MEDIA ADVISORY -- Aug. 15, 2007

Cal Poly Public Affairs
805-756-1511

Get the Latest Dirt on Cal Poly's Organic Farm

WHAT: Media opportunity to learn more about Community Supported Agriculture, a growing national movement to eat locally grown organic food

WHO: Cal Poly Organic Farm Manager Cindy Douglas
Cal Poly Sustainable Agriculture Resource Consortium Program Coordinator Hunter Francis

WHERE: Cal Poly Organic Farm (Directions available at http://www.calpolyorgfarm.com/findus.shtml)

WHEN: Thursday, Aug. 16, 9 to 10:30 a.m. (tomorrow)

BACKGROUND:
Cal Poly's Organic Farm and CSA program currently provides 300 subscribers with fresh, organic fruit and vegetables on a weekly basis. Learn more about the expanding popularity of the CSA program and the benefits of organic farming during the summer forum of Cal Poly's Retired Faculty and Staff Club. This is a great opportunity to localize the story about a growing national trend in CSA and to update your photo/video archives with new pictures of Cal Poly's Organic Farm.

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