Political Fervor On Climb As ASB Campaigns Begin

Trio Vying For Presidential Office; Maxwell Hopes To Top 1950 Turnout

By Warren Jewett

Political fervor is mounting by the hour as 11 offices for student body posts apply their best talents in wooing ASB card holders diggit into the row all over campus. Not since the candidates' hand to hand battle 70 years ago has been seen clashing the interests of the candidate to prospective voters.

The campaign got off to a slow start by President Bill Maxwell, but he has picked up a certain amount of steam since.

Listed as presidential timber are:

Bill McFeth, ASB Journalist;
Rahot Stahl, ASB Journalism Junior; and Bob Stein.

Ballots for the election will be distributed today in the college and Mural this week.

In the 11-month period, July 1, 1949, to June 30, 1950, there were 8,383 paid cards and 2,449 student slips, an average of 650 items of first class mail per day (the former 33 items and 49 parcel post orders per day), and Phil estimated the total cost of the ASB office payroll of about $10,000 for the year.

During the last semester, a total of 9,088 pieces of mail was handled in this office, and the biggest percentage of mail was addressed to Jana Duke, Phil, who is in the class of 1951.

Phil consisted of a big business, with 49 permanent staff members, all working full time, and 60 part-time college students.

"Letters come into our office every day from all over the world," Phil said. "We receive, in the class of 1888 werei Robert Todd Crawford, Carlton Lowry, Bob Stein and the other members of the college's student body; and on the latter.

Mize Soes No Need For Changing State College Name

"There is no more justification for changing the name of the State Polytechnic College in California State than there would be for any of the other eight regional campuses," said Vern Mae, ASB vice president. Mize received a copy of his message and was presented with the following letter:

"I refer to the letter which you signed as Chairman of the Board of Regents for the State of California, in which you stated that you were going to call the State College at San Jose State College, and this is to express my entire disagreement with this proposal. It is my belief that the name of the State Polytechnic College in California State should remain unchanged.

"I have had occasion to speak with many of the officers of the State Board of Regents, and I am convinced that the majority of them believe that the name of the State Polytechnic College in California State should remain unchanged. I am also convinced that the name of the State Polytechnic College in California State is not likely to change, and I believe that the State Board of Regents will not approve the proposal of the State Polytechnic College in California State to change its name.

"I am therefore of the opinion that the proposal of the State Polytechnic College in California State to change its name is not likely to be approved by the State Board of Regents, and I believe that the name of the State Polytechnic College in California State will remain unchanged.

"I am also of the opinion that the name of the State Polytechnic College in California State is not likely to change, and that the proposal of the State Polytechnic College in California State to change its name is not likely to be approved by the State Board of Regents. I am therefore of the opinion that the proposal of the State Polytechnic College in California State to change its name is not likely to be approved by the State Board of Regents, and I believe that the name of the State Polytechnic College in California State will remain unchanged."
PAGE TWO

Engineers Needed In Aero. Shipping

Representatives from Northrop Aircraft company and The San Francisco Naval shipyards will be on campus next Monday, April 15, to interview graduating engineers. A preliminary meeting was held in Room 118, Library, last Thursday evening.

John Jones announced today.

Reprsesentatives from Northrop and The San Francisco Naval shipyards need graduating students majoring in aeronautical, electronic and mechanical engineering, and they will also interview graduating engineers in the fields of electrical, electronic and radio, mechanical and architectural engineering. Alva Larsen, employee representative, is particularly anxious to talk with seniors majoring in aeronautical, electronic and mechanical engineering.

J.R. Perrin, Northrop representative, says his company's personnel needs are based on what things cost today's prices, we have to make up the difference somehow—or go out of business.

Feel Lonesome? Here's Chance To Cure Blues

Cal Poly students have a standing invitation for every Saturday afternoon and evening. The invitation is to the Presbyterian Youth Center.

The Youth center will provide various activities such as: free stationary for letter writing, a snack bar, ping pong, games, open mike, and latest movies from time to time. It will be open every Saturday from 8 p.m. to 11 p.m.

How you can make a profit of $27,295,971 and go in the hole!

1. According to our accountant, Union Oil made a net profit during 1961 of $87,884,000. If this bookkeeping profit represented the company's actual "take" our 88,847 common shares would be overjoyed. But after paying dividends of $11,444,269, we actually ended up owners would be overjoyed. But after paying dividends of $11,444,269, we actually ended up with $7,664,000 in working capital.

2. Here's the reason: In 1961 we had to spend $98,437,000 for replacement of worn-out equipment and oil properties and to enlarge our facilities to meet the greatly increased demand in the West for petroleum products. This money came from three sources.

3. $44,891,000 of it came from the "depreciation and depletion" allowance. (The sum a corporation sets aside each year to replace equipment and oil properties when they're worn out.) $14,606,000 of it was made up out of profit. $7,664,000 of it was taken from working capital—the "cheeking account" a business keeps on hand for day-to-day expenditures.

4. We obviously can't keep dipping into our working capital indefinitely and stay in business. For if we do we'll eventually run out of money to carry our receivables, inventories, etc., and pay our daily operating expenses. That's why something has to be done about a situation that affects not only us but every U.S. corporation.

5. Briefly it is this: The sums the tax collector allows us to set aside for depreciation and depletion are based on what things cost when you acquired them—not what it costs to replace them today. Since these depreciation funds aren't adequate to replace equipment and oil properties at today's prices, we have to make up the difference somehow—or go out of business.

6. On top of this, extremely heavy taxes on corporate earnings make it almost impossible to retain enough profit to make up the difference. So we have to take it from working capital. That's why we must have a tax policy that will permit corporations to earn enough for the replacement and expansion necessary to maintain the productivity and economic growth of the nation.

UNION OIL COMPANY
OF CALIFORNIA
INCORPORATED IN CALIFORNIA, OCTOBER 17, 1880

This series, sponsored by the people of Union Oil Company, is dedicated to a discussion of how and why American business functions. We hope you'll feel free to send in any suggestions or criticisms you have to offer. Write: The President, Union Oil Company, Union Oil Building, Los Angeles 17, California.
Tidwell Owed 'Thank You' Vote By Old Mama Nature

By Gene Sharp

Dave Tidwell, Cal Poly athletic director, is responsible for saving thousands of acres of virgin timber in the High Sierras. Dave, by using his head and being thorough about his work, helped to control a fire in the high mountains near the Kings Canyon National Park two summers ago.

Dave was 36 years old this year when he took his family on a trip through the mountains. It was his first visit to any national park since he was a youth and he wanted to make sure that his family would enjoy the beautiful scenery.

The trip was a success and Dave decided that he wanted to return to the park one day. He researched the area and learned about the wildfires that had been occurring there. He knew that his talents as a yogurt salesman could be valuable in helping to prevent wildfires.

Dave contacted the National Park Service and offered his services. They were impressed with his knowledge and experience and agreed to let him help.

Dave spent the next two summers helping to control wildfires in the High Sierras. He worked tirelessly, putting in long hours of hard work.

On his return trip, Dave was followed by a group of newspaper reporters who wanted to write a story about his heroic efforts. They asked him to speak to the Rotary Club of San Francisco about his experiences.

Dave agreed to the request and spoke to the club about how he had helped to save timber and prevent wildfires. The audience was amazed by his story and many of them asked for more information.

Dave then agreed to speak at the University of California at Berkeley. He gave a detailed account of his work and the audience was again amazed.

Dave's story was then written up in the school newspaper and it quickly spread throughout the state. Many people were inspired by his story and decided to help in the fight against wildfires.

Dave's efforts were recognized by the National Park Service and he was awarded a medal for his service.

Dave's story continues to inspire people today. He is a true hero and an example of how one person can make a difference.

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Little Children, Hands Off

Dear Editor:

May I use this letter as an appeal to just one man? Actually it might be construed as an appeal to all students. The newly installed bulletin boards in the basement have already suffered their first loss. No sooner had the Penguin board been laid out than an emblem and a picture were stolen. This board has been decorated this year in advance. Offic ia, Room 21, Administration building.

Verner Miso, A.B. President

The Perfect Song

KARLESKINTS FLORIST
1423 Monterey Phone 3062

On the cover of this issue we have an attractive illustration of the newly installed bulletin boards. Through the courtesy of the Student Body these boards have been set up in the basement of the Administration building.

John Mette, Publications Chairman
Bob Miller, Business Manager

Music in Town

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Need Cash? Sell Used Books

To students harboring a burning desire for folding money, Estelle Bookstore offers a suggestion of obtaining the staff and at the same time aiding financially-burdened classmates.

Estelle Dooler, Estelle book store manager, has information of the urgency for used texts and reference materials. If you own and want to sell these items contact 8 a.m. to noon Saturdays at 709 Higuera Phone 1111.

Anning the specific titles in demand are Fedd and Feeding, Berg's Manual, Atlas of Biology and Webster's American College Dictionary. Billie Rule with Estelle will also be purchased. The above is only a partial list. For further information contact the bookstore.

For Better Cleaning and Faster Service

Try The Perfect Method Cleaners

Opposite the Courthouse 993 Goss Phone 1767

Don't Store In The Wso
High And Missing

CORKY'S
Is open Always

111 Main North
Across from Post Office

Poly Health Center
Your First Stop

“Students in need of medical attention should go first to the health center here instead of to doctors downtown. Says Dr. Wolcott. We have a campus doctor here who will see you immediately. He can handle most minor problems and will get you to a doctor as soon as possible. There’s no need to let things go on until they become serious.”

Catalina Holiday To Aid Scholarship Fund

An innovation of this year’s Poly Royal will be the student’s wives’ booth which will be looked at by the Daily committee next phase of the Ad building. The wives are supporting an all expense paid round trip to Catalina Island for the lucky winner. The planned event will aid the Student’s Wives scholarship fund.

E. Douglas Gerard Added To Staff

Appointment of E. Douglas Gerard to the agricultural engineering staff was announced this week by President Julian A. McHugo.

Coming from Montana State University, where he received his B.S. degree in agricultural engineering, he also was announced this week by the University of Montana. He taught at both institutions and later was associated with a tractor and equipment firm. He is married and lives on the campus.

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Sunset Barber Shop

Haircuts 61.00
Open Mondays 7-11 Word St. L. Barrios

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Future Information

Contact the bookstore.
Poly Cindermens Host Gauchos Saturday

Softball Play On
Rain halted first games in the inter-university softball program, but since then the two leagues have settled down to business. Games have been hot and fast and director Chuck Hardy is well satisfied with the way the play has been going.

Next Monday Las Figuras hosts the Daisy club, defeat some right fielder and the Biddy club while the Biddies meet the Daisy and Bluefly.

The newly formed Kaskill Field Club is one of the new teams. Gus Smith, former Cal Poly baseball pitcher, has organized the club and has the services of • Bob Thomas, a former Cal Poly baseball star, and Hal Watts, a former Cal Poly baseball player.

The Kaskill Field Club is the result of the efforts of the Cal Poly baseball team to provide a place for young men to play basketball and softball.

The team is composed of the following players: 

Bob Thomas, Gus Smith, Hal Watts, Jim Poole, Jim Didier, and Jack Miller.

The team will play its first game on Monday against the Daisy club.

Up Your Alley

Cal Poly's hot bowling league now has two first teams after resuming league play last week. Both the MI and Poly's five are up to 14-8 win-loss records.

Poly's Five won the season opener against a team that featured Rich, White, Weir, and Ashman. Poly's Five won both games, 14-8 and 14-6.

Pitching Records

Frank Romero has a 8-1 pitch, and a 8.88 ERA and a 8-0 mark. George Mitchell, who pitched against Pepperdine on Friday, has a 6.94 ERA and a 6-0 mark.

Batting averages changed over the weekend. Cal Poly's bats have shown a marked improvement. Earl Linn, who batted .400 over the weekend, has now dropped to .800 over the weekend. He also leads in total bases.

Another first baseman, Ron Walter, has dropped to .888 average. He also leads in total bases.

Other high average are: Right Fielder Guido (Cal Poly's left fielder) and Center Fielder Bob Myers, both .875.

Corky's

Behind California Park

Baths (One Waether Load)
Wash, Dry, Fold

50c
Shirts Hand Ironed

"SPECIAL"

Coupon Special

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May 15, 1953

Mottmen Strive For Wins Over Pepperdine, San Diego

By Bob Hardy

Fresh from a 10-4 win over Camp Cooke, Cal Poly's baseball squad is looking southland for three games. Pepperdine notes the mottmen today for a doubleheader. San Diego plays Poly Saturday.

Coach Bob Mott dumped all the players into the long line-up to win these southern classics and win a third place in the conference. He used a lot of his players in one game in order to win these southern classics.

Mottmen will work against San Diego. Rutan is the key hit with Frank Frisco's strikeout in early Friday's baseball.

Mottmen inspired Camp Cooke last Saturday. They struck out 17 batters in that game to fall just two and five short of Den Jentjer's record of 17 set in 1950.

Pitching Records

Frank Romero has a 8-1 pitch, and a 8.88 ERA and a 8-0 mark. George Mitchell, who pitched against Pepperdine on Friday, has a 6.94 ERA and a 6-0 mark.

Batting averages changed over the weekend. Cal Poly's bats have shown a marked improvement. Earl Linn, who batted .400 over the weekend, has now dropped to .800 over the weekend. He also leads in total bases.

Another first baseman, Ron Walter, has dropped to .888 average. He also leads in total bases.

Other high average are: Right Fielder Guido (Cal Poly's left fielder) and Center Fielder Bob Myers, both .875.

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No Need To Change Name of College

(Continued from Page 1)

would be raised in the new building, although the old buildings would be retained for classrooms and administration. The new building would be located on the west side of the campus, near the present athletic fields.

Riders And Ropers

Plan Big Program

In addition to the regular football and basketball seasons, Cal Poly will offer a special program for riders and ropers. The program will include clinics, clinics, and exhibitions, and will be open to all students.

SPORTS QUIZ

(Continued from page 1)

Revealing with this issue, and an addition to the quiz section of the paper, will be the Sports Quiz, which will appear weekly. The quiz will consist of questions on various aspects of the sports world, and will be prepared by the Sports Editor.

BAY THEATRE

HONOR BAY

Prelim. April 14
"R Bios"- Goleta, F.A.A., 3 p.m.
2—West Pasadena

James Hayden

"FAIR FIMMERS"

Shore Pd, 1:30-3:30
Ser. H. 1-4, 5, 6 p.m.
"ONE YEAR WITH"

Shore Pd, 8:30-11:30
Ser. H. 6-7, 8, 9:30 p.m.
"SEED OF THE RIVER"

Shore Pd, 8, 10-12
Ser. H. 10, 11, 12
"THE RICH"—George Balbo

"THE NEW"—Stephen Balbo

"DOCTOR COUNT"—Walter Kelly

BAY THEATRE

Fresno; San Jose Masschcels Cancelled

Coach Gene Smith's tennis team had a bad day on the tennis courts Tuesday as they shut out the Fresno State Bulldogs for the ninth straight time in four years. Cal Poly marked 9-1 record in the match, a record which has been broken only once by the Mustangs, who have been beaten only once in the last two years.

A scheduling mix-up between San Jose State and San Jose State which was cancelled by the Reno Aces coach because the Spartans would be unable to play after the Mustangs match.

El Mustang Swimmers Enteied In Relays

At Davis; Hope To Nab Third Place

Cal Poly's swimming squad will take part in the University of California at Davis third annual relay meet, along with six other colleges and universities tomorrow. Coach Dick Anderson's Mustangs have a fourth last year be competed in the meet, resulting in a published report. Anderson plans the meet as being somewhat irregular, but that Davis man was allowed to race four times, while other competitors were not allowed to.

Last year's meet was won by the University of California at Davis, and the second place was won by the University of California at Berkeley. The Mustangs are expected to do well in the meet, and a third place finish is expected.

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Local Netmen Beat Fresno; San Jose Masschcels Cancelled

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Political Campaigns Underway

Continued from page 1

El Mustang, the university's student newspaper, is published weekly. The newspaper is published on a biweekly basis during the summer months.

Hayes Plans Open Door Policy For All Students

Speaking before 150 students and faculty at the First Annual Engineers' Dinner held Wednesday, April 8, Dean Howard Hayes emphasized in all engineering majors a cordial invitation to visit him at any time.

This banquet, first of its kind, was sponsored by the MSBE, AE, and Electronics Engineering organizations and held in the Veterans' Memorial hall in Bus. Hulig Gilpin. Serving as master of ceremonies was ABE President Vern Knox.

Purpose of the banquet was to foster cooperation and goodwill among the engineering students. Entertainment was furnished by the "Campaign Hanoi" and "Campaign Danes," featuring "a pound of hamburger beef with all the trimmings." Barber tickets are also on sale in the ABE office to the basement of the Administration building.

The Mayor and Minors and the Collegiate Quartet.

Tickets Essential

For that opportunity of a life time, check the El Mustang Classifieds, ad on page 3. Get your own ad in the El. Current office by 5 p.m. each Thursday to get next week's edition. Only students and faculty can run classified ads.

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