don't look back

Rose float

Cal Poly
San Luis Obispo

EL RODEO FOR 1990

Liberal Arts
It’s 1990...

In an age where nostalgia seems to be the norm (don’t we all spend a lot of time watching old tv sit-coms and listening to profs talk about the way things used to be?) we finally hit on a year where it’s ok to look forward instead of back.

1990 brought us the beginning of a whole new decade. How could we do anything but look forward? The communist world fell apart at the seams with Gorby’s glosnost and perestroika; other communist nations quickly followed suit, and pretty soon they were drilling holes in that most solid symbol of the Iron curtain, the Berlin wall. Jim and Tammi Bakker got what they deserved, and even Za Za Gabor took it on the chin. The bad guys lost a few, and the good guys won bunch.

WOW Group #56 members, alias "The Kazoos from Hell," execute The Star-Spangled Banner for a dazzled Week of Welcome audience.

WOWies team up during Play Fair to prove that 2000 laps are better than one. This exercise promoted a sense of trust, teamwork and, coincidentally, not a little pain.
Don't Look Back
It's a new decade...
Don't Look Back

The age of Aquarias began in the traditional way as “Uncle” Bob Walters, the driving force behind Week of Welcome, celebrated his 15th—and last—WOW with over 2000 eager freshmen. We also resurrected a pair of long-dead traditions: a Homecoming parade through the streets of San Luis Obispo and this book you’re holding in your hand right now.

Other traditions remained firmly in place: the Rose Float Committee put together another outstanding float entry, the women’s cross country team made it 8 in a row taking the championship in stride, and the “learn by doing” approach still seemed to offer the best hope for success in what promises to be a flat out, go-for-broke, high-energy decade.

Members of the Mustang Pep Squad and Alpha Epsilon Pi ride a strange-looking Mustang during the Homecoming Parade in SLO.

Cal Poly’s ROTC Honor guard leads the first Homecoming parade to appear on the streets of San Luis Obispo in ten years.
It's a new era...

Cal Poly's American Helicopter Society capped a decade-long effort by pedalling into the nineties, and the history books, with da Vinci III, the world's first human-powered helicopter. Bovine Bingo arrived in all its glory. The water shortage encouraged students to drink less water; the drug-free movement encouraged people to drink less alcohol, and late night study sessions encouraged us all to drink more coffee. Plenty of changes surfaced during the year, and why not? We were looking forward, not back. Coach Wilton drove his volleyball team to another strong Big West finish only to find himself out of a job for '91. CAPTURE, the alleged answer to a student's scheduling prayers, wasn't (We're not looking back, but after dialing CAPTURE 300 times between 1am and 6am, it's hard to ignore the "good old days" of walk-around registration). The campus outlawed bikes on the inner core, and we got a cute little information booth on Grand Street for only $45,000.

Cyclist Gregory McNeil confers with the ground crew of the da Vinci III before launching himself, and Cal Poly, into aviation history.
The crew of da Vinci III steadies the 100 foot wing in preparation for the world-beating flight. da Vinci III remained airborne long enough to make it into the history books.
It's a new year...
We learned a lot about helping each other in the early part of the new decade. Over 300 campus organizations stayed busy with everything from Adopt-a-Grandparent programs to Special Olympics training camps. Earthquake victims in Santa Cruz and San Francisco got help from numerous campus groups, and the campus Amateur Radio Club helped restore critical communications links between relatives and friends in the quake area.

Other organizations worked through local relief chapters to provide money, clothing and moral support to people less fortunate than themselves. Fraternities worked extra hard, fighting to break down the "Animal house" stereotype plaguing frats nationwide.

Glenn Brown goes nose-to-nose with his turtle creation during the hectic days before "Sound Waves" hit the streets of Pasadena.
It's election year...
At the dawning of this new age we found ourselves confronting new realities: condoms in the restrooms, campus thieves interested in bull semen and bovine embryos, and a student body newly awakened to the realities of small town politics.

Student-bashing came back into vogue as SLO city wrestled with its growth problems. "Solutions" in the guise of an ordinance designed to limit the number of people living under one roof, raised the spector of a town-vs-gown free for all.

David Blaine launched a write-in campaign for city council, and for a few days the Cal Poly population focused its attention outside the narrow limits of academia and included local politics in its curriculum.

Voter turn-out in the dorms was light in spite of the turmoil surrounding recent student-bashing by city hall. Poll officials at the Yosemite Hall poll said "we're not bored to death, but we're not setting any records, either."

Tom Shulruff, a Sequoia Hall resident, wonders about the value of his first voting experience when he discovers he can't vote for any city council candidates.
It's a new life...
Don’t Look Back

Sure, there were a few problems. The Cal Poly computer admitted a couple thousand extra students by accident, which didn’t help either the parking situation or registration, and the earth moved again in San Francisco reminding us all of the shakey nature of our existences.

But this was no time for timidity. There were worlds to conquer, grades to earn, degrees to pursue, jobs to seek, and pleasures to find. Everything pointed forward into a future which few of us can comprehend and none can predict.

All roads lead to tomorrow. At the very beginning of a brand new decade there can be only one battle cry:

“Don’t look back.”

Joshua Michael Veit ponders the importance of President Baker’s "Wealth without Work" remarks while father Michael Veit looks on. Michael, an EE graduate, is one of an increasing population of parent-students at Cal Poly.
Students take time out from the rigors of Cal Poly's academic regimen to enjoy a little San Luis Obispo sun and the silent companionship of Musty, the ever-present Cal Poly mascot.

A Lambda Chi Alpha skater ignores the law of gravity during his fraternity's annual "Thrash-a-thon" held in the UU Plaza during October. Skaters stayed on the boards for 96 straight hours to benefit Lambda's favorite charities.
It's Almost Friday

Some people—usually parents—think University life is mostly books, classes and headaches from long hours spent on those interminable projects, but who said there couldn’t be life after academia? Cal Poly offers a wide variety of diversions for the student who just can’t bear another minute of “book-learning.” Even the simple, life-sustaining activities of sleeping and eating provide a short escape from the study routine, and many all-consuming campus projects like the Rose Float or Poly Royal threaten to drown the academic requirements entirely as they take on a life of their own and breathe new vigor into the educational process.

Students found no lack of opportunities for escape from the rigors of academic life. And no fair looking back—Few graduates wish they had spent more time studying.

From Week of Welcome to June Commencement, students resisting the urge to study looked forward to their own special brand of life beyond the books.
"Dear Mom: you're never gonna believe this. They got this alley, see? It is so gross! You're gonna love it."

Maurading bands of student shoppers strike joy into the hearts of downtown merchants. Cruising Higuera provides a welcome break from the books.
Our parents think we're here just for the education

It's official: students come to Cal Poly almost as much for the town it's located in as for the education they expect to get while they're here. At least that's the way the Telegram Tribune reported it in September when they polled incoming freshmen. The number one reason for coming wasn't the great education—that came in second place—it was the location.

Who's going to argue with that? Whether your a stay-at-home-hit-the-books type or a full-on party animal, San Luis Obispo sure looks good. A large percentage of students who come here wish they didn't have to leave after graduation. A fairly large number don't.

Hot spots during 1990 included the Graduate, DK's West Indies Bar and Woodstock's Pizza. The intellectual crowd gathered at Linnaea's Coffee house, while the jocks invaded Spike's. Nobody gets left out in SLO town. If you're not having fun, you're just not working at it.

The BIA loves Poly people; the city council's not so sure, but what the heck. The sun is warm, the wind hasn't come up yet, and it's still three weeks until mid-terms. Let's go to town.

Sign of the times: maybe we could get the BIA to distribute these at a city council meeting?

And then there's the sun. If this isn't living, move to LA. A pair of freshmen soak in the rays during SLO day in early September.
"Musty" hands out flyers advertising Be Kind to Animals (especially horses) Week. Students can find information on just about anything during Thursdays in the Plaza.
Thursday in the Plaza

You just never know what to expect at 11 am anymore

Nothing beats a Thursday afternoon in the Plaza when the sun is warm and something's going on. And something's always going on Thursday in the plaza. Listen to a good (or just loud) band, hear a speaker on some earth shattering topic, wind your way through the maze of campus organizations selling everything from t-shirts to ski trips, or look at the mouth watering displays of the latest in computer technology or Detroit sheet metal. ASI managed to schedule educational entertainment or entertaining education come rain or shine—and the weather in 1990 was mostly shine.

Local bands, including our very own Cal Poly bands, provided a lot of sound to get students ready for the weekend. Speakers covering a diverse selection of topics from Martin Luther King to religion and everything in between appealed to our intellectual side, while organizations hawked their wares to the hundreds of students milling about. The atmosphere was partly collegiate, partly country fair, and all California. Organizations used the eleven o'clock hour on Thursday as a favorite meeting time for clubs who found it difficult to get everyone together otherwise, and the open hour gave everyone a break from the rigors of the classroom to enjoy the sun and activity.

Music and crowds go together during warm weather. The Cal Poly Marching Band gets the crowd ready for Friday night.

A sorority member see-saws her way to profits for the American Heart Association. Lots of strange things happen for good causes in the Plaza.
Scenes like this, brought to Cal Poly by the ASI Concert Committee, are the culmination of a lot of work, and a certain amount of luck. Small audiences plus high costs equal bad news for concert goers at Poly.

Fans line the barricades in Mott Gym to hear The Untouchables. Even the worst seat in the gym gets fans closer to the action than most large concerts in Los Angeles or San Francisco.
ASI Concerts makes music for our ears, with difficulty

Sandwiched halfway between LA and San Francisco, Cal Poly lives in a kind of musical no-man’s land. Concerts by well known groups happen almost by accident when, for some strange reason, the group’s tour itinerary matches an open date for Mott Gym and the group is willing to lay over for a day to play a low-paying date to a house of uncertain size. The only thing that doesn’t seem to figure in the calculation is the phase of the moon.

Working with a minimal subsidy of $2000 a year, the ASI concert committee tries to book first class entertainment by seeking groups whose schedules include consecutive stops in LA and San Francisco with a day between for a stop in SLO. Then the committee has to worry about wrapping that date into the gym’s active schedule. Trying to squeeze a concert date in between athletic events, rec sports dates and any of the other dozen or so uses of the gym creates a real headache for committee members trying to get something going. This year, efforts to get B-52 fell through for lack of a firm gym reservation. Even after jumping through all the hoops to get a group on campus, the concert committee isn’t home free. Low turnouts plague the committee’s efforts. With such a small operating budget, the committee has to break even on each concert, but many students seem to prefer driving to LA or the bay area to see concerts even if they have to pay more for them. But in spite of the frustrations and the problems, the concert committee came through in the end. As this section went to press, ASI Concerts announced the late booking of Miles Davis and super-group Santana. Sometimes things work out well even against the odds.
Recreational sports: All the work and none of the glory

“I need some exercise!”

Given the workload most students carried during the year, it's a wonder anyone found time for any kind of exercise other than the standard 10,000 yard sprint to class from the far parking lot or the backpack-full-of-books power lift.

Cal Poly Recreational Sports made sure students couldn’t sit around complaining of nothing to do between classes by offering competitive activities in over 20 sports during the school year. Sports ranged from the standard football, basketball, baseball fare to the less well known innertube waterpolo and Ultimate Frisbee. Special events included fun runs, slam dunk contests and a variety of individual sport tournaments offered students and staff plenty of opportunities for no-holds-barred competition which fit into their busy schedules.

Fitness and leisure programs rounded out the Rec Sports program by offering a wide range of activities for students interested in exercise without competition. Aerobics, Aqua aerobics, swimming, weight training and Tae Kwon Do classes attracted individuals from all over campus.

No excuses all you couch potatoes. Get out there and sweat!
A "Kamfer" running back weaves through heavy "MPC" defense for some well-deserved yardage. Flag football teams scrapped with all the energy of their better-protected brethren.

The "Super Guppies" go head to head with "Juventes" in coed soccer action. Rec sports offers a variety of coed sports activities during the year.
Luke Teyssier and Kristen Marsh negotiate a cable stretched between two trees during the Outdoor Leadership Lab held in Cambria during the fall.

In a classic “leap of faith,” Eric Hildinger jumps for the bar above his head as his teammates provide the only protection for him against a nasty fall if he misses. W.I.T. training helps build self confidence along with a willingness to trust other people.
Winners in training

Keep your WITs about you. This is very serious stuff.

Doug Pflugh points to the huge spider web strung between two trees and speaks quietly to the group of students standing near him. "If you think the web is big, you should see the spider that made it. Now here's the deal: you can't go around the web; you have to go through it, but if you touch the web at all, the spider wakes up and eats everybody. Got it?"

The participants nod and sit down in a circle to discuss their options. Excuse me? Have we dropped into the twilight zone again, or what?

Not exactly, but the casual visitor to a Winners In Training outdoor leadership lab may not be convinced. Placed in the mountain setting of Cambria, the leadership lab introduces W.I.T. participants to a variety of strange and curious problems which require teamwork and logic to overcome. Participants learn to trust themselves and their team members while exploring ways to get everyone safely past the giant spider or save the team from certain death on the peaks of high mountain crags. Each event forces members to think creatively, express their ideas in a group forum and finally to act as part of a team to bring the wealth of ideas and possibilities to a successful conclusion.

The outdoor leadership lab is only one part of the new "Winners in Training" program started this year on campus. The program seeks to improve general leadership skills, interpersonal skills, team spirit and innovation through a two year program of seminars, leadership labs and retreats. WIT facilitators contend that "What you learn in the classroom is only part of what you need to know to be winner in life," and push the program's philosophy as a way to fill in the holes between classroom education and the real world.

Yeah, but what about that spider?
"Nobody's ever made it through the web alive," says Rod Neubert, WIT program director, "but they learn a lot of interesting things about themselves before they get eaten."
Ron Bast

Wendy Punches, Traci Robinson, John Vanheinigen and Rob Fontanella run through a routine for the crowd at the Homecoming Kick-off celebration.

Teresa Andrews, fall co-captain, goes through her hair-raising routine while partner Gary Vanetsky looks on.
Energy, Enthusiasm, and Spirit
with a capital S

“A yell leader’s dream is a partner who weighs 90 pounds,” Rob Fontanella, captain of the winter pep squad said with a grin. “Doing lifts every few minutes during a game can wear you down real quick.” Ninety pound cheerleaders aside, the pep squad keeps everybody jumping. Members practice two hours a day three days a week to be ready for home games. Extra events like WOW and Homecoming add to the commitment. The hours of effort paid off over the summer as the squad finished 3rd in Western Region Division II competition at UCSB.

The Mustang pep squad pays its own way, too. Each member, in addition to supplying his or her own uniform, pays $100 to the squad for expenses. “We invest it,” Fontanella said. “We run a high school cheering camp during fall quarter which makes quite a bit and we do other fund raisers to stay in the black. We’re self sufficient.” Squad members are chosen through auditions in the spring and fall quarters. “The girl’s are usually ex-high school cheerleaders,” Fontanella said. “Very few of the guys have any background in cheerleading. Most of us have some gymnastics experience, and a few get involved because their girlfriend’s are cheerleaders.”

Fall Pep Squad
Rob Rueda
Rob Fontanella
Gary Vanetsky
John VanHeinigen
Don Michel (co-captain)
Eddie Cervantes
Greg Thompson
Karen Kakin
Traci Robinson
Elisa Salvador
Theresa Andrews (co-captain)
Kristi Smith
Wendy Punches
Christine Kohn

Winter Pep Squad
Rob Fontanella (co-captain)
Judy Palpallatoc (co-captain)
Carol Boosembark
Jennifer Felder
Sarah Sedywick
Nicole Sedmark
Erica Schoessew stretches out for a foothold on her very first climb. Most beginning climbers discover muscles they never knew they had, and a degree of self-confidence only dreamed about.

"Andy" Villamin goes after a vertical face in Morro Bay. The intense concentration mirrored in her face is typical of the climbing sport.
Escape while you can

There is more than one route for adventurous souls

Looking up at the sheer cliff, a helmeted student signals to her partner holding the other end of a rope swinging high into the air. "On belay," she says in a tentative voice. "Belay on," comes the reply."Climbing," she says, the voice again tinged with a slight edge of worry. "Climb on," says her partner, and Tammy Burole grips the boulder outcrop in front of her and begins to climb.

ASI Outings leader Bill Bennett plays out the rope as Tammy climbs. "This is a first time climber's course," he says watching every move the climber makes. "We get people through the basics of rock climbing: ropes, harnesses, belaying and the basic moves on the rock. It's a lot of fun, and, if you do it right, it's safe, too."

Working with a student staff, ASI Outings creates adventuring opportunities for students seeking something a little more energetic than soap operas and cram sessions. Evening hikes, rock climbing, river rafting, camping; if it happens in the outdoors, Outings will probably be involved.

"It's too nice around here to stay indoors," says Ed Keefe, echoing the philosophy of the Outings crew. And looking out from his volcanic rock perch overlooking the Morro Bay estuary, it's easy to see that he's right. The sun glints sharply from the ocean as a warm breeze ruffles quietly through the air. A little way below him, Tammy reaches the crux move on the route she has been climbing and gives a victory yell. Her voice echoes off the rocks, and the other climbers applaud. Ed smiles. "That's what rock climbing's all about."

Bill Bennett belays out the top rope which keeps Rich Jolissaint on the rock. Climbers use the rope only as a safety net, not as a direct climbing aid.
Members of WOW group 27 offer their rendition of “I’m a Little Teapot” during the entertainment competition following a BBQ held in Poly Grove.

Group leaders kick off Playfair with a human snake which ultimately filled most of Mustang Stadium with 3000 screaming, laughing freshmen and their upper class advisors and leaders.
Week of Welcome

3000 new students participate in the biggest WOW ever

“Uncle” Bob Walters stood at the top of Mustang stadium watching the stream of 3000 “WoWies” flow toward the stadium for PlayFair, the biggest get-acquainted activity in the western hemisphere. “Quite a show,” he murmured half to himself as he watched his last orientation week unfold, and he, of all people, should know. As the “inventor,” and moving force behind WOW for the past 19 years, Bob Walters knows a good show when he sees one.

Beginning on Sunday morning the week before classes began, WOW dispensed with the necessary formal remarks in short order and got on with the real purpose of the week: making new students feel at home. Over 200 WOW groups led by student facilitators divided the 3000 freshmen into closer, more intimate groups which remained together for the entire week. But Sunday evening’s “Playfair” promptly split them up again as the PlayFair master of ceremonies mixed and matched the students again and again during the evening by birthday, by clothing, and a dozen different schemes to force students into getting to know one another quickly.

By Monday morning a fairly large number of freshmen were already starting to show some wear. SLO Day made sure students got their minimum daily allowance of walking as the WOW groups spread out all over downtown San Luis Obispo on a scavenger hunt of massive proportions. With a lot of help from SLO merchants, the WOW committee and the Chamber of Commerce, the incoming freshmen learned San Luis top to bottom from the Mission to “Gum Alley.”

Faculty home visits, on-campus tours, recreational sports and repeated introductions to the culinary delights provided by food services filled out the rest of the week with most freshmen claiming—sleep-starved eyes to the contrary—they “went directly to bed at 10pm every night.”

University Union Night turned the UU into a country fair of booths operated by student organizations intent on attracting new members. Over a hundred organizations participated, offering everything from religion to recreation during a frantic four hour event which closed the 19th annual Week Of Welcome.
Homecoming took on a refurbished look in 1989 as the Homecoming committee turned back the clock and revived one of Poly’s best Homecoming traditions: the Homecoming parade.

Abandoned during the 70’s while the “Me generation” did its narcissistic thing, the parade once provided the focal point of Homecoming activities. This year’s Homecoming committee, in keeping with the week’s “Come As You Were” theme, decided it was time to revive the habit of parading Cal Poly’s best through the streets of San Luis.

Friday afternoon, the fourth annual “Laugh Olympics” got the weekend off to a silly start with students using dead fish to smash eggs on opponents’ heads, building ice cream sundaes on each other’s faces, playing football in the pool and competing in a tricycle/wading pool triathlon. “It’s good, clean fun,” one contestant muttered while wiping egg off his face.

Saturday morning found over twenty entries winding their way down Higuera Street during the half hour parade which marked the beginning of a full day of Homecoming festivities. Sigma Alpha Epsilon won the $100 first prize with their parade entry followed by Lambda Chi and Theta Pi.

A good, old fashioned tailgate party followed on the clock tower lawn. Alumni mingled with current students telling stories of how things used to be back in the “good old days,” and everyone took advantage of the unseasonably warm weather.

The Homecoming game against Davis struck the perfect note of the weekend as the Mustangs squeezed out the Aggies in a 28-21 heart stopper to even out the all-time series to 7-7-1.

The evening brought out the dancers who crowded Mott gym for the “Come As You Were” sock hop. Even the admission price reflected the way things used to be: 98 cents, cheap.
The Cal Poly Marching Band struts its stuff on the streets of SLO for an early morning audience at the first Homecoming Parade in over a decade.

Members of the Pilipino Cultural Exchange impress the hundreds of children lining the parade route with their traditional dragon dance.
Tracy Fowler as Raina Petkoff berates Matthew Calagari as the practical soldier, Captain Bluntschli. Raina wants her men strong and brave and all but suicidal in matters of war. Bluntschli would rather eat chocolate.

Major Petkoff, played by John Laschobar, endures the high-minded rhetoric of his wife, played by Janet Stipicevich, on matters of war, politics, love and the household budget.
Imagine a world where the "romance" of war carries women off into shivers of ecstasy while the hard realities of it drive the men to just plain shivers. Set this world firmly in the 19th century during a long war between Bulgaria and Serbia; add George Bernard Shaw's insight and humor, and you've got "Arms and the Man," a play about love, war and politics which has delighted audiences for almost a century.

Michael Malkin, theater and dance department chairman, directed the Cal Poly production which spoofs our silly romantic urges toward war and the politics surrounding those urges. "Arms" plays as well today as it did when Shaw wrote it. Only the names of the countries have changed.

Much of the humor revolves around Shaw's reversing the typical attitudes of men and women with regard to war. The women in "Arms" revel in war from a distance. Their men are all soldiers, and any perceived weakness in their enthusiasm toward the bloody business meets with sharp criticism from the women. The men, on the other hand, wish more for the safety and comfort of home, hot coffee, and chocolate. The resulting interchange of love and war makes for wonderful comedy, especially in the competent hands of Cal Poly's cast.

Tracy Fowler played Raina Petkoff, the beautiful warmonger daughter of Maj. Petkoff and Mrs. Petkoff played by John Laschobar and Janet Stipicevich. Opposite Fowler in the role of Capt. Bluntschli, the soldier who prefers chocolate to cartridges, was Matthew Calagari.

David Stockett played Sergius Saranoff, the only man in the cast who appears to enjoy the toils of war, but even his appetite is blunted by the politics which prevent him from rising to the greatness he sees in himself. Bonnie Talcott and Kai Slawinski played the Petkoff household servants who provide a lower class counterpoint to all the high-minded chatter.

Backstage support was provided by Russell Whaley, set design; Howard Gee lighting and technical direction and Al Schmupp, makeup.
Members of the School of Agriculture listen to remarks from Dr. Murphy during the morning Commencement.

President Baker strikes a nerve when he congratulates students on their completion of "four, five...and six years of study at Cal Poly."
Mott Gym overflows in the first split fall ceremony ever

So many seniors met the requirements for fall graduation that the University divided Fall Commencement into two separate ceremonies in order to accommodate the large attendance at Mott gym, the traditional location for Fall commencement. Students from the schools of Agriculture, Engineering, and the School of Science and Math led off at 9am followed by the Schools of Architecture, Business, Liberal Arts and Professional Studies & Education at 2pm.

Thirty six graduate students received Master’s degrees while one thousand forty two graduates in all received the Bachelor’s degree from President Baker during the two ceremonies in which ASI President, Ricardo Echeverria, reminisced about life at Cal Poly for an appreciative crowd.

Dr. James L. Murphy, Chairman of the Academic Senate, drew laughter and applause by defining three distinct groups of people who were very relieved to have made it to this day: the parents, the students and the faculty. Dr. Murphy wondered aloud what the parents would do with the sudden increase in cash flow which must inevitably follow when “you place your foot firmly on your graduate’s backside and boot them out into the world to make it on their own.”

Students, too, were undoubtedly relieved that this phase of their education was at an end, he said. “But,” he cautioned, “I’ve got some bad news. All those projects we gave you...They’re only the beginning.”

President Baker added his own commentary during his Commencement remarks by acknowledging the positive changes taking place in the world today, referring to the breaching of the Berlin Wall as he quoted Robert Frost’s “Mending Wall.”

Each speaker, President Baker included, got a laugh from the audience with statements on the length of time required for graduation from Cal Poly.

The president concluded with a quote from Dostoyevsky’s The Brothers Karamazov encouraging the graduates to “…remember how good it was once here, when we were all together, united by a good and kind feeling which made us better perhaps than we are.”
Kim Allen pieces together the frame for the huge clamshell which hides the driver. Everybody welds on the Rose float crew. "You don't have to know how," Andrew Martin, Rose float chairman said. "You just do it."

Before and after: Rose float driver, Ross Gassaway sits in the empty shell of the float during construction. The finished product at far right bears little resemblance to the early wire frame.
Sound Waves

Rose floaters avoid thorns, seek sweet smell of success

Take about a hundred thousand chrysanthemums, about the same number of gladiolus, and countless other flowers even harder to spell or pronounce; add enough hydraulic fluid to fill a small lake, enough welding rod and steel to rebuild the Eiffel tower; stir in a couple hundred students who are certifiably insomniacs and mix together during every spare hour between September and December, then combine during two frantic weeks in Pasadena. What you get is either a recipe for disaster or the beginnings of something special.

The Cal Poly Rose float tradition is, in fact, something special. As far back as 1949 Cal Poly students were building floats for the Rose Parade. Today the Poly entry is the only float in the parade built entirely by students. It competes with professionally built floats head to head and comes away with honors as often as not.

This year's entry, "Sound Waves," required the combined efforts of all 200 members of the Rose Parade float club and the Rose float committee. The estimated cost of the finished float, put together entirely with volunteer labor at the two Cal Poly campuses, ranges between $250,000 and $300,000. Georgina Guzman, president of the float club describes it as "an incredible amount of work which is worth every minute." Behind the scene efforts on the float occupy the full year. "We get to breathe a little easier after the parade," Georgina said, "but not for long. The design contest starts in February and we're right back to work."

This year, work kept on right up until parade time. A mishap during the drive from the float builder's tent down to the parade route damaged the hat on the huge octopus. Portable welders were brought in and kept blazing all night to get the float back in shape before 8am. "You just have to take that kind of thing in stride," Sandy Bugg said. "It's part of what makes it special. The whole parade takes on a real special meaning for anyone who has worked on a float."

You don't have to be crazy to work here, but you do have to love the smell of hydraulic fluid. Brian Suffridini goes "up close and personal" with the hydraulic system which drives the float's animation.
Twelve final Poly Royal ambassador candidates give themselves, and the unsuccessful candidates, a much deserved round of applause.

Master of Ceremony, Frank Warren shows off his clothes to the delight of the audience. Warren's irreverence added a little spice to the evening.
Poly Ambassadors

More than just pretty faces represent us in the world

Other universities hold beauty pageants. Cal Poly aspires to something with a little more class: the Poly Royal Ambassadors pageant and coronation.

Still in its infancy, the Ambassadors pageant seeks out men and women on campus who want to do something more for their school than just attend classes. Poly Royal ambassadors spread the good word about Cal Poly throughout the state by speaking at junior colleges and high schools. To choose the very best representatives for this public relations effort, the Poly Royal committee solicits nominations from the organizations on campus, interviews each nominee and chooses the top 24 to compete for 6 Ambassador positions. This year over thirty nominees entered the spirited competition.

At this year’s pageant 24 semi-finalists introduced themselves to the audience while master of ceremony, Frank Warren explained, and complained, about the proceedings. “I’ve got a script here I’m supposed to follow,” he said, “but I’m not going to pay much attention to it. If you don’t like it, write a letter to the Mustang. Tell ‘em I’ve destroyed the character and integrity of the whole thing. Write that letter tonight.” Frank, a Cal Poly Alumni, confessed he was a little jealous of the contestants. “When I was in school here, men couldn’t be Poly Royal queen. I got nominated, though.”

Warren then announced the names of the twelve finalists and began the final selection process. Each candidate went before four judges—Sheree Twisselman, Lora Deily, Bill Johnson and Walt Lambert—and answered a series of questions to test their ability to “talk on their feet.” Questions ranged from the predictable “What traits do you have which will make you a good Poly Royal Ambassador?” to the really scary ones like “What will it take to elect a woman President?”

The judges selected 6 students, three men and three women, to serve as Ambassadors to the university during the year.

Hugs accompany the final announcement of the 1990 Poly Royal Ambassadors. From this point on, the real work begins. Ambassadors tour the state as public representatives of Cal Poly.

Poly Royal Ambassadors for 1990:
Marcia Anderson
Joanna Bandler
Brad Bush
Rene Fernandez
Anthonoy Monzon
Joanna Winter
Arnold Newman

World-class at Dexter gallery

Few photographers command the respect of Arnold Newman, a photographer who has redefined the term "portrait." His appearance on campus for a rare lecture filled the small lecture room to overflowing. Newman's photographs of famous people are familiar to us all. They range from presidents to actors to industrial giants, and Newman's technique in each case is to set his subject firmly in his or her familiar environment to let the viewer know something more about the subject than just the shape of the face.

"My intention is to show the subject's relationship to his world," Newman said to the packed audience. "Joining forces with the sitter is the way to make powerful photographs...To make a formula out of photographing people is to acknowledge the fact that you have no imagination, no ability to imagine things."

Since opening his studio in 1945, Arnold Newman has raised the art of the environmental portrait to new levels. His most famous portraits are of artists he has known and appreciated: Picasso, Stravinsky, Monroe, but his works have spanned the worlds of politics and industry as well. Every photograph brings a new challenge, Newman said. "I prefer to take chances with each and every photograph...We don't take photographs with our cameras," he concluded. "We take them with our hearts and with our minds."

Arnold Newman autographs a copy of his well known Pablo Picasso portrait. Newman's photographs of famous people, particularly artists, are recognized world wide.

Two world-class photographers exchange greetings. Arnold Newman embraces old friend Mark Kauffman, Cal Poly's own famous photography professor.
Showing slides of his work during a lecture at Cal Poly, Arnold Newman explains the art and technique of environmental portraiture—a field largely defined by Newman himself—to an enthusiastic overflow audience.
Riding the "rough stock," one of Cal Poly's rodeo team members sticks out the longest six seconds in sports.

Dean Wang makes it look easy, but steer wrestling is an art and science not practiced by the faint at heart.
"You don't do this stuff for money," Clay Robinson the Cal Poly rodeo coach said as he watched a calf roper break from the gate at top speed. "It's strictly for love."

And it's obvious his rodeo team loves the work. Riding ten rodeos a year up and down the coast, the Cal Poly Rodeo team has won the National Intercollegiate Rodeo Association's West Coast Regional championships five times running.

The women's team holds back-to-back national championships, and on the professional circuit three "Million dollar cowboys" come from Cal Poly.

"It's an expensive sport," Robinson said. "Stabling a horse here costs $100 a month—That's cheaper than other places, but it's still a lot—Add in the feed bills, the vet, your transportation expenses on the road, and a team member's looking at easily $3000 a season."

Unlike University-sponsored athletic teams, the rodeo team receives no funding. "We're not considered athletics, and we're not an academic program either," Robinson said. "So we don't get funding from either side. We do it all ourselves." That means fund-raisers, finding sponsors and footing a lot of the bills themselves.

None of that seems to slow down the 80 plus members of the team who compete with each other for the six men's team positions and three women's spots at each rodeo. "Everyone competes," Robinson said, "but only nine scores count for the team. Everyone else competes as an individual."

Team members come from all over campus, but the majority are in the agriculture majors. Most members rodeo because the like it, not because they expect to make it a career. "85 percent of these people are here for an education; rodeo is just a sideline," Robinson said. "The other 15 percent put rodeo first, but even then they get a good education while they're at it."
A different brand of education

Head out to the edge of campus on most Saturday mornings and you'll find the Mustang Battalion building up their bodies while most people are still sleeping off their Friday nights.

The Mustang Battalion, Cal Poly's division of the Army's Reserve Officer Training Corps (ROTC) works hard at being the very best, and you can't be the best in ROTC without a lot of hard work. The Saturday morning details paid off for the Mustangs in 1989 with the presentation of the McArthur Award, the Army's top honor for ROTC units nationwide.

Cal Poly's ROTC unit consistently ranks as one of the nation's top military training programs, and recent competition results indicate no change in that situation. During January's Ranger Challenge Head-to-Head Competition held on campus, Cal Poly's Mustang Battalion topped teams from as far away as Nevada.

The competition, a six hour marathon of physical and mental challenges, tests cadet's stamina and abilities through four grueling events topped off by a 10k "Road March" in full combat gear. It's no "march," though. "It's basically a 10k run with 40 pounds of equipment on your back," Major Mark Earley of Cal Poly's ROTC said. "You have to run it if you want to win."

Cal Poly obviously wanted to win, finishing the brutal course in one hour, seventeen minutes flat. The Mustangs finished no lower than second in all other events to win the competition with points to spare. ROTC participation complements study in any major by preparing the student for positions of leadership and allowing participants to test their personal limits.

Currently, the Mustang Battalion's roster includes 80 student cadets and a cadre of 7 active duty Army personnel.
Cadet Edmonds cradles his weapon on the way to a strong finish in the Hand Grenade Assault Course. The Mustang Battalion finished second in the event but placed first overall.

Ranger Challenge Cadet Commander, Dean Anderson calls cadence as the Cal Poly unit nears the end of the gruelling 10k “Road March” event.
"The Pride of the Pacific" livened up halftime activities at Mustang stadium during football season. The marching band offered up their high-energy show a dozen times during fall quarter.

The brass section opens Bandfest '89 with the Cal Poly Fanfare, one of over 30 pieces in the band's repertoire.
Banding together

The Cal Poly bands feature music for all occasions

"Music hath charms..."

Yeah, yeah; we've heard all that before, but what with WalkMan radios, CD's and the ubiquitous Muzak it's easy to forget that music is made by human beings, and that beautiful sounds can actually come from something which doesn't have an amplifier attached to it.

Cal Poly's music program has nothing against amplified music, but it's a sure bet that the acoustic sound of Cal Poly's "Pride of the Pacific" Marching Band or the Symphonic Band, or the Jazz Band rivals anything coming out of a set of earphones. Why? Because it's real, that's why.

The real sounds of Cal Poly's music makers, directed by Dr. William Johnson and Dr. Graydon Williams, offered listeners a chance to hear a wide variety of music at football games, in the UU Plaza and at over a dozen concerts during the school year. With over 300 members involved in the three bands, the Cal Poly music program offers a lot of music.

Cal Poly's band history goes all the way back to 1906, but their's nothing old-fashioned about the sound of today's bands. Featuring songs which range from the classic "Grand Old Flag" right up to "Girls Just Want to Have Fun" the marching band appeals to everyone from 1920's alumni right up to today's freshmen. This year the marching band added the Goldsteppers, a flag and dance team, to add visual impact to the sounds.

The Symphonic Band, which enjoys an international reputation for fine music, played over a dozen concerts throughout California during the year. Previous Symphonic bands have performed world-wide, including tours to Japan, Switzerland and Austria. The 1991 band recently received an invitation to the American Bandmasters Association national meeting.
A panel of local representatives discuss the services their agencies provide to battered women in an attempt to improve community awareness of the problem and the available solutions.

Dr. Lenore Walker, author of numerous books on domestic violence, counts off steps communities must take to reduce the spread of violence within the home. Dr. Walker delivered the keynote speech for Women's Week.
Lenore Walker pulls no punches. "I pick on the courts," she said during the keynote speech opening Women's Week 1990. "The system places women in jeopardy." And Dr. Walker should know. The author of *The Battered Woman Syndrome* is a nationally recognized authority on domestic violence. She testifies in abuse cases across the country and has appeared on national television to do battle with the likes of Geraldo Rivera, who accused her of inviting an "open season on men."

Dr. Walker's keynote address dealt with the frightening aspects of abusive families and the equally frightening legal gauntlet women must run to find safety in their own homes, but the message was one primarily of hope. "In those cities and states," Dr. Walker said, "where there are programs in place to protect battered women, programs to get abusive husbands into counseling, and an informed judiciary and police force who understand the situation and are willing to act—in those places we find a significant reduction in the number of domestic violence cases."

A feeling of hope and possibility permeated Women's Week 1990 at Cal Poly. Focusing on the theme "Building Bridges, Connecting Communities" the Women's Week committee showcased the talents and ideas of a wide range of women: artists Carmen Lomas Garza, Marian Stevens, Jamie Tasen and Patricia Riley; authors Phyllis Davies and Mona Simpson and an impressive list of speakers from academic disciplines, government and business. Subjects ranging from child abuse to poetry attracted women (and a number of men) of all ages to campus.
Three of the Poly Royal Ambassadors lead the Poly Royal parade around perimeter road on Saturday morning.

Members of the Recondo club demonstrate the scary art of rappelling for a large audience. The Recondo club has been defying the laws of gravity during Poly Royal for over 10 years.
The Innovative Edge

58 year tradition ends with the "Best Poly Royal ever"

It was the biggest and best Poly Royal ever, and that’s saying a mouthful. During its 58 year history, Poly Royal rose from a small, informal country fair to the largest student-operated open house in the nation.

This year’s event, characterized by President Baker as “the best ever,” ran smoothly and efficiently from beginning to end thanks to the efforts of the Poly Royal Committee. Scott Hublou, the Poly Royal Committee chair, said “The on-campus events never went as smoothly due to great cooperation between students and the community.” And he was right.

Featuring almost a hundred special events, over 200 displays and more concessions than anyone could count, the annual event attracted over 100,000 people to campus. Many long-running events: Design Village, the Poly Royal Rodeo, and the Tractor Pull, drew audiences from around the country.

Traditionally, Cal Poly schools use Poly Royal to unveil new technology developed on campus during the previous year. Poly Royal 1990 continued the tradition by “Sun-veiling” the Engineering School’s solar-powered car being readied for world-class competition. The School of Agriculture displayed a high tech, computer-driven farming system designed to increase farming efficiency while reducing pesticide use and fuel consumption.

And the food! If you couldn’t find enough of the food you love best, you just weren’t trying. From giant chocolate chip cookies to tri-tip gut busters, nobody went hungry at Poly Royal.

World class entertainment was provided by the “Black Magic” of Santana, but the real entertainment was out on campus where a hundred thousand people immersed themselves in the education, fun and excitement that has always been Poly Royal.
Poly Royal 1990

Ron Bast

Mike McMillan/Mustang Daily

Janet Bernardi/Mustang Daily
Fifty-eight years of tradition came to an abrupt end when off-campus rioting forced President Baker to suspend Poly Royal indefinitely. These pages are dedicated to the thousands of students, faculty members and visitors who loved Poly Royal and all it stood for.
Liberal Arts graduates create a final piece of kinetic art during the morning Commencement ceremonies in Mustang Stadium.

The mortar board as art, billboard and graphic hopes for the future. The cap, useless in almost every other way, has a way of encouraging graduate creativity. This space available.
"Interesting things happen when you participate"

When things get too big, you trim them down to size and start again. That’s just what happened at the 49th annual Spring Commencement exercise. The traditional single ceremony got so big that University officials split it into two parts. Looking around at the crowded stands during each ceremony makes you think that the new approach was a pretty good idea.

Mustang Stadium positively bulged at the seams with the 3,167 graduates and their families who crowded in to cheer the end of a long, long road and hear Edward J. Slevin, associate director of recruitment for the United States Peace Corps, deliver a stirring commencement address.

Slevin, a 1958 Cal Poly graduate, noted that Art Buchwald considered student interest in selecting graduation speakers a “fiction.” “Nobody remembers the speech for more than 20 minutes,” Slevin said of Buchwald’s column. Slevin went on to tell about his own Cal Poly experience. “Julian McPhee’s Cal Poly was a home, a family,” Slevin said. “It was an entirely different concept in education... I’m glad to see the University continuing the magnificent philosophy begun so many years ago.”

On the subject of future, Slevin recalled his “surreal attempts to see my future. I worried about a lot of things, but I wasn’t smart enough to worry about making a living.” He went on to offer Slevin’s Seven Signs of Success: Ego—you’ve got to have a healthy one, but don’t let it become egoism. Question—We need to spend more time questioning why things happen in society. Be yourself—Smile. I’ll guarantee people will feel better about you. Take risks—You owe it to yourself and your family to take reasonable risks. Sense of Humor—We don’t need any more vehement souls trying to save the world. Listen—You’ll find it an invaluable habit which few possess. Follow the words of Disraeli: Choose something that is fun for you, then you can play at your work.”

The University conferred 272 degrees with honors and 165 Master’s degrees during the dual ceremonies. Seven graduates were honored for Academic Excellence: Bille Rae Knittel, Agricultural Science; Dennis M. Salter, Architecture; Eric J. Schwefler, Business Administration; Jeffrey D.
Success at last!

Merrick, Computer Science; Jeanette M. Duncan, Social Sciences; Sarah Hight-Rothman, Physical Education and Athan A. Spiros, Mathematics. The University also recognized 14 graduates for their contributions to the various schools and the University: Timothy K. Asamen, Ag Management; Ellen M. Sanders, Ag Management; Mark J. Hart, Architecture; Dennis Seguban, Architecture; Michael J. Joerstel, Business Administration; Jennifer T. Taggart, Engineering Science; Neal T. Saiki, Aeronautical Engineering; Donna J. Taylor, Journalism; Kristina M. Cercone, Speech Communication; Debra Rosecrans, Home Economics; Scott D. Hublou, Graphic Communication; Robert B. Hole Jr., Environmental and Systematic Biology and Anne L. Patton, Mathematics.

President Baker looked at the program and noted: "It says here 'a charge to the graduates. It doesn't look to me like you need a charge." Baker went on to encourage students to practice the art of thinking. "Cultivate your imagination," he said, before conferring degrees on the assembled graduates. "Become a true force to keep society from losing direction."
Facing page: Students react to the reaction of parents as Dr. Murphy suggests renting out their rooms “now that they've graduated and are finally on their own.” The resulting catcalls from the graduates forced Murphy to add “Ok, you can keep the Teddy Bear.”

Top left: In the general chaos following Commencement, even Speech Communication professors resort to Graphic Communications to get their point across.

Above: PS&E graduates, like all graduates, participate in their own ceremony following the general ceremony. The “diplomas” handed out at these events won’t even buy a bad cup of coffee. Grads must await the arrival of the real thing in the mail.

Left: T. Shane Gilman, a photo option Applied Art major, does a quick self-portrait during the ceremony.
Don't look back...
It’s Just Another Day

It doesn’t take long for the days to start blending together until it’s hard to tell winter from spring. So we thought we should spend at least one day just looking at typical events in the lives of Cal Poly students. Professor Mark Kauffman’s photojournalism class took on the job of recording students going about their business. The photographers chose Thursday, March 1st as the “typical” day to photograph. The shooting day began at 7am and ended at something after midnight—not a 24 hour day, but certainly the standard student’s day at Cal Poly.

March 1st was a pretty typical day. Nothing special going on—except it was the first day to access CAPTURE for the coming quarter. For practical purposes, it was “just another day.”

This section is dedicated to the memory of Jay Garner, Mustang Daily Sports Editor and one of the journalists involved in preparing this photo essay.

7:10 am

Suzanne bottle-feeds a calf at the Dairy Unit where she works early each morning.

7:58 am

A campus security officer directs the hectic morning traffic at the corner of Grand and Perimeter.

8:07 am

Christopher Fowler, a Freshman, groggily answers an "early" wake-up call from a fellow classmate.
9:37 am
A student checks the ride board looking for a quick trip to Los Angeles. Students shared transportation expenses to almost every point on the campus.

9:00 am
Freshman Kelly Keuchler catches some last minute z's before class.

9:30 am
Awake at last, Kelly Keuchler checks her mailbox hoping against hope to find the answer to every freshman's prayer: money from home.

9:04 am
An art student assumes the required penitent position as she dials CAPTURE. Many students resorted to prayer and pleading to get the classes they needed.

March 1st, 1990
JUST ANOTHER DAY

Another Day 69
10:05 am
A pair of students absorb a little morning sun along with their required reading. The library's sunny exposures were always a favorite study haunt.

10:27 am
Rene Fernandez and Marcia Anderson, two Poly Royal Ambassadors, prepare for a trip to a local high school. Poly Royal Ambassadors travel throughout the state to promote Cal Poly.

10:58 am
A pair of student musicians get a jump on the 11 o'clock hour. Thursdays were a favorite time for students to hang out and enjoy the classless hour. Quite a number of people never seemed to make it back until the next Monday.
Chris Fowler and Mark Fodor meet in the halls of the Fremont dorm before heading out to lunch.

An art student spends her lunch hour adding the finishing touches to her end-of-the-quarter project.
March 1st, 1990

**JUST ANOTHER DAY**

11:20 am
Tara Gizmbalvo, Editor-and-Chief of the Mustang Daily, takes time out with advertising manager, Michelle Hertig.

11:24 pm
A Science student gives in to the urge for sleep. Sleeping anytime, anywhere requires skill, patience, and most of all, practice.

72 Another Day
11:29 am
The line at the records office never gets much smaller than this, especially around the lunch hour.

11:10 am
Students lunch at Julian's in the UU. Lunchtime provided a break from the rigorous schedule of classes and study.
March 1st, 1990

JUST ANOTHER DAY

11:18 am
A special "talking information booth" occupies the Plaza during "Pride of the Union" week, an advertising extravaganza encouraging more use of the UU.

11:24 am
Joe Cohen ponders the significance of a piece of "art" from the Bad Art Show in the U.U. Gallerie. The Gallerie featured a wide range of shows during 1990.
11:41 am
At any time of day or night, the video game room in the U.U. thundered and screeched with the sounds of electronic destruction and mayhem.

11:50 am
Some people opted for the relative quiet of various corners of campus to get a little reading done.

Donna Taylor
11:45 am
Members of the cast of "The Visit" play out a scene from the play during U.U. hour. The women in the audience particularly enjoyed this scene.

March 1st, 1990
JUST ANOTHER DAY
11:41 am
Let’s see, we had music, sun, and time. Don’t waste it. This student listens to the band, checks up on the Mustang Daily and plans her escape on the ubiquitous skateboard.

12:15 pm
Engineering and Math majors wait in line to catch a professor during his office hour. Waiting for professors was a good way to catch up on homework, or sleep.

12:25 pm
Jenny Midtgaard and Katie Cooper take a break in the U.U. lounge. Trying to find a seat there was usually a pretty good trick.
12:45 pm
Thinking ahead to the weekend, a customer at the bookstore looks over the selection of recreation books available.

12:18 pm
“This is one hot class.” Glass blowing requires time, patience and a good set of lungs. Cal Poly’s glass studio is one of the best anywhere.

March 1st, 1990
JUST ANOTHER DAY
3:45 pm
The #1 ranked Cal Poly track team gathered each afternoon to polish their skills on their way to a possible National Championship.

3:00 pm
By this time of day some people are really hitting their stride. Other people have already hung it up. Two students in the library reserve room demonstrate.
3:47 pm
Fremont dorm becomes a beehive of study activity as classes end for the day and students prepare for the evening.

4:00 pm
SLO transit loses money during this time of the day. Students ride the bus free, and everybody wants to get as far from campus as possible after another rough day.
4:30 pm
Shopping at Lucky's isn't the best way to cap off a day at school, but you gotta eat.

4:45 pm
The U.U. becomes nap central after 4 o'clock. The crowds have thinned out, it's getting quieter, and your body just needs to put itself on hold for a few minutes.
8:00 pm
Donna Taylor and fiance John Grubb, both Cal Poly seniors, examine the live stock at Farmer’s market in San Luis Obispo.

March 1st, 1990

JUST ANOTHER DAY
7:15 pm
Janet Stipichovich applies her makeup before going on stage for her part in Cal Poly's winter play, "The Visit."

9:30 pm
Open-air basketball runs year around at Cal Poly. Pickup games continue until the lights go out.

Colin Campbell
March 1st, 1990

JUST ANOTHER DAY

10:30 pm
Morgan Campbell gets seriously involved with the books as the witching hour approaches.
11:18 pm
A KCPR disc jockey cajoles her listeners for contributions during the annual KCPR pledge week. Disk jockeys stayed on the air for a solid week to bolster the radio station's operating funds for the coming year.

10:45 pm
A few hardy souls help close the UU Games Area before heading for home, and the inevitable books.

1:10 am
It's not over yet. Two students who don't know the meaning of the word "quit" stretch out the day at the Farm Boy's Restaurant in downtown SLO. Why sleep at night? We can do that at school.
Don't look back...

**Mustang backs find a little breathing room on a romp up field.** Play-by-play victories count as much as end of the season statistics, and team spirit out-weighs title hopes.

Cal Poly's Lady Mustangs celebrate another hard-earned victory. In all sports, this is the payoff for long hours of practice and pain.
It's a Whole New Ballgame

Why look back when the future holds so much promise? Cal Poly sports spent the year looking forward, and the vision contained success.

From one end of the schedule to the other, Cal Poly fielded NCAA Division II teams that consistently ranked high in the standings both regionally and at the national level.

Women's Cross Country continued their absolute domination of the sport with their eighth straight National Championship. The men weren't far behind in third place.

Volleyball, playing their last season in the Big West conference, turned in another fine performance in spite of a young team and coaching controversies.

Coaches in every sport set high goals for their players; play-off hopes dominated the conversation, and, in a few cases, national championships loomed as distinct possibilities or impending realities.

With those kinds of visions controlling the action, no one found any good reasons for looking back.

<table>
<thead>
<tr>
<th>Fall Sports</th>
<th>88</th>
</tr>
</thead>
<tbody>
<tr>
<td>Winter Sports</td>
<td>98</td>
</tr>
<tr>
<td>Spring Sports</td>
<td>112</td>
</tr>
<tr>
<td>Club Sports</td>
<td>120</td>
</tr>
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Gridiron crew goes 5-5 in a rollercoaster season

With 15 returning seniors in the lineup, head football coach Lyle Setencich had good reason to expect a strong team for the 1989 season, and he got it. What he didn’t get was consistency. Charting the team’s progress during the .500 season was like riding a rollercoaster: a strong showing one week followed by poor results the next.

The team ended the season at 5 and 5 with a 1-4 West-Coast Football Conference record squeezing out some improvement over last year’s 4-5-1 finish.

“Sometimes we had it, but other times we were too inconsistent,” Coach Setencich said describing the up-and-down year. “The trick is having very tough players against the team you play. That’s the very simple answer and the one most people don’t want to hear.”

In spite of the on-again-off-again character of the year, the season held some definite high points for the team. The come-from-behind homecoming win against traditional rival U.C. Davis boosted team morale, and a 28-zip effort against the Broncos at the end of the season—the Mustang’s first shut out in two years—showed they still had a lot of steam even at the end.

“I think everyone knows this is a good football team,” Quarterback Keith Jarrett said after the Santa Clara rout. Few Mustang fans would disagree.

Pat Moore goes after a Viking ball carrier. Defensive problems against Portland kept the Mustangs in check all night as they lost 55-26.

□ Ron Best
Keith Jarrett gets one away ahead of a strong defensive rush during a home game against Portland.

Cornell Williams powers through the UC Davis line for a good gain in Homecoming action. The Mustangs brought home the bacon against 12th-ranked Davis in a 28-21 afternoon thriller.
Soccer

Team places 2nd in CCAA, Reaches playoffs for 2nd time

Wolfgang Gartner began his tenth year as Mustang soccer coach with four starters from last year’s squad and high hopes for a strong year in 1989. What he got was a 9-4-7 season, a close shot at the CCAA title, a wildcard playoff shot and an unbeaten record in Division I play.

“This is the best Cal Poly team I’ve coached in my 10 years here,” Gartner said. “They are the most exciting and the most explosive on offense.”

Coach Gartner had good reason to be proud of his team. The up-and-down season took its toll on nerves and energy levels, but the team fought its way to a CCAA 2nd place win behind Bakersfield, a contest which wasn’t decided until the last game of the season.

Cal Poly’s clean Division I record of 2-0-5 helped open the door to a wildcard playoff berth against Hayward. The Mustangs lost out to Hayward in a 2-1 heartbreaker but ended the season in better shape than last year’s 3rd place close. Gartner was pleased with the results, in spite of the loss to Hayward. “We can cry and be sad, but we can also be proud of our performance,” he told reporters following the match. “We’ve had some down points including a few crucial loses. We also had high points with no losses to Division I teams.”

The post-season playoff opportunity marked a return to the prominence the team enjoyed three seasons ago when it advanced to the NCAA Division II playoffs for the first time in the history of the Mustang program.

Standout seniors Amin Sedam, Grant Landy and Quinn “Poe” Allen all completed their last season with the Mustangs leaving next year’s efforts to the up and coming underclassmen.

Todd Henry scores against a tight Cal State Northridge defense, during action in Mustang Stadium. Henry, a freshman, earned the respect of teammates and opponents alike with his aggressive play during the season.
It's all in the feet. Dribbling down field all alone, a Cal Poly player tries to get the ball moving in the right direction.

Head-to-head action characterizes the Cal Poly effort as Poe Allan gets airborne to keep the ball moving. Allan, a senior, played out his final season with the Mustangs.
For head volleyball coach Mike Wilton the 1989 season was a classic case of good news and bad news. The good news was another outstanding season for Cal Poly volleyball: a strong 19-13 season showing, Cinderella wins over the virtually invincible Rainbow-Wahines of Hawaii, a tenth straight trip to the NCAA Division I Northwest Regional playoffs and a Big West Coach of the Year award for Wilton. The bad news was a sputtering start which slowed down the Mustangs early in the year and a season-long controversy which resulted in Wilton's contract not being renewed for 1990.

With returning starters Michelle Hansen, Jill Meyers and Kimmy Kaaai leading the way, the Mustangs forced their way through a roller coaster season to earn a 5th place finish in the Big West conference and a #18 ranking nationwide.

The crowning achievement for the team was their upset win against Hawaii which ended a 55 game winning streak for the Rainbow-Wahines. "I didn't anticipate going to Hawaii and doing what we did," Wilton said. "I've never had a team improve as much as this one has. We were real green and inexperienced.

The green rubbed off early. After a 0-4 start, the Mustangs caught fire and pulled out a fine season against some of the toughest competition in the country setting a number of national and school records in the process and earning Wilton Coach of the Year honors.

"The best part of that," Wilton said, "is the way these players practiced, worked and became a team, and how they've competed out on the floor. Those are the neat things. Coach of the year awards are given to teams that play well."

Michelle Hansen puts all her energy into just one more kill. The only senior on the team, Hansen provided a lot of valuable experience to the young team.
Coach Wilton discusses strategy during a break in the action at Mott Gym. Despite a successful nine year career, Wilton's contract was not renewed for 1991.

Teamwork is the name of the game as Jill Myers digs one off the floor against U.C. Santa Barbara.
Backed by the staying power of two former All-Americans, Jim Sorensen and Mike Parrott, and ably assisted by the depth and strength of a well-trained 35 member team, the men's cross country team ran to their second straight CCAA title and a third place national finish.

Coach Tom Henderson placed heavy emphasis on teamwork to bring home the CCAA title. “Winning the CCAA may not seem too impressive,” he said after finishing third at the nationals in Pennsylvania, “but realize that four of the top eight teams in the nation were from the CCAA.”

With competition like that, the Mustangs couldn't rely on a few top performers; it took the efforts of every team member. A large pool of talent helped, Henderson admitted. “I have one of the largest cross country teams anywhere around,” he said. “We've got 35 guys out for cross country, and we'll eventually end up with seven.”

At the Division II National Championship meet in East Stroudsburg, Pennsylvania the Mustang runners turned in excellent performances over a windblown course in temperatures registering as low as 35 degrees. Tim Campbell and Jim Sorensen earned All-American status with their 10th place and 17th place finishes. Scott Hempe1, Steve Neubaum and Mike Parrott followed Campbell and Sorensen to the finish. Jim Sorensen also earned the CCAA Cross Country Athlete of the Year title, and Coach Henderson received CCAA Cross Country Coach of the Year honors.

Henderson credits his runners for the award. “Distance runners are truly a different breed of athlete,” he said. “To do the events they do, you've got to be so self-motivated that pain and things like that don't bother you.”

**Victory comes in small packages** for cross country runners. A few numbers written on a card, a few seconds trimmed off last week's time, and a runner goes home happy.
Preparing for heavy traffic, the Cal Poly men's cross country team lines up for the start of the Cal Poly Invitational, the team's only home meet of the season.

Jim Sorensen, All American runner, pounds out the miles during the Cal Poly Invitational meet in October.

Mustang Daily
Cross Country Women

Nobody does it better!
National champs 8 straight years

"It must be the fresh air those ladies breathe," sighed Nancy McKrell, a cross country runner for Occidental college. "Those people are Amazons!"

"It must be the fresh air those ladies breathe," sighs Nancy McKrell, a cross country runner for Occidental college. "Those people are Amazons!"

Fresh air, indeed. With eleven consecutive conference titles and eight straight national championships to their credit, Cal Poly's lady runners have dominated the sport as no other team in the history of the conference has dominated.

Assistant Coach Ed Crawford puts it another way: "If we could take an A team and a B team to the nationals, one would finish first, and the other team would do no worse than either second or third. We have that much depth."

No kidding. Intimidation was the hallmark of this team. Head coach Lance Harter explained it simply: "When there are six girls with the same color jersey running in the front pack of 15, the other teams tend to look around and think 'these girls are for real!'"

At the national championship meet in Pennsylvania the Mustang team earned six All American spots. Freshman Jamie Park finished third, one second ahead of Melenie Hiatt. Teena Colebrook came in ninth, Stephanie Barrett ran 11th, Sydney Thatcher earned 13th and Jill Hoffman finished 14th.

"Scoring is usually pretty close in a national championship meet, Harter said. "But we just dominated. There's been talk that if we were running in the Division I meet that we would be a force to be reckoned with. People think that we would've had a shot at winning."

"You just dream beforehand how you would like the race to go and you hope it goes that way," said Harter. "Watching that race, I had to ask myself whether I was dreaming again. It was my dream coming true."

Pleasant dreams, Coach. And if there's anything you can do to help maintain the clean air standards at Cal Poly...

Stephanie Barrett crosses the finish line ahead of a struggling competitor. Barrett finished a strong 11th at the Nationals.
Leading the pack, Kristina Hand practices the Mustang strategy: intimidation from the front. Seeing 5 or 6 Poly jerseys in the front 15 was a common sight.

Jamie Park records another strong finish. Park, a freshmen, earned an All American title with her third place finish in Pennsylvania.
Men's Basketball

Men post 9-5 season for 3rd place in CCAA. Best year since '86

Basketball is an up-and-down kind of game, and the men's current season proves it. The 19-9 record looks like a smooth, powerful year, but getting up to that mark was something else again.

After dropping their first two games, the Mustangs went on a six game winning rampage. Then a couple more losses were followed by the complete destruction of Oregon (103-66) and Colorado (106-57). Then a four game losing streak dropped the team to 3-5 in conference. That was the bottom. From there on it was only up with a six game streak leading to a third place finish in CCAA. The season ended in the opening game of the CCAA tournament when Poly dropped a heartbreaker to Riverside, losing by one point in what coach Beason called "the most disappointing loss" he's had.

The team returned six players from the 88-89 team (Bill Archer, D.C. Cashman, Kurt Colvin, James Gama, Coby Naess and Shawn Reed) plus three red shirts (Tim Knowles, Simon and Stuart Thomas). Stuart Thomas, a Stanford transfer, earned a first team all-CCAA spot with his 19.3 points scoring average and 8.3 rebounds per game. That performance helped the team while Coby Naess, top scorer for the 88-89 team, sat out injuries during much of the early season.

Coach Steve Beason pronounced the season a success. From the beginning he had predicted the team would win "between 18 and 21 games and 9-5 or better in league play depending on the quality of the other teams." Those numbers fell right into place in spite of a conference that was "much tougher" than usual.

Simon Thomas shovels a pass to his brother, Stuart to set up a scoring play. Playing together for the first time on a college team, the brothers brought a new brand of intensity to Cal Poly play.
Shawn Reed takes a little pressure from a CSLU player. Reed, a Junior, played his third season with the Mustangs. Coach Beason referred to Reed as "one of the top guards in the CCAA."

Kurt Colvin mixes it up under the basket on his way to two more points. Colvin, a senior, played out his last season with Cal Poly at center. Beason called Colvin "an intense competitor who may be the best defender in the CCAA."
Women's Basketball

Team places 2nd in CCAA, 3 players named to All-CCAA teams

It took a down-to-the-wire three game winning streak and a cardiac arrest style double overtime win against Northridge, but the resulting 2nd place CCAA earned the lady Mustangs their first CCAA Conference Tournament berth since the 1987 season.

Vanessa Hornbuckle gets a shot away over the heads of the Golden Eagles during a home game. Hornbuckle, a junior, played her first season for the Mustangs during 89-90.

Cee Cee Nues goes to the floor for a loose ball in her first year with Cal Poly basketball.

Head coach called the double overtime win against the Matadors “a fight tooth and nail to the end. It was a real confidence-builder,” she said. “We knew we had to beat Northridge” because the Matadors would be the most likely first opponent at the post-season tourney in Pomona. The game itself was a real nail-biter with Poly leading by as much as 16 points at one time until the Matadors pulled even to force two overtime periods. The Mustangs took the upper hand in the second five-minute period and squeezed out a narrow victory at 74-68.

Things didn’t work out so well when Poly met the Matadors again in the CCAA tournament. Northridge handed the Mustangs a 71-64 loss in the first round of play to bring the Cal Poly season to an end. The team posted a 13-14 overall record with 7-5 in CCAA play.

Three Mustangs earned positions on All-CCAA teams: Jody Hasselfield, a senior guard earned a first-team position for the second time in three years with a 13.6 point average in conference play. Senior forward Russia Madden gained a second-team selection while senior Gina Cardinet was an honorable mention.
Russia Madden scores from the corner in spite of an injured knee. Madden's final season with Cal Poly was a success after a disappointing 88-89 season which saw her sidelined due to injury.

Kristy McCall fights her way through heavy traffic on the way to a hard-earned score. A freshman, McCall saw plenty of action in the rough-and-tumble world of women's college basketball.
Heavyweight Seth Woodill closes with a Bakersfield opponent in a mid-season bout on home turf. Woodill finished the season at 11-19-1.

Robert Tabarez shows off the aggressive style which earned him a trip to the NCAA Championships in Maryland. Tabarez barely missed becoming the first Mustang All-American wrestler since 1988. He finished the extended season with an enviable 30-9-3 record.
Wrestling

Mustangs
7th in Pac10, send 2 to NCAA Championships

The Cal Poly wrestling team sent two wrestlers to the NCAA Division I Championships after finishing seventh in Pac 10 Conference action during the 1989-90 season.

Junior Robert Tabarez, a 134 pounder with a 28-7-3 season record, advanced to within striking distance of All American status before losing his third round consolation meet to Wayne McMinn of Arizona State. Tabarez finished third in conference competition, holding a strong 15-1 record at one point during the season. Big things are expected of Tabarez for his senior year.

Terry Watts, a freshman wrestling in the 150 pound class, finished the regular season in fourth place with a record of 18-15, which earned him a wild-card spot in the National Championship meet at the University of Maryland. Watts lost his first two matches, but expects to be back next year.

Aaron Cantrell, a 190 pound junior, narrowly missed a spot at Nationals with his strong 20-14-2 season.

The Mustangs, as a team, compiled a 7-12 season total before traveling to Bakersfield for the Conference Championships where they netted a hard-earned seventh place finish.

Aaron Cantrell, a junior wrestling in the 190 pound class, teaches his Bakersfield opponent about the physics of falling bodies during a match at Cal Poly. Cantrell carried a 20-14-2 record into the PAC 10 Championship round at Bakersfield in March.
Ymnastics

Team ranks
#1 in nation for Div. II, #25 in Division I

Returning ten gymnasts from last year's second place USGF Division II team sure made life easier for Tim Rivera, Cal Poly's seventh-year gymnastics coach. With three All-Americans, four four-season veterans and a group of top newcomers, the Cal Poly program seemed destined for success.

At the beginning of the season Rivera expected great things. "Our goal last year as a team was to finish in the top three in the nation," Rivera said. "We ended up second. This year our freshmen group is as good as some of my top girls, and we've improved in our floor exercise routines. Our bars team can compete with some of the top notch Division I schools. So this year our goal is to break into the top 20 in Division I and make it to the regionals as a team."

The team did all of that and more, winning Division II western regionals with an all-time team high score of 188.30, ranking number 1 in Division 2 and meeting coach Rivera's Division I goal with a respectable 25th place finish.

Stacy Peterson, a freshman, earned leading gymnast honors, Marci Lacert finished first in Division II with a strong 37.85 and Kim Travis won 3rd place with a 37.7.

Karen Travis, 5 time All-American gymnast, makes a difficult transition to the high bar during her uneven bars routine. As one of ten returning team members from last year, Travis helped form a Division II team which was a force to be reckoned with in 1990.
Ron Bast

All-American Kim Wells attacks the vault during a home meet. Well, a sophomore, was one of the top returning gymnasts for Cal Poly during the 89-90 season.

Terri Mickels puts a lot of air between herself and the mat during her floor exercise. A freshman, Mickels added a lot of depth to a very strong Cal Poly gymnastics team.
Men's Tennis

Team repeats CCAA #1, ranks high at Nationals

Kevin Platt, Head Coach of the Men's Tennis team couldn't ask for much better in a team. "We have a fairly old team," he said at the beginning of the season. "Everyone has experience playing at Nationals, and I think we're about as good as anyone. We should challenge for the Championship in 1990."

And challenge they did. Ranked number 1 in Division II by the ITCA, the men's team returned five All-Americans to dominate the division. Alex Havrilenko and Neal Berryman ranked #1 in the division. Tim Fresenius closed at 11th and Eric Sasao finished fifteenth.

Havrilenko began the season ranked #33 in singles and #2 in doubles. A Junior, he advanced to the Division II quarterfinals last year and finished strongly in 1990.

Berryman, a senior, entered his final season with the Mustangs after missing 1989 with a torn rotator cuff. He opened the season ranked 15th in singles and #2 in doubles.

Tim Fresenius began the season as the top ranked Cal Poly singles player. A two-time All-American in singles and once in doubles, he fought his way to a strong eleventh place finish at Nationals.

Eric Sasao, a junior, competed strongly for the #1 spot on the squad. A consistent player, he held the top singles record on the team as a freshman and sophomore en route to All-American honors in 1989. His strong finish in 1990 bodes well for his senior season next year.

Tim Fresenius hammers one at an opponent during a home match. Fresenius, a senior, began the season as the top ranked Cal Poly singles player.
Peter Killian digs a shot off the ground. Killian earned First Team All-CCAA honors in 1989 and began the 1990 season ranked #12 in doubles.

Alex Havrilenko fires a serve during home competition. A 1989 All-American in doubles competition, Havrilenko posted a strong record in 1990.
Women's Tennis

Division II Champs for the second time in a row

First-year head coach, Marla Reid, started her Cal Poly coaching career off right with a Division II championship team returning four singles players ranked among the top 30 players in the nation. She parlayed that strength into a Division two number 1 ranking by the end of the season.

In doubles competition, Kanter and senior Danica Armstrong ranked second; the Matano sisters ranked third.

Four of the players, Vicki Kanter, Debbie and Tracy Matano and Erin Green all went to high schools within 20 minutes of one another in San Jose and have competed against each other since elementary school.

Coach Marla Reid came to Cal Poly from CSU Northridge where she ranked as one of the top woman tennis players. She served as head coach at Occidental College and Marymount High school in Los Angeles. A 1985 Northridge graduate, she competed for the Matadors from 1981 to 1985, earning two All-American positions.

Debbie Matano at seventh, Tracy Matano at 15th and Erin green in 29th spot. All juniors except Green, a sophomore, the team featured a lot of depth.

Stand-out returners included Vicki Kanter, ranked third in the nation.

Vicki Kantor keeps her eye on the ball on her way to a #1 ranked position in the nation during 1990.
Tracy Matano drills a backhand shot from deep in the court. Tracy, one of two Matanos on the team, shared doubles honors with her sister.

Christy Murphy moves out of the way as Vicki Kanter fires a backhand shot. The doubles team did well in national competition, finishing second behind Cal State Los Angeles.
Singing in the rain may be some people’s idea of fun, but swimming in the snow? Fun or not, the Cal Poly swim teams fought the cold and came away with one CCAA conference championship and a 2nd place. It wasn’t even close. The women won 14 out of the 20 events, set three conference records, 6 Cal Poly records and posted 20 national qualifying times to leave the 2nd place Matadors 234.5 points down and spinning their wheels. The men’s team placed a strong 2nd behind invincible Bakersfield, last year’s Division II national champs.

At the National Swimming Championships both men and women ran into some heavy competition, but both teams performed well, the women finishing sixth and the men placing eleventh nationally. Coach Richard Firman felt good about the teams’ efforts. “I am very proud how they pulled together as a team when they found the competition to be so stiff. I think that experience will bring us closer to the championship next year,” he said. Carolyn Bentley led the women’s individual performances with a 3rd place in the 100 breaststroke and the National Championship in the 200 breaststroke. Liz Scheetz earned All American honors in each of four events while setting school records in three. Gina Indresano swam to two All American spots and an Honorable Mention while setting a school record. Adam Christianson set the pace for the men with a fifth place in the 500 freestyle and tenth in the 1650 freestyle. Other finalists included Dave Pope at 13th in the 400 IM and Larry Zubrin with an 8th place finish in the 200 breaststroke. Freshman Jeremy Brannon placed 14th in the 200 butterfly.
Swimming is a lonely sport. Hours in the water with just the sound of splashing water and your own labored breathing. "They only do it because they love the water," head coach Richard Firman says. "There aren't any scholarships, none of the glory of football. You've just got to love swimming."

Cal Poly swimmers clear the blocks for the start of a hotly contested event during a home meet against CSU Bakersfield.
From there Cal Poly went on to destroy Northridge in the last home series of the season in a 3 game sweep that knocked the Matadors out of first place leaving Cal Poly with a 23-29 season and a 4th place finish.

The team returned five starters from last season’s National Championship squad: Doug Noce at catcher, Pat Kirby at first base, second baseman Bill Daly, Matt Drake at third base and Sean Harper in right field.

Doug Noce was selected to the all-CCAA first team for his season’s efforts. Noce set all-time university records for most hits in a season (85) and a new single-season batting average of .429. Both records improve dramatically on the existing marks set in 1984 and 1985 respectively. Pat Kirby closed out his Cal Poly baseball career with 204 hits to squeeze past Ozzie Smith’s record total dating back to 1977.
Men win it all with across-the-board strength, send 11 to Nationals

Coach Tom Henderson called the National title win a "meet won by 32 men competing as a team, believing in their teammates, and winning as a team. Henderson, the CCAA's coach of the year took special pride in this, his 10th Cal Poly team.

While the pole vaulters dominated all season long, Henderson also expected great things from the rest of the team, too. "We're pretty strong in just about everything," he said before the CCAA meet in Riverside.

Something of an understatement. Eleven members qualified for the Nationals. Steve Neubaum, Scott Peterson, James De Rosso and Demian Kloer ranked as the top 3000 meter steeplechase in the CCAA. Scott Hempel, a freshman, held the best time in the 1500 with a 3:49.96.

All told, the men chalked up eight individual championships at the CCAA meet. Kevin Rankin won the pole vault, and Frank Burke finished third. Fourth through seventh places went to Cal Poly vaulters, demonstrating the incredible depth of the vaulting unit. Scott Hempel won both the 1500 and the 5000. Freshman Tom McGuirk won the 400 hurdles. The triple jump, the shot put, and the high jump titles ended up in Mustang hands as Ben Holback, Chris Carter and Gabe Manville brought it all home for San Luis Obispo.

The Poly men closed the CCAA meet with 186 points, 36 points ahead of the defending champion Golden Eagles. Looking ahead to National competition, Coach Henderson expected strong showings from his team.

Mustang relay runners pass the baton during one of only two home track meets during the season.
Pole vaulters kept the Mustangs on high ground all season by dominating the league.

Steeplechase runners take the water hazard in stride as they present challengers with a solid front of Poly jerseys.
For the ninth straight year Cal Poly women tracksters carried off the CCAA title and placed an incredible 22 members in National competition.

In a season characterized by coach Lance Harter as one with no competition, the women continued to dominate the conference with the help of the nation's most competitive national distance athletes.

The CCAA Championship meet in Riverside demonstrated just how strong those distance teams were. In a meet Harter called "a rehearsal for the nationals," Cal Poly finished 1-2-3 in the 800, 1,500 and 3,000 meter events, 1-2-5 in the 5,000 and 1-3-4-5 in the 10,000 meters.

But it wasn't just the runners who ran away with the awards. Melissa White won the javelin with a 158-3, took second in the shot put with a 45-01/2, and placed fourth in the discus with a throw of 138-3.

Coach Harter, widely credited with the long-term dominance of Cal Poly runners, finished his last season with the Mustangs in high flying style by successfully defending his NCAA Division II title at Virginia's Hampton University.
Jumper takes to the air during the long jump competition at Cal Poly against Fresno State and Cal Poly Pomona.
Softball

Team scales the heights, almost. Finishes 2nd in CCAA for the first time

Cal Poly softball started the year off slow, but ended the season stronger than any Mustang team in the 15-year history of the sport at Cal Poly by coming to within one game of winning the CCAA championship.

From a grinding early season punctuated by losses and problems, the women finally caught fire at mid-season and put together a blistering 18-3 series to pull themselves up within striking distance of the conference title going into the Western Regionals. Head coach Lisa Boyer called the team "strong offensively and sharp defensively."

The Mustangs opened their championship bid with a 1-0 win over Portland State. The pitcher's dual, in which both teams only managed three hits, set the stage for the rest of the tournament where hitting problems continued to plague Cal Poly. Bakersfield capitalized on Poly's silent bats with a 7-1 win. In the semifinal round against Humboldt State, Cal Poly pulled out a 2-1, three-hit victory. Bakersfield dominated the final round shutting the Mustangs down offensively, but the team brought home a second place finish which improves on anything any other softball team has done in Mustang history.

"I'm not disappointed the way this season has ended," Boyer said in an interview with the Telegram-Tribune, "especially since the team played so well after starting the year in difficulty."

Strong Poly bats led the softball team higher than ever before. Here a Poly batter gets a piece of the ball while her on-deck teammate gets in some dry firing.

Ron Bast
Pitchers kept the opposition at bay for a good part of the season. Here, a pitcher delivers a fastball to a waiting opponent during home action at Cal Poly.

All eyes on the ball. Mustang firstbaseman waits on a throw from third base.
Stepping beyond the traditional bounds of the athletic department, 28 sport clubs on campus offer a wide range of athletic options for people interested in something a little more esoteric than football, basketball and baseball. Ranging from bowling and golf to Taiko-Ryu and Ultimate Frisbee, the sport clubs provide competition, recreation and instruction to students looking for something extra in their college years.

"They're a dedicated group," Mark Appel, Sports Club Program Coordinator said. "It takes a lot of hours. They're juggling full academic loads, working, trying to have some kind of social life, and then we come along and say 'hey, you need to do this, too.' It's a real load."

Somewhere between fifteen hundred and seventeen hundred club members don't seem to mind. The recreational clubs offer sailing, skiing, surfing, cycling and numerous other activities. The ski club alone accounts for over 900 members, making it by far the largest club on campus. Smaller, but still very active, the instructional clubs offer training in a wide range of sports, notably the martial arts of Kodo Kai, Shorin-Ryu and Taiko-Ryu. Members in both instructional and recreational clubs may compete as individuals, but the emphasis in these clubs is on learning a skill for personal growth. Competitive clubs make up the bulk of the sport clubs, and a few of the organizations field strong national competitors. The rugby club, for instance, ranked #2 this year against strong competition. Ultimate Frisbee teams finish regularly in the top ten nationwide, and the men's gymnastics team received an invitation to the national meet this year.

A few sport clubs are beginning to think NCAA. The water polo, crew and soccer clubs have begun the exploration process which could lead to NCAA recognition. "It's a long road," Appel said. "NCAA requirements are very strict. And it doesn't matter whether you're a university-sponsored sport or not; you have to meet all the requirements. It's a lot to ask of a sport club, but a few of the clubs are beginning to think about it."

Rugby teams at Cal Poly rank in the top ten nationwide. The rough-and-tumble sport attracts a lot of interest. The Rugby club currently fields eight teams.
Polo team members mix it up during practice in Creston. Men's and women's teams compete throughout the U.S. during the season. Polo ponies owned by the club allow members to compete without the high cost of owning horses themselves.

Cal Poly soccer player gets physical with the opposition during a home match played at Cuesta College. The women's team finished high in state competition during the season.
Looking back at...

The Fall season
A time for new beginnings
Looking back at...

The Winter season
A year in transition
Mustang Athletics
Looking back at...
The Spring Season

Nobody did it better

Mustang Athletics
And a special thanks to the...
People who make it all worthwhile

Mustang Fans
Thanks for being there
Wheelman mechanic performs a tuneup on one of a large number of bikes during a club promotional event in the UU Plaza on a sunny Thursday.
It’s time
To Get Organized

With over 300 organizations on campus to choose from, no one on can complain of nothing to do. A much more likely situation finds students with so much to do that school seems to get in the way at times.

You can always tell the really active students: they’re the ones carrying pocket calendars and consulting them twenty times a day while muttering the rabbit’s famous lament from Alice in Wonderland: “I’m late, I’m, late...”

Campus clubs answer the needs of virtually every student on campus. From religious fellowship to sports camaraderie, from professional organizations to recreational activities, every imaginable facet of an active life is represented. And if it’s not, just start something up. Maybe what this campus needs is a club representing the interests of red headed people born on August 21st between 9am and 1pm.

Let’s get organized!

One of almost 3000 incoming freshmen gets a firsthand introduction to Cal Poly’s organizational possibilities as he works his way through the human maze set up by the Week of Welcome committee during Playfair night.
Accounting Club

Front row: Sara Buckle, Rick Muirragui, Eric Schwefer, Kikie Parker (president), Frank Vigario (public relations), Diana Ong, Nancy Fales (business council), Kevyn Seggerman, Brian Dowd (up), Jeff Baker, John Hoffman, Don Merson. Row 2: Jennifer Alcock, Dave Brounstein, Rebecca Lang, Leanne Block, Traci Arbogast, Tom Cook, Marti Heinsohn, Paul Metzner, Wayne Best

Ag Engineering Society

Front row (faculty & advisors): Dr. Mark Zohns, Mr. Glenn Salo, Dr. Rollin Strohman, Dr. Joe Glass, Mr. Paul Dilger, Mr. Edgar Carnegie. Row 2: Chris Arnold, Ilene Wellman, Dave Paulson, Mike Warriner, Greg Young, Karen Giovannini, John Fischer, Charles Overfelt, Joseph Daniel, Brent Buche, Garth Riley, Doug Wildes. Row 3: Ron Nydam, Ken Katen, Britton Willson, Scott Feistal, Mike Kelley, Dan Tibbits, Richard Andrews, Rob Longaker, Larry Kloth.
American Institute of Plant Engineers

Front row: Jeff Steele, Phil Vogel, John Greenall, Jim Murphy (advisor), Scott Young, Mike Gin (activities), Eric Stever (president). Row 2: Barry Clark, Jeff Kedey, John Dwyer, Carol Chin (treasurer), Mike Moelter, Dennis Huebner, Kim Carlson, Brian Rittman. Not pictured: Paul head (publicity), Ed Nave (o.p.).

Alpha Chi Sigma

Members present: Tim Albeyta, Chris Babb, Greg Baxley, Ann Marie Blesi, Bruce Brand, David Braun, Dan Cook, Anthony Corrales, Matt Davies, David Dormidy, Beth Erena, Lara Endres, Julie, Erickson, Gail Francis, Dan Fruehl, Kathleen Galligan, Kristin Gilland, Elyse Goin, Robert Gott, Paul Hanson, Francesca Hartop, Raina Hasch, Paul Hucka, Jennifer Husky, Rushad Karanjawla, Kristin Karlyn, Chris Kennedy, Beth Kreeger, John MacMurphy, Lester "Poucho" Meisenheimer IV, Heather Newton, Doug Park, Pat Quinlan, Barbi Quinn, Julee Roberts, Wade Russu, Deepa Setty, Theresa Smith, Carol Sorensen, Kerry Sullivan, Terrie Trumble, Kurt Urquhart, Felicia Vernon, Alexandra Woodside IV, Marilyn Wong, Tom Zanardi. Not pictured: Paul Carlsgard, Don Cortez, Albert Dick, Jenna Lawson, Moira Kelly, Carlos Martinez, Sabrina Ossiander, James Wilimeeck III.
Alpha Omicron Pi


American Marketing Association

Officers: Jim Knight (president), Janet Helser (vice president), Stacey Hughes (vice membership), Matt Potter (vice programs), Lori Wiley (vice promotions). The American Marketing Association has been active at Cal Poly for 10 years. AMA is open to all majors and is the largest business club on campus. Weekly meetings feature professional speakers, local entrepreneurs and Fortune 500 company representatives.
American Welding Society

Front row: Matt Haggeman, Don Haydock, Jeff Gillman (president), Jim Mackey, Dick Strahl (advisor), Ken Franklin. Row 2: Dorothy Lush, Alex Gutierrez (treasurer), Jeannette Polacek, Joseph Meyer (V.P.), Matt Bouquet, Dave Edwards, Kyin Chiou, Rodney Hoadley, Bill Moision. Not pictured: Mark Brown, Bill Dees, David Gibbs, Todd Hagerman, Jim Haslam, Jeff Hodges, Lisa Robertson, Mark Kithkart.

Amnesty International


Amnesty International is an impartial, independent, world-wide movement of people acting on the conviction that governments must not deny individuals their basic human rights. Amnesty International's student program unites the efforts of students, faculty and staff in over 1700 high schools, colleges and universities across the nation.
**ASl Officers**

*Front row:* Ellen Sanders (chairman of the board), Ricardo Echeverria (ASI president).

**ASl Executive Staff**

*Front row:* Kim McNinch, Kristina Cercone, Ellen Sanders, Ricardo Echeverria, Lisa Martin, Terry Alberstein, Julie Sokol.

ASI Board of Directors


ASI Finance Committee

ASI Outings


ASLA Australia Study Group

Front row: Tamara Smith (social director), Kelly Bishop (U2 roadie), Jopa Landis (american express advisor), Charlotte Tinne (U2 roadie), Pamela Simonds (photographer). Row 2: Diana Thompson (equestrian stunt advisor), Gere Smith (director of mayhem), Mike Callan (head mountain climber), Brett Earl (stunt driver), Rhondel McCann (navigation director), Mared Matthews (bungie promoter), Paul Marcillac (fashion director), Jerry Gonsalves (fashion director). Row 3: David Ling (budget director), Greg Sarjeant (foreign phone relations), Sheri Dias (ozone control), Rob Stevenson (budget director), Brad Dodge (fish and game director), Steve Jones (athletic director), Dwight Demay (director of studies).
Associated Students in Landscape Architecture

Front row: Sarah Burnham, Sheri Dias (4th year rep), Tim Kane, Pam Simonds (alumni rep), Kelly Bishop (vp), Andy Kreft, Charlotte Tinne (secretary), Keith Wiley, Diana Thompson. Row 2: Jim Redman, Ann Whampler, Sean Finnegan, Dore Bietz (president), Andrea Kennedy, Robie Wilson, Sally Davis, Margie Ingvalson, Cathy Hunter, Jora Landis. Row 3: Danny Wood, Marie Bruinsma (3rd year rep), Doug Critchfield, Rhondel McCann (faculty rep), Amy Boothby, Phil Suding, Carrie Leone, Marcie Matthews, Brett Earl, Dwight DeMay, Megan Harding, Courtney Cable, Courtney Heron.

American Society of Mechanical Engineers

Officers: Dennis Lencioni (president), George Ishava (vp), Laurel Harlamoff (vp), Jan Grammer (treasurer), Chris Vierra (secretary), Ross Hironaka (newsletter).

ASME events for 1990: Old Guard contest, Regional Student conference, Diablo Canyon field trip, New United Motors tour.
Associated Graduate Students in Agriculture


Associated Students in Construction Management

Associated Students in Planning

No information provided by the club.

Badminton Club


The Badminton Club was revived in 1989 from over three years of inactive status. The objective of this club is to promote the sport and introduce it to the central coast. The club boasts an active membership of over 55 members and includes players from recreational beginners to highly competitive nationally ranked players.
Baptist Student Union


BSU Christian Fellowship is related to 45 BSU groups across California and some 1100 such groups nationwide. In addition to local campus meetings BSU members at Cal Poly meet with other chapters at state and national conferences and retreats. BSU is sponsored by local Southern Baptist churches and by the Southern Baptist Convention. BSU has been organized at Cal Poly since 1968.

California College Republicans

Campus Recycling Coalition


Organized in 1988 after a group of students recycled during Poly Royal, the Campus Recycling Coalition maintains 15 recycling barrels on campus to help students recycle aluminum and glass. Current grant proposals in the works could expand the program to 73 barrels and a campus-wide advertising campaign. Efforts are also under way to help the Housing Department establish an expanded recycling program in the dorms.

Chi Epsilon


Chi Epsilon is a National Honor Society for Civil and Environmental Engineers. The organization was founded in 1922. The Cal Poly chapter was installed in 1986 as the 107th chapter. The principles of the organization are scholarship, character, practicality, and sociability and are an incentive to greater achievements in the civil and environmental engineering profession. The club is involved in community service activities as well as activities to improve the Cal Poly campus.
Circle K


Circle K is a service oriented organization which specifically addresses the needs of the campus and of the community. Some of the objectives of Circle K are to serve on the campus and in the community, to develop aggressive citizenship and the spirit of service for improvement of all human relationships; to give primacy to the human and spiritual rather than to the material values of life.

The bulk of Circle K activities focus around their service projects. When not involved in a service project, club members attend sponsoring Kiwanis Club 34 is an organization of artists and craftspeople interested in furthering the cause of both commercial and fine arts at Cal Poly.
Delta Sigma Phi


Delta Sigma Pi

Officers: Glenn Yamasaki, president; Jennifer Walsh, senior vice president; Casey Morton, vice president of pledge education; Margarita Velazquez, assistant vice president of pledge education. Delta Sigma Pi is a coed, professional, business fraternity with 223 total existing chapters nationwide. The fraternity allows business and economic majors to acquaint themselves with the business world through many activities, both professional and social. Similar to the social fraternities, Delta Sigma Pi has a rigorous pledge program. Greek letters and brotherhood, but differs in that it is coed, limits membership to business majors and concentrates on professional activities.
Diablo Hall


Earth Day Coalition


SLO Earth Day Coalition presented the largest Earth Day celebration anywhere on the coast during the world wide Earth Week April 16-22. Beginning from a small core of motivated students, Earth Week in San Luis Obispo mushroomed into a project involving hundreds of people.
Electronic Music Club

Pictured: E.M.I.C. executives James McMillan, Kevin Zis, Joe Mendosa, Michael McMahon; club members Lou Volk, Rick Wakeman, David Bryan, Mark Cook, Randy Newman, Ted Joselson and others.

The Electronic Music club is an organization for those interested in electronic music, signal processing, composing and recording. They hold demonstrations of synthesizers, jam sessions, tours, and also keep up on the latest advances in music technology.

Epsilon Pi Tau

Friends of the Shakespeare Press Museum

Left to right: Laurie Butler, Michelle Bittner, Chuck Oey, Karin Kennedy. Not pictured: Brian Lane, Sara Srubar.
The Shakespeare Press Museum preserves antique printing equipment from typewriters to small press. Organized much like a small printing operation of the 1840's, the museum has a bindery area, a collection of small presses, and a display of some 1000 type fonts. Among the prized possessions is an 1890 Campbell Country cylinder press which was used to print the San Francisco Chronicle until the 1906 earthquake.

Golden Key Honor Society

Front row: Trina Williams, Lorena Apgar, Darin Milton, Marcus von Engel (treasurer). Row 2: Carol Lunt, Dee Cordero (communications), Kim Crabtree (president), Lori Smith, Linda Pierce (secretary), Peggy Shir.
Haverim


Human Development Club

Front row: Sharon Boynton (secretary), Tom Dilley (PS&E rep), Teresa Hendrickson (publicity coordinator). Row 2: Michelle Benott (publicity coordinator), Lisa Ransom (public relations). Kristi Sutton (treasurer), Susan Guzman (historian), Kay Lawlor (v.p.), Jill Ahlers (president). Not pictured: Linda Shaleen (social coordinator)
Human Resource Management Association

Front row: Doug Reeve (social activities), Tracie Manor, Deanna Lawrence (treasurer), Christina Chan, Pamela Nance. Row 2: Tiffany, Michael Taurmina, Jennifer Gregory, Christy Richardson (professional relations), Nancy, Julie Fluitt (president).

Institute of Electrical and Electronic Engineers

Industrial Technology Society

No information provided by club.

International Society for Hybrid Micro-Electronics

Front row: Rose Mendoza (treasurer), Lesley Foster (up), Anna Marie Puentes, Ruby Lu (president). Row 2: Allan Soriano, Steven Grigory, Bryan Mealy (project engineer), Hensen Wong, Scott. Not pictured: Bruce Kakimoto (secretary), Chris Kolstad, Benjamin Choi, Jeff Brian.

International Business Club

Landscape Architecture Department

Front row: Eric Gigler, Connard, Sean Finnegan, Don Sanford, Jeff Ambrosia, Julie Patten, Brett Early, Andy Kreft, Charlotte Tinne, Pam Simonds, Jean, Courtney Cable. Row 2: Brian Walls, Julisses, Tamara Smith, Sheri Dias, Tim Simpson, Dore Bietz, Andrea Kennedy, Sean Sturges, Sally Davis, Gere Smith, Jora Landis, Ellen Adlum, Colleen, Julie Fisher, Patricia Leve. Row 3: Dale Sutliff, Carey Leone, Erin Kelleher, John Crandal, Rhondel McCann, Jerry Gonshalves, Robie Wilson, Amy Bootheby, Phil Sunding, Marcia Matthews, Margie Invalson, Dwight Demay, Megan Harding, Rob Stevenson. Row 4: Keith A. Wiley, Paul Egan, Kevin Kayl, Courtney Heron, Doug Critchfield, Gary Dayer, Darin Forbes, George Sicre. Row 5: Walt Tryon, Brian Aviles, Mark, Diana Thompson, Dave Ling, Brad Dodge, Jim Nishimore, Kelly Bishop, Brian Ackerman, Chris, Jim, Greg Sargeant, unidentified, Tim Cane, Steve Jones, Rob Fine, unidentified, unidentified, Kieran Norton, unidentified, unidentified; Danny Wood, Tony Biren, Darrel Rodriguez.

Liberal Arts Council

Front row: Marie Byrne (chair), Katie Brown (vice chair), Melanie Brookes (secretary), Todd Czarnecki (treasurer), Greg Bertens (ASI director), Nancy McCormick (ASI director), Janise DeVoe (ASI director). Row 2: Dr. Barbara Hallman (advisor), Franklin Burris, Burt Bulas (publicity), Greg Sousa (elections committee rep), Frances Schoorl (UN advisory board rep), Cyndi Smith (SRU rep), Hilary (Club 34 rep). Not pictured: Yvonne Moore, James Lindholm, Jeff Brunings, Doug Gellert, Shea Roberts, Christina Tupper, Alex McClure, Chris Acebo, Tom Vincze, Cass Caufield, Andrew Orendon.
M.E.Ch.A.

Front row: Emilio Cervantes, Monica Ortiz (president), Yolanda Martinez (treasurer), Olivia Tzaguirre (secretary), Pete Flores, Evelia Naranjo. Row 2: unidentified, Alicia Henderson Signeros, Stephanie Slater, Patricia Nunez, unidentified, Lettie Medina, Marra Vasquez, Cylo Rodriguez, Linda Quinteros. Row 3: unidentified, David Vasquez, unidentified, Ramon Sanchez, Joe A. Maciel, Jose Milan, Little Bear, Mardonio Regna, Saul Martinez, Anthony Narag, Alvaro Sanchez.

Mat Pica Pi

Front row: Red Heesch, Scott Perry (treasurer), Lisa Wong, Greg Hall, Dean Thayer, Steve Murray, Sharleen Schulling, Celestine Asistido, Rodney Gantari, Michael Padillo, Tom Hall. Row 2: Katy Zolfaghari, Rysa Ferdon, Tiffany Dellissier, Dawn Moor, Marby Zacuto (president). Erin Saul, Carol Lunt, Diana Ungerma, Raina Tsuda, Karin Kennedy, Eric Neumann, Karna Wilson, Debbie Prall. Row 3: GDray Kuglen, Tracey Carr, Tim Freeman, Liz Mann, Jeff Pappas. Mat Pica Pi is the Graphic Communication club which sponsors many GRC department activities. Mat Pica Pi is not a fraternity or a sorority, and membership is open to all graphics majors. Fourteen executive board members and over one-hundred and fifty members make up an active group gaining great opportunities in leadership, communication, and education in the graphics field.
Mu Delta Phi


Nazarene College Fellowship

Pi Kappa Alpha


Pi Tau Sigma

Chartered in 1979, the Polo club had a few successful years before fading into relative inactivity. The club is currently enjoying a resurgence of interest and has entered teams in the National Men's Intercollegiate Championships at Valley Forge, PA in 1988 and '89. The women's team performed well in '89 as well. Located at Oakfield Farm in Creston, the club's new equestrian facility provides excellent care for the club's polo ponies, and provides practice fields as well. Cal Poly's Polo club is an official member club of the United States Polo Association.

Poly Navigators

Poly Phase


Poly Reps

Poly Royal Committee


Power Engineering Society

Front Row: Alex Pock, Kristy Miller (treasurer), Vivian Valenzuela (activities coordinator), Meirios Moechtar. Row 2: Hensen Wong, Jose Nuno, Patti Quinn (president), Matt Stephens. Row 3: Dr. Ahmad Nafisi, Steve Hall, Dean Klubnik, Brendan Martin, Eduardo Alegria, Rafael Pineda (publicity), Dr. S.K. Datta. Not pictured: Fernando Mendez (secretary), Alexis Bosiisier, Beth Cox, Cuong Do, Marvin Hamon, Mike Mintz, Garrett Nartman, Stacy Ward, Hensen Wong, Jimmie Miller (vp), Gary Baker, Steve Rosemergy, Mike Jensen. The Power Engineering Society is designed for Electrical Engineering students. It provides students with information about the industry through field trips and speakers. Trips during the school year included Helm's Hydroelectric Plant, Diablo Canyon tours and a trip to offshore oil rigs in Ventura.
Society for the Advancement of Management (SAM)

Row 2: Craig Duckering, David Costa, Amy Hill, Cheryl Glavin, Anne Allen (membership), Dave Santiago, Rich Payan, Sandra Yee, Don Taber, Carol Edson, Jason Lebeck (v.p.), Mike Driscoll.
Row 3: Tracy Ford, Tiffany Armstrong, Camille Tovar, Jill Cabrinsa, Matt Schaler, Brad Wines, Matt Thomas, Mike Micucci, Kristen Hazard.
Row 4: Lisa Labelle, Todd Schroeder, Frank Vigario, Katherine Brunfeld, Neda Noorafshami, Jennifer McCarthy, Jennifer Hetzel (treasurer), Greg Matthews, Bill Jautz, Mike Dilley, Steve Smilovitz, Ken Marigo.
Row 5: Shier Louck, Corey Daniel, Cori Carrier, Troy Tossy, Eric Schwedler, Brian Sharp, David Jaworski, Jaime Cabrera, Brain Conners, Not pictured: Debbie Gels (president). The Society for the Advancement of Management is an on-campus club designed to develop and enhance management skills. Students gain experience in decision making, group dynamics, marketing, finance, and of course, management. The experience is gained by SAM members as they plan and execute the many SAM activities. SAM is one of the oldest and largest clubs on campus.

School of Professional Studies & Education Council

Front row: Tom Hall, Tiffany Le Vine, Elsbeth Plank, Daphne Arthur, Gina Albanese, Maggie Leung (chair), Sharleen Schuling, Laura Hanson, Cara Logan, Tom Dilley. Row 2: Scott Young, Nina Cadwell (treasurer), Jane Baulch (poly royal rep), Shana Kenyon, Barb Carson, Kim Solis. Not pictured: Dr. Fred Stultz (advisor), Laurie Butler, John Dwyer II, Mary Evans, Mary Garcia, Darcy Norris, Alex Hall, Ed Nave’, Rhoda Prochaska, Angie Saline, Michelle Todhunter. The council is made up of representatives from all the clubs and organizations in the School of Professional Studies and the ASI Board of Directors (for PS&E). The Directors report the actions of the Board and get input from the Council as to how to vote. Members in turn report to their respective clubs and get input from the club members.
School of Science and Math Council

Front Row: Chris Geller, Kerrie Whitlaw, Rita Leone, Bob Hole, Laurie Diem, Julie DeBerard. Row 2: Dr. L. Wall, Kurt Urquhart, Geoffrey Clarion (chair), Jeff Cisneros, Vicki Brecheisen (vice-chair), Dana Trippi (secretary), Steve Dufrene (treasurer), Julie Leon (publicity). Not pictured: Arnie Jo Gerlovich, Lara Ferry, Keith Ellis, Dave Outwater. The School of Science and Math Council operates as a service and liaison organization for the School of Science and Mathematics. Attended by representatives of the various school clubs and governing bodies, the council provides an arena for voicing opinions to ASI Directors. The council also aids in the school’s SMART program (Science and Math Are Really Terrific) that allows 7th and 8th graders who are considered unlikely candidates for higher education a chance to see the opportunities available in college.

Sigma Gamma Tau

Left to right: Celso Velarde Jr. (president), Michael Roy (treasurer), Teara Chandler (vp). Not pictured: Mark Hobsheid (secretary).
Ski Club

Ski Club officers, front row: Larry Goldstein (publicity chair), Mike Kiley (vp, membership), Sharon Draper (secretary), Steve DuFrene (membership chair). Row 2: Kendra Mattson (vp, activities), Breton Betz (vp, marketing), Scott Smith (activities chair), Joe Kava (vp, finance), David Baker (president).

The ski club is far and away the largest club on campus with almost 1800 members. The club fields competition teams but is most interested in recreational skiing sponsoring numerous ski trips during the year.

Sigma Lambda Alpha (SLA)

Front row: Danny Wood (president), Courtney Cable, Robie Wilson, Sally Davis (secretary), Jora Landis, Jim Nishimori. Row 2: Gere Smith, Doug Critchfield (treasurer), Rhondel McCann, Carey Leone, Dwight Demay, Meghan Harding, Darrell Rodriguez (vp).
Society for Physical Therapists

No information provided by club.

Society of Hispanic Professional Engineers

Front row: Mike Sansinena (president), Gustavo Gonzalez, Monica Lopez (treasurer). Row 2: Sergio Gutierrez, Tiffany Vela, Jose H. Gandara (v.p. I), Rosanna Sumagaysay, Vicky Someria, Patricia G. Flores, Adalberto Escobar, Melinda Flores, Mathew McNatt, Ruth Rivera, Alex Garcia, Carmen Barragan, Christina Pizana, Sylvia Aguilar. Row 3: Mark Paz, Matthew Morris, Esteban Martinez, Noelia Cornejo, Evelia Naranjo, Rafael Medina, Yolanda Martinez, Jaime Cabrera, Bruno Garcia, Luis Avila, Angel Villaralvo, Manuel Martinez, Alvaro Sanchez, Luis Arias, Maggie Patience. Row 4: Fernando Mendez, Jose Maciel, Xochilt Monteme, Jennifer Becerra, Juan Ullera (v.p. III), Jesus Antonio Ruiz, Jose Salcide, Robert Burger. The Society of Hispanic Professional Engineers seeks to increase the number of Hispanics entering the fields of engineering, science, and/or mathematics. The organization provides recruitment and tutoring programs for students interested in pursuing a college education and works to improve the quality of education and training programs preparing Hispanic students to become engineers and scientists.
Society of Black Engineers

**Front row:** Cynthia Dunn, (treasurer) Michelle Johnson, James Branch. **Row 2:** Mark Olds, Azizi Jones (secretary), Sheila Alves (president), David Bohannon. **Row 3:** Wendy Baxter, Cassia Stevenson, Tammy Smith, Kyshawn Bowls, Lydia Edwards. **Row 4:** Ken Johnson, Tarnatha Williams, Lakinya Allen. **Row 5:** Michael Welch, Anthony Hooks, Angela Sanders (treasurer), Billy Morris. **Row 6:** Danita Spence, Derrick Smith (v.p.), Rica Brown, Monica Fower. **Row 7:** Martin Harris (v.p.), Roy Haynes, Harold Ross III, Regi Lee. **Row 8:** Natalie Powell, Joseph Robinson, Cedrich Nash. **Top row:** Rafael Hernandez, Kelvin Brooks, Sonji Bennett, Chris Coleman, Jeff Malone, Chris Ajagu, Donna Tolver, Christopher Finley. **Not pictured:** Robert Tell, Pam Petry, Lakinya Allen, Christopher Leath, Christine Lewis.

Society of Civil Engineers

**Front row:** Rogello Fontes, Liz Oman, unidentified, Tracy Pettit (treasurer), Ed Lopez (v.p.), Tori Kinne (secretary), Johanna Main, Jeremy Schwartz, Dan Fredrickson. **Row 2:** David Stikkers (activities), Erik Scheller, Abel Preclado, Kevin Berger, David Beard (president), Vince Elliott, Vince Pon (activities), unidentified, Jeremy Groves.

SCE is Cal Poly's student chapter of the American Society of Civil Engineers. Bi-weekly meetings featured guest speakers chosen from a variety of fields who gave a firsthand look at various branches of Civil Engineering. Tours of the Diablo Canyon Nuclear Power plant, the Monterey Bay Aquarium and the Century Freeway provided behind-the-scenes views of the real world of Civil Engineering.
Society of Women Engineers

No information provided by the club

Student Health Advisory Council

Front row: Robert Hinds, Matt Bazzani (chair), Dr. James Nash, M.D.  Row 2: Syma Iqbal, Jody Bettencourt.  Not pictured: Chris Meckel (vice chair), Kathleen (secretary), Jose Oliva (treasurer), Kim Solis.  The Student Health Advisory Council acts as a liaison between the student body and the Health Center administration.  SHAC is responsible for ensuring that Health Center services are in accordance with students' needs.  SHAC maintains communication with the students mainly through suggestion boxes placed in the lobby of the Health Center. Responses to suggestions are usually posted in the lobby and may also be mailed directly to the student.  SHAC members participate in many Health Center committees, thus contributing to decision making processes.
Students for Social Responsibility

Front row: Clarity Skeen (co-chair), Deanna Constable, Bill Province, Mark Bridgeford, Karen Stufflebeam (council person), Tony Biren (council person), Lorraine Munigua, Dean Davis. Row 2: A.J. Schuermann, Alex Salazar (council person), Jeff Dunn, Lisa Wheelen, Kelly Morrison, Bill Graves (council person), Gary Powell, Yong Yoo. Row 3: Kevin Grosse, Stacy Jonas, Paul Cucui, Dave Cucui, Tricia O’Lear.

Technical Association of Graphic Arts (TAGA)

Left to right: Bill Kennedy, Laura Lawton (treasurer), Lisa Wong, Karma Wilson, Eric Neumann, Rysa Ferdon, Dean Thayer, Greg Hall, Tiffanie Pellissier (secretary), Sharleen Schuilling (v.p.), Dawn Moor (president). Not pictured: Gray Kuglen, John Grubb, Lou Berkley. TAGA, Technical Association of the Graphic Arts, provides a forum for students seeking a higher understanding of how new technologies will affect the graphic arts industry. The Cal Poly Chapter of TAGA is affiliated with the Technical Association of the Graphic Arts, an international professional association devoted to advancing the science and technology of the graphic arts and related industries. The role of the student chapter is to support and guide students interested in the synthesis of new technologies in the graphics industry.
**Tau Beta Pi**


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**Teachers’ Society**

*Front row:* Jacki Della Rosa, Ann Winder, Julianne Rowell (publicity), Allison Inman (historian), Stephanie Stoutimore (v.p.).  *Row 2:* Chris Stanley, Elaine Mendoza, Cheryl Brush (president), Cathy Dvorak (treasurer), Valerie Shirey (secretary), Kristina Aarons, Nina Cadwell (poly royal rep).

The Teacher’s Society has been active for 16 years and provides members with support and information regarding the liberal Studies program and the teaching profession. The club also invites guest speakers and participates in activities where the club members can gain understanding into their field of study. Society members share ideas, lesson plans, student teaching experiences and give insight to those who are beginning their teaching experience at Cal Poly.
Theta Chi


Originally known as Kappa Chi in 1957, Theta Chi is one of the oldest fraternities on campus. Situated on the corner of Chorro and Upham, the Theta Chi house was built in 1901. In September the fraternity burned the mortgage after 30 years of paying bills and actually owns the house outright. Theta Chi is an international fraternity with 152 active chapters in the United States and Canada. Founded in 1856 in Vermont, Theta Chi is one of the largest and strongest brotherhoods in the country.

Union Executive Council

The Water ski club and team started during the summer of 1985. By spring of 1989 the club had over 100 members and the team took 3rd place in Regional competition. The majority of the club’s members are recreational skiers who range in ability from beginners to advanced. For the more competitive skier, the Water-Ski Team offers Intercollegiate competition in slalom, trick, and jump skiing. Long term goals for the club include purchasing a team tournament ski boat and designing and building a combination tournament water-ski lake/fish hatchery on Cal Poly land.
Week Of Welcome 1989 Board

Left to right: Erin Millikin, Frank Warren (vice chair), Dave Havhurst, Andrene Kaiwi, Bob Walters (advisor), Michelle Contois, Ron Blumstein (chair).

Week Of Welcome 1990 Board

Week Of Welcome 1990 Facilitators


Week Of Welcome 1990 Staff

**Left to right:** Hallie Haslett, Ariel Imrie, Ron Blumstein, Nancy Neff, Nancy Adams, Mara Wildfeur, Tina Ramos, Mindy Warshaw, Erin Milliken, Susan Guzman.
You can look back now...

Cal Poly dominates the landscape of San Luis Obispo. This view, as seen from the hill behind the dorms, should be familiar to any student who has made the near-vertical ascent to decorate Poly's infamous "P."
That's what a photo album's for

It’s been a long year. Lots of work, lots of things happening, and—if you played your cards right—lots of fun, too. Who said college had to be all work? Everywhere we look we see signs of progress, energy and a forward-looking spirit which makes us think of tomorrow: classes preparing us for tomorrow’s jobs; seminars pointing out tomorrow’s opportunities; job interviews opening doors onto tomorrow’s possibilities. The new decade practically reeks of future. Even the yearbook staff tries to get you to look forward instead of back.

TIME OUT! We’re forgetting something here. The times we’ve just come through are worth remembering, and in order to remember we have to look backwards. You’re reading this book to look backwards. What year is it? We wrote it in 1990, but this book will be around for a long, long time. What year is it? Where do you live today? Do you still have all your hair and your very own teeth? What was that guy’s name in English 121? Could you find your way back to the U.U. if you had to? Can you remember even one tenth of the good times you had when you were young, unencumbered and thinking only of tomorrow? Go ahead and look back. You’ve earned it.
"Students come here with a strong sense of purpose."

President Baker likes Cal Poly’s high level of civic involvement

From his perspective of eleven years as president of Cal Poly, Dr. Warren J. Baker feels good about the university and its students. "Students here seem to have a strong sense of purpose," Dr. Baker says. "They may not all come here with it, but they develop it fairly quickly once they arrive."

President Baker feels at home with Cal Poly’s "learn by doing" philosophy; as a registered civil engineer he respects the hands-on approach to learning which is the hallmark of Cal Poly’s educational system. That real-world approach spills over into co-curricular and extra-curricular activities, too, he says.

"I particularly enjoy working with those students actively involved in student government, ASI and other campus organizations," he says. "This university wouldn’t be what it is without the strong involvement of our student leaders—That goes for San Luis Obispo, too—I’ve been told by a lot of civic leaders that without the cooperation and involvement of Cal Poly students, a lot of charitable projects just wouldn’t get done. Our students provide a significant pool of volunteer effort in this town. I always like to hear that kind of thing. It means that students are expanding their educational base to include their community, and that’s very positive.

"I don’t know how they manage the level of involvement they maintain. Students work very hard here, but they somehow find the time to be involved in other things, too. Part of it, of course, is that people are stretching out their education—it takes longer to graduate than it used to—Students generally come here with some pretty specific goals and a commitment to see them through, but it’s good to see them including a sense of responsibility toward others in those goals.

President Baker explains his strong ties to the University. Prior to coming to Cal Poly in 1979, Dr. Baker spent 12 years at the University of Detroit rising to the position of chief academic officer and vice president. He has held teaching assignments at the University of New Mexico and research positions at the Air Force Civil Engineering Research Facility. Dr. Baker received B.S. and M.S. degrees in civil engineering from the University of Notre Dame where he was honored by the College of Engineering as an outstanding alumnus in 1980. He received his PhD in civil engineering from New Mexico, and has pursued advanced studies at the University of Michigan, MIT, and Harvard School of Business.

□ Ron Bast
"Preparing for life in a rapidly changing world"

School of Agriculture

At the very center of Cal Poly's long history stands the School of Agriculture, a world-renowned show piece of agricultural education. Cal Poly's Agriculture program enrolled 3625 students from all over the world in 1990 and continued its long tradition of preparing them for life in the rapidly changing world of agriculture.

Computer technology, genetic engineering, embryo transplants and an overwhelming need to address the dual problems of increasing populations and decreasing natural resources keeps Cal Poly's programs at the forefront of agricultural education. The 6,000 acre facility provides the space and equipment to provide a first-rate, hands-on look at the agriculturalist's world, and, given Cal Poly's reputation, it's no wonder that employers from around the country look to Cal Poly's graduates as a major source of employable talent.

The School of Agriculture offers fourteen undergraduate majors and a number of graduate programs ranging from Food Science to an MBA in Agribusiness—a unique joint degree program available in association with Cal Poly's School of Business.

**Agribusiness**
Ellen M. Sanders
ASI vp, ASI Board, NAMA Marketing team, Gamma Phi Beta

Alice E. Rowehl
Financial Management Assoc. fundraiser

Cheryl Jantzen
Women's Water Polo, Ski Club. Ag Business Management Club

Gary Michael Germaine

Darren Cullins
ABM Club, Intramural Sports

Sotero S. Bumagat
Masters, Int. Agribusiness
ABM, Farm Management Club, Assoc. Grad. Students in Ag

**Agricultural Engineering**
Gregory Peter Adams

Ken Katen
ASAE, Poly Royal, Tau Beta Pi, Alpha Zeta

David A. Lilienstein
Rose Float Club, Amer. Soc. of Agri Engineers

Chad Scott Wilson
Ag Engineering Soc., Ag Council rep., Phi Delta Theta Poly chapter founder

Wallace C. Wittkoff

**Agricultural Management**
Christopher C. Bowland
Vickki Dee Cordero  
Alpha Zeta, Golden Key Honor Society, Crops Club

Kim Lydia Crabtree  
Alpha Zeta treasurer, Ag Council, Golden Key Honor Society president, Poly Royal Board

Denise C. Georgi  
Zeta Tau Alpha

Angelique Marie Ghio

Gregory P. Hurner  
Alpha Gamma Rho, ASI, Ski Club

Lori-Anne Lang  
Ag Business Management Club secretary, Alpha Zeta publicity, Golden Key Honor Society

J.E. Cameron Low  
Inter-collegiate Rodeo

Stephen Scott Mendonca

Thomas David Orvis  
Alpha Gamma Rho, NAMA, ABM, Agribusiness Showcase chair, Academic Senate, Curriculum Comm. Student rep

Lee Swall

Agricultural Science  
Cyprian Nnaemeka Ekwunazu  
Intermural volleyball & soccer

Jennifer A. Fox  
Masters Agricultural Education

Billie Rae Knittel  
Dean's List, President's List, Golden Key Society, CFFA, OH Club, ATA

Mark Adam Maydew  
Masters, Int. Ag. Development

Julie Limaco Sing  
Masters, Agriculture  
AGSA, Filipino Cultural Exchange, Chinese Christian Fellowship

Frank C. Van Brocklin  
Masters, Agriculture  
Assoc. Grad. Students in Ag, Grad Assistant, Brock Center for Ag Communications
Enoch Zo'da Yakubu
African Students Assoc., Afro-American Students Union

Animal Science
Brigette B. Booker

Cherese M. Bruckman
Vet Science Club, Rose Float Club, Newman, Bowling Club

Marc R. Horney
Intervarsity, Boots & Spurs

Bridget Colleen McGarry
Vet Science Club, Delta Sigma Phi little sister

Erin Elizabeth Millikin
ROTC, WOW, Vet Sci. Club, Women's Soccer Club

Elisabeth Ann Neubert

Robert N. Pope

Mary Elaine Scott
School of Ag Student Council vice chair, School of Ag Board of presidents chair, Farm City Night chair

Dairy Science
Christine L. Aufermaur-Kinsley
Ag Council secretary, Los Lecheros, Dairy Castle, Judging team

David Walter Zwart
Dairy Club president & vp, Calif. Young Farmers, Intramurals, Poly Royal, Dairy Club Yearbook, Farmhouse Committee, ADSA officer-at-large

Food Science & Nutrition
Lorie Ann Higert
Dance Team, Newman Catholic, Golden Key Honor Society, Nutrition Club

Kristi A. Lemon
Marching Band, Pep Band, WOW, Peer Education

Natural Resources Management
Blaine C. Boccignone
NRM Poly rep, Logging team president & vp, Sigma Pi president, SILT team, NRM/Rancho El Chorro Partnership

Noelle Tran Boccignone
NRM/Rancho El Chorro Partnership, NRM Alumn Newsletter editor, Assoc. Environmental Professionals, Ag Council, Logging Team secretary & treasurer

Maya Lynn Johnson

Kurt Anthony Kroner
Poly Royal Executive Board, Assoc. of Environmental Professionals, Agricultural Student Council, Natural Resource Club, Newman club

Karen Andrea Leone
NRM Club, Assoc. Environmental Professionals, Xi Sigma Pi, NRM Bulletin editor, Newman club, Classical Guitar Ensemble

Anne E. McKinnie
ASI Outings, Shasta dorm secretary, Wildlife Club

Beth Lee Peterson

Velma Veronica Violich
Assoc. Environmental Professionals, Wildlife Club

Nutritional Science
Collette Johnson
Nutrition Club, Afro American Student Union

Donna Lynn Osmundson
Poly Christian Fellowship

Ruth Ann Sachen
Nutrition Club
"For the first time in history, nobody sank."

Los Lecheros Club milks an event for everything it's worth

Who says education has to be boring? Nobody over in the Los Locheros Dairy Science Club will admit to that. If they did, they'd have to cancel one of the most interesting educational events during the academic year: the Milk Carton Boat Race.

Billed as an event to encourage the use of dairy products, the eight year old event draws entries from many organizations on campus. The entries are whimsical, impractical, sometimes outright absurd, and always a lot of fun.

The rules are simple: build a boat which uses milk cartons as its sole means of flotation, put it in the water at Laguna Lake and propel it around the lake course faster than anyone else. At times, though, the reality of the event gets a little more complicated. In the early years of the competition when more boats sank than not, the club decided to award the “Titanic Trophy” for the boat which sank the fastest. This year, for the very first time, every entry remained afloat, and the Titanic award went unclaimed.

This year, as in the last four years, the fastest boat award went to Ag Engineering's entry “Skip and Go Naked,” a highly engineered dual paddle wheel entry which has stood the test of time and water.
"Annual income typically exceeds $150,000."

Ag Enterprises: hands-on education that pays off now

"Learn by doing" is much more than just a catchy phrase at Cal Poly, but in the Agricultural Enterprise Program, the concept has been carried to its maximum potential.

Students in the program select a project, and, after jumping through a variety of budgetary approval hoops, receive funding through the Cal Poly Foundation to get their project underway. The resulting product is sold in the marketplace and the student responsible for the project receives 2/3 of the income. Over a thousand students participate in the program each year, and the annual income from the various projects typically exceeds $150,000.

During the 1989-90 school year, projects ranged from Poinsettias grown by Ornamental Horticulture students to Thanksgiving turkeys, sheep, hogs and almost any other type of agricultural commodity imaginable. There was even some talk about a vineyard. Maybe sometime in the future we’ll see an Agricultural Enterprise Program offering “Chateaux de Mustang.” You know they’d find a market for something like that.
JoAnn Martinez Shaw
Nutrition Club president, Peer Health Education,
Golden Key Honor Society, Cardinal Key

Stacey Annette Verstraete
Resident Advisor, Resident Hall Government,
Student Community Services, American Dietetic
Assoc., nutrition peer counselor

Ornamental Horticulture
Gregory Edward Bozzo
Lambda Chi Alpha

Thomas William Burchell
Track & Field

Robert A. Danabom
Phi Alpha

Carole Kent
OH Club, PAX

Dominique Marie LeBlanc
Cal Poly Crew varsity coxswain, OH Club

Brenda Lee Saunders
Symphonic & Marching Bands, OH Club, Tissue
Culture Club, MdFH, HMS

Soil Science
James A. Johnson
Masters, Soil Science

Under-graduates
Rick Adams
Dairy Science

Stefan Bederski
Food Science

Matthew Bode
Animal Science

Jean Conway
Natural Resource Management

Jodi Kinzler
Ornamental Horticulture

Adam Meyers
Agri Business

Erin E. Millikin
Animal Science

Frank Nunes
Dairy Science

Sharyn Partridge
Agricultural Management

Traci Plagmann
Agricultural Management

Stephanie Rash
Dairy Science

Dwayne Ross
Agri Business

Sharon Anne Stahl
Dairy Science

Mike Warriner
Agricultural Engineering
"Almost like stepping into a Salvadore Dali"

Architecture project raises eyebrows

It's not like stepping into a Salvadore Dali painting or anything, it's just that maybe you've been studying too hard lately, and well, things just get a little weird, you know? So you wander onto campus early in the morning, because you can always count on things there being pretty much the same, right? Anything to get just a touch of realism and continuity in your life. And let's face it, with concrete buildings and a huge bureaucracy you are going to get—if nothing else—a certain amount of continuity, right?

And there in the middle of the road smack in the center of campus you see this huge—I mean 10 feet high huge—chair. Blocking traffic, attracting attention like you wouldn't believe. Around the corner someone is turning the little side road down to Dexter lawn into a full-blown freeway—signs and the whole routine. Over by the Ag building it's life-sized cardboard cutouts of people looking like the shadow images of some over-fed post-nuclear nightmare. Everywhere you look, the button-down, conservative world of Cal Poly is coming apart at the seams. You blame yourself, of course. Too much stress, too much partying, too much too much. You go home, turn off the stereo, drink a glass of warm milk and try to sleep it off. "It'll all be gone in the morning," you tell yourself. "It'll all be gone in the morning." And it is.
School of Architecture

Domenico J. Onorato
Thomas Lerias Parco
Jennifer M. Peterson
Ski Club
Kathleen E. Rupert

Alicia C. Ruvalcaba
AIAS, CASA, Chicano Commencement Committee

Dennis Mark Salter
Tau Sigma Delta, "The Source" editor

Dennis F. Seguban
Poly Reps Student Alumni Council, Pilipino Cultural Exchange, School of Architecture Student Council

Richard Lee Simoneau

Stephani Lynn Slater
Cultural Arch. Students Assoc. president

Steven James Stenton

Alison Aileen Terrill

Christopher S. Texter
International Program, Denmark
Patrick L. Todd
National Honor Society, Architecture Honor Society

Lynne E. Wyckoff
International Programs, Denmark, SCARAB

City & Regional Planning
Diane Elaine Fredricks
ASP secretary, Cambria 2010 chief editor, Cambria Community Profile co-editor

Paul William Krueger
Russia Carole Madden
Cal Poly Basketball team

Zohreh Tabatabay
Cambria 2010, Cambria Community Profile, ASP

Jill Zumacian
Alpha Phi, ASP, ASI Academic Commission secretary, ASI Fairness Board

Construction Management
Kenneth Andrew Andersen
SLX vp, ASCM social chair

Erickson G.P. Drew
ASCM

Mario D. Dutra
Assoc. Schools of Construction Region VI first place team-Building division

Robert Jerome Kluball
Glenn Spencer McWilliams

James Brownlee Metcalf
ASCM vp

Mark J. Nesbitt

William L. Ortega
Delta Sigma Phi, ASCM, Sigma Lambda Chi, Construction Management competition member

Maria C. Paz
AGC secretary, WOW Counselor, facilitator, staff, Cal Poly Choir

Paul Ranieri Vanni

Landscape Architecture
Kelly Marie Bishop
ASLA vp, Australia/New Zealand study abroad

John Stuart Crandall
ASLA, PEOYA

Bradley J. Dodge
Delta Tau Fraternity

Marcella Ann Matthews
ASLA, Ski Club

Rhondel Joyce McCann
Sigma Lambda Alpha faculty rep & publicity chair, ASLA, SAED rep, Faculty rep, Australia/New Zealand study abroad

Pam Simonds
ASLA alumni rep

Diana Lynn Thompson
ASLA, Australia & New Zealand
Projects like Design Village, the annual design conference held in Poly Canyon, attract national attention. In 1990 more than 40 schools from across the country converged on Cal Poly during Poly Royal to show off their “Explorations in Form,” the theme for the conference. Students built dozens of portable living structures and lived in them during the conference. The range of materials and designs was limited only by the imagination, and what could be carried by hand from the bottom of the hill in Poly Canyon.

The sixteen year old program began as a Poly Royal exhibit to showcase the Architecture students' work but quickly expanded into a nation-wide event with a National Endowment for the Arts grant.

All first year Architecture students participate in the conference to gain experience in the design and construction of viable living spaces.

Charlotte Tinnee
Peer Health Ed, ASLA, Student government, Australia & New Zealand

Under-graduates
Larry Banks
Architecture

Claudia De Pau
Architecture

Megan Harding
Landscape Architecture

Heather Hummel
Architecture
"Sometimes even a 4.0 isn't enough to make the grade."

Just taking care of Business at Cal Poly

It might be the climate at San Luis Obispo, or the beautiful surroundings, or it might be that Cal Poly's School of Business just does the job better than anywhere else, but whatever the reason, the School of Business is one of the most sought-after business schools in the state. As far back as the 1970's the School of Business' middle name has been "impacted."

Thousands of applicants applying for a couple hundred openings tells you something about the value of a Cal Poly business degree. In the last year or so 4.0 isn't even enough to make the grade. Something's going on here, and the only possible answer is quality education. With close ties to an ever-expanding business community, strong alumni support and an aggressive placement program, the School of Business tends to business in a way that attracts attention.

The Corporate Sponsorship Program links students, faculty and corporate recruiters in an organized effort to match the right student with the right employer. Over 500 companies actively recruit Cal Poly graduates, and the School of Business is there to help.

Accounting
Sara Lynn Buckle
Accounting Club

Brian Paul Dowd
Accounting Club, S.A.M., Financial Management Assoc., CAMCO

Marti Loren Heinsohn
Accounting Club

Jacqueline R. Hubert
Accounting Club, Financial Management Association

Kelly P. O'Shaughnessy
V.P. Toastmasters, Accounting Club

Eric Jay Schwefeler
ASI Finance Committee, Beta Gamma Sigma, Accounting Club, S.A.M.

Frank Vigario
Accounting Club, S.A.M.

Business Administration
Silvia Aguilar
Hispanic Business Student Assoc., Chico Phono Committee, Soc. Hispanic Engineers

Traci Lee Arbogast
Zeta Tau Alpha, Accounting Club, Cardinal Key Honor Society, Beta Gamma Sigma, Golden Key Honor Society

Jeff Arkin
Gamma Delta Iota, Accounting Club

FLeanne E. Block

Lisa J. Brandeberry
AMA
Karen Ann Denyer
Rose Float Club, Christian Fellowship, Women's Chorus (president), University Singers

Joseph E. Gallagher
Delta Sigma Phi, AMA, WOW Counselor, Order of Omega, Golden Key Honor Society

Elaine M.H. Gibbon

David Hemming

Amy Paige Hill
S.A.M., Accounting Club, Golden Key National Honor Society, Beta Gamma Sigma

Charlene Mae Hoek
Delta Sigma Pi, Cal Poly Intramural Sports

Lauretta Ann Holt
AMA, Alpha Phi Sorority, director chapter relations, London Study 1988

Linda A. Jarrett
Gamma Phi Beta Golden Key National Honor Society, American Marketing Association

Karen L. Kaku
Cheer leader, WOW Counselor, Accounting Club, Tomodachi Kai

Nancy Kistinger
Zeta Tau Alpha, ritual chairman, service chairman, HRMA, Accounting Club

Susanne R. Kooyers
American Marketing Assoc.

David Scott Logvin
Mark Peter Mcinerney

Jeanine Gayle McKee

Thomas M. Merrifield

Robert E. Millsap
American Marketing Assoc., Financial Management Assoc.

Bonne Kathryn Pask
Water Ski Club, ASI Outings, HRMA, Judicial Peer Review Board

John V. Russo, Jr.
S.A.M., A.M.A., Dorm Govt. Intermural Basketball

Eric D. Shain
Delta Sigma Pi (president, vpl), Accounting Club, Resident Hall president

Kristine M. Smith
Rec Sports, ASI Student Community Services, S.A.M., Poly Reps, Student Alumni Council

Chet C. Spivey
Water Ski Club

Cindy Lynn Voss
Accounting Club, Delta Sigma Pi, Business Council

Jennifer Ann Walsh
International Business Club (president), American Marketing Assoc., Sigma Iota Epsilon

Tracy Westnedge
Alpha Chi Omega, Cardinal Key National Honor Society, Golden Key National Honor Society, HRMA, Greek Week Committee, Intermural Volleyball

Zong-Chih Paul Yang
Delta Sigma Pi, Golden Key National Honor Society, ASI Athletic Advisory Committee, London Study Economics

Michele Page Bookstein
Kappa Alpha Theta, Golden Key Honor Society, Dean's Honor list

Michelle J. Contois
Ski Club (most outstanding member, secretary), WOW (Counselor, Board, member Facilitator)

Susan D. Hanson
Business Council Rep, Economics Assoc. (secretary)

Lorraine E. McIntire
Ski Club, Ski Team, Econ Club, American Marketing Assoc.

Heather Ann Sharp
Assoc. of College Entrepreneurs, Rodeo Club

Eric Gantt Storjohann
Theta Chi, College Republicans (chair), Ski Team, Business Council (treasurer), Financial Mgmt. Assoc., A.M.A., Econ. Assoc.

Finance
John Adams Butler
School of Business Senator, Academic Commission Chair, Business Council vice chair, Poly Royal Board

William Griffith DeLev
Magna Cum Laude, Finance Major of the Year, Beta Gamma Sigma

Ronald Caoile Ferrer
Dean's list, Golden Key National Honor Society, Financial Mgt. Assoc., Filipino Cultural Exchange, Student Academic Services

Janet Lynn Helser
American Marketing Assoc. vp, Golden Key National Honor Society, Beta Gamma Sigma
"We're the number 1 chapter in the nation."

SAM advances management for a quarter century at Poly

SAM is 25 years old and not showing his age one bit. Just look at SAM's calendar: ski trips business tours, seminars, football game concessions, special olympics, banquets parties; SAM is one busy guy. Who is this SAM, anyway, and how does he manage all that?

SAM has a split personality, for one thing—split about a hundred and sixty ways. The Society for Advancement of Management, one of Cal Poly's oldest and largest clubs, gets things done by keeping its members busy throughout the year. Open to all majors, SAM gives members field experience in management situations where real events, and real money, is on the line. SAM members control a number of top concessions on campus during the school year. A mainstay of Poly Royal for many years, the SAM stage on Dexter lawn provided a focal point for the annual festivities for twenty years. "It's a tradition," said Debbie Geis, SAM president for 1990. "We've always done it; it's a lot of fun."

"We are an extremely active club with an aggressive schedule and a large budget to back us up," says Geis. "The Cal Poly SAM Chapter is the number one chapter in the nation, and we plan to stay number one."
"We are living in momentous, historic times."

Executives in Residence bring the business world to Cal Poly

The School of Business offers students a unique opportunity to touch bases with some of the major players in the "real world" through the Executive in Residence program. Designed to bring a piece of the business community into the classroom, the Executive in Residence program calls on high level executives from around the nation to take a day off work and teach classes at Cal Poly. The resulting interaction between the business world and Cal Poly business students enriches all participants.

Bill Lane, publisher of Sunset Magazine and current U.S. Ambassador to Australia, visited Cal Poly in March as part of the Executive in Residence program. Meeting with students and faculty during his day on campus, Lane spoke on contemporary global political issues, issues of governmental influences on business and marketing management. He expressed particular enthusiasm for current affairs in the eastern bloc nations. "We are living in momentous, historic times which warrant all the time and interest we can muster," he said of the impending break-up of the communist block. "But it will be a long time before the emerging capitalist countries become major players in international trade."

From a businessman's perspective Lane sees the Pacific Basin as the largest trading area for the U.S. and expects the Pacific community to work in a more cohesive effort toward trade and environmental issues. With thirty percent of all Pacific Basin trade involving California, Lane thinks Cal Poly business students are in the right place at the right time. "California is the big player in the Pacific. This is the place to be in the future."
Thomas W. Major
Phi Delta Theta treasurer, ASI Concerts, Bowling Club

Stephen Andrew Sauter
Delta Sigma Pi vp, FMA, Business Council

Deanne Alyce Sick
Golden Key National Honor Society, Beta Gamma Sigma, Dean’s List, President’s List

Margo Ann Teed

Management
Tiffany Armstrong

Dean Lee Gatons

Erin Love

Karen Louise McCormick
Student Community Services literacy director, American Marketing Assoc. vp, S.A.M. spring tour chair, Undergrad Law Assoc. president & sec.

Annette Marie Slamkowski
S.A.M., Peer Health Educator, Newman Catholic Fellowship, YMCA, Racquetball

Decna L. Smith
Navigators exec. officer, S.A.M.

Marketing
Sheryl Lynn Anderson
AMA, S.A.M, Water Ski Club activities commissioner, Mustang Daily staff

Joanna Bandler
ASI Senator, Gamma Phi Beta, SAVE, Panhellenic Council, AMA

Gregory C. Johnson
Christian Fellowship, ASI Admin. Commission, Academic Planning Committee, SAM, AMA

Richard S. Nicolas
AMA, Filipino Cultural Exchange, Phi Delta Theta

Under-graduates
Grant Bedford
Business Administration

Karen Hu
Business Administration

Bob Rettig
Business Administration

Lissette Zetino
Business Administration
U.S. News & World Report knows it’s true; so does Money Magazine, and so do the almost 4,000 students enrolled in the 12 disciplines of Cal Poly’s School of Engineering: the key word is excellence.

As owners of numerous world records and unique “firsts” like the world’s fastest human powered submarine and the only flying human powered helicopter in the world, the Cal Poly School of Engineering makes news on a regular basis. And beginning in July, you’ll be hearing about the newest Engineering feat as the solar-powered racer, “Sun Luis” hits the pavement in the Florida to Michigan SUNRAYCE USA, 1990.

Major corporations provide financial support and exchange information with the School of Engineering on a regular basis in a relationship which benefits students and business alike. A large percentage of senior projects undertaken at Cal Poly receive funding and/or logistical support from companies who respect the work being done on campus.

**Aeronautical Engineering**
- Candace June Chan
  - AHS/ DaVinci Project, AIAA, Tau Beta Pi, Sigma Gamma Tau

- Nora Zoe Gailoway
  - AIAA, Sigma Gamma Tau, Tau Beta Pi

- Sandra Lynn Grabhorn
  - AIAA, Sigma Gamma Tau, Tau Beta Pi

- James H. Rogers
  - AIAA, Sigma Gamma Tau, Cal Poly Golf Assoc.

- Teana A. Suggs-Chandler
  - Sigma Gamma Tau vp, Foundation Board of Directors, Engineering Student Council chair, Poly Royal vice pres., Mortar Board, AIAA, SFTE, School of Engineers Dean’s Advisory Council

- Celso Amador Velarde
  - Sigma Gamma Tau, Soc. Flight Test Engineers vp & treasurer, American Helicopter Soc.

**Civil/Environmental Engineering**
- Denise Louise Ansolabehere
  - Angela Y. Cheung

- Mary Joan Cvelbar
  - Tau Beta Pi, Soc. Environmental Engineers, Chi Epsilon

- Gregory A. Dombrosky
- Daniel Carl Fredrickson
  - Amer. Soc. Professional Engineers, Soc. Civil Engineers

- Octavio Hurtado
  - Soc. Civil Engineers, Soc. Hispanic Professionals, Engineers, ASCE, APWA, ITE
Pamela J. Kenyon
SCE, Chi Epsilon

Kevin Kramer
Rugby Club

Teri Evonne Ric
Soc. Women Engineers corporate relations chair

**Computer Engineering**
Kimngan T. Nguyen
Vietnamese Student Assoc.

**Computer Science**
Joseph Edmond Bayless
Upsilon Pi Epsilon, Golden Key Honor Society

Ronald Bruce Blums
Fremont Hall treasurer, ASI Concerts treasurer, WOW counselor, Secretary & Board Chair, Poly Pals, Poly Royal Rep

Kimberly Lynn Bowdish
Dean’s List, Ski Club, Sports Car Club, Campus Recycling Coalition

Michelle Clayton
ACM, ASI Concerts

Darrell James Dalke
KMEF, Dean’s List, President’s List

Shannon Kathleen Ford
WOW counselor, Soc. of Women Engineers, Assoc. for Computing Machinery, Kappa Mu Epsilon, Philosophy minor

Rich W. Jolissaint
ASI Outings

Samson L. Lee
Masters, Computer Science
Christine Marie Mazzocco

Cedric E. Nash
Soc. Black Engineers and Scientists, Alpha Phi Alpha

Michael J. Ordenez

Donna Rose Peterson
Soc. Women Engineers corporate relations officer

Diana Porter
UPE Honor Society, Soc Women Engineers, ACM, Scuba Club

Vicky Quilala Somera
Soc Women Engineers secretary, Upsilon Pi Epsilon, Kappa Mu Epsilon, Soc. Hispanic Prof. Engineers, Filipino Cultural Exchange

Robert S. Spell
Christian Fellowship, Poly Royal Board, Golden Key Honor Society, ACM

Alan K. Walker
Upsilon Pi Epsilon, Intercollegiate Programming Team

Electrical Engineering
Richard L. Fields
Soc. Black Engineers and Scientists

Kristy Lee Miller

Patricia M. Quinn
Power Engineering Soc. president, Electrical & Electronics Engineering Council, Intramural volleyball and softball

Electronic Engineering
Gabino Luis Alonso
ROTC, Recondo Club, Poly Phase, IEEE, SPIE, ISHM, SHPE

Linda M. Anderson

James C. Balquist

Charles Edward Buffington
HKN

Kevin Hien Bui
Golden Key Honor Soc., Ieee, vietnamese Student Assoc.

Michael Keith Crosley
CP Amateur Radio Club

Louis R. Fermelia

Danny G. Fong

Christopher Scott Gafford
Symphonic Band, Eta Kappa Nu treasurer

Mark Wade Hawk

Bahram Hedayatpour

Kenneth B. Lerwick
Soc. Photo Optical Instrumentation Engineers president, Eta Kappa Nu, Tau Beta Pi, Sons of Norway trustee

Albert Liddicoat
Tau Beta Pi, Eta Kappa Nu, IEEE
"We're doing twenty things that would make Popular Science magazine"
"We are pioneering."

daVinci flies into the history books with Poly engineers

If at first you succeed, it probably wasn't worth the effort in the first place. That being the case, the daVinci project was definitely worth the effort.

Ten years of effort, time, and failure finally came around to the winning side in the fall of 1989 when the daVinci III, Cal Poly's human powered helicopter, finally got off the ground. For a history-making 6.8 seconds, the fragile craft piloted by cyclist Gregory McNeil hovered 7 inches off the floor of Mott gym. It was a flight without parallel in aviation history.

"We are pioneering," said Professor Raymond Gordon, faculty advisor for the daVinci project. 'They will always be the first. No one can take that away from them."

It's a student project, top to bottom. The design, building and operation of daVinci belongs to the students. The whole project began ten years ago when the American Helicopter Society offered a $25,000 prize to the first human-powered helicopter that could get 10 feet off the ground and stay there. daVinci III came closer than any attempt yet. Students expect daVinci IV, already in the planning stages, to do even better.
Carlos A. Llerena
Golden Key Honor Soc., Eta Kappa Nu, IEEE

Ruby Y-S. Lu
International Soc. Hybrid Microelectronics president

Darin Todd Milton
Tau Beta Pi, Eta Kappa Nu, Golden Key Honor Soc., IEEE

Jackvin NG

Geoffrey H. Parker
Amateur Radio Club, IEEE, HKN, SPIE, EEEC

Kenneth G. Parr Jr.
Cross Country, Track, Audio Engineering Society

Anna Marie G. Puentes
Badminton, Bowling team, Poly Phase, SWE, IEEE, Filipino Cultural Exchange

Danny I. Polidi
IEEE, Er Rep. vp. treasurer, Academic Commission, Vox Theatre Group

Jeffrey D. Provost
Poly Penguins course steward

Silvia Sandoval
Soc. Women Engineers, IEEE, Soc. Hispanic Professional Engineers, Poly Reps

Linda M. Stone
IEEE president, EEE Council Executive member

Vickie Man-Sum Yeung

Engineering
Jennifer Tracy Taggart
Women’s Programming, Tau Beta Pi, secretary & president, GM Spirit Award, President’s Award for Outstanding Community Service, Youth Education Project director

Engineering Technology
Barbara Louise Deatherage
ASHRAE president, ASET, Tau Alpha Pi, Outstanding Woman in Engineering, SWE

Bernard James Deatherage
Air Conditioning Club, ASET, ASHRAE

David A. Lux
Water Ski Club treasurer, team captain & vp

Robert Loo
ASET, IEEE

Due Dinh Nguyen
Amer. Soc. Engineering Technology, Vietnamese Students Assoc.

Hao Thuong Nguyen
Filipino Cultural Exchange, historian and treasurer

Timothy James Rametta

Steve T. Tran

Industrial Engineering
Kristin E. Blahnik
APICS president, IIE vp, SWE, Student Community Service

Arnel P. Capinpin
ASI Finance Comm., Poly Reps, IIE, Sigma Alpha Epsilon
"The commitment to produce top-quality engineers has been recognized nationwide"

Armand H. Killjian
ASI Public Relations Director, Sigma Alpha Epsilon pledge, ed., treasurer, Order of Omega, Golden Key, Alpha Pi Mu, Poly Reps

Timothy Spooner
Sid Club vp

Mechanical Engineering
Michael E. Brokowski
Pi Tau Sigma vp and founding member, Tau Beta Pi treasurer, ASME officer

Deborah Carol Brooks
ASME, Cal Poly Bands

Gary Matthew Chan
Christian Fellowship photographer, ASME

Ginger Conwell
Alpha Omicron Pi, Soc. Women Engineers, Cal Poly Space Systems

Sharon Louise Dilley
IVCF, ASME, SWE, Tri-athlon Club, Dean's list

Edward Paul Donlon
Tau Beta Pi, Pi Tau Sigma president, American Society Mechanical Engineers

Gustavo G. Francken
ASME

Julie D. Hahner
Soc. Women Engineers, Assoc. Students Engineering Technology, Plastics and Packaging Symposium displays chair

Laurel Jean Harlamoff
Amer. Soc. Mechanical Engineers vp, Tau Beta Pi, Pi Tau Sigma, Sun Luis Solar Powered Vehicle Team

Abdi Ryan Heidari
Wilma Suzanne Krause
Christian Fellowship, Amer. Soc. Mechanical Engineering

Sally Ellen Lawler
Alpha Omicron Pl, London Studies, Ski Club, ASME, SWE

Dennis Martin Lencioni
ASME president, historian, contest chair

Kazem Mohammadi
Masters, Mechanical Engineering

Patrick Thomas Nugent
Christian Fellowship chapter coordinator

Geoffrey Allan Orth
Sports Car Club treasurer; Lone Pine Time Trials, Men's Chorus, JFazz Madrigal Chorus, SCCA Pro Solo Autocross

Ketan C. Patel
Indian Student Assoc. president, Diablo Residence Hall president, Computer technician for ET department

Cory D. Pfau

David A. Pruitt

Todd D. Rinella
Pi Tau Sigma, Tau Beta Pi, Golden Key, ASME, SAE

Daniel R. Rydberg
Newman Club, ASME, ROTC

Benjamin Lloyd Sheldon
Chief Engineer/pilot of world's fastest human powered submarine
Knut Skarpaas VIII
Tau Beta Pi, Pi Tau Sigma

Terry Christopher Watson
Newman Catholic Fellowship

Judson B. Welcher
Pi Tau Sigma, ALSME corresponding secretary

Metallurgical & Materials Engineering
Charles Allen Fromm

Kerri Lyn Page
Tau Beta Pi, Mortar Board, Golden Key, Cardinal Key, Water Ski Club

Under-graduates
Clay Anderson
Electronics Engineering

Norman Dy
Mechanical Engineering

Marc Feyh
Mechanical Engineering

Hugh Graciano
Mechanical Engineering

Steven Torrey Lee
Computer Science

Thor Matteson
Civil Engineering

Leslie A. Miller
Engineering

Greg Millett
Computer Science

Lauren L. Powers
Electronics Engineering

Daniel Rhodes
Electronics Engineering

Ron Tariga
Metallurgical and Materials Engineering

Theresa Vietvu
Computer Science
"Working together with industry for the benefit of all"
"Experience and potential for the creative human"

Something for the Artist in each of us

The School of Liberal Arts offers a wide range of courses to serve all thoughtful students without regard to specialized professional interests.

The School includes disciplines representing four broad areas of knowledge: the arts, communications, humanities, and social sciences.

Expanding on the technical education available at Cal Poly, the School seeks to bring a creative, imaginative growth to students who may otherwise become bogged down in the technical details of 21st century life.

The School sponsors a variety of events aimed at the reflective human residing in all of us. The Arts & Humanities lecture series brought award winning poets, writers, musicians and academians to campus for the express purpose of expanding the educational horizons of Cal Poly students. The drama department offered three plays during the year: Arms & the Man, The Visit and Banner, a world premiere presentation.

Musicians from the Music Department filled the world with music, literally. During the 1989-90 school year bands and choral groups toured California, and the Cal Poly Choir spent the spring quarter on tour in London.

Applied Art & Design
Diana Sue Brandia
Women’s Soccer, Poly Arts Student Support, Kappa Alpha Theta

Robert Paul Empfield
ASI Speaker’s Forum Chair, Poly Christian Fellowship, Club 34, UGS

Brian Matthew Kirk
Lori Ann Kramer
Golden Key Honor Society, Club 34, Ski Club

Kathleen L. Magee
University Singers, Women’s Chorus, Madrigal Jazz Ensemble, Club 34, Campus Crusade for Christ

Hilary Ward Morris
Liberal Arts rep, Club 34
Lori Shinnick

English
Lorena Suzanne Apgar
Sigma Tau Delta, Golden Key Honor society secretary, DAR, President’s list, Dean’s list

Paula J. Enstrom-Pickford
Johnna Michelle Hensley
Sigma Tau Delta

Karen Kreeger
Brenda J. Martin
Sigma Tau Delta, Sigma Epsilon
Kerry Stanley
Golden Key Honor Society, Sigma Tau Delta, President's list

History
Richard Gene Batiste
Track, football, Rugby, French Club,

Regina Liesl Le Pak
Cal Poly Historical Society, Amnesty International

Matt D. Mandis
Lacrosse

Michael A. Mandis
Lacrosse

Eric Jerome Ridley
College Republicans, Historical Society, Pi Gamma Mu, Golden Key

Eric M. Stein

Jennie Louise Woehl
Pi Gamma Mu, Phi Alpha Theta

Journalism
Megan D. Boragine
WOW Counselor, facilitator & board member

Michael J. Levy
Delta Chi secretary

Jenny Midtgaard
Ag Communicators, Ag Ambassadors, Alpha Chi Omega

Julie I. Schmidt
Soc. Professional Journalists, Santa Lucia Hall 5CS rep. KCPR, Mustang Daily

Donna J. Taylor
Mustang Daily writer & arts editor, Soc. of Professional Journalists

Political Science
Melissa J. Gates
Zeta Tau Alpha president & treasurer, ASI academic coordinator, Executive Staff, Political Science Club

Alice E. Henderson-Cisneros
MEChA, Chicano Commencement Ceremony

William Edward Irons III
ROTC, Rifle Team
Andrea Lynne Mundo
Poly Royal Exec Board, College Republicans chair
Russell K. Sperling
Marching & Symphonic Bands, Drum Major, Homecoming Parade Chair, College Republicans
David R. Sproul
Pi Gamma Mu, Alpha Epsilon Pi, Pi Sigma Alpha
Maria C. Torres
Alondra Garcia Valdez
WOW Counselor, Poli Sci Club
Louis B. Vega
Phi Sigma Alpha
Allene Villa
Social Science
Julianna Marie Bridges
Lisa Marie Dodd
Paige Louise Halliwell
PCF, BSU, Pi Gamma Mu
Andrew Lang Vasquez
Int. Business Club, Social Science Club, Pi Gamma Mu, Dean's List, President's List
Donna Marie Viadella
Pi Gamma Mu
Speech Communication
Cynthia M. Castro
Poly Christian Fellowship treasurer, bible study leader
Anne Elizabeth Coykendall
Alpha Psi Omega vp, Anything Goes cast, Newman Fellowship, Women's Chorus, Word of Mouth
Craig W. Harris
Poly Reps, Poly Royal Ambassador, Pi Kappa Alpha president
Meredith Nadine Hersh
Haverim vp, Young Democrats secretary, Word of Mouth, ASI Public Relations
Kelly Ann Marich
Zeta Tau Alpha, AMA, Word of Mouth, ASI Public Relations, KCPR
John E. Palmer
Word of Mouth, Speech Communications Association
Veronica G. Sirias
Histrioniks, Newman Catholic Fellowship, Poly Reps special events chair, Japan Exchange program
Under-graduates
Byron Smith
Political Science
Bonnie Talcott
Speech Communications
"If it ain't eclectic, we won't play it"

Burnt Dog Radio fills the airways with the sweet smell of success

Dedicated to playing music heard nowhere else on the central coast, and answering to no one but themselves, KCPR, Cal Poly's radio station, served as an outlet to a wide range of musical tastes.

Since 1967 KCPR has served as an on-air laboratory for the Journalism Department's broadcast news class. News and music functions of the station are separate entities working together to run a 24 hour radio station which seeks to attract listeners on and off campus.

At 2000 Watts F.M., the station is capable of reaching upwards of 120,000 people in the county. Most station D.J.'s would like to reach all 120,000 at once, but no data is available to compute the likelihood of such an event taking place.

KCPR earns its way in the world. As their informational brochure puts it: "Trying to subsist on the meager amount of money we get from the University would be like trying to feed the U.S. Army on one can of beans." Not to worry, though. With a marketing department working overtime to keep the campus in T-shirts, sweatshirts, buttons, bumper stickers and plastic mugs, Cal Poly is in no danger of being forced to switch to (choke) A.M. listening to block out the sounds of silence.
"They call us The School of Everything Else"

PS&E fills in the holes with a mess of miscellaneous majors

Described by most insiders as the School of Everything Else, The School of Professional Studies and Education fills in the gaps in the Cal Poly University offerings. Offering everything from Graphic Communications training to Military Science, the School is the living, breathing reality of "Education through diversity."

A faculty of 114 professors lecture across the spectrum to their more than 3,000 students, the third largest population on campus. The School boasts the largest female population at Cal Poly (are you guys taking notes out there?). The educational range covered by the school is staggering: seven departments, Education, GRC, Home Economics, Industrial Technology, Liberal Studies, P.E. and Human Development offer thirteen majors and dozens of concentrations. The School is so diverse that it is accredited by five different accrediting institutions. Most Schools only have to deal with one.

This "soup to nuts" combination of ingredients doesn't stop each department from being very good at what they do. The Education Department draws students from all over. The Graphic Communications Department enjoys a national reputation for excellence. Home Economics majors use the only environmental chamber on the west coast for studies involving textiles and clothing, and the human performance lab operated by the Physical Education Department attracts wide attention. No doubt about it: the School of Professional Studies and Education is spread all over the map at Cal Poly, but you won't hear anyone around here complaining about it.

Child Development
Deanna Marie Crews

Kathleen Marie Facon
Zeta Tau Alpha, Alpha Gamma Phi , Phi Kappa Alpha

Angela Lynn Saline
Christian Fellowship, PS&E student senator, Pi Lambda Mu administrative committee

Graphic Communications
Thelen B. Blum
Mal Pica P1, TAGA director & historian, TAGA travel coordinator

Laurie Diana Butler
Shakespeare Press Museum curator, Mal Pica P1, Club 34

Kevin L. Elder
University Graphic Systems general manager

John M. Grubb
Mal Pica P1, TAGA, University Graphic Systems management team

Cynthia Johnson
Rose Parade Float Committee donations chair, vice chair, Mal Pica P1

Carol Ann Lunt
Mat Pica P1, Golden Key Honor Society

Dawn M. Moor
TAGA president, Mal Pica P1, Wheelman, Waterski Club, UGS

Sharleen Ann Schulling
Mal Pica P1, new student rep & FS&E rep, TAGA vp, FS&E rep, Election Committee, Alternative Board of Directors for FS&E, UGS

Laura Lind Sjoberg
WOW board member, University Graphic Systems general manager
Home Economics
Donna K. Dahler
Renee Fertig
American Home Economics Assoc., Golden Key Society
Melissa Sue Godfrey
Alpha Omicron Pi
Cheryl Marie Jones
American Society of Interior Designers publicity chair
Andrene Kaonohiokala Kaiwi
WOW counselor, facilitator, board member, American Society of Interior Design
Carolyn Kassis
Nancie Patricia Long
Women's Track & Field, Women's Cross Country, SAM director of membership
Shannon G. McCay
Phi Ipsilon, Advisory Board, American Home Economics Assoc., Education Concentration
Nancy A. Norton
American Soc. Interior Designers
Sharon Lucille Radtke
Alpha Psi Omega costume shop foreman
Lauren Michelle Reff
ASI Finance Committee
Sigma Kappa
Lisa Michelle Rosenberg
Sigma Kappa Sorority: Style Club, AHEA, ASI Extended Education Board
Vicki Beth Trouard  
American Home Economics Association president,  
Home Economics Advisory Board vp

Penny M. Wilson  
Kappa Alpha Theta charger member

Human Development  
Michele L. Bettker  
Zeta Tau Alpha

Tammy Burola  
ASI Outings, Poly Pal, WOW Counselor, HD Club,  
Delta Sigma Phi little sister

Katherine E. Cooney  
Yosemite Hall Tower 9 president, Students for Social Responsibility, Newman Club

Melinda L. Ehlers  
German Club, HD Club, Pi Gamma Mu, Christian Fellowship, Golden Key Honor Society

Marcy Lynne Finos  
Alpha Chi Omega corresponding secretary, Golden Key Honor Society

Diana D. Fitzsimmons

Amy Anne Hester

Jennifer Ann Hollister  
Phi Gamma Mu, Cum Laude, Golden Key Honor Society

Monica Lynn Liotta

Tracie Lee Manor  
Tower president, Pi Gamma Mu, Peer Advisor, Human Resource Management Assoc.

Kristine Marie Vaaler

Industrial Technology  
Carol Chin  
Industrial Technology Soc., AIPE treasurer, Epsilon Pi Tau, AMQC chair

Barry Evan Clark  
AIPE, ITS, Poly Goals

Jerald E. Crucillo  
ROTC Battalion Commander, Distinguished Military Graduate

Gary A. Cruz  
Industrial Technology Soc., AIPE, American Marketing Assoc., Epsilon Pi Tau

Jeffrey Kent Keely  
AIPE, ITS, Ski Club, Poly Goals

Pamela L. MacIntosh  
ASQC, Marching Band, WOW counselor

Kimberly A. Mason  
ITS, SFE, SPHE treasurer, Packaging Symposium speakers co chair

Cherie A. Martin  
Industrial Technology director of activities

Cathy McAleer

Calvin J. Meuser

Brian Douglas Rittmann  
Industrial Technology Soc., Water Ski Club president, AIPE
"This school epitomizes the notion of education through diversity"
"Seeking solutions to pressing problems"

Graphic Communications majors print USA Today
Jamie Regina Thomas
Rose Float Club, Industrial Technology Soc., Soc. Women Engineers

Liberal Studies
Grace Vega Aguilera

Cheryl Adrienne Brush
Poly Pal, Teacher's Society

Meera Dayal
minor in Spanish

Susan Elizabeth Greene
Woman's Gymnastics team, Teacher's Society

Catherine Sue Lowder
Outings, Teacher's Society

Deborah Ellen Main
Teacher's Society

Lucia Patague
Master of Arts, Education
AHEA

Diane Marie Patten
ASI Outings, Logging Team

Elizabeth Ann Christine Paulus
Resident Hall Government, WOW staff & Counselor, Circle K secretary

Susan E. Savins
Teacher's Society, Pi Gamma Mu, Golden Key

Marianne Shiffrar
Teacher's Society, Poly Pals

Bonnie Wickwire
Physical Education/Recreation Administration
Marcia Annette Anderson
Poly Reps, Alumni Assoc., WOW

Kristan A. Davis
AFB, CAHPERD

Cheri Lynn Eplin
Peer Health Educator, Orchesis Dance Company pr chair, sec, pres; AFB pr exec, PRSSA, SCS, Rec Sports Aerobic instructor, Mu Delta Phi

Catherine Anne Erhard
Women's Basketball, Zeta Tau Alpha, CAHPERD

Terri L. Farkas
AFB, Women's Soccer

Maura Hazeldine
CAHPERD

Cay T. Ledesma
CAHPERD

Wendy Lee Marshall
ASI Outings

Deik Maxwell
CAHPERD VP, Water Ski Club, Track & Field

Darold Warren Morris
AFB, Sigma Alpha Epsilon

Christian J. Prieur
Cross Country, Track and Field, AFB
"The School boasts the largest female population on campus"

Robert E. Wilson

Under-graduates
Celestine Asistido
Graphic Communications

Laura Bennett
Human Development

Diana M. Dill
Physical Education

Rodney Gantan
Graphic Communications

Kristin Groom
Graphic Communications

Jane Morton
Physical Education

Andrea Porter
Industrial Technology

Marcia C. Reiley
Physical Education

Staci Sargent
Physical Education

Michael L. N. Shannon
Interior Design

Kelli J. Tharpe
Human Development

212 Photo Album
"This School favors student-faculty interaction"

Smallest School fills big role on campus

“SOSAM, how’s it going?”
It’s a bad pun, but a good question.
The answer is “Couldn’t be better.”
With a brand-new science building
finally off the drawing boards and
ready to start taking shape out behind
the “octopus,” people in the School of
Science and Math are beginning to feel
pretty good about things.
The smallest school on campus,
SOSAM offers five departments, nine
majors and enough concentrations to
keep Carl Sagen off the streets for
billions and billions of years. It cer-
tainly offers enough courses to ac-
complish its dual goals of providing
support and breadth courses to all
students and to provide specialized
courses for students moving toward
work in the fields of science and math.
Students eyeing health science fields
find plenty of classes to keep them-
selves busy, too.
In a world where science and math
are running the show, aren’t you glad
we have places like the School of Sci-
ence and Math to keep us moving
down the path to the future?

Biochemistry
Janet Lea Bernardi
Crew Team, Mu Delta Phi

Jeff D. Cisneros
WOW Counselor, SOSAM Council Mu Delta Phi

Michael Patrick Daher
Sigma Chi, Flying Club, Sailing Team

Gail Marie Francis
Alpha Chi Sigma, American Chemical Society, WOW Counselor, Marching Band

Elyse Margaret Goin
Alpha Chi Sigma, American Chemical Society

Rushad Eruch Karanjawala
Alpha Chi Sigma, Jazz Band

Elizabeth Anne Kreeger
Alpha Chi Sigma secretary, Kappa Class president

Patrick Allan Quinlan
Ski Club, Alpha Chi Sigma, American Chemical Society

Theresa D. Smith
Trinity Hall SCS rep, Alpha Chi Sigma treasurer & activity director

Kurt Monroe Urquhart
American Chemical Soc. treasurer, SOSAM rep

Biological Science
Aaron Arlin
Amnesty International secretary/treas., Women’s Track & Field

Vicki Marie Brecheisen
Christian Fellowship, Navigators, Mu Delta Phi officer, SOSAM vice chair, Poly Royal Board, WOW counselor, Youth Education Project, SMART
Anette I. Carlson  
Tri Beta Honor Society  
Robert Lee Hinds  
Mu Delta Phi president & vp, Peer Health Education, Student Health Advisory Council  
Mandy Kakacek  
Moira Carola Keene  
Tri Beta, Mu Delta Phi, Golden Key National Honor Society, Poly Royal rep, Student Community Services  
Sherri Ashley Minkler  
Cross Country team captain, Track Team // Captain, Block P Rep, Tri Beta  
Mathew Roland Narbut  
KCPB, Club One  
Paul Andrew Ocker  
Pilipino Cultural Exchange  
Laurie Lynn Rennick  
Craig Robison Watts  
Tri Beta, Crew, Men's Choir, Dixie Band  
David Wilhoit  
Alpha Psi Omega, Mu Delta Phi, Newman Club, SOSAM vp, Musical productions  
David Willis  
Choral Council secretary  
Chemistry  
Amy Marie Klapprott  
Mu Delta Phi, American Chemical Soc., Peer Health Educator  
Carole Marie Sorensen  
Alpha Chi Sigma, ACS  
Environmental & Systematic Biology  
Celia Danielle Bickmore  
Tri Beta  
Audra Bynum  
Wildlife Club, Tri Beta  
Margot Michelle Fiore
Robert B. Hole, Jr.  
Wildlife Club treasurer & secretary, SOSAM rep, Earth Day Coalition

Gwendolyn Kenney  
Amnesty International treasurer & secretary, Tri Beta, Wildlife Club

Rita Leone  
Delta Sigma Phi little sister, Sigma Kappa, Wildlife Club, Tri Beta, Earth Day Coalition

Mark Fletcher Linton  
Tri Beta, Wildlife club, Poly Teardrop, Rifle club

Brian Conrad Mayerle  
Wildlife Club

Sheri Elena Raskowitz  

Mathematics  
Eren Tufan Aksoy  
Kappa Mu Epsilon, Math Club

Eric J. Bohn  
Cross Country Team, ASI Outings chair, Escape Route Manager, ASI Games Area manager

Christopher John Dalton  
Anne Patton  
Marching Band, Pep Band, Kappa Mu Epsilon, Math Club

Beth L. Patton  

Microbiology  
Maria A. Belcher

Nancy Alicia Neff  
WOW Counselor

Denise Yvonne Swanson  
Golden Key Honor Society, Tri Beta

Physics  
G. Mace Mavroleon  
Crew Club, Windsurfing Club, ROTC Battalion Commander, Commissioned 2nd Lt, US Army

Elise Marie Stewart  
Society of Physics Students

Shermin Suer  

Statistics  
Brian Thomas Fielder  
Intramural Football, Statisticians Anonymous

Under-graduates  
Audra Bynum  
Environmental & Systematic Biology

Brooke Carpenter  
Chemistry

Amie Jo Gerlovich  
Microbiology

Michael Ong  
Mathematics

Albert Roa  
Mathematics

216 Photo Album
"Science and Mathematics Are Really Terrific"

SOSAM looks at elementary school scientists-to-be

Mention the words Science or Math to most eighth graders and you get a pretty standard reaction: "Ewww! I hate that stuff!" Not the kind of reaction we need to elicit in a world which relies more and more on the efforts of scientists and mathematicians to keep us from succumbing to the monsters of over-crowding and pollution. But what are you going to do? Kids are kids, right?

Right. But SOSAM doesn’t think kids automatically hate science and math. They think they have a way to get kids interested in the intricate workings of our scientific world, and they started a program to attract the attention of young people who probably think they'd rather be playing Nintendo.

SMART (Science and Mathematics Are Really Terrific!) is the brain child of the School of Science and Mathematics. It seeks to increase the number of underrepresented eighth-grade students who will enroll in college prep classes in high school in the hope that those kids will go on to college, and—maybe, just maybe—end up in science or math later on.

To make it work, SOSAM brings 100 eighth graders on campus to attend specially developed hands-on activities in bio science, physical science and mathematics. The kids meet real-live university students, eat in the University dining hall and tour the campus. The School even springs for an Ice Cream Social during winter quarter, hands out SMART! T-shirts, and makes a lot of friends in the process. Students who may never think of college as a viable, or desired, option in their adult lives get an opportunity to try college on for a day and see that it’s not a) scary, b) dumb, or c) impossible. Now if we could just get some of our own students thinking the same way, we’d be in business.

The pilot program in 1989 was successful enough that SOSAM intends to run it again, and again, and again until everyone gets the word: Science and Mathematics Are Really Terrific!
Take a break

It's been a long year

Whatever else you can say about a year on this campus, you can sure say you deserve whatever rest you get. "Brain-fry" gets us all sooner or later. Just listen to the conversations going on in the halls and on the sidewalks around campus: "Three more years of this? I'll never survive!"

But we do survive somehow, and even though it's hard, in a twisted kind of way, we wouldn't want it otherwise.
As the 1990 school year closes, the staff of El Rodeo would like to thank the following organizations and people for their support in helping bring the yearbook tradition back to Cal Poly after 10 long years:

ASI
El Corral Book Store
The Mustang Daily
Jill Bolster
Roger Conway
Mark Kauffman
Amber Wisdom

And you, the readers, who supported us with your hard-earned dollars

WE DID IT!

Doesn’t that phrase have a nice ring to it? We accomplished a lot of things during the year: learned the things we needed to learn (and probably a few things we didn’t need to know), met some goals, set some records and started off the 90’s with a lot of hope. The fact that a few things went wrong, some of them terribly wrong, shouldn’t overshadow the fact that 1990 was one heck of a year.

Here at the staff of El Rodeo (and I guess I should mention that the “staff” for this first edition really only included one insane photographer-writer-editor-publisher who got quite a bit of help from a variety of sources) we are proud to have been a part of the University during the beginning of a brand-new decade. Thanks to all the people who made the year worthwhile. Good luck, and don’t look back.

Ron Bast, Publisher
Poly Royal

Architecture

Week Of Welcome

Graduation

Mr. Fraternity

Homecoming

Finals

Swimming

Agriculture

Basketball

S.A.M.

AIPE

Greek Week

T.A.G.A.

Poly Reps

Rugby

Football