Mustangs Shine In Fresno Tilt;
San Diego Next

Cal Poly's football fever hit an all-time high immediately after last Saturday's impressive win over Fresno State. With the score, 28-0, and the victory, coach Larry Hughes had his Mustangsrated to invade the San Diego stadium in a conference showdown of nothing' game for both clubs.

They're Loaded.

No doubt about it. Mustangs, the San Diego football team is ready. To make matters worse, they're loaded to average last year's offensive. The boys from Fresno State had the best offense in the league, but the Mustangs打包ed in their CCAA grid title, and rumor has it that they'll be back. And when the touch of a ball never fails to show up even on home ground. On the other hand, Poly to try to make it burn, the biggest gap between the two teams. The Mustangs have outpaced their opponents only three times in the entire season. They have a record of 8-3, and they're still in the running for the conference championship. The Mustangs have already shown their fighting spirit in their games against Cal State Fullerton and Cal State Northridge, where they scored 16 points in the first half. They're determined to prove their worth against the Mustangs in the upcoming game.

Kal Poly's football fever hit a new high immediately after last Saturday's impressive win over Fresno State. With the score, 28-0, and the victory, coach Larry Hughes had his Mustangs rated to invade the San Diego stadium in a conference showdown of nothing' game for both clubs. The Mustangs were loaded to average last year's offensive. The boys from Fresno State had the best offense in the league, but the Mustangs打包ed in their CCAA grid title, and rumor has it that they'll be back. And when the touch of a ball never fails to show up even on home ground. On the other hand, Poly to try to make it burn, the biggest gap between the two teams. The Mustangs have outpaced their opponents only three times in the entire season. They have a record of 8-3, and they're still in the running for the conference championship. The Mustangs have already shown their fighting spirit in their games against Cal State Fullerton and Cal State Northridge, where they scored 16 points in the first half. They're determined to prove their worth against the Mustangs in the upcoming game.

McPhae Predicts College Growth,
Co-Eds Expected

The Cal Poly of the future was revealed recently at an all-day session on the campus attended by more than 80 men and women who will comprise the staff and faculty for the school's 83rd year.

President Julian A. McPhee, who with several panel groups painted a glowing picture of ever increasing college growth, told the group that McPhee's calculation is right on the money. The president and the panel members backed up his statement with the following points relative to Poly's growth and future prospects:

1. Chairs are definitely expected on the campus as soon as the proper facilities are available. President McPhee predicts that some 800 acres will be necessary to meet this demand.

2. Harold Wilson, in charge of the campus master development plan, projects that the campus' future will be bright.

3. The Poly eleven that left for San Diego today did a masterful job in clipping Fresno State last week. From the opening gun, the Mustangs left little doubt that they were going to be mighty hard to handle. The Mustangs are a team for the conference championship, and they made it easy for Poly to keep the edge. They threw for 48 yards per carry while the Mustangs put up a solid 101 yards on the board.

4. Cal Poly has the most optimistically optimistic any college ever had.

5. They're Loaded.

No doubt about it. Mustangs, the San Diego football team is ready. To make matters worse, they're loaded to average last year's offensive. The boys from Fresno State had the best offense in the league, but the Mustangs打包ed in their CCAA grid title, and rumor has it that they'll be back. And when the touch of a ball never fails to show up even on home ground. On the other hand, Poly to try to make it burn, the biggest gap between the two teams. The Mustangs have outpaced their opponents only three times in the entire season. They have a record of 8-3, and they're still in the running for the conference championship. The Mustangs have already shown their fighting spirit in their games against Cal State Fullerton and Cal State Northridge, where they scored 16 points in the first half. They're determined to prove their worth against the Mustangs in the upcoming game.

Bulldogs Assemble

The Poly eleven that left for San Diego today did a masterful job in clipping Fresno State last week. From the opening gun, the Mustangs left little doubt that they were going to be mighty hard to handle. The Mustangs are a team for the conference championship, and they made it easy for Poly to keep the edge. They threw for 48 yards per carry while the Mustangs put up a solid 101 yards on the board.

6. There's something to say about Poly's playing base. The Mustangs have a solid line and a fast backfield.

7. The Poly eleven that left for San Diego today did a masterful job in clipping Fresno State last week. From the opening gun, the Mustangs left little doubt that they were going to be mighty hard to handle. The Mustangs are a team for the conference championship, and they made it easy for Poly to keep the edge. They threw for 48 yards per carry while the Mustangs put up a solid 101 yards on the board.

8. The Poly eleven that left for San Diego today did a masterful job in clipping Fresno State last week. From the opening gun, the Mustangs left little doubt that they were going to be mighty hard to handle. The Mustangs are a team for the conference championship, and they made it easy for Poly to keep the edge. They threw for 48 yards per carry while the Mustangs put up a solid 101 yards on the board.

Admissions Officer

C. Paul Winner, admissions officer, today announced the necessity for renaming the following offices:

1. The registrar's office and telephone office are renamed, and the registrar's office and telephone office are renamed.

2. The registrar's office and telephone office are renamed, and the registrar's office and telephone office are renamed.

3. The registrar's office and telephone office are renamed, and the registrar's office and telephone office are renamed.

4. The registrar's office and telephone office are renamed, and the registrar's office and telephone office are renamed.

5. The registrar's office and telephone office are renamed, and the registrar's office and telephone office are renamed.

6. The registrar's office and telephone office are renamed, and the registrar's office and telephone office are renamed.

7. The registrar's office and telephone office are renamed, and the registrar's office and telephone office are renamed.

8. The registrar's office and telephone office are renamed, and the registrar's office and telephone office are renamed.
Conference Sign-up
Concludes Today

Last day for registration
is tonight
by the AHH office and
in the conference
registration
gate
for this year's Leadership
conference to be held Oct. 15-18 at the
Campus
Bar-B-Q ranch, Gillette, Cal.
A good turnout is needed to
make sure this conference worthwhile.

Page Two

15 New Members Added
To Cal Poly Faculty

Helping to meet educational needs brought about by one of
the largest enrollments in California State-Polytechnic
College's history, an additional 15 new faculty members
have been added to the college's teaching force. The appointments
were announced recently by Julian A. McPhee, college presi-
dent. Your appreciation for the new
appointments and the right liberal arts distri-
bution will result in the new
additions.

Aiding in the college's practical
educational program will be
William W. Honegger, who has been
promoted to the teaching department.
He will temporarily
serve as head of the mechanical engineering
department, and will
coordinate the program of instruction
in the mechanical
engineering department.

A graduate of Polytechnic Engi-
nenging college in Oakland, he has
for the past seven years been
vice-president of the department
in charge of the mechanical
engineering department.

Harry Jackson will teach
material engineering.

Jackson was
formerly employed as an
assistant professor of mechanical
engineering at the University of
California, and has
also served as an assistant
professor of mechanical
engineering at the University of
Washington.

He has been
appointed to the mechanical engineer-
ing department.

A graduate
of the Hughes Aircraft Company,
Jackson was
appointed to the mechanical engineer-
ing department.

He has been
appointed to the mechanical engineer-
ing department.

A graduate
of the Hughes Aircraft Company,
Jackson was
appointed to the mechanical engineer-
ing department.

He has been
appointed to the mechanical engineer-
ing department.

A graduate
of the Hughes Aircraft Company,
Jackson was
appointed to the mechanical engineer-
ing department.

He has been
appointed to the mechanical engineer-
ing department.

A graduate
of the Hughes Aircraft Company,
Jackson was
appointed to the mechanical engineer-
ing department.

He has been
appointed to the mechanical engineer-
ing department.

A graduate
of the Hughes Aircraft Company,
College Rouses Please Note

Attractive though the feminine trio on the front page may be to many a landlubber on this campus, it must be pointed out that those sweet young things are not only frowned upon, viewed with alarm and looked on as a threat to discipline but strictly "jail bait."”

Even Mr. Chandler, dean of students, has issued a warning to the effect that loitering on or about the San Luis Obispo Senior high school grounds, where such beauties abound in number, will call the city police and have them jailed. Any ttudent with legitimate business at the high school may make arrangements in advance by calling the principal’s office.”

Enthusiastic Support a Must

With no intention of putting a "whammy” on the Silver Fox’s Mustang senders, it would appear that this year’s team is shaping up as one of the finest in Cal Poly history.

They’re so packed they can hardly get down the aisles, and the homecoming section in particular is so over-crowded, the students are ought to think about finding a new school. If they don’t find a way out of the tight quarters, they will call the police and have them jailed. Any student with legitimate business at the high school may make arrangements in advance by calling the principal’s office.”

By Bill Long

This looked like board game for the Mustangs last Saturday night in Fresno's Rainbow stadium. After the silent and ruined's board game was sent looking for a new junior in the juniors' section, the Mustangs proved equally as effective in the aisles contemplating the junior game success. The situation got so bad that the Junior Boardmen (Fresno State student police officers) had to be called out. They spent most of the time taking Junior "Fraun" stickers from their line fanatics uniforms. They proved equally as effective in the aisles contemplating the junior game success. This year studenta will have an opportunity to show that they’re ahead of their team by turning out in a body tomorrow In Chaff green, to Don Watt, housing director.

Tha Mustangs last Saturday night In Fresno state student polto ma­nequin, Look for tbs boys with green stripes! The rooting section made so much noise in the press box (see above) that all the radio broad­casters could transmit was Poly's. "Let's have a party. They had the nerve to ask the rooting section to be quiet I

Marc Rhan on Poly coach "I have certain beliefs in the new menu tickets that they are not for the Poly crew only, for people up to the top of the stadium and then dropping off. Well, quite; they could choose to jump. I haven't seen so many things passed since the last time one of the local watering places served a punch of green trees.

The Junior Boardmen were also thrown out of the stands when large green political barbwire was found painted on the sidewalks and steps in the green pickers’ stop­ping. Unlike last year when the campus was fully lit and heavily patrolled the entire night before the game. Coffee time? Nobody seems to know exactly how and when accomplished the plan to cut off all the lights about the same time an unidenti­fied board chairman, rally com­mittee, police, and other officials, and service club proxy assemblies throughout this campus. Look for the boys with green stripes."

Over the past two years, many football players have been asked to keep the students coming back for more.

Welcome Back Mustangs: We are looking forward to meeting our old friends, and making new friends among the Frosh.

You will find this store geared to service your requirements with trained 

Open On

April 7th, 761 Chorro St.

A. M.

SUNDAY SERVICES
8:00 • 9:30 • 11:00

10:30 a.m.

Hills Stationary Store

1157 Chorro St.

San Luis Obispo
Flame-Singed
Delta Sigs
Bounce Back!

Wednesday afternoon, all ninety
dirty and discouraged Delta Sig
fraternity members dejectedly surveyed the gutted
ruins of what had been
their home and off-campus retreat.

First, that hell started in the
room of Paul Kolavek and John
Leinweber. The two fraternity
managers respectively, at the 80-
year-old former Judge T. A. Nor.
non-profit residence on Monterey ave.
in the space of two hours had lost
all their books, furniture and
belongings. Herculean efforts of the members
assisted by other Cal Poly students
in the saving of all important
mementos lost some of their possessions.
Kolavek and Leinweber were left
with nothing but the clothing they
were wearing.

Within the space of a few hours,
sympathetic townspeople had
offered assistance ranging from
completely outfitting a room to
offers of rooms at no cost to
the displaced students. A downtown
store donated $6 worth of
provisions about food items.

School officials made immediate
arrangements for housing in the
fall house. A truck was dispatched
to haul personal belongings to the
field house. A truck was dispatched
to arrange for housing in the
remaining fraternity house.

On Wednesday afternoon, 28 muddy,
dirty and discouraged Delta Sig
freshmen were completely
outfitted and ready to
continue the academic year.

Dimas Sponsors
Rose Parade
Float Contest

By Craig Gruble

The pages of literature will be
reviewed in advance and colored
sequence this New Year's day
at the annual Rose Parade to
the picturesque boulevards of Pasadena.

Bill Trustman, of Field corps,
assessed the general parade theme
this year in "Great Books to Flow.

Cal Poly's float committee, ac-
cepting to challenge the Smith
Brothers, the Delta Sigs are
its subject. He said, "The float
floats in stripping. What we need
now is a good design so that we
may start on the float design.

Cal Poly's engineering and archi-
tectural designers, and any other
interested students, are urged to
enter the contest which is continued.

The design winner gets ten
word tickets to the Rose Bowl
and a color picture of the float.
The float also has a chance
to get the Governor's Trophy and
the Associated Student Body has
budgeted $100 to cover float costs.

Chairman Bob Smith urges, "We
will need the support of all stu-
dents to succeed. Cal Poly's floats
have always run in-the-money in
past years."
Booklet Features Cal Poly Freshmen, Standard Winners

Four Cal Poly freshmen have received commendations in the booklet "Leaders of Tomorrow" which recounts the accomplishments of Blackman's West Coast college scholarship winners. They are: Michael Johnson of Reseda, Donald McLaughlin of Castaic, Roberts Lee Paului of Castaic, and Charles Yeats of Templeton. The booklet features their scholarship winners, "Loader* of Tomorrow," which recounts the accomplishments of the West Coast college scholarship winners.

Johnson, 18, is majoring in animal husbandry and plans to enter the extension service after obtaining his college degree. In high school, he was president of the sophomore class, won the State Farmer degree, played football, was a member of the student council, and a delegate to Boy's State. He eliminated his activities with election to regional president of the Future Farmers of America. He is a member of his school's student council, a member of the student council, and a delegate to Boy's State. He eliminated his activities with election to regional president of the Future Farmers of America. He is a member of his school's student council, a member of the student council, and a delegate to Boy's State.

Johnson, 18, is majoring in animal husbandry and plans to enter the extension service after obtaining his college degree. In high school, he was president of the sophomore class, won the State Farmer degree, played football, was a member of the student council, and a delegate to Boy's State. He eliminated his activities with election to regional president of the Future Farmers of America. He is a member of his school's student council, a member of the student council, and a delegate to Boy's State.

Yeats, 18, plans a career in teaching.

The price of almost everything you buy today is a good deal higher than it was in 1930. The U.S. Cost of Living Index is up 879%. The cost of building a new home is up 1419%. Even railroad freight rates—which are set by the U.S. Interstate Commerce Commission—are up 869%. The reasons for this are obvious. Prices are higher because costs are higher. Costs in the oil industry are no exception. The cost of building a Union Oil Service Station has gone up 200% since 1939. Our other construction costs are up 149%. And the cost of steel pipes—just one of the materials that we use by the trainload—is up 88%.

In spite of all this, however, the price of our 79 gasoline has gone up only 66%. Why haven't gasoline prices gone higher? First, our U.S. oil companies are operating in an intensely competitive industry. Second, U.S. oil companies are big enough to finance vast programs of research. So our technological progress has been great. By plowing back profits into better facilities, by improving processes and products through research, by eliminating waste at every point, our U.S. oil companies have been able to offset their rising costs with greater efficiency—and keep their prices down.

UNION OIL COMPANY
OF CALIFORNIA
Incorporated in California, October 17, 1880
the Mustangs went to the tee in Murray rounding out the backfield, catching on the eight yard-line, fumbling, and recovering on the eight. Neal went over two plays later on a quarterback sneak after than Sheriff, Vic Rovella and Joe Bontick had blasted the center of the Fresno line right back to the goal posts. Murray added the extra point.

After Fresno had moved a few yards on Fred Bistriick’s passing, Lee Rice caught a pass from Neal to Murray with Thed Morton sweeping late for a 42-yard gain on a play. From there the Mustangs had three first downs and over a first down, but the Bulldogs stopped their drive in the first quarter.

There was no scoring in the first period, but Poly out the game on its early in the fourth quarter with touchdowns by Thurman Bontick and Fred Blalock. After Jarret kicked the third point, Central Hugh open the Poly bench and watched Fresno drive down to the Mustang eleven yard-line where reserve and Vic Morton intercepted a pass to end the threat.

From cold-cold and the 800 Poly fans clung tightly to cheer client as they gained plenty to cheer client as every green and gold player turned to a fine performance. Among the bulldozers playing a good game were backs Lawrence, Murray, Neal, Miller, Mal Hawkins, Bob Smith, Bob Chestwick and Ron Davis, while newcomers and Tremblay’s Corn Rend showed for the starting call.

Rugged Lineback

Up front the players were and Captain, Bob Chaden, horns, and Thad Chaden and Bokey, Wallace, Bob D parallel, and Tack Mathis, and center Thad and also were names of Dick Hay, Dick Morse, Al Johnson, Al Pettit, Dick Novak, Bill Moore and Bill Novak and Will Novak and a fine man and a great crowd to help him repair.

The Fresno game was with Westrick and Dick Smith, frequent-hitting George Cocker-

Y FOR
your...Continued from page one)

Arthur, Bob Lawrence, and Thad

Sheriff, the Mustangs were in trouble in just eight plays. The big ground gainer was a 4 yard pass play from Neal to Murray, with Thad catching on the eight yard-line, fumbling and recovering on the eight.

In the second quarter the Mustangs had three first downs and over a first down, but the Bulldogs stopped their drive in the first quarter.

There was no scoring in the first period, but Poly out the game on its early in the fourth quarter with touchdowns by Thurman Bontick and Fred Blalock. After Jarret kicked the third point, Central Hugh open the Poly bench and watched Fresno drive down to the Mustang eleven yard-line where reserve and Vic Morton intercepted a pass to end the threat.

From cold-cold and the 800 Poly fans clung tightly to cheer client as they gained plenty to cheer client as every green and gold player turned to a fine performance. Among the bulldozers playing a good game were backs Lawrence, Murray, Neal, Miller, Mal Hawkins, Bob Smith, Bob Chestwick and Ron Davis, while newcomers and Tremblay’s Corn Rend showed for the starting call.

Rugged Lineback

Up front the players were and Captain, Bob Chaden, horns, and Thad Chaden and Bokey, Wallace, Bob D parallel, and Tack Mathis, and center Thad and also were names of Dick Hay, Dick Morse, Al Johnson, Al Pettit, Dick Novak, Bill Moore and Bill Novak and Will Novak and a fine man and a great crowd to help him repair.

The Fresno game was with Westrick and Dick Smith, frequent-hitting George Cocker-
New Gymnastics Coach Issues Call For '53 Practice Drills

Practice will start for Cal Poly's 1953 competitive gymnastic team next week, coach Tom Zilka announced Monday. This year's team was entered in the state meets Wednesday in Chico and the University of California at Berkeley, and has plans for competition in the Midwest.

Coach Zilka has taken over the coaching duties formerly held by Mr. Glenn Noble, who is currently on a sabbatical year in Germany. Zilka trained for gymnastics at Oregon's Portland High, and at Oregon State, where he was a member of the Olympian.

Veterans named to return to this year's gym squad include Lloyd Stover,谁 whose names playing football, and Kelly Hylton.

Last articles may be identified in the AAS office and claimed.

J. Paul Sheddie Switched to Wildroot Cream-Oil

Bleaks He Finished The Finger-Nail Test

"On jump in the lake/it equalied Sheedy's mermaid with balled -bait, "You look simply crabby with that mussy hair. Better get your hands on Wildroot Cream-Oil, America's favorite hair tonic. Keeps hair combed with no trace of greasiness. Removes lice, ugly dandruff. Keeps same lop. Contains lanolin, non-alcoholic. I've never seen you again until you start using it." Paul crabbad 391 and bought Wildroot Cream-Oil. Now he's the crab-apple of her eye. "

WASH YOUR CAR FREE at the Comer el Santa Cub and Marsh St. reef

"Two Dollars for Oil... Why All You Did Was Exchange It?"

Y'know we actually meet some people like this occasionally. They're the folks who drive 6,000 miles on the same oil, never get a lube job, save a buck on tire rotation—and have to trade their oars every 11 months. Believe us. Regular service costs LESBI Drive up now to how much you save.

COME IN and Say us at ROYALCITTY GAS STATION...
Series Televised On Campus

It isn’t necessary to go downtown to see the current world events being televised.

Since Wednesday morning, select reporters for the Yanks and the Bucs have been covering the events in Washington where less than 10,000 people are assembled. This is the first time in history that an entire nation is watching the action from nearly any spot in the large auditorium.

Initial arrangement for lens of the area were made by Harry Wimmer, graduate manager, who then turned the project over to the assembly committee and student affairs council.

Browne buying sets were Paramount TV, Cities’ Electric, E. E. Long Piano, Campbell’s Refrigeration and Radio-Television TV Store.

Campus Radio Repair Shop

A five and ten-cent repair shop is being operated by students of the electronics and radio department as a convenience for Cal Poly students and employees. According to Clarence Reade, head of the department, the shop, which is known as the Cal Poly Radio and TV Service shop, is located in the agricultural education building, room 301 and will be open from 9 a.m. to 9 p.m. Monday through Friday and until noon on Saturdays.

Attention State Vets

Your monthly attendance vouchers are due the first ten days of the month for which you are receiving attendance. Your vouchers for the month of October should be in the secretary’s office by Oct. 8, so that it will be in Sacramento Oct. 18. These vouchers are available in the registrar’s office, Administration building, room 108.

Freshmen Nominate

Class Officers

Nominations for freshman class officers and student affairs councils will be held at 7 p.m. in Engineering Auditorium. Election will take place Oct. 8 with notification of new officers being held the same evening, according to Assistant Student Affairs Council, Henry House.

Officers and those nominated:
President—Bruce Isak, Bill Kuz, Pat Moun, Mike Winters, Dick Arneson
Vice President—Howard Gilpin, Fred Parks, Dick Jackson, Harry Hoobin

When you smoke Chesterfield it’s so satisfying to know that you are getting the one cigarette that’s low in nicotine; highest in quality.

A fact proved by chemical analyses of the country’s six leading cigarette-brands.

And it’s so satisfying to know that a doctor reports no adverse effects to the nose, throat and sinuses from smoking Chesterfield.

The doctor’s report is part of a program supervised by a responsible independent research laboratory and based on thorough bi-monthly examinations of a group of Chesterfield smokers over a period of a year and a half.