The electrical engineering department is testing a new lighting system.

With the old system, students were often left in the dark on exams and lab work by a failure or wear of 80 foot candles of illumination. To correct this situation, E. C. Glover's illumination engineering class did the new system, which gives better than 80 foot candles of illumination. A minimum of 80 foot candles is recommended by the Illumination Engineering Society of America.

Greater illumination results in:

- easier reading of scales on dials and gauges used in experiments and tests in the lab work.
- Blackboards also become easier to read as shadows disappear and office work becomes clearer under more light.
- Construction classes under the direction of George A. Abell, electrical instructor, find that higher marks are being made in the measurement lab, and illumination in the measurements lab.
- Electric shocks, four tube, 800 watt fixtures are being used in the measurements lab. Four foot fixtures of the four tube, 500 watt type are being placed in the offices.
- Only a gentle tap is required to turn the system on or off.

Fluorescent Lighting Findings

Engineers Explore Touch Plate

By Max von Sumner

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Campus Holsteins Shatter National Production Record

The Holstein dairy herd at California State Polytechnic college has set a new production record for the United States which shatters a mark held for 18 years by a Middlewestern herd, according to George D. Joyner, head of the dairy husbandry and dairy manufacturing department at the college.

The new record average in butterfat production has been verified by the Holstein-Friesian Association of America under whose testing rules the record was made for the latest production year. The herd had 35 cows and averaged 81,087 pounds of milk and 4,341 pounds of butterfat per cow, or an average of 1,242 pounds of butterfat per cow. This average is higher than the average of 1,041 pounds of butterfat per cow in 1947 for the United States.

The dairy herd and the students and members of the department staff who fed and milked the cows during the testing period.

DairyFreshman at the college is Phillip Page. His assistant is Herbert McCaw.

In 1947 the Cal Poly Holstein herd averaged 680.8 pounds of butterfat per cow, which starts it fourth highest in all states. Holstein milk production for the year was 4,000 to 5,000.

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Meet Shirley-But First Ya Gotta Shave

AND YOUR PHONE NUMBER? ... Davey Goodwin. El Mustang's little flower, shows Shirley Pedrotti how File Thirtyems gets credited work by work. Shirley was so impressed that she gave her much sought-after interview to Lazy Boys, hat Davey. You perhaps should try it.

By Lee Hoy

"Poly students are very friendly and considerate, but I wish they would shave more often. Although this is the custom of most students to grow a beard at the time of the senior photo, it is a custom that is second only as possible due to the limited shaving capacity of the high school auditorium.

Remedial Reading Peps Up Studies

By Jim Totten

Poly is now offering a course that would benefit every student who could enroll in it. Remedial reading is the title, and it is taught by Robert L. Maurer, N.A., of the psychology department.

It is a system of visual education, training, and testing to read faster and with more comprehension. It begins with a reading test and the student then starts to improve the poor reading habits by studying the books in the library which are divided into reading groups.
**CAL POLY CLUB NEWS**

**Poultrymen Listen**

Dr. W. F. Lamoureux, one of the nation’s foremost geneticists, addressed poultry club members and livestock students last Tuesday night at Polytechnic College. Lamoureux, who formerly taught poultry husbandry at Cornell, is now director of the Winter poultry breeding farms at Naples and Atascadero.

Bryan Beasley, poultry club president, introduced Lamoureux, who spoke on poultry husbandry.

**Poly Swimmer Saves Youth**

Life-saving methods taught at the American Red Cross are being taught to Polytechnic College students in light of the life of Robert Bailey of Santa Maria, last week in the surf near Avila.

The Santa Maria youth was riding a paddleboard, which was overturned around 5:45 p.m., and he was caught in the riptide, a condition seldom found in the Avila area, according to Deputy Sheriff B. F. Law.

Law, who took the Red Cross swimming safety course last year, drowned in the surf, succeeded in reaching the struggling swimmer and towed him to the beach, where several persons aided in reviving him.

At no time was Bailey completely unconscious, the deputy declared, but he had swallowed considerable water, which was removed by turning him face downward and rendering artificial respiration for a few minutes to effect recovery.

**Riflemen Active**

The Cal Poly Rifles club will hold a shoulder-to-shoulder match with the Santa Maria rifles club Tuesday night, March 8, in Santa Maria.

Cal Poly host Knox College of Pennsylvania in a duel match last week, by the score of 172 to 116, with the contestants meeting the result to each other.

Mr. Green, president, explained.

The club is preparing to take part in the National Intercollegiate tournament in Los Angeles, April 9.

**Shell History**

**El Mustang**

PAGE THREE

College F.F.A.

J. D. Lawson, assistant supervisor, Bureau of Agricultural Education, and sometime State director of vocational agriculture and guidance, spoke at the Polyanthus club last week. Mr. Lawson’s talk on “What the Smith-Field F.F.A. Can Expect” brought forth a discussion on the work of the Polyanthus club.

A regular business meeting followed, with Don Caruther’s gavel in hand, the club officers leading into discussion on the presentation of “What the Smith-Field F.F.A. Can Expect.”

**Ag Engineers**

The regular business meeting of the Agricultural Engineering society was held last Tuesday evening, with discussion centering around Poly Royal preparations. President Evsrratt Jahr announced that the next regular meeting, Tuesday, April 8, will be a social gathering.

**POLY SWIMMER**

**Lucky Strike Meants Fine Tobacco**

**Smoke a Lucky to feel your LEVEL best!**

Lucky Strike means fine tobacco—mild, ripe, light tobacco. No wonder more independent tobacconists, buyers and warehousemen—smoke Luckies regularly than the next two leading brands combined! Get a carton of Luckies today!
Stress and Strain

By Keith Watts

Student Union Plans

At a meeting of the SAC committee on Student Union held last fall, it was decided that the Student Union can and will be built, only when the entire student body is behind it.

Right now the general opinion around the campus seems to be that we'll have a union, but we won't be here to use it. Why should we work for it?

Now there is a good, homey, unhealthy attitude, if there ever was one. Maybe we won't see it, but perhaps if we all work to work on it, it could be built before all of us have graduated. This whole drive depends solely upon the amount of time, thought, and work that everyone puts into it.

Sure, we have a committee to work on it, and they're doing a lot of work and getting a lot accomplished. But they can be successful only when they have the backing of the whole school. Right now they don't have it.

The committee has accomplished quite a bit during the past two quarters. They have found out how other colleges finance their unions, and figured out a tentative plan for our union, including type of organization and the various committees that would be being devised for the financing of our union.

There are several major events, student fees, alumni and faculty contributions, donations from outside individuals, corporations, and organizations, and profits from the student store. Just how successful the committee will be in soliciting money from any or all of these sources depends on the spirit, drive and backing that they get from the students.

We all want a Student Union. How many of you are willing to work for it?

D. W. G.

Student Help

America enjoys the luck and privilege to be the most secure bastion of freedom today. Because of her unique position and because she wants and is eager to see the rest of the world gain or return to similar status, the United States has undertaken a job of rehabilitating those sections of the earth which have been ravaged by a war they cannot sufficiently help themselves.

This is not just charity. Under the United Nations, which was organized to bring to these sections of the earth a form of government that caters to the relief demands and needs of member nations.

This job is being undertaken by American students and professors through the World Students Service Fund. The world-wide WSSF is raised by American students and professors through a special student fee at American schools and colleges, a fee which has the unanimous approval of all the departments of the Ministry of Education.

The agreement of the world is this: "nothing can be done in the relief projects until we have a real government."

This is the first major accomplishment in the rehabilitation program for establishing economic, social, and ethical standards among the students in the countries being rehabilitated. The fee will be distributed first to members of the senior class as they will be the first to benefit from such a program. In the future, the plans call for an industrial training program for all engineering students, including the work of electrical, mechanical, and civil engineering.

Following the significant scientific developments in the last few years, some of the world's most profound thinkers have recognized the need of developing a more philosophical and humanitarian outlook on the part of engineers and scientists.

The Engineering Council's student fee plan is a definite step in the right direction.

It is fortunate that the Engineering Council decided to sponsor the fee for this Spring quarter as an atomic energy panel comprised of 12 prominent physicists signed the "Committee of Concern." This panel is being arranged under the chairmanship of Mr. G. H. Galilee, President of the Engineering Council.

UNDER THE MARMITE—Natural steam may be turned into pressurized steam by reducing the pressure. The reduction is produced by forcing water through a valve into the lower pressures existing at ground level. This water is then boiled into live steam. Power systems are operated in the conventional manner by expanding the steam through a turbine.

Next thing you know, they're going to be counting a king-sized gas turbine atop Mt. Everest.

Where it's Deep

By Bliss

Starting, indeed, spontaneous oft before I knew—
but was I sober when I was young? And then later
sense your Data, I think the only way to
which is of proportions almost unfathomable.

What can be termed the most importantbulk of the job is education. No nation can be a going concern without leaders and men of the knowledge to constitute a strong, influential government.

The United States, through numerous federal, state and private agencies, is going ahead with this task. One of these agencies is the United States Office of Education. This is a non-profit organization working for the benefit of students throughout the United States.

WSSF offers the American people, especially the students and professors of American schools and colleges, a chance to invest in the future of world education. This program involves no politics, creed, race or religion. WSSF caters to the relief demands and needs of all mankind.

Approximately 50 per cent of the funds which support WSSF are raised from student contributions. The remainder is distributed first to members of the senior class as they will be the first to benefit from such a program. In the future, the plans call for an industrial training program for all engineering students, including the work of electrical, mechanical, and civil engineering.

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REASONABLE PRICES

Brown's Music Store

GUHLRAN PIANOS

BAND INSTRUMENTS

COMPLETE LINE OF RECORDS

"Everywhere Musical"

777 Nipomo
Behind The Chutes
By Eddie Allen

Friday, March 25, 1940

FRIDAY, MARCH 25, 1940

Two More Enrolled Needles
And Predictions Come True

Anybody know of two fellows who would like to come to Poly?
If you do, get them quick! The enrol-
ment is under expectations and the
honor of the registrar's office
is at stake.

Enrollment for the spring quar-
ter fell just four short of the
amount predicted by Lee Pihlin
(registrar) and Dr. Paul Winters.

Says Winters, dean of ad-
mision, guidance, and placement.

We were expecting at least
$400.

Returning students registering for
classes numbered at 8197
and 911 new students have pushed
the total to 8,898. The ranks of the
Poly people are expected to be
swelled by additional late enrol-
dees and thus the passing of the
400 mark—may the registrar's office
hopes be attained.

J. Paul Shodey Switched to Wildroot Cream-Oil
Because He Flunked The Finger-Nail Test

If people are slathering you about better luck up on your
hair. Below is a clipping from Wildroot Cream-Oil hair tonic.
This was sent wide open for all kinds of cutty remarks about his
roasty appearance. Next time! Now trying—using Wildroot
Cream-Oil regularly, anonying dryness and some ugly del-
icate are gone. His hair stays put all day. He now uses the
Wildroot Finger-Nail Test without batting an eye.

Many experiences lead us to suggest that your top tier qualities
of Wildroot Cream-Oil containing Lovelin, the
to a bottle or tube daily at your drug or toilet goods counter.

You'll agree that for well-groomed hair Wildroot Cream-Oil
is perfect.

R. J. Reynolds Tobacco Company, WInetood, Nort doctrine.

FROM WAY BACK, FRAN.
AND FULL-FLAVORED

I KNOW HOW MILD
HOW I MADE PROVED TO ME
NOW REALLY MILD
CAMES ARE!

IN A CAMEL SMOKER
FROM WAY BACK, FRAN.
I KNOW HOW MILD
AND FULL-FLAVORED
CAMES ARE!

How torquy can a song be?

"What's My Name?"
New RCA Victor disc

"What's My Name?"... and you'll know!

/title-hair-was-stronger

Hear Fran Warren singing—

new RCA Victor disc

How MILD can a cigarette be?

SMOKE CAMES FOR 30 DAYS

AND YOU'LL KNOW!

In a recent coast-to-coast test of hundreds of men and
women who smoked two packs a day for 30 days, an aver-
age of sixty cigarettes were burned. These men and women
were selected at random and the test panels were
selected from all types of classes and occupations.

Not one single case of throat irritation due to smoking

Money-Back Guarantee! Ten Camel cigarettes for your

Take me to town. For three days. If, at any time, you are not convinced that Camel
is the mildest, tastiest cigarette you have ever smoked, return the package with the
unused cigarettes and you will receive in full purchase price, plus postage.

(Stamp) R. J. Reynolds Tobacco Company, Winston-Salem, N. C.
Swimmers Lose Close Pair To Spartans, Broncos

The Cal Poly men's swimming team came from the need for a big week, having won the Santa Clara University and Stanford meet. With the dual meet between the Mustangs and the Broncos, the Mustangs scored 200 points to the Broncos' 186 points. The Mustangs are now second in the overall standings, only 10 points behind the Broncos, who are in first place. The Mustangs will face the Broncos again on March 22. The meet will be held at 2 p.m. at the Santa Clara University pool. The Mustangs are currently leading the Big West Conference in men's swimming.

Fullbacks a "Must" As Gridders Answer Pavelko's Early Whistle

By Al Cadek

The big question on the campus these days is not whether Norway signs the Atlantic pact, but whether or not Coach Pavelko will get a fullback prospect among the many candidates courting the attention of the Mustangs. Pavelko has a fullback prospect, among others, in the form of "fresh" man.

The other back-finder is Gene, who appears to be coming along well, having been discovered by Coach Pavelko in small-town Idaho. Gene was a two-sport star at Idaho State and is expected to become a key player for the Mustangs this season. The Mustangs are currently leading the Big West Conference in football.

Baker & Roberts

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Store No. 2—Pacific & Higuera; Phone 866

Specials for Friday and Saturday MARCH 25 and 26

Johnson's GLO-COAT WAX

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2 Pint cans 89c
2 Quart cans $1.47

Mission Tomatoes

No. 21 cans

Yes Tissue

30c

Fab Washing Powder

2 Packages

We deliver at 10 a.m., 2 p.m., 4 p.m.
200—Anywhere in City or Cal Poly

Page Eight

EL MUSTANG

Friday, March 25, 1949

PAGE RIGHT

FROST BASEBALLERS

Blank J. V. Knights

Coach Bob Bevier's Cal Poly nine completed their third home game of 1949. The Cal Poly nine took on the Chico Junior College nine and defeated them 6-0. The Mustangs are currently leading the Big West Conference in baseball.

Underdog Netters Pair Off

The Cal Poly tennis team will face their first conference opponent this weekend. The Mustangs will face off with the PCC Squad, who have come in as the top seed in the conference. The Mustangs are currently leading the Big West Conference in tennis.

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Mustang Horsehiders Face Gauchos In League Opener

By Al Barte

The NCAA conference begins firing this weekend when the Cal Poly Mustang nine hosts Santa Barbara college in a three game series on the home diamond. This afternoon there will be a game, with a doubleheader following tomorrow afternoon.

Tennis Results

Singles
1. Ed Ropia (Poly) defeated Bill Carlson (Poly) 6-5, 6-4, 6-2
2. Marti Griper (Poly) defeated Paul Charles (Poly) 6-4, 6-2
3. Dave Swain (Poly) defeated Marshall Miller (Poly) 6-2, 6-5, 5-7
4. Jack Sattlemeyer (Poly) defeated Ron Johns (Poly) 6-8, 6-1
5. Dan Lewis (Poly) defeated Bill Honza (Poly) 6-2, 6-2
6. Jerome Wey (Poly) defeated Charles Hofer (Poly) 6-3, 6-4
7. Bill Holmes (Poly) defeated Paul Ehringer (Poly) 6-1, 6-2, 6-2
8. Ralph Parsons (Poly) defeated Lou Farley (Poly) 6-1, 6-2, 6-2

Doubles
1. Benjamin Deborah (Poly) defeated Carol Rains-Bejina (Poly) 6-2, 6-2
2. Miller-Blettles (Poly) defeated Charles-Johns (Poly) 8-6, 6-8, 6-4
3. Swain-Curtils (Poly) defeated Griper-Linard (Poly) 7-6, 6-2
4. Hober-Haffner (Poly) defeated Johnen-Walker (Poly) 6-3, 7-5, 6-2
5. Nelson-Stroup (Poly) defeated Lee-Shortet (Poly) 6-3, 6-2

Results of Pomona matches:
1. Don Wolfrey (Poly) defeated Fred Rosenfeld (Pomona) 6-2, 6-1
2. Larry Wiest (Poly) defeated Paul Charles (Poly) 6-0, 6-1
3. Jack Baker (Poly) defeated Irv Schneeberger (Pomona) 6-1, 6-1
4. Dan Mesler (Poly) defeated Bill Carlson (Pomona) 6-2, 6-3
5. Don Johns (Poly) defeated Bill Carlson (Pomona) 6-3, 6-0
6. Ken Johnson (Poly) defeated Bob Schrader (Pomona) 6-1, 6-1
7. Frank Kenyon (Poly) defeated John Johns (Pomona) 6-4, 6-3
8. Williams-Brown (Poly) defeated Bill Hill (Poly) 6-4, 7-5, 6-2
9. Carlson-Hinman (Poly) defeated Paul Ehringer (Poly) 6-2, 6-1
10. Welch-Bunt (Pomona) defeated Jack Monje (Poly) 6-2, 6-3
11. Charles-Johns (Poly) defeated Bill Carlson (Pomona) 6-3, 6-0
12. Hamlin-Burt (Poly) defeated Ralph Parsons (Poly) 6-4, 6-2
13. Hamlin-Burt (Poly) defeated Ralph Parsons (Poly) 6-4, 6-2
14. Norwood-Ludlow (Poly) defeated Wright-Rigler (Pomona) 6-2, 6-4
15. Mead-Jones (Poly) defeated Martin-Johns (Pomona) 8-6, 6-1

Basketballs, Punching Bags, Air Hammers—We Still Log Sacktime

Edward Field, Berkeley, the first baseman Bob Bell's pitch for a 420 foot home run this afternoon, the Gaucho.

Printing Student Assigned To President Lines

Boo, Arnold, a primitive student.

VETS NEWS

Veterans are advised to check on their GI bonuses and other benefits. There may be changes.

Veterans who have added protection insurance may be increased. Look over your papers and report any necessary changes to the local VA office.

The world's first lighthouse on the golden sea is said to have been a beacon built in 1807. It was built around 280 B.C.

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SUPLUS BLANKETS
62 x 82
Weight 3½ lbs
100% Wool

$4.98 Each

EL CORRAL
Admission Building
Crops Major Finds Market Ready
For Cauliflower
Tom Boles, senior truck crops major, tells of a recent cauliflower raising venture in which he realized a profit of 20 cents a crate after marketing his product. Boles rented one third of an acre of land from the college foundation on a contract basis and planted the plot in cauliflower which he cultivated, harvested and marketed. He produced approximately 60 crates over the average for his one third acre of land. His additional profit was over and above labor, supplies and marketing costs. Boles is one of the many Poly students who have illustrated how interest, good management, and the "know how" by doing system can pay off.

Boles states that he is interested in the cooperative marketing system in agriculture. He plans to participate in the Santa Maria valley following graduation from Cal Poly.

Chemistry Students To Feature Displays On Practical Applications
Practical applications of chemistry will be the theme of the 1949 Poly Royal exhibit to be on display in the chemistry laboratories.

Features of the exhibit will include a chemical milk factory, prepared by a live calf, and a display of the way in which the dairyman balances his ration for most economical production, through chemistry. Education, agriculture, and chemistry will be closely related.

The chemistry of a dozen eggs on a plate will show chemistry, nutrition, and the poultry industry. Other student projects on chemical fertilizers, insecticides, fungicides, hormones and vitamins will make one's visit worthwhile.

Another interesting display will be the tomato grown in water containing the necessary chemicals by students. The symptoms of calcium, nitrogen, and nitrate deficiency will be featured in the hydroponic display containing plants raised without soil.

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Done by O. K. Rubber Welders

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MAKE YOURS CHESTERFIELD

MORE COLLEGE STUDENTS SMOKE CHESTERFIELDS THAN ANY OTHER CIGARETTE

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Take Advantage of THE KING'S

Cheaper Than a Cigar

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1405 Broadway

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"Chesterfield is MY cigarette because it's MINDER better-tasting"

Robert Cummings

The Original

MOTEL

- Excellent Dinner Room
- Dancing

Cleo S. Clinton, Manager
At North City Limits
Phone 1340

Student Stockmen Buy Campus Stock
Five students and former students have recently purchased Poly registered animals to form a herd for their breeding needs, said Roy A. Lander, swine department head.

Four open Berkshire gilts were sold to John and Don Lindsay of Atwater. California. Five bred gilts, open this spring, have been purchased by Jerry Jones of Paso Robles, Calif. Four open Dam Bas were sold at Poly to student Jason VanHorn, San Luis Obispo; Peter Lawrence, Malverne, purchased two open gilts and three registered Hampshire ewes.

Landscape and florists are attending Poly at this time; the Linday brothers and Davis are former students.

The Original

Motel Inn

- Excellent Dining Room
- Dancing

Cleo S. Clinton, Manager
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\[ \text{For Sale—'49 El Rodeo} \]

\[ \text{Yamaha, action, camera} \]

\[ \text{With large enough roll in the history of the} \]

t\[ \text{the college for $250 plus your} \]

\[ \text{student body card.} \]

\[ \text{Easter Dance Killed} \]

\[ \text{The Horticulture club's traditional Easter dance, scheduled} \]

\[ \text{for April 11, has been called off} \]

\[ \text{this year, the Easter dance committee} \]

\[ \text{heeded by Lee Powell, announced} \]

\[ \text{last week. Reason for the decision} \]

\[ \text{was given as inability to settle} \]

\[ \text{contracting dates and dance themed} \]

\[ \text{club president Robert Georges} \]

\[ \text{said.} \]

\[ \text{Last night Horticulture stu} \]

\[ \text{dents saw motion pictures of last} \]

\[ \text{year's Easter dance. This year's} \]

\[ \text{trip to the Los Angeles area, and} \]

\[ \text{a club dinner were discussed} \]

\[ \text{before refreshments were served. The} \]

\[ \text{excursion, scheduled for April 14,} \]

\[ \text{15, and 16 will visit nurseries and} \]

\[ \text{the L. A. Power market, department} \]

\[ \text{store Without Floral announc} \]

\[ \text{ed.} \]

\[ \text{PHOTO SUPPLIES} \]

\[ \text{Quality Developing and} \]

\[ \text{Printing} \]

\[ \text{Over Night Service} \]

\[ \text{Cal Photo Supply} \]

\[ \text{692 Higuera Phone 777} \]

\[ \text{YMCA Beach Party} \]

\[ \text{The YMCA will have a beach} \]

\[ \text{party Sunday, with Roy Anderson} \]

\[ \text{secretary. The group, providing} \]

\[ \text{the weather is good, will leave} \]

\[ \text{from the front steps of the Ad} \]

\[ \text{building at 1:30 p.m. Sunday and} \]

\[ \text{sojourn in Avila. Hot dogs and} \]

\[ \text{potato salad will be the main} \]

\[ \text{course after the group limbers up} \]

\[ \text{their whistles tuned with some} \]

\[ \text{swimming and swimming, it was} \]

\[ \text{announced.} \]

\[ \text{The YMCA, together with the} \]

\[ \text{International Relations club, are} \]

\[ \text{the two most active clubs partici} \]

\[ \text{pating in the World Student Ser} \]

\[ \text{vice Fund to be held on campus} \]

\[ \text{next month, G. Hall Landry stated} \]

\[ \text{The WSOF support was ap} \]

\[ \text{proved and movies were shown at} \]

\[ \text{the association's last n o o i e x } \]

\[ \text{March 17.} \]

\[ \text{Student Stockmen Buy Campus Stock} \]

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\[ \text{of Atwater, California. Five bred} \]

\[ \text{gilts, open this spring, have been} \]

\[ \text{purchased by Jerry Jones of Paso} \]

\[ \text{Robles, Calif. Four open Dam Bas} \]

\[ \text{were sold at Poly to student Jason} \]

\[ \text{VanHorn, San Luis Obispo; Peter} \]

\[ \text{Lawrence, Malverne, purchased two} \]

\[ \text{open gilts and three registered} \]

\[ \text{Hampshire ewes.} \]

\[ \text{Landscape and florists are at} \]

\[ \text{tending Poly at this time; the Lind} \]

\[ \text{ay brothers and Davis are former} \]

\[ \text{students.} \]

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