Here It Is — Your Program Of Special Poly Royal Events

THURSDAY, APRIL 28
10:45 p.m. — Student body meets Queen at SP depot.
Fridays 10:00 a.m. — Parade through town to Poly's Administration building.
6:00 p.m. — Reception for Queen at President McPhie's home.

FRIDAY, APRIL 29
10:00 a.m. — Grand opening — Stadium.
10:00 a.m. — Department exhibits open.
Wagon tours around campus.
Agricultural Engineering trailer rodeo — south of hangar.
Assemble for Math contest — Library.
12:00 p.m. — Flower Show opens — Classroom 17.
5:00 p.m. — Rodeo — Bud Collet Arena.
6:00 p.m. — Baseball — Stanford vs. Cal Poly.
Presentation of awards to Math contest winners.
6:00 p.m. — Close of all exhibits.
6:30 p.m. — Crop Department Alumni Dinner — Harvest Room.
7:00 p.m. — Carnival — State street.
8:00 p.m. to 10:00 p.m. — Carnival Dance — Cramdall Gym.
9:00 p.m. — Architectural display of metal sculpture — Arch. Dept.
Close of all department exhibits.
8:00 p.m. to 11:00 p.m. — Carnival Dance — Cramdall Gym.
11:00 p.m. — Close of Carnival.

SATURDAY, APRIL 30
7:00 a.m. — Air Conditioning Alumni breakfast — Anderson Hotel.
9:00 a.m. — Adult Organization livestock judging contest.
11:00 a.m. — Horse Harnessing contest — Ladies Milking contest.
6:00 p.m. — Baseball — Stanford vs. Cal Poly.
11:00 a.m. — Barbecue — Poly Grove.
11:00 a.m. — Artificial Insemination demonstration — Dairy Unit.
1:00 p.m. — Motorcycle Circus followed by Rodeo — Bud Collet Arena.
10:30 p.m. to 1:00 a.m. — Western Rodeo Trophy Dance — Cramdall Gym.
9:30 p.m. — All department exhibits close.

END OF THE 23rd ANNUAL POLY ROYAL
Editor Of Business Week To Address College Journalists

Richard Lamb, well-known west coast editor of Business Week from San Francisco, will be the featured speaker at the third annual Agricultural Press banquet of the Cal Poly agricultural journalism department tomorrow evening. The publication-week will be held at the local Monday club hall at 7:30.

More than 100 top publication people and Cal Poly ag journalism students are expected to hear Lamb’s talk on “Why California Agriculture is Everybody’s Business.”

The incoming to Ken Kitch, ag journalism department head, will be coming from the fields of farm newspaper, magazine radio, public relations, weekly and daily newspapers and other fields of mass communications.

PARTY MODERNISTIC. Cal Poly Queen Helen Proulx, who will be crowned at the Poly Royal display this week, will be the guest of honor at the third annual Agricultural Free Press banquet planned for the departmental laboratory in the Ag Education building tonight. Scaled to get underway at 7:30.

By the electronics engineering department, head Roy Lindley, will be displayed an acoustic line for measuring the absorption of sound, a hodograph spectrometer, an electronic range finder, and two surprise features, a passion meter and a wheel, and two surprise features.

Teachers Honored At Poly Royal

Three teachers will be honored during the opening ceremonies of the 80th Poly Royal, which is dedicated to “Country Fair On A College Campus” in the teaching profession. The teachers—one in science and one a teacher-trainee—will be introduced during the Poly Royal grand opening this morning at 10 o’clock in the college’s football stadium. Miss Margaret Chase for many years on the Cal Poly staff last night, Dr. Robert C. Gillingsham, president of the California Teachers association and an instructor at Compton College and Raymond Lowe, Cal Poly’s newest teacher, have been chosen as honored guests.

Among those attending will be John Lawler, vice-president of the Agricultural Council, Roy Simpson, chairman of the State Personnel board and newspaper publisher.

A Note For Uranium Hunters: Geiger Counters Explained

Local uranium is being featured in the display at the local annual Poly Royal. The exhibit is mounted in the laboratory of the Ag Agriculture building, added Lindley.

The exhibit was planned believing of considerable local interest in uranium prospecting.

Weapons Displayed

Communications and weapons will be on Poly Royal display by the Reserve Officers Training Corps today and tomorrow in Classroom Building.

Capt. R. W. Ulrich is in charge of the exhibition. Capt. George Snith and Capt. Roy McCullough will display communications display, Capt. L. C. Pletcher and Capt. William Neff are in charge of the weapons layout. M-80, C. E. Fisch will show military pictures throughout the two-day program.

Why do more college men and women smoke VICEROYS than any other filter cigarette?

BECAUSE ONLY VICEROY GIVES YOU A PURE, NON-MINERAL, NON-TOXIC FILTER WITH 20,000 FILTER TRAPS IN EVERY FILTER TIP!

1. "Yes, only Viceroy has the filter composed of 20,000 tiny filter traps. You cannot obtain the same filtering action in any other cigarette.

2. Besides being non-mineral and non-toxic, this cellulose-acetate filter never shreds or crumbles.

3. The Viceroy filter wasn’t just whipped up and rushed to market to meet the new and skyrocketing demand for filtered cigarettes. Viceroy pioneered. Started research more than 20 years ago to create the pure and perfect filter.

4. Smokers en masse report that filtered Viceroyes have a finer flavor even than cigarettes without filters. Rich, satisfying, yet pleasantly mild.

5. Viceroy draws so easily that you wouldn’t know, without looking, that it even had a filter tip... and Viceroyes cost only a penny or two more than cigaretes without filters!

That’s why more college men and women smoke VICEROYS than any other filter cigarette... that’s why VICTEROY IS the largest-selling filter cigarette in the world!

20,000 TINY FILTER TRAPS.

plus Richer, Smoother Flavor

new shirt with a SEEING!

exclusively at...

"THE CREEW-CUT"

by Barney Beller

of colorfast, easy-to-wash cotton...
pull-over model with 1
condensed breast pocket. Striped
in mint with black knit waist-
cuffs and collar; in red with red
trims, navy with navy
and brown with brown.
Sizes small, medium,
large. Come and get 'em—they’re great!

5.95

open fridays evenins; 'all D
park free in rear of store
We Like “learn by doing”

For those of you who have been to previous Poly Royals, there is little that can be told you of Poly’s unique “learn by doing” philosophy. But, for those of you who have not been, perhaps there is a great deal you don’t know about Cal Poly and the “country fair on a college campus.”

It is for the latter of you that this “deathless prose” is intended. 

Our college, and the students attending it, believe in the dignity of labor. We firmly believe that education should expand on the idea of “learn by doing.” Our graduates are singularly fitted to understand the data for which they are in training.

Poly alumni are often referred to as “Bachelors of Mules” in overall. We learn here how to work with our hands. Concurrently, you will find us with a regular paycheck. 

Field and dairying and beef production. Then too, we want to show you that we have fun and that the college is enjoyable. That’s the figure Jack M. Whitman, who accumulated the highest score on both track layer equipment, killing the tractor layer, and show their skill on a different type of tractor. 

 artificial intelligence

Demonstrations will be made by committees at the dairy unit to improve at 11:15 a.m., and 2 p.m. showing how artificial intelligence is performed. There will also be a clipping demonstration. Two cows will answer for show, the students will demonstrate modifications utilized in the judging process. 

Also open for inspection in the student project dairy farm which approximately 70 students are in the house keep their own cows. This unique system is located about one mile north of the campus on the Morro Bay road.

Rodeos And Rodeos

Featured At This Annual Poly Fair

There’s a rodeo and then there’s a Poly rodeo. However, this year’s Poly rodeo event sponsored by Poly students will be held west of the Farm Office on the Poly campus.

Six events are scheduled for this year’s Poly rodeo, which will be held west of the Farm Office on the Poly campus. Each event is scheduled to perform on a different type of tractor. 

Backfield with four wheel implement, cutting grass, and wheeless tractor for any event. The judging here is performed by Richard Thompson, Ken Bevins, John Bevins, who is the 120 pound lightweight champion of the world.

That’s the figure Jack Herstrom, who says he is preparing for the annual Fair, which begins Monday, and runs until Saturday. The fair will continue until 7:30 p.m. on the last two days in the Administration building.

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Intercollegiate Rodeo Slated For Two Days

Temed by some rodeo enthusiasts as the largest Poly Royal attraction, the fifth annual intercollegiate rodeo will be held in the Collett area both today and tomorrow, starting at 2 p.m.

During the two day rodeo, eight western colleges will show their skill and prowess in the roughest stock in the area. Teams to be represented will be Brigham Young University, Pierce Junior College, University of Arizona, and Cal Poly of San Luis Obispo.

"Technically, the rodeo is the largest Poly Royal event," said Skip Parker, secretary. "There will be ten and-throw riders, 14 bareback riders, 10 bull riders, 10 calf ropers, 15 doggers, and 15 cowboys. Members of the top stock companies for prize tickets will be Jerry Keane of Pierce, who is named to first place winner and was the winner of the all-around trophy in last year.

Turtle Speedsters To Stage Car Gymkhana

The Turtle speedsters, Cal Poly's auto club, will stage a car gymkhana during the annual Poly Royal. Scheduled for Saturday afternoon at the college's airstrip.

Turtle members will also have a custom car on display at the car show located across from the college's fir-department. The show will be open to public and anyone is invited to show a car.

Clarence Brown Cal. Poly Gift Headquarters

SENCESIONAL DIAMOND VALUES!

To Introduce

The NEW

Wil Lock

INTER-LOCKING DIAMOND RING SETS

Credit with no Interest

or Carrying Charges

Terms as low as $1.00a week

Clarence Brown

Ben Lulu Obige's Leading Credit Jeweler

PAGE 6. FRIDAY, APRIL 29, 1965

Spring Football Begins Monday

Some Mustang hopefuls will take the field as the Mustangs officially open spring football practice next Monday, May 2. This year's spring practices will run for 40 rough days and will not have a night intersquad tilt on May 17 in the Poly stadium.

"Everyone knows we have some tough games scheduled for this year. We will have to go all out to make a good showing against the top competition," said Coach LeRoy Hughes.

"After losing 15 men to graduation this year, the 30 new recruits we now have could make the difference between a good and a bad season," added Hughes.

Springtime Concert

The annual Springtime Concert scheduled for tomorrow afternoon in the Poly gymnasium will begin at 2 p.m.

"The concert will feature a variety of musical offerings ranging from classical to rock and roll," said Jack Parkinson, chairman of the music department.

"Our students have been working very hard on their performances, and I'm sure everyone will enjoy the concert," Parkinson continued.

"The concert will also feature a performance by the Poly Royal's Dance Troupe, who will put on a lively and entertaining show. We encourage everyone to come and enjoy the concert," Parkinson concluded.
Mustangs Host Indians In Poly Royal Tilts

By Ed Eleven

The weekend diamond tilt against the Stanford Indians, the third one this afternoon at 3 p.m., will be the concluding game of a;

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Poly Royal Super Extends Welcome

As Cal Poly opens its doors on another Poly Royal, the directors of the event would like to extend an invitation to you to visit all the exhibits—from the architecture unit on the hill to the dairy unit to the north. We feel that through the many months of preparation we have compiled the greatest show in the 21 year history of Poly Royal. Through the many departments exhibitors attempt to show you what Cal Poly is and through our special events we strive to entertain you. This is your weekend, make the most of it.

Poly’s ‘Sitting Bull’ Really Gets Around

Cal Poly’s “Sitting Bull” is becoming known around the world. For a young Holstein bull recognized for his unique ability to sit, Polytechnic Rees Ltd. has been doing quite a bit of traveling.

He has extended his invitation to the dairy unit to the north, the architecture unit on the hill to attend an invitation to the exhibit chairman of the exhibit, Eugene Rees, assisted this week.

“On display,” says Rees, “will be a reproduction wind tunnel, a walking wind tunnel, a Kibbey engine set up in series of lectures, an exhibit for photographing high speed pictures, and a fine photographic exhibit.

A group of model planes—all built by our aviation-minded students—will be on display this week. The picture of Polytechnic Rees Ltd. Cal Poly’s answer to “Ferdinand,” was taken by Ken Fennel, mechanical engineering major at Sherman Oaks.

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Livestock Show Develops Into Present Poly Royal

“A Country Fair on a College Campus.” Since 1853, when the first “country fair” was held on Poly’s campus, both Cal Poly and the scope of Poly Royal has grown to undreamed of proportions. Originally designed as a livestock exposition for the purpose of bringing the school’s unique livestock exhibits to the people of the state and to gain support from the legislature, Poly Royal has grown from an attendance of 800 the first year, to an annual crowd of approximately 10,000 visitors.

That first year, 1853, was also the year that Julian A. McPhee took over as president of the student body through his enthusiastic pleading with the state legislature. The school was saved, the exhibit continued in an annual event.

In 1854 the idea of selecting a queen to reign over the festivities was originated by General Superintendent Bill Owens and Secretary Bill Troutner. Jane Horton, a beautiful young lady from San Luis Obispo high school, was chosen to reign over Poly’s alternate student body. In 1874, the Poly Royal board of directors decided to invite coeds from other state colleges to come and be Poly’s queen for a week. The idea of “guest queen” met with immediate enthusiasm and has been repeated every other year since.

In 1837 when the Poly Royal had only a handful of agriculture exhibits, but it has continued to grow. Now it has increased in size and scope to where it offers attractions in almost every phase of each department activity.

Visitors May Leave Children At Day Nursery; Adm. Building.

If the hops of three little Poly Royal visitors astir yet unaware, parents are reminded that a day nursery will be held from 9 a.m. to 8 p.m. Children of Poly Royal guests and Poly Ninos are invited to room 516, which is in the Administration building. The student nurses in the nursery with the sponsor and there will be no charge for the service.

Saludos Amigos

For a Poly Royal treat enjoy the real south-of-the-border taste that chef TONY gives your food. With years of experience TONY prepares authentic Spanish food just the way you like it. You will want to eat at Casa Monterey to complete your weekend at the 23rd annual Poly Royal. Poly students have enjoyed thousands of meals at Casa Monterey and we are sure that you will enjoy your real Spanish meal there.

Fred Watson’s Casa Monterey

1041 Higuera Street
Santa Maria
104 - 106 West Main St.
San Luis Obispo
722 Higuera St.

Band Gives Concert Here For Visitors

Poly Royal activities by the music department include the annual spring concert by the Mustang band tomorrow noon during the barbecues on the lawn in front of the Administration building.

The concert will be under the baton of Senior Phil Jabonmez of Arroyo Grande, will present a varied, 45-piece program that will include: “Capriccio,” arranged by Ladjec; “The Fifth Symphony” by Beethoven; “Green Cathedral” by Carl Rahn; “March of the Black Trombones” by Hoyt; “Dance Magic” by Harold Walter and many others.

The college, Poly’s own dance orchestra, will play for the Carnival dance tonight in Crandall gym and for the Coronation dance tomorrow night in the Veterans Memorial building. Numbers that the collegians will play include: “Beethoven Overture,” “Dance Magic” by Hoyt; “Everywhere” by John Paul Jones; and other danceable music.

The band’s first annual fund raiser will be held on the campus lawns. The 25-piece band, under the baton of Senior Bill Troutner, will include: “Dance Magic” by Hoyt; “Everywhere” by John Paul Jones; and other danceable music.

Kuppenheimer Clothes

Congratulations on your 23rd Annual POLY ROYAL Rowan’s Store for Men and Boys

Froste's Freeze

old fashioned

- Malts
- Shakes
- Freezes
- Sundays

- AND OUR -

Hamburger Stand

Chilli & Hot Dogs
Coffee

590 Marsh
Marsh and Nipomo
Revolving Display
Highlights Social Science Layouts
A handsome "display case" exhibit will be displayed in the reading and browsing room of the library by the social science department today and tomorrow, says B. O'Leary, instructor and display chairman.

The general display of social ideas will feature a large relief map of California—the platform for an open book. Covering the entire exhibit is the map of the earth. Revolving around the globe is a motor set in the base, to be the Poly Royal theme for this year, "A Practical Education for a Practical World.

Sociology, political science, history, and economics, which make up the social science department, will each provide a display around the room.

Guests are urged to come in to relax and see this interesting attraction.

Hospita who made the display possible are: Club President Dick Andrews, a junior, Santa Maria; construction and design, Tony Castello, senior, Santa Maria; Dairy, senior, Mike Bernet; Senior, Bill Qualls, junior, Arroyo Grande, and Charles Brooks, senior, Santa Cruz.

The social science department was formed on campus in 1960. It boasts 64 majors. Graduates are well equipped to obtain jobs in colleges and universities, in business, in the government, and in industry.

More than 90 per cent of the faculty at Cal Poly have had industrial experience within the last three years.

The Tower Cafe

Breakfast—6 a.m. to 11 a.m.
Lunch—Mon. through Sat. 11:30 a.m.
Sun. 12:00 p.m.
Bar-b-Que—4:00 p.m. on

Try Our Famous Barbecued Food

For Reservations—Call 830

We're Located at 427 Higuera Street

Cal Poly's own campus shopping center for gifts to retain memories of Poly Royal 1955

El Corral Bookstore, Variety Store

"Imported Bavarian Steins"

A true souvenir of Cal Poly! These beautiful handmade and painted steins were custom made for Cal Poly. Portraying excellent German craftsmanship, these steins are imported and make a perfect desk or mantle piece.

"Personalized College Stationery"

Genuine "Cal Poly" personalized stationery made by leading stationers! Thevery thing for parents to take home and write home a letter.

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We're Located at 427 Higuera Street

Cal Poly's own campus shopping center for gifts to retain memories of Poly Royal 1955

El Corral Bookstore, Variety Store

"Imported Bavarian Steins"

A true souvenir of Cal Poly! These beautiful handmade and painted steins were custom made for Cal Poly. Portraying excellent German craftsmanship, these steins are imported and make a perfect desk or mantle piece.

"Personalized College Stationery"

Genuine "Cal Poly" personalized stationery made by leading stationers! Thevery thing for parents to take home and write home a letter.
Queen Nedra's Coronation Highlights 'Futuristic' Ball

Charming, brown-eyed Long Beach State college coed, Nedra Prouss, will assume official reign of the 23rd Annual Poly Royal with her coronation as queen of Poly's "Country Fair on a College Campus" at the Coronation ball in the Veterans Memorial hall tomorrow night. Poly's highlighting dance of the year opens to the music of the Crescendos at 6 p.m. and runs till 1 a.m. Coronation ceremonies are scheduled for 10:30 when General Superintendent Don Love, a senior animal husbandry major from Fergus Falls, N. D., will receive her crown by Manuel Marshall, establishment since 1889, has been serving the people of San Luis Obispo, and Cal Poly for over half a century.

Another Old Timer...

"The Old"

Congratulations Cal Poly On Its
23rd Annual Poly Royal

"The New"

Assistant Mgr.-Credit Manager

Ex-Polyite Cliff Chapman Announces...

"CREDIT for every students budget"

Watches, Rings, I. D. Bracelets, Gifts, Wallets, Lighters and Binoculars
Smog Effect Shown On Plants-Animals

Dr. Kennelly points out that there are a number of factors causing the Los Angeles area to be especially prone to smog production: mountains surrounding the Los Angeles basin and prevailing weather patterns, which cause stagnation of air presence in the area; strong and enduring sunlight which appears to trigger chemical reactions; and the highest known concentration of smoke on the earth's surface.

"Smog," says Dr. Kennelly, "is known to contain many materials—ozone, nitrogen, nitric acid, oxides of nitrogen, sulphur, carbon monoxide, carbon dioxide, unsaturated hydrocarbons and oxides of hydrocarbons." These combined materials are known to have a deleterious effect on plant and animal life," he concluded.

Dr. H. Q. Wight, department instructor, says there are methods available for obtaining fresh water from salt water; but they are too expensive to use for most purposes without further research. "This problem is important to the world economy," he said. "We need an abundant supply of fresh water in every state," Wight stresses, "because of the need of an abundant supply of fresh water."

Distillation, says Wight, is one of the oldest methods, but it must be done on a large scale to be economical.
Proud Ranch
Hosts Poly
Rodeomen

"Daily up men, daily you!" Cries such as this can be heard at the Proud ranch off and on during the week from any of the 17 Poly men living there.

Owned by Frank "Woody" Proud, the Proud ranch, 8 miles east of San Luis Obispo, is open to interested in horses and roping. Besides living quarters, the fellows have a place for their horses, of which there are now 14.

Home for Horses
Four Poly students stayed by renting a house and a place for their horses. Everything is well and the place opened by moving an old motel from Paso Robles Beach for living quarters and using the old-vet building from Poly for horse barns. Eventually there will be lights for all-night roping and a dust bath. A recreation hall including stalls for 14 horses and a roping truck, a recreation hall including stalls for 14 horses and a roping truck, a recreation hall including stalls for 14 horses and a roping truck.

"Eventually there will be lights for all-night roping and a dust bath. A recreation hall including stalls for 14 horses and a roping truck," says Frank Allen.

Living quarters, now set up for 16 single and three married couples, have a private bath and a kitchen in each room.

Amateurs and Pros
Most of the Poly men living there now consider themselves amateurs, but a few hold memberships in the Bodega Cowboys Association, an organization that has 100 members from all over the state. The Association, under the leadership of Frank Allen, holds a large sheep and goat show and just out of the Air Force, with a few buildings going in major shows, and has a bazaar to show for it. One of the best in the show is a sheep and goat show. The Association sponsors a sheep and goat show.

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Animal Husbandry Open House
Offers Multitude Of Activities

"The entire animal husbandry department, including horse, sheep, and swine barns, feed mill, food and slaughter house are open to the public this weekend," Lyman Bennion, head of the animal husbandry department, declared this week.

"Today, the blacksmithing, horseboarding, horsemanship and sheep shearing will be given. Ralph Monroe is in charge of the blacksmithing and horseboarding demonstrations; Bill Gif­ford, horsemanship, and Spelman Cottle, sheep shearing.

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For instance, your drive will show you what it means to sit in a luxurious Fisher Body, to see all four fenders from the driver's seat, and to get a man's-eye look ahead through a Swing-Right windshield.

"You'll learn that Chevrolet puts new comfort in going! New Slide-Ride front suspension and Outtrigger rear springs. New ease to guiding the car with Ball-Race Steering. A new smoothness to all steps with Anti-Dive Braking Control. A constant flow of outside air from the new High-Level ventilation system."

"You'll discover new fun whether you drive Chevrolet's new 168-horsepower 'Turbo-Fire V8' or one of the two new 6-cyl. (with the only 12-volt system in their field). You can learn about the smoothness of three great transmissions—aumatic Powerglide, new Overdrive (extra-cost options) and Synchro-Mesh."

Come in soon. Pick up your entry blank and get the complete details on Chevrolet's big Miracle Miles Contest. It's easy to enter and you'll enjoy yourself. No drop in while there's still plenty of time left to win!

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"Fudging" Proper Here: Poly's Printers Concede, The Headlines Are Yours

"Poly Royal Attrac tors From Mars!" This is the type of heading that can be printed for you at the printing engineering "fudge" booth tonight, according to Bob Holland, Poly Royal printing chairman, and Max Pits, Poly president, from Corona.

To the annual carnival feature of the Poly printing department, the students will offer "fudge headlines" to you. Under the direction of Bob Holland, printer, El Monte, this unique booth will be open from 7 until 1 tonight.

See The Shop
In addition to the "fudge" headline booth, guided tours will be conducted through all branches of the printing department. Shop equipment will be demonstrated by Poly printing department students, while unique booths will be open from 7 until 1 tonight.

Fudging Proper Here:
"Poly's Printers Concede, The Headlines Are Yours"

High School Math Contest On Today

Representatives from 60 high schools throughout California are competing for the $1000 Ralhiio and Stockbridge scholarship which is awarded to the first place winner. Nine slide rule awards will also be given.

Three students from each school will act as a team. The contest will be given at 11 a.m. and 1 p.m. Contestants will take a test given by Cal Poly President Julian A. McPherson and Mathematics Department head, Dr. Miles Whitson.

"The math exams will be given at 11 a.m. and 1 p.m. Contests will be headed by Robert Thomas, freshman, Buena, No., and John Kantis, Vallecitos, who will direct the Poly's printing department. Les Vandi, sophomore, and Santa Cruz, will be in charge of the stereotype operators, and Ludlow operations.

"All three will be at 50 printing engineering students participating in the 23rd annual Poly Royal.

Good Luck Poly with your 23d Poly Royal Mothers Day Cards by Gibson At Lowest Amount To Choose From

Give your Mother Perfume-Cologne Dusting Powder

Perfume-Cologne
Dusting Powder

By

Good Luck Poly
with your 23d Poly Royal
Mothers Day Cards by Gibson
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Give your Mother
Perfume-Cologne
Dusting Powder

Cal Poly University in San Luis Obispo has 167 acres and Kellogg unit in Pomona has 80 acres.

The Call Poly Vouska unit in San Luis Obispo has 167 acres and Kellogg unit in Pomona has 80 acres.

See Your Chevrolet Dealer
Poultry Club Sets Egg Show; Hued Chicks On Display

Displays, exhibits and contests highlight the program of the poultry department, Poly Royal this weekend, according to Charlie Anderson, Carlen Grove, poultry club president.

"Each student in the department will participate in at least one phase of the department open house, insuring a successful 'country fair' display," says Anderson.

An egg show, under the direction of Bob Bell, Orange, will include displays and an egg showing contest. Participants for the contest were selected earlier by competitive contests.

All displays, exhibits and the egg showing contest may be seen in Classroom 10. The egg classes will be judged on uniformity of size and color as well as the quality, shell and shape of the egg. Dale Walker of Olsen Brothers Egg, Ventura, will be official judge.

Arranging and directing the contest and poultry show is Reg Reddle of Yucaipa, Jamea Macfarth, Northern Turkey Growers association chairman. Other exhibits include an incubated display of meat birds and a hatching demonstration in Classroom 19.

Poly Royal visitors may inspect the new poultry unit on guided tours.

Cal Poly was established by the state legislature in 1901 as a statewide rather than a regional institution.

Ruth Randall
The school teacher who owns an oil company

RUTHE RANDALL teaches Latin at San Bernardino High School, San Bernardino, California.

In 1939 she invested part of her savings in 50 shares of Union Oil Stock. This makes her—along with some forty thousand other people—an owner of the 45th largest industrial company in the country.

And entitles her to examine the report card on our sixty-fifth year of business. It was the largest in our history. Our customers paid us $351,731,678.

We didn't keep all of this money, of course. 16.8% of it we paid to our 8700 employees as wages and benefits; 4.9% went for taxes. (This does not include $60,000,000 additional in fuel taxes which we collected for the government.)

68.2% — by far the lion's share — we divided among more than fifteen thousand other companies and individuals with whom we do business.

This left us net earnings of 10.9%. From which we paid shareholders like Miss Randall 4.5% as dividends for the use of their money, and reinvested the remaining 5.7% in necessary expansion and modernization of facilities.

We hope Miss Randall is pleased with this report. We are certain she should be pleased with herself. For in wisely investing in American industry for her own security, she has helped to create a higher standard of living for everyone.

Your comments are invited. Write: The President, Union Oil Company, Union Oil Bldg., Los Angeles 17, Cal.
Young Ladies Institute

PRESENTS

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Saturday, April 30

at old Mission Hall

Monterey St. Between Chorro & Brood

Donation .75¢

Field Trips And Hard Work Make Up Judging Team

How is a winning livestock judging team developed?

This picture tells of one way the Cal Poly student livestock judges were developed to take a "clean sweep" in collegiate competition this year.

The Cal Poly team won the Pacific International Livestock exposition in Portland, Oregon; the Grand National Livestock exposition in San Francisco and the 58th annual干线 livestock show, Ogden, Utah.

Richard Johnson, animal husbandry instructor and team coach, picks a five-man team out of a class of some 30 or more students who register for the judging class. Class competition continues through the judging season and team members may vary from week to week.

Individuals have won titles of honors. Lloyd McFarland and Vinnie Kennedy of San Mateo were one-two respectively, at the Portland show. Roy Fellows of Salinas and Bert Thurber of El Monte were first and second respectively in the Ogden contest while Gordon Ditz of Santa Rosa placed third at the Cow Palace show. In most shows, students are required to judge at least three breeds of cattle, sheep and hogs.

Scholarships at Cal Poly were enriched by contributions from individuals and firms to a total of $17,880. Of this total, $18,300 was in the field of agriculture, $810 in engineering, $500 in liberal arts and $1,870 was not restricted as to area of use.

The main campus of Cal Poly has 8,860 acres.

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'"Sight And Sound" Featuring By FFA

The College Future Farmers of America Poly Royal exhibit features "Sight and Sound for a Practical World." The exhibit is built around the various audio-visual aids used in the schools today. Visitors will be able to see some of the equipment in operation, and also able to use some of the equipment with the aid of chapter members.

The student committee in charge of the program is Larry Wahlquist, Whittier; Fred Brown, Indiana

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We Give 50¢ In Store Stamps
In the Administrative Problems section, the text discusses the increase in enrollment at Cal Poly. The increase is attributed to various factors, including the opening of the new engineering building and the hiring of new faculty members. The article also mentions the need for additional facilities for housing students, as well as the expansion of the agricultural division.

Another section of the report covers the enrollment numbers for the past year. It notes that 3,200 students were enrolled at Cal Poly, with 87 states and foreign countries represented. Additionally, the athletic programs are highlighted, with a mention of the new physical education addition.

The article also features an advertisement for a fundraising event, as well as a notice about a new building project. The text is informative and detailed, providing readers with an overview of the university's current status and future plans.
Visitor Participation Is Invited
By Psych-Education Department

Combining movies, models and demonstrations, the psychology and education department today and tomorrow will demonstrate the value of the audio visual department of Cal Poly in teaching, according to Larry Wahlquist, all major in charge of the display.

"Visitors will be able to participate in the use of equipment valued as high as $1,200 per unit," said Wahlquist. "We would like to extend an invitation to everyone, and especially to mothers and fathers, who will be able to see the relationship between teacher and child."

Record Voices
A highlight of the exhibit will be 14 movies covering a wide range of interests, and the recording of voices for the visitors. Those who have never heard their own voice will have a chance to do so.

"The values of audio visual aids are a definite improvement over older methods of teaching," claimed Wahlquist. "Students who have seen it, and have done it, tend to get much higher scores upon examina-tions, than those tutored under older methods."

Right and Round
Using their own theme of "Right and Round for Practical Education," the department will use lab-room 118 A-B-C today and tomorrow, 9 a.m.-6 p.m. One movie is on travel in Southwestern United States.

"The special movies," says Grant, "are not only educational, but serve for social subjects, and will surely make Bob's show interesting and entertaining.

According to Dr. Grant, there are close-up exhibits, such as reports and letters written by English class students.

Free coffee will be served in room 118-C during intermissions.

Livestock Contest Adds Round Robin

"A round-robin event has been added to the livestock showmanship and fitting contest to be held tomorrow morning in the football stadium," Richard Johnson, all instructor, revealed this week.

About 127 students have signed up to compete in the four contests. The breakdown shows 50 men in the sheep event, 50 showing horses, 18 showing hogs, and 15 exhibiting cattle.

The finals will be held from 5 to 8 a.m. tomorrow, following the fitting contests of the four divisions. The four divisions will go against each other for the round robin. In this contest each man will trade off and show each type of animal and the winner selected. The American Hereford association will present a perpetual trophy to the winner, and the National Stock and Breed association, of which Poly Boots and Spurs is a member, will donate a key to be kept by the winner. Perpetual club trophies will be awarded to the top man in the four divisions.

Effort to Win
The showmen have been working about a month or six weeks in an effort to win. Last year's winner was: Al Wellington for swine, Charles Jacobson in sheep, David Gaige in beef and Harold Edgar, in hogs.

Headquarters
LEVIS

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