CAL POLY PUBLICLY LAUNCHED ITS CENTENNIAL CAMPAIGN APRIL 21. INDIVIDUALS MAKING GIFTS AND PLEDGES OF $1 MILLION OR MORE WERE ACKNOWLEDGED, AS WERE CORPORATIONS THAT GAVE $700,000 OR MORE. THESE CONTRIBUTIONS INCLUDE:

**UNOCAL**: More than $25 million, including $3 million to the College of Science and Mathematics to establish the Unocal Chair for Environmental Studies, two additional professorships, and research support; $2 million as the lead gift for the new Center for Science and Mathematics; and $3.5 million and the Avila Pier to establish undergraduate and graduate research programs in marine sciences.

**PAUL AND NATALIE ORFALEA**: $15 million, the largest gift of its kind in the history of the CSU system, to the College of Business, named the Orfalea College of Business to recognize the family’s contribution. This landmark gift will enhance learn-by-doing programs and give students the skills they need to be successful business leaders by focusing on global leadership, entrepreneurship, and technology. The Orfaleas also gave $1 million to the Associated Students Inc.'s children's center, newly renamed the Orfalea Family and ASI Children's Center. (See the cover story in the spring 2001 Cal Poly Magazine.)

**THE ESTATE OF LORENZO AND JUDITH McCOMIE**: More than $10 million to the College of Agriculture’s Animal Science and Crop Science departments.

**PAUL AND SANDRA BONDERSON**: $6 million to the College of Engineering to build a new student projects facility and create an endowed laboratory fund (see story on page 24).

**IBM**: $5,154,785 to the College of Engineering to enhance the industrial and manufacturing laboratories.

**CADENCE DESIGN SYSTEMS**: More than $4 million to the College of Engineering’s computer software engineering program.

**BERT AND CANDACE FORBES**: $3 million to the College of Engineering to create two endowed professorships in software engineering and an endowed laboratory fund (see inside back cover).

**HAROLD HAY**: A pledge of more than $2 million through his estate to create the Harold Hay Endowed Chair for Energy-Efficient Design in the College of Architecture and Environmental Design.

**OMER AND CLAUDIA KING**: $1.5 million to the College of Agriculture to support teaching laboratories in the Soil Science Department and student scholarships.

**THE JAMES G. BOSWELL FOUNDATION**: $1.2 million gift of its kind in the history of the CSU system, to the College of Agriculture to support an endowed professorship in plant genetics.

**ROBERT BROWN AND SUSAN PFEILER BROWN**: $1.2 million to the College of Agriculture for merit scholarships in memory of Susan Brown’s parents.

**DAISY HUDSON**: $1.2 million to the College of Agriculture for the recruitment and retention of students in irrigation and water science.

**THE CALIFORNIA ASSOCIATION OF NURSERYMEN**: $1.1 million to the College of Agriculture to underwrite projects and activities that directly link California’s vibrant horticulture industry with Cal Poly.

**WATKINS-JOHNSON**: Equipment valued at $1.1 million to the Orfalea College of Business packaging program.

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*Gymnast Dave Buettner competes.

*A barrel racer at the Poly Royal rodeo.*
COLLEGE OF ENGINEERING RECEIVES $6 MILLION GIFT TO FUND HANDS-ON LEARNING

Paul R. Bonderson Jr. (EE '75) and his wife, Sandra, recently committed to a gift of $6 million to the College of Engineering. Of this total, $5 million will be used with matching funds from Cal Poly to build the Bonderson Engineering Project Center. The remaining $1 million will provide funding for the Bonderson Advanced Software Design Studio.

"The Bonderson Engineering Project Center will provide large, flexible workspaces equipped with the latest technology to be used by every major in the college," said College of Engineering Dean Peter Y. Lee. "This gift truly takes us to the next level of leadership and excellence in engineering and computer science education."

Bonderson is vice president of engineering for Brocade Communications Systems, a leading supplier of open-fabric solutions that provide the intelligence backbone for storage area networks (SANs). A Brocade co-founder, he has more than 25 years of industry experience at Sun Microsystems, Data System Design, and Intel.

"Paul Bonderson provides a wonderful example of an alumnus who has been widely successful and who is motivated to give back to the institution that helped launch his career," said Sigurd Meldal, chair of Cal Poly’s Computer Science Department. "The impact of his gift on student learning is inestimable—it will enable us to offer a curriculum that is truly applicable to the 21st century."

- YOSEF AND SHEILA TIBER: $1 million for the performing arts, scholarships, and disabled student services
- BANK OF AMERICA: $1 million to the Orfalea College of Business to establish the Bank of America Community Development Professorship and an interdisciplinary community development center
- AN ANONYMOUS gift of $1 million to the College of Liberal Arts for music education
- AN ANONYMOUS gift of $1 million to the College of Architecture and Environmental Design to support the George Hasslein Endowed Chair, a research center, and the Universal Traveler Program for student scholarships, faculty professional development, and state-of-the-art equipment
- HEWLETT-PACKARD: Equipment valued at $987,026 for laboratory enhancements of technology-based education in the Orfalea College of Business
- SUN MICROSYSTEMS: High-tech equipment valued at $944,826 to the Orfalea College of Business to advance technology-based education. Sun also selected the Orfalea College of Business as one of only seven worldwide partner schools in the Sun Campus E-Business Incubator Program.
- UNITED AIRLINES: $800,000 to the College of Engineering to strengthen the robotics program
- XEROX: $782,435 to the College of Liberal Arts to benefit the graphic communication program
- MICROSOFT: $768,809 to the College of Engineering to enhance classroom technology
- CISCO SYSTEMS: $763,425 to the College of Engineering to establish a computer networking laboratory