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FOR IMMEDIATE RELEASE

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Cal Poly to Premiere ‘Silent Killer’ Documentary About World Hunger March 6

SAN LUIS OBISPO – Two Cal Poly student clubs will premiere a powerful new documentary about world hunger at 8 p.m. Thursday, March 6, in Phillips Hall in the Performing Arts Center on campus. “Silent Killer: The Unfinished Campaign Against Hunger” is narrated by National Public Radio’s Scott Simon.

“Silent Killer” examines the problem of hunger and offers solutions. The film tells us that there are still a billion people who go hungry in the world, and 15,000 children -- the equivalent of five times the victims of the World Trade Center bombings -- die each day of hunger.

Yet the film shows that it doesn’t have to be that way. Taking viewers to South Africa, Kenya and Brazil, the documentary sends a message of optimism. Innovative programs are illustrating how global hunger can be eradicated. The documentary and its companion Web site (www.SilentKillerFilm.org) provide inspiration and information to become part of the effort to end hunger.

An auction will follow the screening. All profits will go to the Friends of the World Food Program, a school food program designed to fight chronic child hunger while promoting education in some of the world's poorest countries.

Cal Poly student sponsors of the event are hoping to raise enough money to sponsor a few children. “With just $34 we can provide a child with a meal at school for an entire academic year,” said Kaitlin Chandler of the Cal Poly Social Sciences Club and Raise the Respect representative.

Attendees are asked to bring donations of canned goods as well as contributions for the WFP program.

The event is sponsored by the Cal Poly Social Sciences Club and Raise the Respect. For more information call, Kaitlin or Kate at (925) 285-3149 or visit the Web site http://cla.calpoly.edu/~srucas/Club%20events.htm

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