50 Years of Friendship Have Bloomed Through the Cal Poly Alumni Association

Now we invite you to stop and smell the roses one more time. Become an Association member.

In 1948 Cal Poly's Rose Float Committee worked with volunteers from Cal Poly Pomona to build the first of 50 consecutive floats for the Pasadena Tournament of Roses Parade.

The Cal Poly Alumni Association has also cultivated nearly 50 years of friendship and commitment among its alumni in supporting the university. Today more than 85,000 alumni are represented, with 10,000-plus active members.

As we approach the 50th rose float anniversary, we ask you to consider the bouquet of benefits you'll enjoy as an Association member:

- Access to the Cal Poly Rec Center (with a special quarterly fee) and other university athletic events
- Access to all 22 California State University campus libraries
- A 10% discount at the Cal Poly Downtown Store and other San Luis Obispo merchants
- Participation in health, life, dental, and vision insurance plans
- A free subscription to Alumni News, an exclusive newsletter for members

Your membership will also support scholarships, honored alumni awards and programs, Homecoming and Open House, reunions and chapter events, and POLY REPS, a student alumni council.

So join our parade and contact us at: Alumni Relations, Cal Poly, San Luis Obispo, CA 93407; phone 805/756-2586 (SLO-ALUM); fax 805/756-5413; Web site at http://www.fdn.calpoly.edu/sloalum/
Parents Please Note: If your son or daughter is no longer at this address, please send his or her current one to the address above.

Three frosh wind up their first year at Cal Poly (see story page 9).
(Photo by Joe Johnston)