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Cal Poly Appoints Sandra Ogren as Vice President for Advancement

SAN LUIS OBISPO Cal Poly President Warren J. Baker today announced the permanent appointment of Sandra Gardebring Ogren as Cal Poly’s vice president for University Advancement.

Ogren has served as the university’s vice president for advancement, in an interim capacity, since fall 2004. Ogren’s appointment follows completion of a national search for the position and with the strong endorsement of the search committee and those involved in the recruitment process.

Ogren’s areas of responsibility include development, alumni relations, corporate and foundation relations, public affairs and governmental relations.

During her tenure as interim vice president, Ogren helped bring to a successful close Cal Poly’s first comprehensive campaign, a $264 million dollar effort that set a record in the United States for master’s universities. She has provided leadership in the identification of new strategic advancement goals, including expansion of the university’s scholarship program and private support for facilities such as the Center for Science and Mathematics. Ogren has also overseen establishment of a new university philanthropic foundation, with a distinguished volunteer board, that will provide direction for campus fundraising and for the investment and management of donated funds. She has also initiated new approaches in the areas of public affairs, state and federal governmental relations and community outreach.

Commenting on the appointment, Baker expressed appreciation to Ogren for her already significant contributions to Cal Poly and her willingness to continue to provide leadership for university advancement.

“With the dramatic developments taking place across campus, the growth in enrollments in disciplines critical to the future of California, the need to support teaching and scholarship, and the construction and renovation of campus facilities,” Baker said, “we are experiencing concomitant growth in need for both public and private support. I am confident that Sandee Ogren will provide the leadership needed for the university’s advancement efforts.”

He added, “Sandra Ogren is an inspiring leader who has brought a clear vision and strong management skills to the challenge of moving Cal Poly’s advancement program forward.”

Prior to coming to Cal Poly, from 1998 to 2004 Ogren served as vice president, university relations, at the University of Minnesota. In that role, she had management responsibilities for development, state and federal relations, community relations, public relations, alumni relations, publications and Web presence. Her leadership role at the University of Minnesota also included university strategic planning, regional economic development and corporate relations.

Ogren has a long record of distinguished public service outside academe. From 1989 to 1998, she was a member of the judiciary in the State of Minnesota, first as a judge on the Minnesota Court of Appeals (1989-1991) and subsequently as an associate justice on the Minnesota Supreme Court (1991-98).

Prior to these appointments, she headed several Minnesota public agencies: the $2.1 billion Minnesota Department of
Human Services (1986-89), the Metropolitan Council of the Twin Cities (1984-86), and the Minnesota Pollution Control Agency (1983-84; 1977-79).
She has also served as a Midwest regional director for the U.S. Environmental Protection Agency's Division of Enforcement (1979-82) and special assistant attorney general for the State of Minnesota (1973-77).

Ogren is a cum laude graduate of the University of Minnesota School of Law (J.D.) and a magna cum laude graduate of Luther College.

Commenting on the appointment, Ogren said, “The opportunity to serve Cal Poly is an exciting one for me. Our students, friends and donors are enthusiastic, loyal and highly supportive of the special “learn-by-doing” style of higher education. It is a pleasure to represent the university in the broader community.”

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