October 30, 2006
FOR IMMEDIATE RELEASE

Contact: Adam Serafin
805-801-6302

‘Another Type of Groove’ Welcomes Spoken Word Poet: Joe Hernández-Kolski

SAN LUIS OBISPO -- “Another Type of Groove: Spoken Word Poetry” brings the nation’s top poets, including world and national Slam champions, countless regional and local Slam champions and HBO’s Def Poets to the Cal Poly campus.

Sponsored by the Multicultural Center and Student Life & Leadership, “Another Type of Groove” will take place on Thursday, Nov. 2, in Philips Hall, Room 124, from 7:30 p.m. to 10 p.m. The event is free and open to the public.

In celebration of Latino Awareness Month, the featured poet for November is Joe Hernández-Kolski.

Joe recently performed on the season finale of HBO’s Russell Simmons Presents Def Poetry. He currently tours around the country with his lecture/performance entitled, “Refried Latino Pride.” He has performed at numerous colleges and universities nationwide.

“Another Type of Groove” is a creative outlet for more than 100 students each month, producing dialogue between students, faculty, staff and community members. In addition to a featured poet, the event offers an open-mic poetry forum.

The mission of “Another Type of Groove” is to create open space for the interchange of ideas, beliefs and personal expression. Through this exchange, students can create respect for themselves, build a sense of community and learn about unique individuals and the cultures from which they come, said student coordinator, Adam Serafin.

For more information, contact Adam Serafin at 805-801-6302.

###