Appointed by BOP

A new Editorial and Advertising staff for El Mustang has been assembled by Alex Bucher. Assistant Advertising Manager Bill Hinds has been appointed to handle the advertising and the College Foundation, with the sternal position assisted by Bill Hayes, Jerry Kennedy, and Tom Stanford, both former Mustang Advertising Managers.

Marching Band
Appears Tomorrow

Cal Poly's marching band will be appearing tomorrow at the football game to entertain the students and to support the Mustang visitation. The band will play under the direction of George Bostick, who is in charge of the band. The band will be accompanied by a color guard and some other students from the College of Agriculture.

Final Sale On Home
Concert Records At
Reduced Prices

Here's a chance to buy all those missed last year's Home Concert records. The Records Office has only a limited supply of these top hits for sale in this final sale. To get your Home Concert record of the year, come to the Student Body Office for the record of your choice. This convenience has been arranged by the College Foundation.

Carnival Deadline Today

The last day for students to sign up for the college's annual Carnival is today. The college is making plans for this year's Carnival, which will be held on October 8th and 9th. Students are encouraged to sign up and participate in the Carnival.

SAC Approves Funds
For Less Brown Booking

Under the gavel of Student Body President Ed Mcgraw, SAC has approved funds for less Brown booking. The decision was made after a discussion of the importance of bringing in guest speakers to the college. The funds will be used to cover the cost of booking Brown for the upcoming events.

Bacheller winds
Fresh Class Post

Dick Bachiler topped his opponents by 550 to 570 votes to win the freshman class presidential office. While Jim Little lost against the freshman class president, Ed Mcgraw, the freshman class president, has been re-elected to his position.

Ballroom Dance

The ballroom dance will be held on Thursday, October 20, at 7:30 P.M. The dance will feature live music and a variety of dance styles. The dance will be open to all students and will be held in the Student Union Ballroom.

World Series TV

SAC has set aside $500 for the opportunity to watch the World Series on television. The money will be used to cover the cost of the television rental and the cost of the tickets. The decision was made after a discussion of the importance of allowing students to watch the World Series on television.
**McPhee Appoints Rittenhouse to Danforth Group**

President Julian A. McPhee has named Eugene Rittenhouse as the liaison officer to the Danforth Foundation for the 1970-71 academic year. Dr. Rittenhouse will assume the position after he completes his term as the liaison officer to the Ford Foundation for the ninth class of Danforth Graduate Fellows. He will join a group of 120 students, all of whom are in their fourth year of graduate study. The Foundation provides $7,500 for their last year of study.

**Liaison Officer to nominate two or more candidates for 1970 Danforth Foundation Fellowship**

Dr. Rittenhouse is expected to present a list of qualified students for the Danforth Fellowship. He will be responsible for selecting the best candidates for the fellowship, which is awarded to students who have demonstrated excellence in their academic careers.

**El Mustang**

**To Be Mules Or Mustangs That Was The Question**

Cal Poly's athletic teams nearly always field their best teams when a nickname is in doubt. This year, the Mustangs instead of Mules when a nickname was in doubt. This year, the issue was settled as the school colors at an assembly in February. The order was set at the time the year was right.

The following story appeared in the December 1969 issue of *El Mustang*:

**Birth of Mustangs**

When a nickname was in doubt, the campus newspaper, "Polygram," sometimes picked a year when a nickname was in doubt. This happened in 1966. The practice was discontinued in 1967.

**Queen Sought For Homecoming**

Applications are now available for Cal Poly's 57th annual Homecoming Queen contest. The announcement of the luncheon menu, an annual event, will take place on October 4, 1980. The luncheon will be held in the A. C. Auditorium on October 3, 1980. The contestants will be announced at the luncheon.

**Morro Bay Orchestra Needs More Musicians**

Several promising candidates are expected to audition for the Morro Bay Community Symphony Orchestra. The orchestra is looking for experienced musicians in all sections of the orchestra.

**El Mustang**

**Callie Mustangs**

The Mustangs have been successful in their first year of existence. They have won three out of four games played.

**When first impressions matter...**

The man in the command of the situation is, of course, perfectly grooved. His quizzical, quizzical frown—contemplating the essence of the situation—reflects the very essence of the situation. A perfect background for the well-dressed man, Mustang's "Santclassed" fabrics—oxford and brooke, $15.00.**
Sir Isaac Newton is struck by another great idea!

As sure as little apples, Newton knew that what goes up must come down.

But when it comes down to a really pleasurable filter cigarette, it’s what goes up—in front of the filter, that is—that makes the difference.

And there’s where Mustang had an inspired idea. Filter-Blend! Mustang specially selects choice, mild tobaccos, then specially processes them for filter smoking. The result: Filter-Blend up front of a modern filter. That’s what makes Mustang a complete filter cigarette.

Filter-Blend also makes Mustang America’s best-selling, best-tasting filter cigarette. Take it from Sir Isaac:

“...You don't have to be hit on the head to know that Mustang tastes good like a cigarette should!”

SLO Country Club Available to Students

Officials at the San Luis Obispo Country Club have opened golfing facilities to full-time Cal Poly students at a reduced fee of $8.88 for the academic year, Sept 15 through Aug 15.

The most course located off the Buell Lake, three miles south of San Luis Obispo, offers several senior tournaments including a driving range, pro shop and other facilities.

Additional information may be obtained from the club pro, Eddie Bough, by phoning Liberty 9-6900.

Cal Poly-Ventura Seventeenth Poly Vs, open house, attracted an estimated 8000 people.

Mushtags Meet Aztecs

In CCAA Debut Tomorrow

Monday at 9 for their CCAA league opener with the San Diego State Aztecs tonight, Cal Poly’s Mustangs will depend on the relative security of an eight-wheel convoy supplied by the Greyhound Company, departed from the recrual center, not only to bolster Mustang spirits slightly, but to provide a means of escape in case of a real-world struggle.

In the opener, the San Diego State Aztecs dropped their last game to a surprising Los Angeles State Diablo eleven, scoring an 8-to-1 victory at three points from the free throw. Mustang-allied Mike Enns will probably not be able to mount any real defense against the Aztecs, who have been consistently strong at the free throw level in recent games.

The first course located off the Buell Lake, three miles south of San Luis Obispo, offers several senior tournaments including a driving range, pro shop and other facilities.

Additional information may be obtained from the club pro, Eddie Bough, by phoning Liberty 9-6900.

Talented Speedster Bolsters Cinderman

Currently working for the Mustang football team, but keen to see in action on the home front is the talented Victor Hall. Returning for his junior year, Hall promises to be the mainstay on Coach Jim Jensen’s Mustangs once again.

With the recent books filled with his own personal marks, including the fifty-yard dash at eight seconds, fifty-yard dash at 10.2 seconds, and the low-hurdle at 4.5 seconds, Hall promises to be a real factor for the Mustangs.

In his first game of the season at Buell Lake, he has also appeared as the anchor man on the Cal Poly record-breaking-mile relay team.

Hall has brought Cal Poly into national track recognition by qualifying as an alternate to the Far Western Conference meet at Lomita, Calif. Having a strong 200 in Lomita, he placed fourth among the nation’s best, finishing in 20.9 seconds.

Taking advantage of the outdoor speed, he is presently a halfback on the Mustang football squad. Hall is a football and major from Long Beach.

Barr’s

Drive-In Restaurant

Over half the women students at Cal Poly approved off-campus housing during the 1961-62 college year.

Have Problems? (Radio or television, that is)

Bring Them To

The Foundation

Radio & TV Shop

The campus TV & radio shop is for all Cal Poly students and staff. Specializing in electronic repair work it also deals in hi-fi equipment, tuners and tape recorders. We also have a complete line of batteries for transistor radios.

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Drive-In Restaurant

Over half the women students at Cal Poly approved off-campus housing during the 1961-62 college year.
With the Cal Poly Mustangs and the Fresno Bulldogs jumping into CCAA league play this weekend, league coaches will probably have a more accurate idea of how their teams will fare in ’59 after Saturday’s clashes.

All teams have been tested at least once in the early season, including the league favorites High D and A, which were expected to be California’s best teams. While the Mustangs were supposed to show up well in their ’59 opener, the Bulldogs were considered to be a little slow in their first game.

High D has already hit the ground running, with Jack Hauer, the team’s quarterback, leading the way. Hauer has thrown for over 200 yards and two touchdowns in his first two games, and is expected to keep up the good work this weekend.

The Bulldogs, on the other hand, have been a bit slower to start, with Bulldog quarterback Ron Hauer averaging 7.8 yards per carry in his first two games. However, they are expected to pick up the pace this weekend.

The game will be held at Stampede Stadium, and is expected to be a close one. The Mustangs are favored to win, but the Bulldogs will be fighting hard to keep them from securing a win.

**Newman Leadership School**

Jackpot Rodeo Saturday

Cal Poly, Rodeo Club has scheduled a jackpot rodeo, attracting riders from all over the state. The event will be held on Oct. 5, at the Bud Collett Arena.

The rodeo will feature events such as bulldogging, team roping, calf roping, and more.

Jackpot Rodeo Club students, who are members of the Rodeo Club, have been practicing for the event. Entry fees are $2 per person, with a maximum of $10 per team. All proceeds will go to the state high school. Those interested in participating should contact the club on Oct. 5, at the Bud Collett Arena.

**Bus Service Plans**

Since the majority of autonomous automobiles have already been built, it is safe to say that they are more common than ever before. This has led to an increase in the use of autonomous automobiles as a means of transportation, and has also led to the development of autonomous automobile technology.

The competition for this technology is fierce, with a number of companies vying for the lead in the autonomous automobile market. As a result, many companies are investing heavily in research and development to stay ahead of their competitors.

One of the biggest challenges facing autonomous automobile manufacturers is the need for reliable and efficient artificial intelligence systems. These systems must be able to make decisions quickly and accurately, and must be able to adapt to changing conditions on the road.

Another challenge is the need for robust and reliable sensors. These sensors must be able to accurately detect objects in the environment, and must be able to operate in a wide range of conditions.

Finally, there is the issue of safety. Autonomous automobiles must be designed to be as safe as possible, and must be able to operate in a variety of situations, including those where they may be at risk of collision.

Despite these challenges, advances in autonomous automobile technology continue to be made. As a result, it is likely that autonomous automobiles will become more common in the near future, and that they will play a significant role in the transportation industry.

**Out of the Din**

Dr. Philip Newmann, a professor in the Department of Electrical Engineering, has been speaking at the Fullerton College Library on the subject of autonomous automobiles. He has been discussing the potential benefits of autonomous automobiles, and has been emphasizing the need for continued research and development in this area.

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