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Cal Poly Mustang Daily Student Newspaper Takes Top National Award

SAN LUIS OBISPO -- The Mustang Daily, Cal Poly's student-produced daily newspaper, took another top national award Oct. 27 for its Web site, mustangdaily.net.

The publication earned the prestigious Pacemaker award -- the highest honor given by the Associated Collegiate Press. The ACP gives Pacemakers annually to the best student-run college newspapers, media Web sites, yearbooks and magazines in the nation during its national conference, which took place in Washington, D.C. over the weekend.

This year, the ACP named more than 30 finalists for the ACP Online Pacemaker award, but only chose 14 college publications for the final award.

Other Online Pacemaker winners included The Orion of California State University, Chico; San Francisco State University's Golden Gate [X]Press; The Daily Illini of the University of Illinois; and The University Daily Kansan of the University of Kansas.

The Mustang Daily was only one of three dailies competing in the event. To be chosen for the award, judges look at the Web sites between the months of February and/or March and note a number of factors in the process, including design, ease of navigation, writing and editing and graphics and interactivity, according to the ACP Web site.

Another requirement is that the site must be produced and maintained by students.

Read the full details about the 2007 Pacemaker Award on the Mustang Daily Web site.

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