Cal Poly Looking for Next Rose Float Design

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For Immediate Release

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Cal Poly Universities Seek Creative Ideas for 2009 Tournament of Roses Parade

SAN LUIS OBISPO -- Cal Poly students are inviting the community to submit creative ideas for the 2009 Rose Float in their annual Design Concept Contest. The winning float concept will become the Cal Poly Universities’ 61st consecutive entry in the Tournament of Roses Parade.

Aside from having the winning float seen by millions of people around the world, the contest winner will also receive two tickets to the Rose Bowl and four tickets to the Tournament of Roses Parade on New Year's Day in Pasadena, or a $1,000 cash prize. **The design contest is open to all; deadline for entering is Feb. 8.**

Design concepts must be based on next year's general parade theme, "Hats Off to Entertainment."

Entries must convey a complete design for the float. Designs may be submitted in the form of black and white sketches or color drawings, and entries can be accompanied by a written description.

All entries will be judged by the merit of the idea rather than the quality of the drawing or description; however, a more clearly presented idea attracts more attention. Participants may submit multiple entries, said Cal Poly Rose Float club member Briana Dixon. All entries become property of Cal Poly Rose Float Club.

Contest entries must be received by Friday, February 8 at 5 p.m. All entries should include the contestant’s name, address and phone number placed in a sealed envelope attached to the back of the entry.

Mauk entries to the Rose Float Program, Associated Students, Inc., Cal Poly State University, San Luis Obispo, CA 93407 or submit them on campus to the Cal Poly University Union Epicenter front desk.

Detailed information is posted as “2009 Concept Contest” on the following website:
[http://groups.google.com/group/rosefloatinfo/files](http://groups.google.com/group/rosefloatinfo/files)

For more information, e-mail rfleaders@asi.calpoly.edu.

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