Poly Royal Plans Aired; Long Beach Gets Queen Bid

It's in the air again. Everybody's talking about it. Cal Poly's annual Poly Royal; the event of the school year. You name him, he's there. Amusement Park, Band, ball, carnival dance, western rodeo, winter carnival, a flower show, and dozens of "country fair" exhibits.

Now that the Poly Royal board is concerned with bids for the Coronado in Coronado, its management, and its royal activities.

The selection of bids goes like this; the Queen will be chosen from Long Beach. The first two runners up will be chosen from two other Long Beach girls will be chosen from Long Beach. The first three San Luis Obispo high school girls will then have to choose the junior college girls who will also be chosen from San Luis Obispo.

"Come Again, Y'All!"

McMurry Beats Poly 49-14; Fresno Next Foe, Nov. 6

Fully recovered from Saturday night's 49-14 whipping at the hands of the McMurry Indians, Cal Poly is ready to take its turn at the plate next week. After losing over four straight opponents, the Mustangs are due for a strong McMurry eleven. Starting McMurry will be a Freshman grid, skillful and athletic, as he scored three touchdowns for the Mustangs, giving the Mustangs a lead to 10 with 17 yards in 11 carries.

This week the Mustang eleven double halfback Jerry Jeter and McFarlane are due to face material as Payne was unable to land the Mustangs on the field and was held to a measly 60 yards in 17 carries.

On the other hand, Mustangs are due for a strong McMurry eleven. Starting McMurry will be a Freshman grid, skillful and athletic, as he scored three touchdowns for the Mustangs, giving the Mustangs a lead to 10 with 17 yards in 11 carries.

"All Aboard!

Cal Poly's special "Cannonball" to Los Angeles State College will be set out at noon, Nov. 12, and next Tuesday has been set as the final deadline for entries. Advanced registration is strongly recommended.

"Showmen Travel To Cow Palace For Joint Meet"

Representatives from Poly's animal husbandry department are pledging their best to "bring home the bacon" when they meet in competition against about eight west coast colleges at the San Francisco Cow Palace for the Grand National Livestock Exposition beginning today through Nov. 7.

All officials today announced that all students will participate in the showing of lambs, hogs, and steers.

A truckload of 25 fat lambs will be flown to the Sanchez meat market to try to maintain an unbroken record in 10 Cow Palace events. The lambs will be flown by Bob Rose of Hartford and Sheldon Brothers of Grand Prairie.

Showing three individual fat lambs will be project owners Don Toon, Bakersfield; George Eickhoff, Stockton; Bill Stuckey, Atchison, Kansas; and Louis Sonka, Lemon Grove.

Bob Ross, Cal Poly instructor, recalls that last year Poly brought home the honors of an individual grand champion.

The showing of hogs will feature projects owned by Harry Fassbinder, laying Breeder, with Bill Flahive, Redwood, and Ted Trettel from Costa Mesa. Showing in two pens of cross-bred hogs and one Poland China. The latest hog showing from Poly has been at the Los Angeles County Fair, where Don Toon's "Duke" was named reserve champion.

At the Cow Palace, Cal Poly is scheduled to show 63 head, including three Pen of Champions. From Cal Poly. Cal Poly will also have a chance to earn money from the Santa Barbara County Fair, where Poly's hog will be shown in the Champion Breeding Barrow contest.

"Swimming in the Daytime, Rodeo" will go on sale Wednesday afternoon, the only day's from two to four.

Water Polo, volleyball, basketball, and other sport games of that nature, are planned for any club or similar organization using such equipment, says V. Burcham, advertising and business manager of El Rodeo.

El Rodeo Presale Starts Wednesday

"The Cal Poly yearbook, "El Rodeo," dropped the Wednesday, November 2, at Jerry Burcham, advertising and business manager.

"That's the way the yearbook should come out this year. This year's cover was designed by Dean Chandler. He continued until the last minute on the design, making sure that it was suitable for the coming school year. Cal Poly's advertising and business manager, Jerry Burcham, is handling all aspects of the yearbook, except the design, which is in the hands of the yearbook staff.

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**Sleviscope**

By Ed

Looking through a recent issue of the University of Santa Clara newspaper we found where Howie O'Donnell, Mustang coach, was named one of the top 10 athletes of the university for the past 20 years — the poll was conducted by alumni. Coach O'Donnell has always been very popular because he has made the university proud.

Think the annual survey should be given a poll on the back for fine showing they made. So much work and with very impressive players on the team they helped again to the name of Carl Poly by beating both Pomona and USC — keep up the good work and the best of luck to join Free where some of the banding is working out on their own and also to UHC this year. Let's hope they make the good prediction. On the game! It's hard to beat the Cal Poly, lighting hard for their season. Last week I missed low and missed on two, guess we got some pressure put on him from the Cal Bears.

**Intramural Football**

The schedule for the coming week in Intramural Football is as follows Sunday League: November 2

**Soccer Squad Plays Host To Cal Tech Tomorrow**

Cal Poly's soccer team placed themselves back in the league title race last weekend when they defeated two teams to win the conference. The Trojans' next game is tonight against the Loma Linda University at Cal Tech. The game will start at 7:30 p.m. on the practice field.

Cal Poly, fighting hard for their well-deserved victory, now has a tremendously good record of two wins and one loss. Recent enthusiasts are hoping this year that Cal Tech will draw a large crowd of spectators and their team to show that tomorrow's game with Cal Poly will be a good one. Poly, which defeated UCLA by only one point in a recent practice match, Poly also defeated the Trojans by one point last season. Both teams have one goal each.

**Grid-Scope**

California Poly football statistics in last game: West, 9, Loma Linda, 0

**Takeout Orders**

for the "Bull Session"

It's a simple matter to get a late hour snack — Burgers at that low 19c price — Shakes, Cokes, Coffee, etc., at Ed's. Packed to go in convenient take-out tray. Fast service.

**Along The Line**

At Ken Lowrey's Cafeteria

Jim Marson & Company (the Ag. Eng. faculty and wives) were down last Wednesday evening for a special party among the size of the faculty — I think we make you realize how big Poly is getting.

Every week I keep trying to win theRequired Reading contest. Last week I missed both and this week was almost as bad — But there are two exceptions, (1) I picked the Illinois game and (2) I felt better when I read the (Ed) Foreman piece. I think you should make a bigger effort to pick the "T" contest this week and should come up to 10 books sooner or later.

I see Bill Long quit chased out of El Mustang, Mayhew, "Chase" or "Barnes," I don't know. It's another one of those columns it would be a pretty bad week if I don't make my predictions right. I'm not resigning.

Renee Ripp and Jo Ann (also Foreman) took me to the fair on Saturday. We won two partakeables & six prizes. A good night.

**THIS WEEKS CONTEST: The biggest guess in the Poly-Fresno score—$100 in CASH! Be sure to drop off your guesses.**

**Ed's Take-Out**

California at Monterey Street

From Poly: Straight down California to Monterey — There You are at Ed's IN SANTA MARIA, Ed's LOCATED ON HWY. 101, ACROSS FROM SEAR'S MARKET A MUSTANG BOOSTER

**Takeout Orders**

Milk Shakes 20c Big Bag French Fries 10c

OPEN 11 a.m. — 11 p.m.
Unanimous Vote Of Confidence

Helped on its way by a unanimous vote of confidence from the S.A.C., a typical "plug-minded" proposal is expected to be presented to Cal Poly's student body within the next few days. A proposal to change the campus weekly newspaper, "El Mustang," into a Foundation project.

The S.A.C. at its meeting Tuesday evening gave support to the proposition of the Publications Board of the necessity of presenting "facts and figures" to the students at large prior to a probable elimination of the newspaper at this coming week's S.A.C. meeting.

John Heald, chairman of the Publications Board of Control, and one of the group which has spent more than a year developing and testing the plan, explains the proposal this way:

"Cal Poly is a learn-by-doing college. That's why most of us are here. That's why one of the major planks that has enabled Cal Poly to be that kind of a practical institution has been its Foundation Committee, which seeks student counsel and guidance to student-operated publications of the type that presently exist on this campus."

"All that we would like to do is see the financial support changed from the S.A.C. to the Foundation under a plan which establishes 'El Mustang' on a professional newspaper basis. Essentially, there would be no other difference except that we believe we could put out a consistently better newspaper and allow the students who spend long hours on the staff to share in some of the profits."

In making his presentation to the S.A.C., Heald pointed out that if the Foundation plan is approved, the set-up would include guarantees that:

1. The newspaper would be a student project, and that a portion of the profit, and that a portion of the profit, and that the student body would control the newspaper.
2. What we would like to do is see the financial support changed from the student government to the Foundation Project. If anything, made by the newspapers group would be returned to the student government, and that the control of the student body, and with the belief that operation of the newspaper... (continues on page 4)"
News In Brief

A representative of North American Aviation, the company that designs and produces the new F-100 Super Sabre Jet and F-86 Sabre Jet, will be on campus Thursday, December 2, 1954, to interview Winter graduates for positions at the company's Los Angeles plant.

Senior interviews are to be arranged in the Placement Office as soon as possible.

Ballroom Dancing

Ballroom dancing will again be taught, on Wed. nights from Apr. 6. An advance date will then be announced. Tutors will help teach the stars. All those interested are to be in the ARB office by Wed. Nov. 8.

Salsa Barbecue

Salsa's members invite you out to Conlee Park this Sunday, October 28, 1 p.m., and partake in Salsa's BBQ major. According to Cook, he and his committee are planning a feed so that no member will want to miss it.

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You know them best as Sgt. Joe Friday and Officer Frank Smith — stars of Chesterfield's award-winning "Dragnet" on TV and Radio. They're now starring in the movies, too, in Warner Bros.' great new picture, "Dragnet."

WHAT A PAIR!

WHAT A BUY! Chesterfield regular and king-size. (Both at the same price in most places).

Jack Webb and Ben Alexander want what you want from a cigarette. Relaxation, comfort, satisfaction. They know where to find it — because in the whole wide world, no cigarette satisfies like a Chesterfield. Chesterfields are best to smoke because they alone have the right combination of the world's best tobaccos. Chesterfields are best for you because they're highest in quality, low in nicotine. Try a carton of Chesterfields today.

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