Enrollment Mark Still Climbing

Cal Poly's record enrollment continued to soar to new heights today as the total reached 2,700. A total of 1,056, with more students expected to arrive during the next three weeks. The dean of admissions explained that he has projection of an estimated enrollment of 2,900, with another 200 expected to arrive during the next three weeks. The dean added that he expected the enrollment to continue to climb as the fall term begins.

Student workers form a safari bearing books and periodicals as they file past members of the library staff standing on the library steps. A large group of student workers moved over 17,000 books in the past week; they are Meridith Smith, Maggie Calhoun, Val Munger and Helen Chase.

17,000 Volumes Ready As New Library Opens

The doors of the new library swung open Monday—after almost two years of patient waiting by the students and faculty members. As the students and faculty members flooded into the foyer of the new library, they were greeted by a librarian member in charge of information. On hand to aid in using the new library facilities were moving student workers, students, faculty members and students.

The new library is a six-story high building, which contains a large number of books, newspapers and magazines. The library is divided into two main areas: the main reading room and the periodical and reserve room. The main reading room is equipped with lounge-type chairs and sofas. The lounge, in the near future, will be furnished with a fireplace surmounted by a large mirror. The lounge, in the near future, will be furnished with a fireplace surmounted by a large mirror. The lounge, in the near future, will be furnished with a fireplace surmounted by a large mirror. The lounge, in the near future, will be furnished with a fireplace surmounted by a large mirror.

McPhee Cites School Progress At Assembly

"Your conduct is part of the public relations of the school," declared President J. A. McPhee in his welcoming address Wednesday before the largest student body ever assembled at Cal Poly.

McPhee gave a brief resume of the school's history from its beginning as a small trade school to its present status as a fully accredited institution. He said that Cal Poly is formula­tion the school's ideals of training men for the practical aspect of agriculture, business and industry, was presented by McPhee.

Songstresses Prep For Saturday Game

"Your conduct is part of the public
relations of the school," declared President J. A. McPhee in his welcoming address Wednesday before the largest student body ever assembled at Cal Poly.

McPhee gave a brief resume of the school's history from its be­ginning as a small trade school to its present status as a fully ac­credited institution. He said that Cal Poly is formu­lation the school's ideals of training men for the practical aspect of agriculture, business and industry, was presented by McPhee.

The girls, four in number, are Meredith Smith, Maggie Calhoun, Val Munger and Helen Chase.

Film Society Fall Series Begins September 20th

Featuring a varied selection of foreign and domestic films, the Film Society, Alpha Phi Omega, the Cal Poly service organization, will be presenting a series of films. The first film in the series is to be shown September 20th at 8:00 p.m. at the Garey Hall. The film is "Riders of Death Valley." The second film in the series, "Chumps at Oxford," will be shown September 27th at 8:00 p.m. at the Garey Hall. The film is a post-war German film produced by the Cal Poly Film society. The series will give Coach Pavillo a chance to look at all hands in the program and that they specialize in an open, running and painting game. This type of game is effective in Mex­ico City's 700-foot altitude against heavier teams from lower climates. However, the Pumas will be playing away from home and will lose that advantage. They will be greatly outweighted with their 165 pound and 170 pound respect­ively.

Pavillo has been experimenting with shorter combinations in the backfield. Such back­fieldmen as George Streatharn, Pat Morrison, and June Duprez in everything from slapstick through mystery and classic comedy.

The contest will give Coach Pavillo a chance to look at all hands in the program and that they specialize in an open, running and painting game. This type of game is effective in Mex­ico City's 700-foot altitude against heavier teams from lower climates. However, the Pumas will be playing away from home and will lose that advantage. They will be greatly outweighted with their 165 pound and 170 pound respect­ively.

Pavillo has been experimenting with shorter combinations in the backfield. Such back­fieldmen as George Streatharn, Pat Morrison, and June Duprez in everything from slapstick through mystery and classic comedy.
Frosh Meet Campus Administrators

By Carter Camp

All three divisions of the meat animals department will be represented at the Los Angeles county fair which opens at Pomona today and lasts until Oct. 2, it was announced today by Rollin Landers, swine unit director.

Lyman Benson, All department head, and instructor Don Bowser left San Luis Obispo Wednesday morning with 15 students and the campus exhibition fat stock for the Pomona competition.

In the sheep division, under the direction of Rollin Collins, sheep department head, a pen of Sandalwood lambs will be entered. Three are owned by Richard Franklin and Paul Grieve, and a group of four lambs to be entered will be shown by Elmer Valentine, Robert DeLong, John Mainvil and Robert Kretchman. The carcass class will also be shown. Junior weight classes being 170 to 200 pounds, and 201 to 230 pounds, and a carcass class will also be shown. Composed of the Pomona competition.

In the beef division, however.

Rookie Exhibitors

Six of these are Herefords and three are Shorthorns. Divided into groups of three, the animals weighing under 1000 pounds will be shown in the open class and the heavier cattle will be in the senior yearling, junior yearling and summer yearling divisions. The beef animals were selected by Bud Collet, A1 Johnson, Bob Chancey, Bob Koester, Dick Arnold, Townsend Rose, Bill Atkins, and Robert Kretchman. The carcass class is first shown alive and then as butchered. This is known as the "hoof to hooks" class, said Collet.

The stock will be judged tomorrow morning—the fat stock will be sold at auction while the carcasses will be sold by the show, announced this week that the first official program will be ready for the Mexico tilt Saturday night.

Although both admit it is one of the few 20 cent publications which doesn't boast a sexy cover, customers will find the combination seat cover and identification booklet also just the thing to cover their laps while drinking hot coffee.

California Park Grocery

At the Corner of HATHWAY and CALIF. BLVD. Where You Get More of the Better for Less

Trend

For Dishes and Fine Laundering

BOTH FOR - 26c

Hand Soap

Peet's Mechanic for Real Dirty Hands

GUM

Wrigley's Three Popular Flavors

Coca-Cola or Seven-Up

Peaches

Del Monte for Flavoring

Both for - 26c

Welcome Back Mustangs
Crops Department Head Returns From Honduras

Paul Dougherty, head of the crops department, returned at the beginning of the school year from six months in Honduras. While there he was a guest of the United Fruit company, and was entertained by his former student, Don Miller, formerly employed in the Cal Poly business office, is in charge of the accounting program at the school.

Dougherty said that Don, Jim, and his wife, Harriet, Bill and his wife, Ramona, and little David Armstrong, all asked to be remembered to their Cal Poly friends.

See and Air

Dougherty brought back an extensive collection of kodachrome slides, illustrating tropical agriculture, culture practices, plants, and also views of the country. He traveled by bus across the country. He traveled by bus across the country and returned by air by way of San Salvador, Guatemala and Mexico City.

He looked with hundreds of seeds of peach and plum varieties which endure mild winters on the high mountains. He explained that these seedlings planted on a mountain site at an elevation of 6000 feet would produce fruit superior to that now grown in Central America.

DISTRICT CHAIRMAN WILL PRESENT SAE CHARTER TO CAMPUS

The Cal Poly student branch of the Society of Automotive Engineers will hold its first meeting of the school year next Thursday at 7 p.m. in the Engineering auditorium, according to Al Gorence, student chairman.

A short business meeting will be held, which will be followed by a talk on aircraft maintenance by Edward W. Rentz, manager of the SAES Southern California section. Formal presentation of the Cal Poly Student Branch charter will be made by Horatio. A talk concerning the SAE charter will be given by Edward W. Rentz, manager of the SAES Southern California section.

Everyone is invited. Advisor to the student branch is Thomas Hardgrove, mechanical engineering instructor.

Deadline Set For Returning Cards

C. Paul Winner, dean of admissions, reminded students of a day when the deadline for turning in returning cards is noon tomorrow.

He explained that registration cards should be returned to Administration 125 or the registrar's office. Students should see their departmental advisor if questions arise regarding courses to be completed or requirements to be met.

Winner stated that students enrolled under PL 16 should give their exact programs to their training officers. He added that PL 16 students are required to enroll for at least twelve quarters.

All students are requested to observe all traffic rules and to drive carefully at all times—save a life!
An Ideal In Action

(Editors' note: The following editorial appeared in the Sept. 12 issue of the El Mustang. It portrays the attitude San Luis Obispo residents have toward Cal Poly.)

Look behind any successful institution and you will find an ideal. The chamber of commerce is an ideal that a college should be. We all know that Cal Poly is a tremendous asset of the States of America.

One of the most pressing of these—one which seems to be of only about 10. The legislature was about to cancel the project, but he was able to fit people into society as useful and employable citizens.

The rest of the story is pretty well known to San Luis Obispo and to Cal Poly students who are beginning to make their own folk traditions around the circle.

Cal Poly opens today with an enrollment that will probably pass 2800 before the week is over. The educational ideal which President McPhee endowed this college is now acclaimed by the sincerest flattery of all—imitation.

When President McPhee came to Cal Poly in 1938, the ideal was about all that he had. The college was a near defunct institution that had struggled along for more than 30 years and was then in the midst of the depression with the legislature about to cancel the whole deal.

But Julian A. McPhee had an ideal, and he had the determination that if he would give Cal Poly and let him handle the new courses in differential and integral system computations with balanced energy. The college was a near defunct institution that had struggled along for more than 30 years and was then in the midst of the depression with the legislature about to cancel the whole deal.

Look behind any successful institution and you will find an ideal.

The chamber of commerce is an ideal that a college should be. We all know that Cal Poly is a tremendous asset of the States of America.

An Ideal In Action

of friendliness is one which is extended to you Poly Students should be. We all know that Cal Poly is a tremendous asset of the States of America.

On this opening day of a new term, San Luis Obispo ex- pcners the attitude San Luis Obispo residents have toward Cal Poly.)

An Ideal In Action

If they would give him Cal Poly and let him have possession of the campus and let him see how to make this school a success, the place was sure to be a long lookdown. One of the most pressing of these—one which seems to be of only about 10. The legislature was about to cancel the whole deal.

But Julian A. McPhee had an ideal, and he had the determination that if he would give Cal Poly and let him handle the new courses in differential and integral system computations with balanced energy. The college was a near defunct institution that had struggled along for more than 30 years and was then in the midst of the depression with the legislature about to cancel the whole deal.

Look behind any successful institution and you will find an ideal.

The chamber of commerce is an ideal that a college should be. We all know that Cal Poly is a tremendous asset of the States of America.
Laundry Lists
Lowered Rates For Fall Quarter

The Home Laundry and Dry Cleaning company has announced a new schedule of prices and hours of service for students, faculty members, and KMC families.

All students, instructors, their families, and KMC families are eligible to receive a 25 percent discount on all dry cleaning delivered to the office on campus or at Camp San Luis Obispo. The laundry prices have been reduced an estimated 10 percent under those of the last school year.

The campus students pick-up schedule is posted for each dormitory. The daily pickup from the call office at 8 a.m. will be maintained as in the past. The call office, in the basement of the Agriculture Education building, will be open Monday through Friday morning, from 8 a.m. to 5 p.m.

The call office at Camp San Luis Obispo Housing will be open during regular office hours. Dry cleaning and laundry will be picked up daily, and the prices and schedules are as indicated on the posted notices.

The importance of enclosing a list with the student's name in each bundle of laundry and dry cleaning is stressed by R.D. Conner, plant manager.

A student having further information about dry cleaning and laundry problems is invited to inquire at the call office on campus during hours of business.

Bargain Sale
On El Rodeo

A limited number of '49 El Rodeos are still unsold and will be available to the student body, faculty members, and their families. A nominal charge of $2.00 should the yearbook, the El Rodeos will prove to be a means of distribution of the students' activities board as a means of distributing the yearbook to the students and faculty members. This means of distribution will be for sale at the graduate managemen

Campus Invites
To Radio Production

Cal Poly students and faculty members are invited to attend this evening's broadcast of the Radio and Television of the San Luis Obispo community. To apply for a part-time position on the technical crew, call at the call office on campus during hours of business.

Student Welfare Reorganizing
Will Provide Better Service

Vern Meacham, dean of student welfare, announced that the welfare office will make changes in the welfare office, which will provide for the prompt and efficient handling of student welfare cases. This will be achieved through the appointment of a full-time assistant librarian and the addition of an untimely employment and adequate living conditions for students.

The new assistant librarian, a registered student in the Agricultural Inspection majors, will handle all housing assignments for single and married students.

John Jones, placement secretary, will handle all responsibilities in regard to employment, both on and off campus. These students will be placed in the job market and be given the opportunity to work.

The importance of the new office is stressed by R.D. Conner, plant manager. A student having further information about the new office is invited to inquire at the call office on campus during hours of business.
Crystal-Gazers' Predictions Listed

FOOTBALL EXPERTS OPEN FIRE

Every year about this time, football season rolls around. As the pigskin parade commences, countless self-styled football experts emerge from the depths to haunt fans with their predictions.

Caught in the rush for the second consecutive year is El Mustang's sports department. This department, however, will present not one but four crystal-gazers, all intent on shattering the present percentage records.

Heading the list is Chuck Pavelko. In his spare time, Pavelko is head coach of the Mustang eleven, and therefore it may be presumed that he is familiar with the subject of football. Next in line is John Healey, otherwise known as director of athletic publicity at Cal Poly. Healey is a holdover from last season.

No prediction sheet would be adequate without the presence of Hugh Harling, a rabid football fan. Harling is probably the best known of the "Big Four" as he has announced Cal Poly sports for the past two years and will continue so this year. Rounding out the circle of four will be Al Barto, El Mustang sports editor. Barto is also a returning letterman from last year's column.

The top game this week matches Santa Clara against California. The Broncos were the best of Pacific Coast independents last season while the Bears went to the Rose Bowl. With the Bears probably will be slightly favored. Other outstanding contests are: Stanford vs. San Jose State; College of Pacific vs. University of San Francisco; and Sacramento State vs. the U.C.L.A. Bruins.

El Mustang Sports Editor.

KPIK To Broadcast Mustang Contests

Local fans who are unable to attend Cal Poly's football games will be able to hear the games over Station KPIK. It was announced this week. Deke Thresh, San Luis Obispo automobile dealer, will sponsor the broadcasts, and Hugh Harling will give the play-by-play descriptions. This is Harling's third year at the mike. Games both at home and away from home will be broadcast.

Two other programs which should interest sports fans will be broadcast on Radio Station KPIK. Thresh also will sponsor these, and Harling will be the announcer on Friday nights at 6 p.m. Harling will give his predictions for the games over the weekend. The Quarter-Back Club will be presented on Monday evenings from 6 to 6:30 p.m. This will consist of discussions on the game played by Cal Poly the previous weekend, and Harling's guests will be such notables as Chuck Pavelko, Bob Herwig, John Healey, and Bob O'Meara.

The Quarter-Back Club invites letters from anyone concerned about play substitution, or strategy in regard to the game discussed.

There will be a meeting of all teams interested in playing in the Mustang five league, in Room 209 at 4:15 p.m. next Thursday. All men interested in playing ten-man football are invited.

Crystal-Gazers' Predictions Listed

KPIK To Broadcast Mustang Contests

Local fans who are unable to attend Cal Poly's football games will be able to hear the games over Station KPIK. It was announced this week. Deke Thresh, San Luis Obispo automobile dealer, will sponsor the broadcasts, and Hugh Harling will give the play-by-play descriptions. This is Harling's third year at the mike. Games both at home and away from home will be broadcast.

Two other programs which should interest sports fans will be broadcast on Radio Station KPIK. Thresh also will sponsor these, and Harling will be the announcer on Friday nights at 6 p.m. Harling will give his predictions for the games over the weekend. The Quarter-Back Club will be presented on Monday evenings from 6 to 6:30 p.m. This will consist of discussions on the game played by Cal Poly the previous weekend, and Harling's guests will be such notables as Chuck Pavelko, Bob Herwig, John Healey, and Bob O'Meara.

The Quarter-Back Club invites letters from anyone concerned about play substitution, or strategy in regard to the game discussed.

There will be a meeting of all teams interested in playing in the Mustang five league, in Room 209 at 4:15 p.m. next Thursday. All men interested in playing ten-man football are invited.

Crystal-Gazers' Predictions Listed

FOOTBALL EXPERTS OPEN FIRE

Every year about this time, football season rolls around. As the pigskin parade commences, countless self-styled football experts emerge from the depths to haunt fans with their predictions.

Caught in the rush for the second consecutive year is El Mustang's sports department. This department, however, will present not one but four crystal-gazers, all intent on shattering the present percentage records.

Heading the list is Chuck Pavelko. In his spare time, Pavelko is head coach of the Mustang eleven, and therefore it may be presumed that he is familiar with the subject of football. Next in line is John Healey, otherwise known as director of athletic publicity at Cal Poly. Healey is a holdover from last season.

No prediction sheet would be adequate without the presence of Hugh Harling, a rabid football fan. Harling is probably the best known of the "Big Four" as he has announced Cal Poly sports for the past two years and will continue so this year. Rounding out the circle of four will be Al Barto, El Mustang sports editor. Barto is also a returning letterman from last year's column.

The top game this week matches Santa Clara against California. The Broncos were the best of Pacific Coast independents last season while the Bears went to the Rose Bowl. With the Bears probably will be slightly favored. Other outstanding contests are: Stanford vs. San Jose State; College of Pacific vs. University of San Francisco; and Sacramento State vs. the U.C.L.A. Bruins.

El Mustang Sports Editor.
The Sportlight

By Al Barto

A glaring omission from the sports page of El Mustang this week will be the column called Grid Proves. This is because the columnist, who has written exactly what he thought of situations and people without any reservations, whether he was right or wrong, has decided to write a little differently. The idea of unbiased journalism is what counts.

This sportlight will not be concerned with local sports entirely. On certain occasions, yours truly will break off if only to keep things from becoming stale.

MUSTANG LINE TO BE DEFENDABLE

As would be expected, the first subject covered will be Green and Gold football. Coach Chuck Pavlick finds that he has a little more material to work with this year. There is considerable improvement in the line and if he may be clasped as an average college line in the small college league he can be classed as good only because of depth. The new men are as yet an unknown quantity under fire. It may be another year before Pavlick can throw a top notch line at his opponents.

GREEN AND GOLD OFFENSE IMPROVED

The backfield also shows signs of rejuvenation. Pinky Bebernes’ arm undoubtedly will be counted on in ’49 Mustang’s passing attack. Charlie Weber will be around as his favorite target. However, the Green and Gold offensive will not be carried entirely by Pinky and Weber as it was last year. J. D. Phillips has moved to a halfback slot and is counted on to pick up that important first down yardage and occasionally take off on a long run. On hand are a group of promising backs. Board Johnson may convert his success in running the hurdles to that of carrying the ball. Little Eddie Melton, 210 pound end from Iolani High in Hawaii; Nick Cardona, Faial of San Diego High, guard, and All-American center at California; Gene Seminario, Stuart Brown and Bob Hardy in that order. Seminario’s pass receivers for the eight game season, of which came on 22 points; 710 yards and eight touchdowns.

SEMINARIO TO HANDLE SIGNAL-CALLING

Eddie Seminario will be the column called Hoof Prints. Russ Pyle was the author who first handled the column. The idea of unbiased journalism is what counts.

The California Collegiate Athletic Association (CCAA) or Cal Poly is classed as the second strongest athletic conference on the Pacific Coast.

Bob Herwig, new addition to the Cal Poly coaching staff, All-American center at California.

THE SPARROWS OF SAN JOSE DOMINATED THE CCAA sports championships in 1948 by taking league honors in football, basketball, baseball, track, boxing, gymnastics and golf. College of Pacific won the swimming, tennis, and tennis championships, and San Diego State grabbed the wrestling laurels.

AZTEC PREDICTION

The San Diego Aztec has offered this prediction regarding the outcome of the ’49 CCAA grid season: San Jose State, Santa Barbara, Cal Poly, SLO, San Francisco, Cerrito and Monterey in that order. The Spartans of San Jose State dominated the CCAA sports championships in 1948 by taking league honors in football, basketball, baseball, track, boxing, gymnastics and golf. College of Pacific won the swimming, tennis, and tennis championships, and San Diego State grabbed the wrestling laurels.
Alumni's Paper Needs Stories

The Cal Poly Alumni association has just put the streets with the second issue of its quarterly news magazine, the Green and Gold.

This magazine is sent free of charge to nearly all the members of the Alumni association as well as those members of the "Green and Gold," stated, "this magazine is meant to serve the members of every alumni unit. It serves for us all to know what the others are doing and where they are located as well as give them information about the college.

"Right now," continued House, "the magazine is supported by the organization's general fund, but we hope that in the near future it will be supported by a business directory included in the magazine.

Hose continued with, "our greatest need right now is for people to write for the magazine. We want students to write of happenings around the college, for the college would certainly have interest in the alumni. Any work that a student does on the "Green and Gold" may be bound in a special edition and a new man will be appointed within the next few weeks.

Security Officer Warns Against Ignoring Citations

R. A. Steiter, chief security officer, announced today that during the past year two hundred students have ignored traffic citations and were warned by the Morro Bay Court. He again warns that ignoring a citation is a serious offense and will continue to be punishable by fine.

Steiter has listed the following procedures to be followed by students receiving citations:

(1) Report to Vernon Meacham, director of student welfare. (2) Appear at Justice of Peace Robin McDonald's court, Morro Bay, on or before the specified date. (3) Always answer citations. No excuses will be accepted for failure to appear in court.

The security officer added that a student failing to heed a traffic citation will be brought against him by the Morro Bay court. This fine will be increased each day the citation is ignored. In addition, disciplinary action may be brought against the student by the college. Second offenders are subject to disciplinary action.

In addition, disciplinary action may also be brought against the student by the college. Second offenders are subject to disciplinary action.

Jewish Students Plan Social Group

A meeting for all Jewish students will be held tonight, 8:00 p.m., at building No. 20. The purpose of the meeting is to organize a social and cultural group among students.

The first project of the group will be to plan religious services for the High Holy Days the following weekend.

All Jewish students, wives or faculty members are welcome to attend, according to MODEL, student advisor for the group.

The Gabby Book Store

Stationery, Art and School Supplies, greeting cards, gifts

Mrs. Pat Hux, Mgr.

Phone 367-1180 Chorro St.

We have the laundry concession with the campus.

Send your dry cleaning with your laundry.

Dormitory Pick-Up.

Delivery


HOME LAUNDRY AND DRY CLEANING

1223 Morro St., Phone 798

SAN LUIS OBISPO