**Homecoming Spirit High As Poly Shouts Welcome**

Shouting a hearty "welcome" to returning alumni, guests and passers-by, Cal Poly students are expected to begin the 1954 Homecoming celebration in typical fashion tonight when "Queen Joan," the 1954 Homecoming Queen, and several hundred Poly fans will make a grand bonfire rally at 7:30. Contributed by the freshman group, the beauty pageant's program will include songs and dances to the rhythm of a "University of Poly" man-contrast.

Tonight's activities will be held on the Poly campus near the student body. 

**Queen Joan To Rule Poly**

"Queen Joan"—that's the title which smilingly will display Joan D. Leonard, senior and star of San Luis Obispo High School's fall game against Los Osiris, with the words, "Queen Joan, 1954." Joan, daughter of Walter and Mrs. Leonard, was appointed Queen at the 1954 Homecoming Queen's Luncheon sponsored by the Sorority of Poly Andalus.

Queen Joan was chosen by Poly students, a special committee of students belonging to the Foreign Student Association, the Greek fraternities, and the sororities. Mrs. Leonard was the guest of honor at the luncheon.

**Major Deuel Loads Parade; His Homecoming too**

Major Joseph C. Deuel will return to Cal Poly this weekend to assist in grand marshal of the 1954 Homecoming parade. Major Deuel, with over forty years of service to the college, is fondly remembered by both students and faculty. Deuel, a veteran of the U.S. service, was a constant figure at the college, seen on campus in his red and blue uniform.

**Crash Site**

On Thursday afternoon when a small plane crashed into the Salinas River near the river's mouth, the wreckage was found by Ed Moxid, a member of the Flying Club of San Luis Obispo. The plane's identification number was 23-12. There were no fatalities reported, but the plane was destroyed.

A big day is planned for Saturday, October 15. Parade activities will begin at 8:00 a.m. with the bands, and the parade will proceed down downtown street.

**Plane Crash Fatal To Poly Student**

Graeme William Alderson, sophomore electronics major, was killed in a small plane crash Saturday afternoon near Los Altos. The single-engine plane was en route from San Luis Obispo and was scheduled to land at the Beechland Airport. Alderson was a member of the Engineering Association and was an electronics major.

The plane was reported to have crashed into high tension wires along the bed of the Salinas River, killing Alderson. The cause of the crash is unknown, and an investigation is being conducted.

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**News In Brief . . .**

Senior Interviews

The Placement Office is currently scheduling appointments for seniors with the following companies:

- Friday, Oct. 15 - Owens-Illinois Glass Company, Oakland
- Friday, Oct. 15 - Pacific Telephone and Telegraph Company

Today, Friday, October 15, is also the last day that the recruiting team of the U.S. Marine Corps will be on campus. They are stationed in the Lower Hall of the Administration Building and no appointments are necessary.

Queen Sally Berg

Tomorrow is the last day you, the students, can turn in your vote for Sally Berg, Poly's candidate for a seat in the community tall. Monday all the unpaid tickets will be turned in, and the final standing quoted. The table will be up in the basement of the Administration Building and no appointments are necessary.

"SOMETHING FOR THE BOYS"

**We Specialize in Breakfast**

**24 hours a day**

Breakfast Drive-in entrance on old Highway 101

Smile Inn

Special Get Acquainted—Welcome Back

85¢ MEAL TICKET

87¢ VALUE

"Redeemable at Smile Inn 24 hours a day"

Special Get Acquainted—Welcome Back

Where Trucker's Eat

In San Luis Obispo.*

Steaks, Chicken, Ham
Supper starts at

85¢

always plenty of parking space

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**Weekly Calendar of Student Activities**

- **Friday, October 15, 1954**

  - **Panther Club basketball**
  - **Women's Basketball vs. Occidental College**
  - **Men's Basketball vs. Occidental College**

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**See ED for Butches—Flat Tops**

- **Chinca—775 Higgins—Across from Lawndale—Hair Tonics**

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**GREEN BROS.**

- **Nation Quality Brands & Quality Value Service**
  - **At Prices Too Proven in Pug. & M. Green Stamps**
  - **871 Monterey Street Phone 784**

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**CAR CARE**

- Free Oil Change
  - Tires and lines must be painted
  - Pick up and Delivery Service
  - Bob's Bonus Cap
  - Other Services Listed

**BOB KESTER'S UNION SERVICE**

"Access from the Tower Cafe" 1290 Main St.

---

**Camel's—America's Most Popular Cigarette . . . By Far!**

CAMELS AGREE WITH MORE PEOPLE than any other cigarette!

---

**CAMELS**

For Mildness

**For Flavor**

---

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Harry Wineroth Plays Top Role In Securing El Mustang

On November 4, 1948, Cal Poly had its first paper published in over six years. This publication was brought about by an intensive propaganda campaign by Student Body President Harry Wineroth. Poly had been without a paper since 1940 when the school paper, "Polygram," was discontinued because of financial reasons. Throughout that six-year period, it was always evident that there was something lacking for revealing our student activities here at Poly.

What President McPhie gave his blessings for the all-die in the printing of the paper, Wineroth himself put a lot of the first issue Into his hands.

Negotiations lasting the group was what is called the publication. The name of El Mustang was chosen, according to Wineroth, because it followed along the path of El Corral and El Mustang.

Cal Poly's alumni association welcomed the need for a school publication and decided to take cordon of the first issue in topic with a start, the student body president was put in charge of the paper.

Editor Tom McArthur had many problems to face such as getting the students to patronize the advertisements, and support the paper. Without these things he knew that the paper could not succeed.

Articles that appeared in the first issue were written with the idea in mind to inform the student body, not to exceed his."
Poly PE Grads Find Jobs In Many School Systems

Cal Poly's physical education graduates are in demand and many can now be found in positions throughout the state. Dr. Robert Mott, head of the college PE department, says the department started in 1946 and graduated its first class in 1952 of eight students. "The real test for the department is the job the students do when they're hired," Mott says. "From a survey, school boards that have hired Cal Poly PE men want more.

Former Athletes

Hank Merkoski, four-year all-conference in basketball, is now coaching the sport at Hahn High School. Lela Ferre... ___ ___ ___...

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Antiochian Village

SUNDAY SERVICES
8:00 - 10:30 - 11:00 A.M.

Wad., Holy Days 10:30 a.m.

CANTERBURY CLUB
tor College Students

lit and 3rd Sunday!—6.00 p.m.

BAG Announces Basketball Schedule

The board of Athletic Control
met yesterday and passed the fol­
lowing schedule for the 1994-95
basketball season.

Dec. 1 Part Ord. — Home
Dec. 2 Santa Maria Ducks

We photograph Man—
convincingly

Open 9:30 a.m.—5:30 p.m. Daily
Special Discount
TO POLY STUDENTS

We photograph Man—
convincingly

234 Higuera St, San Luis Obispo

Soccer Team
Goes South

The soccer squad discovered
quite a few weaknesses in their
14-0 defeat by UCLA's Bruins, and
are now working extra hard to cor­
rect those mistakes in order to be
in shape for their upcoming
trip to Los Angeles next week,
when they meet Pomona on Fri.
Dec. 8th and USC, Oct. 15.

UCLA took advantage of sever­
al Poly mistakes early in the game
to win up a big 11-0 lead at
halftime. The Bruins' teammates
were supped as just about every
attempted goal was good for a
point.

St. Stephen's
Episcopal Church
Plano and Nlpome Itreeti

SUNDAY SERVICES
8:00 - 10:30 - 11:00

CHADWICK FOR SIX; — First Since 1950

Bachino and Stockird

General Insurance Brokers

744 Higuera Street

Phone 393

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General Insurance Brokers

744 Higuera Street

Phone 393

CHADWICK FOR SIX; — First Since 1950

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3 Big Reasons Why
Poly Eats At Blackies

CONVENIENT — Only a hop, skip and jump away
GOOD FOOD — Excellent Meals Prepared the way
You like
REASONABLE PRICES — Meals (complete dinners)
From 50¢
Even Less Expensive With a Nine Spot Meal Ticket
A $5.70 Value For $5.00

Blackie's Nite Spot

Open Every Day Of The Week
4 p.m. — 2 a.m.
Foothill And Old Morro Road
Science Building Ready For Classes Next Fall: Dushkin

The new science building on the Cal Poly campus will be ready for students at the beginning of the fall quarter of 1956, according to a citation in the daily student newspaper, said Dean Dushkin, announced in the paper, said Dean August 15, 1955. "Dushkin said, "and construction is proceeding according to schedule."

The new building will have more square feet, and includes, in addition to the 53,000 square feet of the old structure which was originally announced in this paper, said Dean Wilson. It will also have general purpose classrooms, 27 special purpose labs, one room to be used as a herbarium for botany courses, and one room to be used as a biology museum.

It is decided this week that the exterior of the new building will be made reddish brown in color. This was the color the college was founded on in 1853, but which has not been formulated yet. The building will be finished in color-modern designs and is to be lit up with flood lights. The main entrance will be 800 feet long and the longest corridor will be 600 feet.

Dr. Robert J. Saladin, botany instructor, said, "The college already has an excellent collection of 2,800 specimens, housed in a proof cabinet and they are of considerable importance to the people of this community."

There are scheduled for 11 to 12 classes in the 12 laboratories and each will be numbered and each class will be assigned a number and space where it will make up the class. Another California Specimen

The museum in the new science building will be added to by the California Specimen Department. In the new building, there will be a separate room for the display of plant and animal specimens. Said Dr. Robert J. Saladin, the head of the department, "We are ordering the finest and the most expensive cabinets.

1956 Capacity

The physical science department will have 18 lab rooms, biological science will have 12 lab rooms, and the physical science lab will have 3 lab rooms and veterinary science will have 1 lab. The building will have a capacity of 1500 students. It will be a long building with 5 wings, extending cut from the main structure.

ROTC Greets New Addition To Staff

Capt. Ulrich will serve as adjutant, Capt. Hall, in other assignments, is officer in charge and Capt. Reuterdahl, ROTC, freedom, "Reuterdahl and Capt. Ulrich recently returned from Alaska where he served as Inspector General at Fort Richardson. Prior to that, he took a tour of duty as Commandant of a division passenger and a tour of duty as a military officer in the U.S. Army. At the time of the 1956-57 school year, Capt. Ulrich will be in charge of the ROTC department at Cal Poly.

The museum in the new science building will have 18 lab rooms, biological science will have 12 lab rooms, and the physical science lab will have 3 lab rooms and veterinary science will have 1 lab. The building will have a capacity of 1500 students. It will be a long building with 5 wings, extending cut from the main structure.

Cal Poly—"Claim To Fame" Greets Returning Alumni

Last year, it was "Cal Poly—Beast of the Coast." This year, it is "Cal Poly—California's Claim To Fame."

The student-teacher chose for this year's Homecoming—"Claim To Fame." It was set almost a week earlier than usual so that alumni could watch Coach Roy Hughes in action against strong AF East competition on the home grounds.

"From time to time," explained National Alumni President George Price, "in the past it was not possible to get this kind of Homecoming."

This year, the football schedule was altered intentionally to try the earlier dates. And, you, by your attendance, will give us an equal good opportunity to see whether you actually prefer it.

On the basis of early-shaping inquiries, Alumni Sec. John Jones predicted that 1956 Homecoming will draw the largest attendance in Poly history.

Why They Came

"Not only are alumni eager to see "noo" and hear "old,"" explained John Jones, but more school spirit has been experienced. Like a refreshing breeze, the museum In the new science building will have 18 lab rooms, biological science will have 12 lab rooms, and the physical science lab will have 3 lab rooms and veterinary science will have 1 lab. The building will have a capacity of 1500 students. It will be a long building with 5 wings, extending cut from the main structure.

If you drive for the sheer zest of it... you owe yourself this hour!

If your hands remain in the precise balance of a fine gun or the great response of a racing dog... then you owe yourself an hour with the Chevrolet Corvette.

You'll find it is, quite literally, like no other car in the world—a human-effacing blend of the true sports car with all that is best in American engineering.

There is the velvet smoothness of a Fords high-speed automobile transmission (but with the steady floor shift), the feel of tomorrow's styling (but within the traditional security of the old-fashioned body).

The Corvette blends all this and more with the traditional security of bucket seats).

You'll find it is, quite literally, like no other car in the world—a human-effacing blend of the true sports car with all that is best in American engineering.

For it is a driver's car... a streamlined highway torpedo with a center of gravity only 18 inches above the centerline... with light gauge... with a 10 to 1 steering ratio that puits needle-threading accuracy at your finger tips.

The Corvette is a "limited edition," made only in small numbers. It is intended only for the man or woman to whom driving is not just transportation but an exhilarating adventure, a sporting challenge to skill and judgment. If you are one of these people, you owe yourself an hour with a Chevrolet Corvette.

Call in now and let us set up a demonstration of a car that may be your pride and joy. You can discover that motoring has a whole new dimension of delight.

If you drive for the sheer zest of it... you owe yourself this hour!

Luminous seating for driver and passenger in deep foam rubber (but cradled in the traditional security of bucket seats).

Generous luggage room, the panoramic visor of a deep windscreen, the air-hafted feel of tomorrow's styling (but within the traditional security of the old-fashioned body).

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You'll find it is, quite literally, like no other car in the world—a human-effacing blend of the true sports car with all that is best in American engineering.
Homecoming: What's That?

Did you ever stop and try to figure out just what some- one meant when they said "Homecoming? Actually it means more than it says.

Homecoming isn't just a bunch of ex-students who have come back to say "It was better in the old days", or "Now back in '08— ."

True, it is a lot of ex-students, and their families, may- be even a few friends. But what many of us may not under- stand is this: These are the ex-students of Cal Poly— they sail the sea, and others here in California, in every state, territory, and foreign country as well. (Perhaps even a few friends. But what many of us may not under- stand is this: These are the ex-students of Cal Poly— they sail the sea, and others here in California, in every state, territory, and foreign country as well. (Perhaps even a few friends.

Homecoming should be a time of gaiety and happiness— a time to greet old friends and rejoice in their company.

And it was a time to not let it happen again, by being extra careful this week.

Following Miss Kellogg's talk, the idea of the whole meeting is to have a really social evening, so come prepared to have a good time.

Homecoming weekend is here, and don't forget, if you want to be in the festivities but lack a taxi either, Mrs. Robert Knowles, in the gal to call. Student Wives have the privilege of driving service for a few weeks now and serve not only POL, but the townsmen as well. Call NEM, 818-2550.

This week's conversation theme: "If you have no image of Miss Kellogg, Child Welfare Supervisor, and remember, the more that Cal Poly's "learn by doing" method a known to prospective employers, the better are our chances of acquiring favorable employment when we find that piece of paper we're looking for.

So let's treat these returning grads as our own personal friends, which they are, and make this a homecoming that we'll all remember for many years to come.

Homecoming Married by Death

Homecoming should be a time of gaiety and happiness— a time to greet old friends and rejoice in their company.

However, for many of us this Homecoming is not one of joy, but one of sorrow.

The two Poly students who were killed this week were friends of many of us and will be missed greatly.

As we indulge in this festivity taken weekend, let us pause and reflect on these two unfortunate incidents and vow to not let it happen again, by being extra careful this week and every week.
Scholarship Awarded

The featured speaker at last night's Crop Club meeting was William Flynn, a recent Poly graduate and now field man in charge of the Colony Sugar Beet Company's massive 5,000 acre sugar beet development in the Wasco area. At the meeting, Mr. Flynn was well-prepared to speak on his subject, "The Life of a Field Man." At the same meeting, a freshman crops major, Gerald Grinlott, was presented with the California Bred Association $100 dollar scholarship by Fred Rohnert, manager of the World Seed Company of Hollister.

Game Trek Ends In Fatal Auto Crash

Cal Poly student Arthur Bay Rutherford, 20, of Banning, was fatally injured when he was driving a head-on side-swipe with another car about three miles north of Santa Barbara. Rutherford, who was a junior majoring in agriculture, was taken to Cottage Hospital in Santa Barbara but died at 2:31 a.m.

A passenger in the car, Ronald Casterson, 19, of Pleasanton, suffered minor injuries.

The California Highway Patrol reported Rutherford was passing a large tank truck without sufficient clearance when he crashed into a southbound car driven by Harold Herbert Mackler Jr., 23, of Los Angeles, Santa Barbara. Grinlott and a second passenger in Rutherford's car, Gerald Leonard, 19, of Fullerton, were taken to San Clemente and the hospital in Santa Barbara, respectively. Casterson is a student at Cal Poly.

Rutherford's family was notified that he was involved in the accident. The driver of the truck, Rutherford was passing told officers he was surprised when he saw Rutherford in his rear view mirror and that he was not going to make it past him.

Death Car...The pictured scrambled mass is the auto Poly student, Lee Rutherford, was driving when he smashed in a head-on side-swipe with another auto while returning from last week's Cal Poly-Santa Barbara game. The crash proved fatal to Rutherford. Ron Casterson, Poly student, received minor injuries. (Photo by Edelst)

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Rutherford was aware of the right, but not in time, the CHP said. After the collision Rutherford's car had rolled 182 feet.

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