a new loan to finance their

activities for the rest of the

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Double On-Campus Living

simply by adding their names to campus housing will have their M-
rolled at Cal Poly when...
dance halls. This presents figures with a completion of the new res-
housed this year on-campus. Thus lounges and recreation rooms, In-
drying machines, modern living on campus in October of presently enrolled students.
quests satisfied next October.
ents living in off-campus apartment housing may be admitted to the dorms...
not encouraged painting the mountain in recent years because of the hazards involved.

TO PAINT OR NOT TO PAINT...

The extra space will allow the

There are approximately 180... by Walter Lumoly, a...

"At the PILOT WHEEL
of Course!"

George Valentine Quartet
featuring Barney Wall, Trumpet
Pat O'Hara, Piano
Merlin Pooe, Bass
Every Thursday, Friday, Saturday and Sunday
9 pm to 2 am
SUNDAY AFTERNOON JAM SESSION
1 to 7 pm
PILOT WHEEL
Pismo Beach

Cliff-Hanging Students Paint
College's Initial on Mountain

No one knows exactly how or when the giant Poly "P" was first painted high on the slope overlooking the present dorms, but there are old timers among the Polyans who say it was there in 1918. Mrs. Murray, who has been employed in the Poly maintenance department for more than 40 years, recalls the first trip to the peak. She became a member of the Poly "P" painting crew under Walter Lumoly, a graduate assistant in the Poly maintenance department, who, upon being named to the top of the peak and daubed over the cliff edge to paint the "P" on a wall of solid rock.

In one case, it was rumored that a student fell to his death in the process, but the truth of this story has never been confirmed.

In 1947 or '48 Frank LaValle, an agricultural instructor at Wheatland High School, organized another assault on the cliff to repeat the "P" and amusingly mispainted, painting on Bishop's Peak. This, however, has been used as an excuse by many Polyans for painting on the hillside. As the result of the administration's efforts to discourage the students from making the trip, the peak is now considered "off-limits" and there will be no doubt, always be a "W" on the Poly "P" on the Poly Peak.

RCA has the right engineering career for BS candidates

Are you sure you know exactly what engineering field you prefer? What specific field you're best fitted for? RCA gives you the right answers to these growing questions through... Design and Development Specialized Training.

You earn a full engineering salary as you progress through engineering assignments which give you the big picture. Regular advancement plans are applied to your progress by instruction in management and experienced engineers. Training completed, you have every choice therein growing in your desired field of electronics. Development and design in radar, airborne elektrons, computers, missile electronics, television, radio and other equipment fields offer opportunity, as well as electron tube, semiconductor materials and devices, and space electronics.

Your experience or advanced education may point your way to direct assignments. Doubts of RCA engineering fields in open to the man who's thoroughly acquainted with the direction he wants to take and whose qualifications open the path to him.

Either way, there's much to offer you... Such as a challenging engineering organization, recognition of accomplishment leading to management responsibilities, liberal benefits, tuition refunds. Get the facts in person very soon what an RCA engineering management, representative awaits on campus—

October 22
Right now, though, see your placement officer. Get squared away on a specific time for your interview. And get your copy of the brochure that also helps to fill you in on the RCA picture. If you're tied up send a receipt to:

Mr. Robert Matthews, Manager
College Services, Dept. 414
RCA Corporation of America
12101 Sunset Blvd., Los Angeles, Calif.
Preservation of Mustangs Western States Project

By JEANNEETTE BRIDGE

The last of the legendary wild horses of the West, driven into battle by millions of miles and years of threshing, fighting, and nurturing, is now a mere 20,000.

The National Geographic Society says wild horses, found in the western states of Texas, Arizona, and New Mexico, were rounded up in the 16th Century by the Spanish Conquistador to furnish saddle horses to the ranchers. Since that time, these horses have been a major part of the economy of the area, providing transportation, food, and income for ranchers.

The horses have been round up strays and steals since the 16th Century. In the late 18th Century, the Spanish government began to control the numbers of horses being harvested to become wild. The last of the Mustangs, the wild horses of the West, were rounded up by the US government in the 1960s.

The horses were sold to rodeo contract riders, and their numbers decreased drastically. In 1971, the US government passed a law barring airborne pursuit of the ponies on state owned lands. Mrs. Verna H. Johnson, a secretary from Reno, Nev., captured Mustangs in Nevada. In 1980, 1,000 wild horses, now there are only 30, were shipped from states with large numbers of horses to keep them from becoming wild.

Large areas were grazed by the Mustangs, which were now increasing in numbers. The Stallions would round up stray and stand mares for food, but eventually, for some unknown reason, they became extinct.

The Mustangs were round up by the US government in the 1960s, and their numbers decreased drastically. In 1971, the US government passed a law barring airborne pursuit of the ponies on state owned lands. Mrs. Verna H. Johnson, a secretary from Reno, Nev., captured Mustangs in Nevada. In 1980, 1,000 wild horses, now there are only 30, were shipped from states with large numbers of horses to keep them from becoming wild.

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Silver-Thatched Mentor Began Career on Courts

By JIM LINDBGALT

One of the most successful football coaches west of the Mississippi chose basketball as his first love in his playing days.

"Coach Jimmy" Miller, son of a former college football coach, was an All-American athlete, starting in every major sport plus swimming in high school and junior college. But it was basketball that he was most noted for. Showing his capabilities, he was a four-year varsity player at San Francisco State from 1947-1951 in NAUAA competition. In 1949 the young killer was named honorary all-state basketball captain.

With his active participation narrowing down to football and basketball, Hughes graduated from the University of Oregon in 1954. He entered Cal to obtain a degree in business administration. After he graduated with his degree, what was his career?

After five years of high school coaching in the San Francisco and Monterey area, Hughes was called from the Menlo Park, June 24, to begin another phase of his career—college coaching. It was at Menlo that he became involved in the name of "Silvers Fox," for obvious reasons.

The development of outstanding players who went on to this Cal Poly program is not without precedent. Many other schools have shared the glory of Stanford and other major collegiate teams, many winning titles.

Two unduplicated seasons in gradu-ating four, straight, conference championships from 1948-49.

The bringing of the '48ers to Menlo for major victories, made Hughes a close advisor to the coaching staff. Buck Baker, a veteran of the era, was the true "Silver Fox" of the west coast. Thus, through their close association, Coach Hughes was called "Silver Fox".

Upon his arrival at Cal Poly in March of 1954, the Silver Fox was hard at work. Hughes immediately penciling an undefeated season against three.

After a CCAA title, the doubles line-up for an undefeated season, the '52 season record, was the latter.

The Silver Fox's only "first" to his basketball team was to name him "Silver Fox," for obvious reasons.

How many times he will be remembered in the Madison campus? First, the new "Silver Fox" of the west coast, Coach Hughes, has become graduate of the University of Oregon. And what a career—what a rare career.

J.C. to begin another phase of his career—what a rare career.

...who are Engineers, Electronics, Architecture, Mechanical, Physics. That's CONVAIR-POMONA offers.

NEW PROGRAMS of Conver-Pomona, offer excellent opportunities for undergraduates, Engineers-Pomona, created the College's Associate of Engineering Degree in Electronic Engineering.

New degrees are offered in Engineering and Aeronautical Engineering. The level of instruction at Cal Poly has been upgraded in the fields of Electronics, Engineering, Economics and Mathematics.

Thorton Myara has a bachelor of science degree from the University of California at Los Angeles in Aeronautical Engineering. He has been a research and aeronautical engineer for Litton Industries and has been a lecturer in the University of California at Los Angeles. Myara has been appointed to be an assistant professor of Engineering at the University of California at Los Angeles.

NEW INSTRUCTORS Appointed to Poly's Engineering Division

Eleven new instructors have been appointed to the Poly's Engineering Division, announced William A. McPherson, president of the college.

Two instructors have been appointed to the electronics, industrial, and aeronautical engineering departments. Printing, architecture and mechanical engineering departments have one addition.

The new instructors are Nathan R. Anderson, Swad Scudder, Larry W. Montgomery, George W. Whitney, and John W. Laughlin.

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Learning Can Be A Snap; Depends How You Excite The Nerve Cells

By (GAGE ENSTAD)

Learning is a matter of stimulation, or, to express it differently, of tuning up and adjusting the neuronal circuits.

Physiologists claim this learning business to be the result of stimuli or influencing the activity of living organisms. As you know, there is an irregularity in a nerve, excited a group of muscle fibers, you get the hang of it. What they don't make clear is how we are supposed to keep track of all this stimulation.

Linguists say any memory is the result of stimuli. Indeed, it is a comfortable inference that all learning is due to stimuli. If this were so, they could have learned nothing that you couldn't have learned, and that is just what they have learned or experienced. But in the last analysis, he can't make too much of nerve cells, a fact which is not at all seriously entertaining. He can't make too much of muscle, and we've got the hang of it. What they do make of it is a point of neurophysiology which they should be exploring.

As a matter of record, Culbertson's paper on robots, originally published by Princeton University Press, has been reprinted by the Office of Naval Research, and Culbertson has been working with a project at Cal Poly to explore an autonomous study. The robot we have discussed is called a simple cell, and for a good reason, says Culbertson. Even if we did have billions of cells available, the brain resulting when they were put together would be of an absurdly large size and since the time of life is short, we would not have time enough to assemble them.

If there is a special interest only to illustrate a general method of what design. In fact, we don't care just now whether we need more neurons than are atoms in the whole universe. We can always, says Culbertson, discuss practical masters later.

With this slight cell excitement we must leave you for your own search in the mind and the function of reproducing what has been learned and experienced.

Cal Poly opened as a state vocational school and ran the Distance Runner in California of vocational education in agriculture and industry.

New 1960 LM brings you taste...more taste...

More taste by far... yet low in tar!

New, free-flowing Miracle Tip unlocks natural tobacco flavor!

That's why LM can blend fine tobaccos not to suit a filter... but to suit your taste!

Only the 1960 LM * Frees up flavor other filters squander in! * Checks taste without choking taste! * Gives you the full, exciting flavor of the world's finest, naturally mild tobaccos!
Mustangs Trounce 'Hounds 55-0; Return to CCAA Action Saturday

Blinging a touchdown parade for 8,000 spectators Saturday night in Mustang Stadium, the Mustangs completely trounced a game, but outmatched Eastern New Mexico Greyhound Eleven 55-0.

The scoring spree started after four minutes had passed in the first quarter. Cal Poly quarterback Tom Duflock, 175-pound, who missed the first two games because of a shoulder injury, passed to Curtis Hill for a 63-yard touchdown. Williams Hill, son of Eastern New Mexico head coach, Bill Hill, scored again, edged the extra point.

Another 63-yard pass to Curtis Hill from the Mustangs' flank point, opened the evening with 17 yards in four quarters, converted in the first quarter.

Klosterman hit Curtis Hill on the first quarter, when the Mustangs led 17-0.

After holding the greyhound offensive attack, Cal Poly quarterback, Bob Marsh, struck Greyhound touchdow at Ken Harrison on the Mustang's second quarter with a 57-yd. pass to Tom Darnell for a 57-yd. pass. Bowser, a surprise starter because of his uncle's absence, ran for a touchdown in the second quarter.

The Mustangs piled up points in the third period, with 44 yards for his second score of the second quarter. Jones, who carried seven yards in the fourth quarter, Jones, who carried seven yards in the fourth quarter, Jones, who carried seven yards in the fourth quarter, Jones, who carried seven yards in the fourth quarter, Jones, who carried seven yards in the fourth quarter, Jones, who carried seven yards in the fourth quarter, Jones, who carried seven yards in the fourth quarter, Jones, who carried seven yards in the fourth quarter, Jones, who carried seven yards in the fourth quarter, Jones, who carried seven yards in the fourth quarter, Jones, who carried seven yards in the fourth quarter, Jones, who carried seven yards in the fourth quarter, Jones, who carried seven yards in the fourth quarter, Jones, who carried seven yards in the fourth quarter, Jones, who carried seven yards in the fourth quarter, Jones, who carried seven yards in the fourth quarter, Jones, who carried seven yards in the fourth quarter, Jones, who carried seven yards in the fourth quarter, Jones, who carried seven 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Dairy Team Places High In National Judging Contest

Dairy students from Cal Poly have again scored high in national judging contests. Members of the local team competing in the Col liegiate Student's International Contest in Miami, Fla., took top honors in several events.

The team captured fifth place overall among 27 college teams. Students going to Miami were: Donald E. Lord, Orange; Robert A. Musselman, Fort Collins, Colo.; and James E. Bell, an exchange student from the University of Hong Kong. They placed second in milk judging, fourth in cheese and seventh in but judging.

Lord, a senior, was tops in cheese judging, third in butter judging and sixth in all products. He received a wrist watch and a gold medal. Musselman also a senior, placed sixth in milk judging, eighth in cheese judging, third in putter judging, fifth in cheddar and sixth in overall among U 7 college teams. He received a waffle watch and a gold medal.

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