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in the California State University system. Following
Steve Riddell and Bob Timone, Steve Shockley took
the reins in 1985, and Ben Beesley in 1998.

Although today's alumni staff is quite a bit larger
than in 1970, many aspects have remained constant.
The association is still governed by a volunteer board
of directors, financing for programming comes from
alumni and friends, and the CPAA still serves
alumni and the university.

Over the years, the Cal Poly Alumni Association has
been an integral partner in Cal Poly's history. Poly
Royal, started by the Cal Poly chapter of the Future
Farmers of America in 1933, thrived as a focal point
for returning alumni. The organizers of the first Poly
Royal were Carl "Gus" Beck, adviser of the FFA chap­
ter, and other agriculture faculty and students. The
rearing mustang that stands above Memorial Plaza was
an alumni association project. And reunions over the
years rekindling memories of days gone by are orga­
nized through the Alumni Relations Office.

More than 100,000 alumni are now represented by
the alumni association, with more than 11,000 active
members. As the university embarks on its second cen­
tury, the alumni association's goal is to continue to keep
graduates in touch with Cal Poly and with San Luis
Obispo.

AN INVITATION TO
HOMECOMING

The alumni association invites alumni,
parents, students, and other university
friends to celebrate Cal Poly's Centennial
Celebration during Homecoming 2001,
Friday through Sunday, Nov. 9-11. Everyone
is encouraged to arrive early for San Luis
Obispo's Thursday-night Farmers' Market, to
visit the campus, and to attend student
club activities.

Saturday begins with a Homecoming
parade (10 a.m.) that showcases Cal Poly
clubs. At 3 p.m. Cal Poly will play CSU
Northridge in the Homecoming football
game, preceded by a tailgate barbecue
at 1 p.m. On Sunday there is a reunion
breakfast in Chumash Auditorium at
8:30 a.m. for the classes of 1951 and 1976.
All veterans, their families, and friends are
then welcome to attend the Veterans’
Memorial Dedication, which takes place
in Memorial Plaza (next to the Mustang
statue) at 11 a.m. and commemorates
the original Armistice Day at the end of
World War I, when the 11th hour of the
11th day of the 11th month was chosen for
the cessation of hostilities.

The alumni association will soon be
mailing a complete schedule of Homecoming
events and registration information. For
more information, call the Alumni Office at
888/CAL-POLY or visit the CPAA Web site at
www.alumni.calpoly.edu.