Kamm ‘Medialand’ Forum set for March 11

On March 11 the 2004 Herb Kamm Media Forum, titled “The Good, the Bad and Medialand,” will examine whether what we see and hear in the news media is really news.

Questions about the quality of information in today’s media will be explored by a panel of experts beginning at 7 p.m. in the Performing Arts Center’s Philips Hall. It is the eighth such event in a continuing series initiated by the late journalist and Cal Poly advisor Herb Kamm.

Featured guest panelist Lou Boccardi, former CEO and president of the Associated Press, will join six additional journalists, including Cal Poly journalism graduates Stefan Tubbs (ABC News), Peter Hartlaub and John Hubbell (San Francisco Chronicle), and Ryan Huff (San Luis Obispo Tribune) as well as Cal Poly Journalism Professor Teresa Allen. The rodder will be Journalism Department Chair George Ramos, a two-time Pulitzer Prize-winning former reporter for the Los Angeles Times.

The March 11 forum is the first to be presented in Kamm’s honor. The university, at the request of donors, has also established the Herb Kamm Journalism Scholarship to reward outstanding students in that field.

For more information about the forum or the Herb Kamm Journalism Scholarship, call the College of Liberal Arts College Relations Office at ext. 1216.

President’s Arts Award to honor Tiber

Sheila Tiber and her husband, the late Yosef Tiber, have been selected to receive the Cal Poly President’s Arts Award for 2003 in recognition of their significant contributions to the arts and cultural environment of San Luis Obispo.

Yosef Tiber, a retired physician, passed away in September 2001. Sheila Tiber remains a committed patron of the arts and dedicated supporter of several other causes.

The award will be presented during a special ceremony Sunday (Feb. 22) before the Moscow Festival Ballet company’s performance of “Giselle” in Harman Hall in the Performing Arts Center.

Scholar to discuss Nixon, Eisenhower

Prominent Nixon scholar Irwin Gellman will discuss the legacy of Richard M. Nixon at 7 p.m. Feb. 25 in BioResource & Agricultural Engineering 123.

Gellman will speak on “Eisenhower and Nixon: Adversaries or Advocates?” and answer questions from the audience about Nixon’s career and legacy.

The author of “The Contender – Nixon: The Congress Years, 1946-52,” Gellman most recently taught at UC Irvine and has discussed his work on a range of nationally syndicated public-affairs programs. He has challenged much of the published work on Nixon and will discuss what he believes has been some of the problems in methodology used by historians who have sought to explain Nixon.

For more information, call the History Department at ext. 2543.

Tuscany trip planned

The Alumni Association invites faculty and staff members to join a trip to Tuscany Sept. 29-Oct. 7. For more information, contact Rosey Parks at rparks@calpoly.edu or ext. 5747.
Tickets on sale for Woman of Year lunch

The Ninth Annual Woman of the Year Luncheon will be at 11 a.m. March 8, International Day of the Woman, in the main lobby of the Performing Arts Center, and tickets are on sale for $10 for students and $15 for the faculty and staff.

The luncheon, recognizing a student, a faculty member and a staff member, will begin with a silent auction. Proceeds will benefit sexual assault programs on campus.

This year’s nominees — named for their service as leader, role model, mentor or someone who has made a significant contribution to women on campus — include Alison Anderson, Lilian Andrade, Mary Armstrong, Sky Bergman, Margaret Barrio, Bobbi Binder, Shawn Burn, Charis L. Cheney, Nichole Chubb, Tracy Clarke, Dianne DeTurris, Alesha Doan, Teresa George, Jana Gonsolevs, Lynn Hudson, Rachel Fern, Laura Freberg, Jodi Jaques, Jane Johnson, Mary Laporte, Andrene Kaiwi-Lenting, Ruby Moz, Andrea Nash, Maria Rodriguez Arvizu, Lisa Simon, Jennifer Stendel, Carolyn Stefanco, Rebecca Swanson, Katrina Voitik and Heidi Wilkinson.

For tickets call ext. 2600.

Cal Poly wins award for digital ‘Viewbook’

Cal Poly’s virtual “Viewbook,” launched in fall 2003, recently won a Gold Award for schools with 10,000-19,999 students in the Internet/World Wide Web category in the 19th Annual Admissions Advertising Awards.

The digital Viewbook — or student recruitment brochure — is the university’s first such virtual venture. It contains various types of multimedia, such as Flash animation, 360-degree images and digital video. It was produced by Albert Nunez, assistant director of admissions and recruitment, and information technology consultant Leo Ko, along with a team of students and other staff members.

The university produced the Viewbook to communicate effectively with prospective students and to cut costs, said Jim Maraviglia, executive director of admissions.


Caltech physicist to talk on ‘running out of gas’

Caltech physicist David Goodstein will talk about what he refers to as an impending global oil crisis from 11 a.m. to noon March 2 in Philips Hall in the Performing Arts Center.

Goodstein will present “Energy, Technology and Climate: Running Out of Gas” as part of the Physics Department Colloquium series. The talk is based on his just-published book of the same title.

“We are faced with a grave crisis that may change our lives forever,” Goodstein said. “We live in a civilization that evolved on the promise of an endless supply of cheap oil. The era of cheap oil will end, probably much sooner than most people realize. This talk will put this looming crisis in perspective and judge its significance.”

The lecture is sponsored by the College of Science and Mathematics, the Physics Department and the President’s Office.

More campus tours to be offered in April

To accommodate the thousands of visitors expected on campus during the traditional spring break weeks in April, the university will offer an expanded tour and visitor service schedule.

During the weeks of April 5-9 and April 12-15 (Friday, April 16, is Open House), Poly Reps will lead campus tours at 10:10 a.m. and 2:10 p.m. every weekday. For those two weeks only, the tours, which last about 90 minutes, will leave from Chumash Auditorium.

In addition, Admissions information sessions, tours of the residence halls and specialized tours of the College of Engineering will be offered. Special visitor parking, for those two weeks only, will be available at the Cal Poly Sports Complex.

More information is on the Cal Poly Web site (www.calpoly.edu); choose “Visitors,” then “Guided Tours.”

Kuhlenschmidt reception set for Feb. 27

A retirement reception for Sharon Kuhlenschmidt, assistant director of advancement for the College of Science and Mathematics, will be held from 2 to 4 p.m. Feb. 27 in Fisher Science 285. Kuhlenschmidt has been on campus 13 years.

Position Vacancies

STATE The official listing of staff vacancies is posted on Cal Poly’s online employment system, www.calpolyjobs.org. To apply, go to that site and complete the online application. Applicants needing computer/internet access or assistance may contact Human Resources at ext. 2236 for information on available resources.


#100253: Tenure-Track, Full-Time Accounting (Tax & Business Law) Assistant/Associate Professor, Accounting Area, Ojaias College of Business (ext. 1384). Closes March 31.

#100248: Part-Time, Lecturer Pool, Political Science Department, College of Liberal Arts (ext. 5717). Closes March 20.

#100250: Part-Time Lecturer Pool, Liberal Studies Department, College of Liberal Arts (ext. 2935). Closes May 28.

#100255: Part-Time Lecturer Pool, Speech Communication Department, College of Liberal Arts (ext. 2553). Closes May 29.

#100258: Part-Time Lecturer Pool, Modern Languages & Literatures Department, College of Liberal Arts (ext. 2889). Closes May 28.

Links change to pages on Alumni Web site

The Cal Poly Alumni Association has reorganized its Web site, and direct links to pages other than the home page — pages such as Free Lifetime E-mail Forwarding or the Event Calendar — need to be updated with the new addresses. The home page, www.alumni.calpoly.edu, has not changed. E-mail alumni@calpoly.edu for more information.

Be ‘Fit on Fat Tuesday’

Rec Sports invites faculty members, staff members and students to “get fit on Fat Tuesday” by taking a 40-minute walk with a personal trainer Tuesday (Feb. 24).

The free walk is part of “Fat Tuesday @ the Recreation Center,” and, in keeping with the Mardi Gras theme, beads will be given to all participants. Interested walkers should meet in the Recreation Center Plaza at noon. For more information, call Joe Long at ext. 5845.

Cal Poly Report

The Cal Poly Report appears online on Wednesdays. Articles should be e-mailed to polynews@calpoly.edu. For more information, call ext. 1511.