Comedy Visitors... The Harvest Dames dance was considerably enlivened by the presence of many into visitors from the southern campus. Arranged by the Air Conditioning Club, the Collegians furnished the music.

"Cal Poly—Boast of the Coast"—Chosen as Homecoming Theme

The annual display of the Tri Beta biological society can be seen in the foyer of the library/union this week. A study of the life history and geographic distribution of members is the subject of the display.

Food for the gala 1958 California State Polytechnic college Homecoming are shaping up for a following of the Alumni Association to the Dan Watson, college activities chairman. "Cal Poly—Boast of the Coast" was chosen by a vote of 15 students and faculty members as the theme for the Homecoming. The theme, according to Bill Williams, chairman of the committee, will be "Cal Poly—Boast of the Coast"—chosen as the theme of the Homecoming.

Placement Office Announces Job Interviews

The new campus placement office, Katherine Pyle, listed the following interview schedule for the remainder of October. Students interested to sign up for interviews are:

- Oct. 19: Lockheed Aircraft, is listed in with prospective graduate students in aerospace, mechanical, and electrical engineering.
- Oct. 20: Pacific Telephone and Telegraph Company (personal representatives of the engineering, science, and social science and social science majors.
- Oct. 21: Goodrich Corporation and Pratt & Whitney Aircraft, is listed in with prospective graduate students.

Additional information is available in the placement office, room 158. Administration building. Interviews are conducted in the order of sign-ups.

Goodell to Address Poly Students Next Thursday

Robert Larlock, editor and publisher of the San Luis Obispo Tribune, will address the Poly community next Thursday, Oct. 22, at 11 a.m., on "What in a Newspaper."

PARKING REGULATIONS At Vaccine Site

Parking regulations must be in place, according to Security Officer Robert C. Krog. First offenders will be fined $5.00 and second offenders will be fined $25.00 and from then on, the tickets will be doubled. Parking regulations will be strictly enforced. 

Cafeteria Blues On Go On Record

The Cafeteria Problems really went to press today for the second time in the last three weeks. A group of students have been filing complaints to the Cafeteria in an attempt to improve the quality of food served. 

Jackson Addresses SAE Group

Harry W. Jackson explained the basic principles of public relations to a group of more than 100 students and faculty members of the Poly Alumni association board of directors, according to our versatile sheepman.

Intercollegiate Judging Team Leaves Today

Five animal husbandry seniors and morning trouble, today for Portland, Orego where the team will take part in the Intercollegiate judging at the University of Washington. The Poly team is:

- Robert T. O'Neill, Watawa
- Robert J. Ricketson, Ontario
- Cameron L. Kirkpatrick, El Cajon
- Tony A. Johnson, Ontario
- Tony J. J. Lathan, Ontario

This year's Poly team will be held under the guidance of Tony A. Johnson, who is a member of the Alumni association board of directors, according to our versatile sheepman.

Football parsde, Bonnrs

Football posters are being displayed prominently about the campus, according to Stan Pyle, student body president.

Tri Beta Desert Life Study

In Library Foyer

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Newman Club Meeting
Newman Club will meet Monday, Oct. 10, at 7:45 p.m. in Vatorana.

Poison Oak Tests Administered
By Health Center

The campus abound with poison oak and many students are painfully allergic. Now, Dr. Lowett of the health center announces that a simple patch test is available to determine poison oak susceptibility.

The health center offers simple tape test for the poison oak patches there for 60 hours. Then take a test and obtain. These tests are being conducted by the health center and will be offered a series of de-sensitization treatments.

A notice will soon be in the mail bringing participation in the program.

Classified

FOR SALE

$150.00

1957 Jaguar Sedan, 28,600 miles, one owner, black, automatic. 3.8 liter with 3 speed overdrive. Excellent condition. New tires, $150.00. 512-8968, Mr. Beers.

ST. WANTED

1951 Studebaker Sedan, black, four door, 4 cylinder, automatic. $750.00. 512-0333, W. Schmell.

MISCELLANEOUS

RECENT Annuity, Dairy Board, 3.8% interest. $1,500.00. 205-6627, N. Lamb.

Rapid Film Service

PHOTOSTATIC COPIES
All Standard Sizes of Film.
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929 Higuera St.
"The Yellow and Red Building"

Make ALLEN'S YOUR Headquarters

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ALLEN'S SIGHT and SOUND

106 Monterey
San Luis Obispo
Not a 'Bus' But a 'Must'  
Big boys shouldn't play with matches! Again, the Homecoming Week pre-football game Bonfire Rally on Nov. 7 against premature firing should come from the invading football team's loyal supporters, which on Nov. 7, happens to be our old rivals, Los Angeles State College. But an alert group of females, the Collegians provided one of the moot aporias! The Poly boys allowed up with the handwriting on tho wall? It was a delight to watch the spontaneous antics of their yell leaders and five wave-ettes. These kids had their interests and loyalty to Cal Poly's. It certainly is not playing with matches. It is not playing with matches, even those who patrolled the campus the eve of any meeting, after she had walked for the sake of the Prom, but even before she knew there was a Homecoming celebration, and without the Prom, the most girls getting up to put the mustard!

For sometimes a proposal to earn a "Mustangs welcome you" sign at the Calif. Blvd. entrance has been dismissed and tossed aside with the Prom. Let us pray, that in one of our famous economy moves, It is not locked on the same homecoming day. The Collegians, have been loaned to the Prom, the most girls getting up to put the mustard!

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Whitney Dorm Activities Planned

Whitney dorm on HUI created a committee to plan club activities, one of the goals being formulation of a plan to put campus radio station WFLB in good operating condition. The station needs reconditioning to improve and extend its facilities, according to Dr. Harry E. Wolf.

A program committee was reorganized to plan club activities, one of the goals being formulation of a plan to put campus radio station WFLB in good operating condition. The station needs reconditioning to improve and extend its facilities, according to Dr. Harry E. Wolf.

Next meeting is tentatively scheduled for Thursday, Oct. 22, at 7 p.m. in Ag. Ed. 108.

ON PARKER
United Nations Day

Dr. Rodin of the biological science department will make a United Nations day speech on Pakistan in the Engineering auditorium at 6 p.m. next Tuesday, Oct. 20. The speech will be accompanied by the World Affairs Council of Cal Poly and the American Association of University Women, the Business and Professional Women, and the campus International Relations club.

Dr. Rodin has recently returned from a year's teaching at the Christian college in Lahore, Pakistan. While there he had the opportunity to visit much of the country, and returned with a number of color slides which he will show to illustrate his speech.

The Moonlighter

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Football Team Meets Gators Tonight

Polymen Seeking Repeat Win In Northern Stadium

Still undefeated after three tough conference games, Cal Poly's Mustangs move out of league play tonight when they invade San Francisco State college's Cox stadium for an 8 p.m. date with the Gators. Coach Roy Hughes talented eleven has amassed 119 points in defeating Fresno State, San Diego State and Santa Barbara— all in the CCAA. Panelled by a powerful line, headed both offensively and defensively bycenter Stan Searle, little All-American star, the Mustangs have held opponents to 241 in.

San Francisco State currently is riding undefeated, having dumped Cal Tech 56-0, and Moffett Field, 59-12.

Passer De Luca

Hughes strewn pass defense this week in hopes of stopping the throwing of Duncan. The pass pass

off more than any team on their schedule.

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Colt Football Team Idle After Monterey Tie

Monterey scored in the first quarter on a 69-yard end run, but Coach Jim Johnson's charges roared back on the pitching arm of quarterback Ben Montoya to knot the count. Montoya's pass to Royal Yearwood, Bill Butler and Ken Haskell, moved the ball to the one yard line where Montoya snatched over the goal, capping a 70-yard drive.

Knocking On Door

The Colts were knocking on the door during the second half, but penalties or fumbles thwarted every Great. Coaches Johnson and Tom Lee praised the work of Montoya, who drew well and called a smart game. Yearwood turned in a great job on safety, as did Wayne Butler and guard John Oakes.

The Grid Statistics

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Poly wins 29-16.

The PICTURE SHOP

Photo-finishing Specialists

1371 Monterey

Best-Dressed Collegians Elect Arrow Shirts Campus Favorites

When asked about their overwhelming preference for Arrows, most students replied they like Arrow shirts for their smarter collar style and better allowier fit. The largest Arrow selection in years is now available at all Arrow dealers.

ARROW SHIRTS
Poly Phase Outing at Morro Bay

Judging by the turnout and the returning blue, the Poly Phase club's annual barbecue was a smashing success. Held last Sunday at Chorro Willows near Morro Bay, the outing was completely paid for out of the club treasury and was free to all members and prospective members.

On the menu were such exotic items as barbecued rib steaks, short ribs, potato salad and all the other goodies that go along with barbecues. The committee in charge was headed by Jack Hernandez, and the after dinner festivities were led by Walter Cooper. With a total of 50 in attendance, a good time was had by all.

Tuolumne Meets; Officers Chosen

Tuolumne dorm held its first meeting of the school year last week when election of officers was held, according to dorm manager, Albrecht Cage.

Officers elected were as follows: Jack Schor, president; Alan Schoebelen, vice president; Jakob Schor, secretary; Joel Rottman, treasurer; John Ruby, sergeant-at-arms; Bob Motil, intramural chairman. The School dorm members will meet Monday, Oct. 18, to plan an intramural program.

He built a $100,000 business with a $1 bill

1. George Sevelle, at 26, had been a waiter, window-dresser, candy-maker and race driver's mechanic. In spare moments, he dabbled in home chemistry. Through this hobby he developed a paint cleaner and preserver. In 1939, he brought his product to Union Oil.

2. Sevelle demonstrated how it could be used to "launder" our service stations with better results and for less money than we had been spending. Naturally we were interested in improving station appearance at less cost. So Sevelle took on the job of cleaning several Union Oil stations on a regular schedule. He was in business for himself.

3. The sole drawback was that Sevelle had no truck to haul his equipment from station to station. His capital consisted of a single dollar. So Union Oil agreed to lease him one truck. He did such a good job that his contract was soon expanded to cover 180 stations.

4. Today Sevelle is almost an institution. He contracts for the cleaning of 4,000 Union Oil stations in 7 western states. He employs 65 men, operates 13 big trucks and 8 horse trailers where his crews live in comfort. On top of running a $100,000 a year business, he's a Southern California community leader, an active member of five local organizations.

5. This story is important, we think, for several reasons. First, it's a real rebuttal to the defeatists who say there's no opportunity left in the U.S. A. for a go-getter who'd like to be his own boss. We say (and Sevelle seconds us) that there's ample room for the ambitious to spread their wings.

6. Sevelle's success also points up something many people don't realize—the relationship between big and small business in every field of industry is healthy and helpful. Each is dependent on the other. So as Union Oil grows, it helps other enterprises grow too. After all, any company keeps on growing only as long as it please people.
Improved Facilities in Cafeteria No. 2 To Reduce Waiting

Better is in sight at cafeteria No. 2 as students are to enjoy more pleasant conditions and also be provided with more adequate facilities. A. Bertram, cafeteria manager, explained the improvements which will soon be inaugurated in better facilities for students. Students will soon benefit from automatic dispensing of equipment in cafeteria No. 2, according to Bertram. The installation of additional equipment will soon permit two additional quantities of potatoes and vegetables, without additional cost, if they ask for them.

According to Bertram, students should have about 15% more roaming on their meal tickets as of Oct. 18 in order to cover the remaining classes and supplies and eliminate the excess costs. Students are urged to use the breakfasts, excluding weekends, in order to cover the remaining amounts.

Buy Bonds

FLOWER FANCIERS
Furnish
Fabulous Feed

The Ornamental Horticulture学生 club and guests worked off some pizza toppings on the single words borrowed by Ed Diets last Sunday afternoon at Cuesta Park. Ed showed off his tasting area and planned a plant sale. Ralph Harvey, director of the department, Ralph Harvey, explained the improvements which the students are to enjoy in the near future. Students are urged to use the facilities more in order to improve the cafeteria program. "The students are very interested in the improvements," he emphasized.

The two cafeterias on the campus will be able to serve more students with their meal tickets as of Oct. 18 in order to cover the remaining classes and supplies and eliminate the excess costs. Students are urged to use the facilities more in order to improve the cafeteria program. "The students are very interested in the improvements," he emphasized.

SMOKERS BY THE THOUSANDS

NOW CHANGING TO CHESTERFIELD

the ONLY cigarette ever to give you...

PROOF of LOW NICOTINE HIGHEST QUALITY

The country's six leading cigarette brands were analyzed—chemically—and Chesterfield was found lowest in nicotine—highest in quality.

A PROVEN RECORD with smokers

Again and again, over a full year and a half a group of Chesterfield smokers have given through medical examination... the doctor's reports are a matter of record, "No adverse effects to the nose, throat and sinuses from smoking Chesterfield!"

A responsible independent research laboratory supervises this continuing program.