A Reporter’s Resource and Media Guide to Growth in California

California Futures Network
California Policy Forum
This Guide was produced by the California Policy Forum through a collaboration of eight non-profit organizations who share a common commitment to greater public understanding about growth in California: California Center for Regional Leadership, California Futures Network, Center for Governmental Studies, Cities Counties and Schools Partnership, Environmental Policy Center, Latino Issues Forum, League of Women Voters Education Fund, and San Diego Dialogue. Funding for this Guide was provided by a grant from the William and Flora Hewlett Foundation and the James Irvine Foundation.

This Guide was produced in collaboration with EMS West, a non-profit communications organization dedicated to expanding and improving the quantity and quality of media coverage of environmental and public health issues which impact the West.
A Reporter’s Resource
and Media Guide to
Growth in California

California Futures Network
California Policy Forum
Introduction

07 Transportation and Growth

23 Agriculture, Natural Resources and Growth

49 Social Issues, Environmental Health and Growth

69 Housing and Growth

87 Planning and Growth

117 Public Finance, Infrastructure and Growth
Introduction

Unprecedented population pressures throughout California are threatening the state’s natural values and pristine landscapes. The threat is largely the result of land use policies that favor low-density development over carefully planned growth within existing urban boundaries.

The Golden State faces a projected increase of 11.3 million residents over the next two decades. If future growth is modeled on historic land development patterns, the housing, infrastructure, and commercial needs of these new residents will require the development of 20 new cities the size of Sacramento.

The impacts of under-planned growth are numerous and widespread. Businesses struggle to attract workers due to housing shortages; farmers are boxed in by surrounding tract homes; residents and workers are priced out of the towns they grew up in, and commuters are trapped on roads with no public transit alternatives.

Traffic, air pollution, and the lack of affordable housing have become the common experience for many Californians. The old adage that growth is good for California appears to be outdated.
The facts are sobering:

Between 1982 and 1997, 4.5 million acres of California farmland were lost to urbanization.\(^1\)

Farmland is now converted to buildings at the rate of 17,469 acres per year, or the equivalent of one new 75-acre auto mall each day.\(^2\)

The State needs 220,000 new housing units per year to meet needs, but only 91,000 are being produced. This is half the rate of the 1980s. If current trends continue, projections show only 60 percent of the needed new housing will be built.\(^3\)

Despite the recent economic downturn, median home prices in California have risen 26 percent in the last year. Metro San Francisco is the most expensive housing market in the nation. San Jose, Oakland, Los Angeles, San Diego, and Santa Cruz counties contain metro areas that are among the top ten most expensive in the country.\(^4\)

The number of miles driven each day by the average Californian increased at twice the rate of population growth over the last decade. During that time, daily vehicle miles traveled (VMT) increased 30 percent in the largest metropolitan regions of the state.
According to U.S. census data, poverty is now becoming concentrated in older suburbs as well as central cities. Growth in poverty is now greatest in developing suburbs that account for 32 percent of the state’s population.

As a result of the significant problems spawned by growth pressures, experts and organizations from a range of disciplines — including business, labor, environment, housing, transportation, social equity and others — are promoting solutions to California’s growth-related problems at the state and local level.

• Planning officials have launched regional planning projects in the nine-county Bay Area, five-county Los Angeles area, San Diego, and most recently Sacramento. In the Sierras, Monterey County, the Central Coast Area, and in dozens of individual counties and cities, similar long-range, alternative planning projects have begun or are being seriously considered.

• At the state level, Assembly members are introducing hundreds of growth-related bills each session. At the regional and local levels, citizens introduced over four hundred ballot initiatives to limit urban expansion or control development over the past two decades. Communities across the state have adopted a variety of measures to improve planning for residential and commercial development and transportation infrastructure.
Economists, planners, policy analysts, advocates and others have produced new research, reports, projects and policy recommendations designed to promote alternatives to suburban sprawl. Many of them are included herein.

While California is home to crowded roads and expensive communities, some of the best examples of transit-oriented development, revitalized neighborhoods, and new affordable housing can also be found in our changing state. The so-called “smart-growth” movement is gaining momentum and is key to improving the quality of life for all Californians.

—Tom Jones, Executive Director, California Futures Network
Transportation and Growth

Californians live with the consequences of a state developed to accommodate the car. Caltrans builds and maintains more than 50,000 miles of lanes over 15,000 miles of highways across the state. The impacts of an auto dependent culture include air pollution, traffic congestion, pedestrian fatalities and the lack of public transportation for many communities. Vehicle travel in California has increased nearly 200% during the past three decades — much faster than the rate of population growth. Five of the most congested metropolitan areas in the United States are located in California, including Los Angeles, San Francisco/Oakland, and San Diego.
Facts

**Congestion:**
Southern California has the worst traffic congestion in the nation — 65 percent higher than the national average.⁴

90 percent of all new highway capacity added to California’s metropolitan areas is filled by new traffic within four years, and 60–70 percent of all new county-level highway capacity is filled within two years.⁵

An estimated nine million additional vehicles will be driving on California’s roadways in twenty years — an increase of almost 40 percent from the 2000 level.⁶

Traffic congestion in the Bay Area increased 87 percent from 1995 to 2000.⁷ Vehicle hours of delay are projected to grow by another 249 percent as average daily vehicle hours of delay jump from 105,000 hours in 1990 to an estimated 366,000 in 2020.⁸
In California, more than 35 percent of all car trips are two miles or less and over 20 percent of trips are only one mile or less.⁹

The state highway system’s use is projected to increase from 164 billion annual vehicle miles traveled (VMT) in 2000 to 206 billion VMT in 2010.¹⁰

Between 2000 and 2020, California VMT is projected to increase 55 percent while the population is expected to increase 33 percent.¹¹

Cost of Driving:
In California, transportation is the second largest annual expense for most families, after housing.¹²

Los Angeles ranks number one in the nation for cost of congestion on urban highways at $14.6 million annually in wasted time and excess fuel — nearly double that of New York, in second place at $7.7 million.¹³

Safety:
3,753 people were killed in traffic accidents in California in 2000 — more than 10 people every day.¹⁴

While pedestrians account for nearly 20 percent of all traffic fatalities statewide, the state spends less than one
percent of its federal transportation funds protecting them; $40 per person is spent on highway projects in the state, four cents per person on pedestrian projects.15

Almost 60 percent of pedestrian deaths occur in places where no crosswalk is available.16

3 Texas Transportation Institute, “2000 Urban Mobility Study”
13 Texas Transportation Institute, “2002 Urban Mobility Study” http://mobility.tamu.edu/ums/study/appendix_A/exhibit_A-7.pdf
Reports

**Beyond Gridlock: Meeting California’s Transportation Needs in the 21st Century**
Surface Transportation Policy Project, May 2000
http://www.transact.org/ca/gridlock/default.html
Addresses California’s diverse transportation needs, including highway construction, congestion, public transit, and planned growth.

**California Travels: Financing our Transportation**
California Legislative Analyst’s Office, May 2000
http://www.lao.ca.gov/051100_cal_travels/051100_cal_travels_intro.html
Addresses the questions raised by issues such as road quality deterioration, funding for transit improvement, and congestion. Focuses on present action being taken, as well as availability and distribution of funds.

**Pedestrian Safety in California: Five Years of Progress and Pitfalls**
Surface Transportation Policy Project, August 2002
Addresses pedestrian safety issues in California. Details victims and response efforts, and proposes possible solutions.
Sprawl Report 2001: Clearing the Air With Transit Spending
Sierra Club, November 2001
http://www.sierraclub.org/sprawl/report01/
Grades America’s fifty largest cities on the smog from their transportation systems. Looks at the amount of smog coming from cars and trucks per resident in relation to the cities’ spending on public transportation.

Organizations & Institutes

Transportation and Land Use Coalition
Bay Area Regional Office
414 13th Street, 5th Floor
Oakland, CA 94612
t: 510.740.3150 f: 510.740.3131 / www.transcoalition.org

California Alliance for Transportation Choices
c/o Odyssey
1414 K Street, Suite 620
Sacramento, CA 95814
t: 916.448.1687 f: 916.448.1479 / www.odyssey.org

California Council For Environmental and Economic Balance Project Transportation Emissions and Mobility
1512 14th Street
Sacramento, CA 95814
t: 916.443.8252 / www.cceeb.org
California Transit Association
1414 K Street, Suite 320
Sacramento, CA 95814
t: 916.446.4656 f: 916.446.4318 / www.caltransit.org

Institute of Transportation Studies
University of California, Davis
One Shields Avenue
Davis, CA 95616-8762
t: 530.752.6548 f: 530.752.6572 / www.its.ucdavis.edu

Metropolitan Transit and Development Board
1255 Imperial Ave., Suite 1000
San Diego, CA 92101-7490

Mineta Transportation Institute
San Jose State University-BT 550
One Washington Square
San Jose, CA 95192-0219
t: 408.924.7560 f: 408.924.7565 / http://transweb.sjsu.edu

Southern California Transportation and Land Use Coalition
1764 Canyon Vista Drive
Azusa, CA 91702
t: 626.969.5599 f: 626.969.3969 / www.sctlc.org
Experts

James Beall
Commissioner (Representing Santa Clara County)
Metropolitan Transportation Commission
70 West Hedding Street, 10th Floor
San Jose, CA 95110
t: 408.299.5040 f: 408.299.2038
ejames.beall@bos.co.santa-clara.ca.us

Expertise: Transportation Planning
Education: B.A. Political Science,
San Jose State University
Background: Santa Clara County Supervisor,
1997–Present; San Jose City Council,
1980–1990
Stuart Cohen  Executive Director  
Transportation and Land Use Coalition  
414 13th Street, 5th Floor  
Oakland, CA 94612  
t: 510.740.3150  f: 510.740.3131  
stuart@transcoalition.org

Expertise: Regional transportation, Public transit and land use  
Education: M.P.P., University of California Berkeley  
Publications: (Include) “Overextended: An Analysis of the Economic Uncertainties and Environmental Justice Risks of Extending BART to San Jose” (2001); “Getting on the Right Track: Transportation Choices for the Bay Area” (1998)  
Background: Alternative fuel and transportation researcher and strategist of demand strategies for International Council for Local Environmental Initiatives

James Corless  California Director  
Surface Transportation Policy Project  
26 O’Farrell Street, Suite 400  
San Francisco, CA 94108  
t: 415.956.7795  f: 415.956.7797  
jcorless@transact.org

Expertise: Statewide transportation policy, research and analysis  
Education: B.A. Environmental Studies,
Elizabeth A. Deakin

Director
University of California Transportation Center
108 Naval Architecture Building,
University of California, Berkeley
Berkeley, CA 94720
t: 510.642.4749 f: 510.643.5456
edeakin@uclink.berkeley.edu

Expertise: Transportation and land use;
Environmental impacts of transportation;
Transportation policy, planning and analysis

Education: M.S. Political Science and Civil Engineering/Transportation Systems Analysis, MIT; J.D., Boston College Law School


Background: Chair of the National Academy of Sciences’ Advisory Board on Surface
Rod Diridon  Executive Director
Mineta Transportation Institute
San Jose State University-BT 550
One Washington Square
San Jose, CA 95192
t: 408.924.7566  f: 408.924.7565
diridon@mti.sjsu.edu

Expertise: Surface transportation planning
Education: B.S. Accounting and M.S. Business Administration, San Jose State University
Background: Chair, California High Speed Rail Authority Board; Chair, NRC/TRB Project Panel on Combating Global Warming Through Sustainable Surface Transportation Policy; Former Chair: Metropolitan Transportation Commission, Bay Area Air Quality Management District, and Association of Bay Area Governments

Kristina Egan  Executive Director
Odyssey
1414 K Street, Suite 660
Sacramento, CA 95814
t: 916.448.1687  f: 916.448.1479
kristina@odyssey.org

Expertise: Sustainable transportation; State
transportation advocacy; Public transportation and other transportation choices

Education: M.A. International Economics and International Relations, Johns Hopkins School of Advanced International Studies


Background: Policy Analyst, International Institute of Energy Conservation in Thailand

Josh Shaw
Executive Director
California Transit Association
1414 K Street, Suite 320
Sacramento, CA 95814
t: 916.446.4656 f: 916.446.4318
jshaw@caltransit.org

Expertise: Transportation; Local Government

Education: B.A. Political Science, University of California Santa Barbara; M.A. American Government and Politics and Public Administration, University of California Davis

Publications: Transit California (magazine)

Background: Transportation policy consultant
Stephen Wheeler
Lecturer
Department of City and Regional Planning
University of California Berkeley
Hearst Field Annex, Bldg. B
Berkeley, CA 94720-1850
t: 510.843.0460
swheeler@uclink.berkeley.edu

Expertise: Urban design; Sustainability planning; Bike planning
Education: Ph.D. City and Regional Planning, University of California Berkeley
Background: Vice Chair, City of Berkeley Transportation Commission; Chair, City of Berkeley Bicycle Planning Subcommittee

for Legislature, Governor, California Transportation Commission, Caltrans and various state agencies; Vice-Chair, Board of Directors, Odyssey
Agriculture, Natural Resources and Growth

Home to a diverse geography of deserts, oak woodlands, mountain ranges, coastlines and rivers, California’s unique landscape is in jeopardy. Across the state, development and poor planning have threatened native species, open space, agricultural lands and water quality. Threatened habitats include the Central Valley’s native grasslands and vernal pools, Southern California’s coastal scrub and the San Francisco Bay-Delta wetlands. Dozens of species that rely on these systems are at risk of extinction. Demand for water challenges natural habitats and causes pollution problems for California’s residents.
**Water Resources:**
Ninety-five percent of the state’s original wetlands have been destroyed in the past two centuries.¹

Experts project that by 2020 water demand in California will exceed water supply by 2.4 million acre-feet in good rainfall years and double that in drought years. (One acre-foot of water supplies about two three-person households for one year.)³

About 22 million people, two-thirds of California’s population, rely on the Bay-Delta for all or some portion of their drinking water — a habitat that, according to CALFED, no longer functions as a healthy ecosystem or a reliable source of water.³

**Loss of Farmland and Open Space:**
Nine of the nation’s top 10 agricultural counties are in California, six of which are in the Central Valley.⁴

California’s Central Valley is estimated to be losing 15,000 acres of farmland per year due to sprawl development. Given current development patterns, up to one million acres of farmland, over half of it considered prime, will be lost by 2040.⁵

Statewide, 138,000 acres of farmlands have been lost to urban sprawl over the last decade—an increase of more than 50 percent from the previous decade.⁶
From 1996–98, over 52,400 acres of agricultural land were urbanized — an area equal to a 75-acre auto mall being built everyday on farmland.\(^7\)

In 1997, there were 74,126 farms in California,\(^8\) 8,337 fewer farms than in 1982,\(^9\) a loss of nearly 4.5 million acres of farmland.\(^{10}\)

Between 1992 and 1997, 244,000 acres of California open space were lost to sprawl each year, almost twice the rate of loss from the previous decade.\(^{11}\)

**Disappearing Habitat and Species:**

Low-density, automobile-dependent development into natural areas outside of cities and towns is the leading cause of species imperilment in California. \(^{188}\) or 66 percent of the 286 California species listed as threatened or endangered under the federal Endangered Species Act are in jeopardy.\(^{12}\)

Threatened habitats include native grasslands and vernal pools in the Central Valley, coastal scrub in Southern California, wetlands along the rim of the San Francisco Bay-Delta, and aquatic and riparian habitat throughout the state.\(^{13}\)

Scientists have found that more than 1,400 of California’s native plant species (22 percent) are at risk, and at least 29 species have already been lost.\(^{14}\)
Declining water availability and quality are taking their toll: 42 percent of the 67 native freshwater fish species in California have been identified as “at risk.”

7 David and Lucile Packard Foundation, November 2000 http://www.packard.org/index.cgi?page=consca1
9 Department of Food and Agriculture, California Agricultural Statistics Service http://www.cdfa.ca.gov
10 American Farmland Trust, April 2000 http://www.farmland.org/regions/ca/index.htm
11 US Department of Agriculture, 1997 Census of Agriculture
**Reports**

*Water Resources:*
**California’s Contaminated Groundwater: Is the State Minding the Store?**
Natural Resources Defense Council, April 2001
Documents lapses in the state’s data gathering, monitoring, and protection of groundwater and makes recommendations for reforms.

**A Briefing on California Water Issues**
Water Education Foundation, January 2001
http://www.water-ed.org/california.asp
Provides a balanced overview of current issues in California water including growth, supply, groundwater, and conservation.

**The Effects of Urban Design on Aquatic Ecosystems in the United States**
Pew Oceans Commission, April 2002
http://www.pewoceans.org/reports/water_pollution_sprawl.pdf
Looks at coastal sprawl in terms of its effect on ocean communities.

**Paving Our Way to Water Shortages: How Sprawl Aggravates Drought**
by American Rivers, the Natural Resources Defense Council, and Smart Growth America, August 2002
Investigates what happens to water supplies when we replace
our natural areas with roads, parking lots and buildings. Covers major metropolitan cities nationwide.

**Threats to the World’s Freshwater Resources**
[http://www.pacinst.org/reports/threats_to_the_worlds_freshwater.pdf](http://www.pacinst.org/reports/threats_to_the_worlds_freshwater.pdf)
Discusses emerging threats to freshwater systems: water-related diseases, destruction of freshwater ecosystems, freshwater contamination and climate change.

**Farmland and Open Space:**
**1996–98 Farmland Conversion Report**
California Department of Conservation, November 2001
Examines the urbanization and conversion of farmland for the 1996–98 period. Tables provide local and regional data.

**California Farmers and Conservation Easements: Motivations, Experiences, and Perceptions in Three Counties**
by Ellen Rilla and Alvin D. Sokolow, University of California Agricultural Issues Center Farmland and Open Space Policy Series, December 2000
Reviews three farmland conservation easement programs in Yolo, Marin, and Sonoma Counties.
Open Space Protection: Conservation Meets Growth Management
Brookings Institution Center on Urban and Metropolitan Policy, March 2002
http://www.brookings.edu/dybdocroot/urban/publications/hollisfultonopenspace.htm
Provides an overview of the nature, quantity and objectives of open space programs in the U.S. utilizing existing literature.

Disappearing Habitats and Species: California’s Wildlife Habitat and Ecosystem: The State Needs to Improve Its Land Acquisition Planning and Oversight
California State Auditor, June 2000
http://www.bsa.ca.gov/bsa/summaries/2000101s.html
Audits statewide efforts to acquire and manage land for ecosystem restoration and wildlife habitat preservation, both within and independent of the CALFED Bay-Delta Program.

Paving Paradise — Sprawl’s Impact on Wildlife and Wild Places in California
National Wildlife Federation, February 2001
http://www.nwf.org/smartgrowth/pavingparadise.html
Reports on sprawl’s role in degradation, loss and fragmentation of wildlife habitats.

Wild Harvest: Farming for Wildlife and Profitability
California Wilderness Coalition, July 2002
Offers policy recommendations to encourage the preservation of working farmland and natural ecosystems — so that
California can enhance the habitat value of agricultural lands while ensuring the profitability of it’s agricultural producers.

Organizations & Institutes

**Agricultural Issues Center**  
University of California Davis  
One Shields Avenue  
Davis, CA 95616  
t: 530.752.2320  f: 530.752.5451 / [www.aic.ucdavis.edu](http://www.aic.ucdavis.edu)

**American Farmland Trust**  
California Regional Office  
260 Russell Boulevard, Suite D  
Davis, CA 95616  
t: 530.753.1073  f: 530.753.1120  
[www.farmland.org/regions/ca/index.htm](http://www.farmland.org/regions/ca/index.htm)

**Audubon California**  
555 Audubon Place  
Sacramento, CA 95825  
t: 916.481.5332  f: 916.481.4283 / [www.audubon-ca.org](http://www.audubon-ca.org)
California Urban Water Conservation Council  
455 Capitol Mall, Suite 703  
Sacramento, CA 95814  
t: 916.552.5885  f: 916.552.5877 / www.cuwcc.org

California Wilderness Coalition  
2655 Portage Bay East, Suite 5  
Davis, CA 95616  
t: 530.758.0380  f: 530.758.0382 / www.calwild.org

Great Valley Center  
911 13th Street  
Modesto, CA 95354  

Natural Resources Defense Council  
California Regional Office  
71 Stevenson Street, #1825  
San Francisco, CA 94105  
t: 415.777.0220 / www.nrdc.org

The Nature Conservancy of California  
California Regional Office  
201 Mission Street, 4th Floor  
San Francisco, CA 94105-1832  
t: 415.777.0487  f: 415.777.0244 / www.tnccalifornia.org
Additional Resources

California Agricultural Statistics Services
http://www.nass.usda.gov/ca

CalfED Bay Delta Program
http://calfed.ca.gov

California Department of Conservation
http://www.consrv.ca.gov/index/index.htm

California Department of Water Resources
http://www.dwr.water.ca.gov

California Resources Agency
http://resources.ca.gov

State Water Resources Control Board
http://www.swrcb.ca.gov/quality.html

U.S. Department of Commerce, Bureau of Census
http://www.census.gov

U.S. Geological Survey Water Resources of California
http://water.wr.usgs.gov

USDA California Natural Resources Conservation Service
http://www.ca.nrcs.usda.gov
Mary Ann Dickinson
Executive Director
California Urban Water Conservation Council
455 Capitol Mall, Suite 703
Sacramento, CA 95814
t: 916.552.5885 f: 916.552.5877
maryann@cuwcc.org

Expertise: Water resources; Water conservation; Water/land use
Education: Degree in Environmental Planning, University of Connecticut
Background: Eighteen years experience working in environmental regulatory management, specializing in land use issues; Ten years experience working for water utilities in planning and resource management programs

Kathleen Garcia
Principal, Vice President
Wallace, Roberts and Todd, LLC
1133 Columbia Street, Suite 205
San Diego, CA 92101
t: 619.696.9303 f: 619.696.7935
kgarcia@sd.wrtdesign.com
Expertise: Landscape Architecture; Land use and planning
Education: B.A., University of California Berkeley; Master of Landscape Architecture, Harvard University
Background: Featured speaker: Association of California Water Agencies, Monterey Conference, 2000; American Planning Association Conference, San Diego, 1997; Visiting Lecturer, Landscape Architecture Graduate Program, University of California, Berkeley, 1985

Peter Gleick
President
Pacific Institute for Studies in Development, Environment and Security
654 13th Street, Preservation Park
Oakland, CA 94612
t: 510.251.1600 f: 510.251.2203
pgleick@pipeline.com

Expertise: Global freshwater resources; Hydrologic impacts of climate change; Sustainable water use
Education: B.S., Yale University; M.S. and Ph.D., University of California Berkeley
Background: MacArthur Foundation Research
and Writing Fellow for research on global climate change, water, and international security (1988); Academician of the International Water Academy in Oslo, Norway, 1999; Water Science and Technology Board of the National Academy of Sciences, Washington, D.C., 2001

Madelyn Glickfeld
Assistant Secretary
California Resources Agency
Director
The California Legacy Project
1416 Ninth Street, Suite 1311
Sacramento, CA 95814
t: 916.653.5656 f: 916.653.8102
madelyn@resources.ca.gov

Expertise: Conservation management and protection strategies; Growth in California
Education: B.A., University of California Los Angeles; M.A. Urban and Environmental Planning, UCLA
Background: Policy advisor to the Director of the California State Department of Parks and Recreation; Senior Land Use Specialist, UCLA Extension Public Policy Program
**Phil Hogan**  
District Conservationist  
USDA Natural Resources Conservation Service  
Woodland Service Center  
221 W. Court Street, Suite 1  
Woodland, CA 95695  
t: 530.662.2037 x111  
f: 530.662.4876  
phil.hogan@ca.usda.gov

**Expertise:** Soil conservation; Agricultural resource management; Land evaluation site assessment  
**Education:** B.S. Outdoor Recreation, School of Forestry and Natural Resources, Colorado State University; Graduate of California Agricultural Leadership Program, June, 2000  

**John Hopkins**  
President  
Institute for Ecological Health  
409 Jardin Place  
Davis, CA 95616  
t/f: 530.756.6455  
ieh@mother.com

**Expertise:** Habitat conservation planning; Smart growth strategies  
**Education:** Ph.D. Microbiology, Harvard University

Background: Member: Floodplain Management Task Force, California Department of Water Resources; Education Committee, Society for Conservation Biology; Vice-President, Northern California Chapter, Society for Conservation Biology; Director, Fallow Land Project, Centers for Water and Wildlife Resources, University of California

Randy Kanouse

Special Assistant to the General Manager
East Bay Municipal Utilities District
1127 11th Street, Suite 414
Sacramento, CA 95814
t: 916.443.6948 f: 916.444.2829
rkanouse@ebmud.com

Expertise: California law and policy relating to water rights, water quality protection, environmental protection, and the linkages between water utility and land use planning

Education: M.P.P., University of California Berkeley; J.D., Boalt Hall School of Law

Publications: (Include) “Water Supply Planning and Smart Growth - Navigating Rough Waters: Ethical Issues in the Water Industry” American Water Works Association

**Background:** Staff counsel representing the California Energy Commission, in a variety of energy regulatory proceedings; Legal representative to the State Water Board 1979–1989

**Holly King**

Agricultural Programs Manager
Great Valley Center
911 13th Street
Modesto, CA 95354
t: 209.522.5103 f: 209.522.5116
hollyk@greatvalley.org

**Expertise:** Long-term conservation of agricultural lands; Land trusts in the Central Valley

**Education:** B.A. Agricultural Business, University of Nevada; M.B.A., University of California Los Angeles

**Background:** Family farming operations in Kern and Modoc Counties; 20 years experience in agricultural finance

**Bud Laurent**

Chief Executive Officer
Community Environmental Council
930 Miramonte Drive
Santa Barbara, CA 93109
t: 805.963.0583 f: 805.962.9080
llaurent@cecmail.org
**Expertise:** Watershed restoration; Land use and housing; Regional collaboration; Marine ecology issues  
**Education:** B.A./M.A. Marine Biology, San Francisco State University; Moss Landing Marine Labs  
**Publications:** Numerous scientific and technical papers  
**Background:** Marine biologist and resources manager, State of California, 1971–90; San Luis Obispo County Supervisor, 1991–99; Santa Barbara Region Chamber of Commerce Board of Directors, 1999–present; Santa Barbara Region Communities Indicators Project Board of Directors, 1999–present

**Andy Lipkis**  
Founder and President  
TreePeople  
12601 Mulholland Drive  
Beverly Hills, CA 90210  
t: 818.753.4600 f: 818.753.4625  
treepeople@treepeople.org

**Expertise:** Urban and community forestry; Citizen forestry; Urban watershed management; Integrated urban ecosystems and infrastructure management  
**Publications:** The Simple Act of Planting a Tree (1990); Second Nature: Adapting LA’s Landscape for Sustainable Living (1999)  
**Background:** Member of the Board of Directors of the National Tree Trust, the Los Angeles
Conservation Corps and the Los Angeles Community Forest Advisory Council; Faculty member Urban National Forest Academy

**Jeff Loux**

Director  
Land Use and Natural Resources Program  
University of California Davis Extension  
1333 Research Park Drive, 271B Univ. Ext Bldg  
Davis, CA 95616  
t: 530.757.8577  f: 530.757.8634  
jdloux@ucdavis.edu

*Expertise:* Land use planning; Natural resource management  
*Education:* Ph.D. Environmental Planning, University of California Berkeley  
*Background:* Planning Director, City of Davis; Director, UC Davis Extension Land Use and Natural Resources; Instructor, Land Use/Environmental Management courses at UC Davis, Berkeley and Santa Cruz

**John McCaull**

California Regional Director  
American Farmland Trust  
260 Russell Boulevard, Suite D  
Davis, CA 95616  
t: 530.753.1073  f: 530.753.1120  
jmccaull@farmland.org

*Expertise:* Environmental law; Public policy advocacy and negotiation; Strategic planning  
*Education:* B.A. Political Science, State
University of New York; J.D., University of California Davis

*Background:* California Legislative Director for the National Audubon Society; Board of Directors, California Environmental Dialogue; California Department of Food and Agriculture’s Pierce’s Disease Public Advisory Committee member; California Farmlink Public Advisory Committee member

---

Robert Gordon Sproul Distinguished Professor
Department of Agricultural and Resource Economics
University of California, Berkeley
207 Giannini Hall #3310
Berkeley, CA 94720
t: 510.642.6591 f: 510.643.0287
rausser@are.berkeley.edu

*Expertise:* Natural resource and environmental economics; Economic growth and environmental quality; Agricultural economics

*Education:* Ph.D. Agricultural Economics, University of California Davis; University of Chicago, Post-Doctoral Fellowship

*Publications:* (Include) Co-Author “Stigmatized Asset Value: Is it Temporary or Permanent?” (1999); Co-Author “Agricultural Biotechnology’s Complementary Intellectual Assets” (2001); Co-Author “Hazardous Waste Sites and Housing Appreciation Rates” (2001)

*Background:* Senior Economist, President’s

Michael Reid

Professor
Postharvest Horticulturist and Postharvest Extension Specialist
Department of Environmental Horticulture
University of California, Davis
One Shields Drive
Davis, CA 95616
t: 530.754.6751 f: 530.754.6753
msreid@ucdavis.edu

Expertise: Postharvest handling and transportation of perishable products; Agricultural production technologies and sustainability

Education: D.Sc., Ph.D., Cell Biology, University of Auckland, New Zealand

Publications: (Include) “Advances in shipping and handling of ornamentals” Acta Horticulturae (2001); “Some Like it Cold” Florists’ Review (2000)

Background: Chair, 10th Gordon Research Conference on Postharvest Physiology; Program Leader of Agricultural Productivity for The Division of Agricultural and Natural Resources
**Will Rogers**  
President  
Trust for Public Land  
116 New Montgomery Street, 3rd Floor  
San Francisco, CA 94105  
t: 415.495.5660  f: 415.495.0541  
will.rogers@tpl.org  

*Expertise:* Conservation real estate (inner city to wilderness); Conservation finance; Land conservation as a growth management tool  
*Education:* B.A., Stanford University; M.B.A., Harvard University  
*Publications:* (Include) “Economic Benefits of Parks and Open Space” (1999); “Our Land Ourselves” (2000); “Protecting the Source” (1997)  
*Background:* Board member: FARMS, California Center for Land Recycling, Island Press

**Jeff Romm**  
Professor of Environmental Science, Policy, and Management, and Agriculture and Resources Management  
University of California, Berkeley  
135 Giannini Hall, Mail Code 3312  
Berkeley, CA 94720  
t: 510.642.6499  f: 510.643.2504  
jeffromm@nature.berkeley.edu  

*Expertise:* River basin governance; Environmental justice; Natural resource and environmental policy; Community resource management
Education: Ph.D., Cornell University
Publications: “California Forest Policy Must Bend To The New Social Order” (2001);

Alvin Sokolow
Specialist
Cooperative Extension, Public Policy, and Governance
University of California Davis Extension
One Shields Avenue
University of California, Davis
Davis, CA 95616
t: 530.752.0979 f: 530.752.5855
ajsokolow@ucdavis.edu

Expertise: Farmland and land use policy; Community governance and politics; Local public finance
Education: Ph.D. Political Science, University of Illinois
Publications: (Include) Co-Editor “California Farmland and Urban Pressures: Statewide and Regional Perspectives” (1999); “Farmland Policy in California’s Central Valley: State, County and City Roles” (1997)
Background: Associate Director, Rural-Urban Issues, UC Agricultural Issues Center; Professor of Political Science, UC Davis, 1965–1992
**Julie Spezia**  
State Issues Director  
California Futures Network  
1414 K Street, Suite 305  
Sacramento, CA 95814  
t: 916.325.2533 x326  
f: 916.448.8246  
jspezia@calfutures.org

**Expertise:** California policy for agriculture, water, resource conservation, and energy issues  
**Education:** M.A. Political Science, University of California Davis  
**Background:** Former Executive Director of the California Association of Resource Conservation Districts

**Tom Steinbach**  
Executive Director  
Greenbelt Alliance  
530 Bush Street, Suite 303  
San Francisco, CA 94108  
t: 415.398.3730  
f: 415.398.6530  
tsteinbach@greenbelt.org

**Expertise:** Open space protection; Livable communities policy development; Smart growth  
**Education:** M.A. Public Policy, John F. Kennedy School of Government, Harvard University

Background: Board President: Silicon Valley Conservation Council; Board Member: California Futures Network, Bay Area Wilderness Training; Member, Association of Bay Area Governments, Regional Planning Committee

**Erik Vink**  
Assistant Director  
California Dept. of Conservation, Division of Land Resource Protection  
801 K Street, MS 13-71  
Sacramento, CA 95814-3528  
t: 916.324.0850 f: 916.327.3430  
evink@consrv.ca.gov

Expertise: Williamson Act; California Farmland Conservancy Program; Farmland Mapping and Monitoring Program  
Education: B.S. Agricultural and Managerial Economics, University of California Davis  
Background: Former California Field Director, American Farmland Trust

**Ben Wallace**  
Conservation Associate  
California Wilderness Coalition  
2655 Portage Bay East, Suite 5  
Davis, CA 95616
t: 530.758.0380 f: 530.758.0382
ben@calwild.org

**Expertise:** Policies for habitat and natural resource conservation on private farmland and rangeland

**Education:** B.A. Biology, Reed College

**Publications:** “Wild Harvest: Farming for Wildlife and Profitability” (2002)

**Background:** Coordinator, Private Lands Stewardship Initiative, CALFED Working Landscapes Subcommittee; California Association of Winegrape Growers, Wildlife Habitat Steering Committee
Social Issues, Environmental Health and Growth

California’s unplanned development leads to the dispersal of job opportunities for many Californians — particularly communities of color. This trend creates limits on social and economic mobility including housing, employment, education and transportation.¹

There are serious health and safety consequences associated with poor urban development as well. With millions of residents living in communities with severe air pollution caused primarily by motor vehicles, California is home to the largest number of asthmatics in the country. In addition, the state’s car culture contributes to a significant decline in walking and biking — a major contributor to the 8 percent increase in obese Californians over the past decade.² The disproportionate burden of growth is widespread. Pedestrian deaths and injuries mostly impact Latino and African-American children; airborne particulate matter levels are much higher in non-Anglo communities and brownfields — abandoned property where expansion or redevelopment is complicated by contamination³ — are typically located in inner city neighborhoods.
Disproportionate Impact:

African American and Latino children comprised 14.2 percent and 47.9 percent of all child pedestrian deaths and injuries, respectively, although they are only 7.8 percent and 38.5 percent of California’s children.⁴

Annual average particulate levels in neighborhoods with mostly non-Anglo residents are 28 percent higher than in areas with mostly Anglo residents. This disparity is even more severe in Latino neighborhoods, where levels are 36 percent higher than in Anglo neighborhoods.⁵

California suburbs are increasingly plagued by the traditionally urban issues of school poverty, weak tax-bases and aging infrastructure. Poverty is increasing most quickly in developing suburbs, home to 32 percent of the population.⁶

There is a high degree of segregation, both by income and race, in California’s housing and schools, which worsened in all of California’s seven largest regions in the 1990s. From 1992–97, San Francisco, San Diego and Los Angeles were ranked 1st, 4th and 8th, respectively, for greatest increases in school racial segregation in the country.⁷

Approximately two-thirds of the state’s overcrowded households, and three-quarters of the state’s severely overcrowded households, are Hispanic. Nearly 29 percent of Hispanic renter households in metropolitan areas were overcrowded in 1997. While overcrowding is a minimal problem for the state’s homeowners overall — 3 percent of owner households in metropolitan areas were overcrowded in 1997 — 8 percent of Hispanic homeowner households were overcrowded.⁸
**Environmental/Physical Health:**
If all sedentary Californians walked regularly, $528 million would be saved annually in health costs.\(^9\)

In California, respiratory illnesses caused or exacerbated by airborne particulate matter are responsible for 9,300 deaths, 16,000 hospital visits, 600,000 asthma attacks and five million lost workdays each year.\(^10\)

California counties have consistently been ranked as the most ozone-polluted in the nation. 33 of California’s 58 counties received an “F” rating for air quality. 29 million residents live in these counties.\(^11\)

Kern and Fresno Counties had the highest number of residents facing ‘very unhealthy’ and ‘hazardous’ ozone exceedence days in 1998 — 6.2 million and 4.9 million respectively.\(^12\)

In California, it is estimated that there are over 2.2 million people living with asthma, the largest number in any state. Data shows that the California counties with the highest number of unhealthy air quality days are also the counties with the highest rates of hospitalizations for asthma.\(^13\)

**Brownfields:**
5 to 10 percent of California urban areas, 300,000 to 600,000 acres, are brownfield sites, many of which are recyclable land close to urban centers and serviced by roads, utilities, and public services.\(^14\)
Brownfields are peppered throughout California. Estimates vary considerably — from 38,000 to 93,000 sites. San Francisco alone hosts 5,000 to 15,000 idle brownfields, depriving the city of $16 million to $100 million in tax revenues.\(^\text{15}\)

According to the National Governor's Association, each $1 invested in brownfield development by a state yields as much as $100 in economic benefits.\(^\text{16}\)

---

1. Doyle, Roger. “Freshwater Fish at Risk in the U.S.” Scientific American, December 1997
Reports

American Metropolitics: The New Suburban Reality
by Myron Orfield 2002
http://www.brook.edu/dybdocroot/press/books/american_metropolitics.htm
Analyzes the economic, racial, environmental, and political trends of the 25 largest metropolitan regions in the United States.

Brownfield Redevelopment Case Studies
California Center for Land Recycling, March 2000
http://www.cclr.org/pdfs/CaseStudies.pdf
Documents five projects in which concerned citizens encountered and fought for redevelopment of brownfields.

Creating a Healthy Environment: The Impact of the Built Environment on Public Health
Sprawl Watch Clearinghouse, November 2001
http://www.sprawlwatch.org/health.pdf
Emphasizes the relationship of urban design with public health issues like respiratory disease, physical activity, pedestrian injury and death, quality of life for elder citizens and water quality.

California Metropatterns: A Regional Agenda for Community and Stability in California
by Myron Orfield and Thomas Luce, Metropolitan Area Research Corporation, April 2002
http://www.metroresearch.org
Examines the evolving patterns of fiscal inequality, social
and racial separation, job creation, crime, transportation, housing affordability, regional growth and other indicators of sprawl.

**Improving Air Quality Through Land Use Activities**
U.S. Environmental Protection Agency — Office of Transportation and Air Quality, January 2001
[http://www.epa.gov/oms/transp/traqsusd.htm#landuse](http://www.epa.gov/oms/transp/traqsusd.htm#landuse)
Illustrates the link between air quality, transportation and land use activities. Emphasizes the importance and effectiveness of responsible land use.

**Los Angeles Metropatterns: Social Separation and Sprawl in the Los Angeles Region**
Metropolitan Area Research Corporation, May 2001
[http://www2.pro-ns.net/~marc/shrtrep.htm](http://www2.pro-ns.net/~marc/shrtrep.htm)
Documents social separation and sprawl; identifies specific effects of social separation and sprawl on jurisdictions; introduces policy strategies that might be used to address the local and regional impacts of social separation and sprawl.

**Race, Equity, and Smart Growth: Why People of Color Must Speak for Themselves**
by Robert D. Bullard, Ph.D., Glenn S. Johnson, Ph.D., Angel O. Torres, M.C.P., 2000
[http://www.ejrc.cau.edu/raceequitysmartgrowth.htm](http://www.ejrc.cau.edu/raceequitysmartgrowth.htm)
Shows that the issues of racial and social equity cannot be separated from issues of sustainability in America; connects sprawl to its social and economic repercussions.
Strategies for Promoting Brownfield Reuse in California: A Blueprint for Policy Reform
by Edith M. Pepper, California Center for Land Recycling, October 1998
http://www.cclr.org/pdfs/PolPaper02.pdf
Analyzes how current California brownfield reuse programs are and offers recommendations for state-level reforms.

Taking Action: Confronting the Health, Social and Environmental Factors Associated with Asthma in the Latino Community
Latino Issues Forum: Environmental Health Program, January 2001
http://www.lif.org/publications/Asthma_rpt2.pdf
Addresses factors in the Latino Community that directly effect asthma, such as environmental exposure.

There Goes the Neighborhood: A Regional Analysis of Gentrification and Community Stability
The Urban Habitat Program, November 1999
http://www.urbanhabitat.org/Publications.htm
Documents how gentrification has lead to the forcing out of long-time residents of many Bay Area communities of color.

What If?
New Schools Better Neighborhoods and Metropolitan Forum Project, 1999
http://www.nsbn.org/about.html
Recognizes the potential of voter-approved school, park, library, health and other public funds to be utilized in the creation of more livable urban communities in California.
Organizations & Institutes

American Lung Association of California
424 Pendleton Way
Oakland, CA 94621

California Center for Land Recycling
455 Market Street, Suite 1100
San Francisco, CA 94105
t: 415.820.2080 f: 415.882.7666 / www.cclr.org

California Council of Churches
2715 K Street, Suite D
Sacramento, CA 95816
t: 916.442.5447 f: 916.442.3036 / www.calchurches.org

Communities for a Better Environment
1611 Telegraph Avenue, Suite 450
Oakland, CA 94612
t: 510.302.0430 f: 510.302.0437 / www.cbecal.org

Environmental Health Coalition
1717 Kettner Blvd., Suite 100
San Diego, CA 92101

Environmental Working Group
1904 Franklin Street, Suite 515
Oakland, CA 94612
t: 510.444.0973 f: 510.444.0982 / www.ewg.org
Greenlining Institute
785 Market Street, 3rd floor
San Francisco, CA 94103-2093

Latino Issues Forum
785 Market Street, 3rd Floor
San Francisco, CA 94103

New Schools Better Neighborhoods
811 West Seventh Street, Suite 900
Los Angeles, CA 90017

Pacific Institute for Studies in Development, Environment and Security
654 13th Street, Preservation Park
Oakland, CA 94612
t: 510.251.1600  f: 510.251.2203 / www.pacinst.org

Urban Habitat
436 14th Street, Suite 1205
Oakland, CA 94612-2723
t: 510.839.9510  f: 510.839.9610 / www.urbanhabitat.org
Additional Resources

Bay Area Air Quality Management District
http://www.baaqmd.gov
Brownfield News
http://www.brownfieldcentral.com
California Department of Health Services
http://www.dhs.ca.gov
California Department of Toxic Substances Control Brownfields Program
http://www.dtsc.ca.gov/SiteCleanup/Brownfields
California Environmental Health Association
http://www.ceha.org
Los Angeles County Health Department
http://www.lapublichealth.org
South Coast Air Quality Management District
http://www.aqmd.gov
U.S. Environmental Protection Agency Region 9 Brownfields Partnership Action Agenda
http://www.epa.gov/region09/waste/brown/brown.html
U.S. Environmental Protection Agency Brownfields Economic Redevelopment Initiative
http://www.epa.gov/swerosps/bf
UCLA School of Public Policy and Social Research Advanced Policy Institute — Neighborhood Knowledge
http://nkla.sppsr.ucla.edu
Experts

David Abel  Chair
New Schools/Better Neighborhoods
811 West Seventh Street, Suite 900
Los Angeles, CA 90017
t: 213.629.9019  f: 213.623.9207
abl@earthlink.net

Expertise: Neighborhood revitalization, Mixed-Use and Affordable Housing; Development; Public Policy; Transportation and Civic Affairs
Education: B.A., Claremont McKenna College; M.A., Urban Studies, Occidental College; J.D. Boston University
Publications: Publisher, The Planning Report and Metro Investment Report
Background: President and CEO, ABL, Incorporated; Former Chair: Robert Hertzberg’s Commission to Reform the State’s Initiative Process; Little Hoover Commission; and Antonio Villaraigosa’s Commission on State and Local Government Fiscal Reform; Member, the Speaker’s Commission on Regionalism; Appointed Vice-Chair, Los Angeles County Economic Development Corporation; Co-Chair, Trust for Public Land’s California Urban Advisory Committee
Orson Aguilar  
Sr. Program Manager  
Greenlining Institute  
785 Market Street, 3rd Floor  
San Francisco, CA 94103  
t: 415.284.7219  f: 415.284.7210  
orsona@greenlining.org

Expertise: Banking; Minority Issues  
Education: Masters Degree, University of Texas at Austin  
Background: Oakland Budget Advisory Commission; Executive Member: The Latino Roundtable of Alameda County

Scott Anderson  
Executive Director  
California Council of Churches  
2715 K Street, Suite D  
Sacramento, CA 95816  
t: 916.442.5447  f: 916.442.3036  
anderson@calchurches.org

Expertise: Social issues  
Education: B.A. Political Science, University of California Davis; M.Div. Princeton Theological Seminary; M.A. Public Policy and Administration, California State University Sacramento  
Background: Co-chair, California Interfaith Power and Light; Board Member: Health Access of California; California Budget Project; Non-Profit Policy Council of the California Association of Nonprofits
Luis Arteaga  
Associate Director  
Latino Issues Forum  
785 Market Street, 3rd Floor  
San Francisco, CA 94103  
t: 415.284.7220  f: 415.284.7222  
larteaga@lif.org  

**Expertise:** Health, political, and economic conditions of the Latino community  
**Education:** Bachelor’s Degree, Politics with certificate in Latin American Studies, Princeton University; M.P.P. concentration in Housing, Urban Development and Transportation, John F. Kennedy School of Government, Harvard University  
**Background:** Board member, Mission Housing Development Corporation; Member: California Futures Network; Regional Planning Committee of the Association of Bay Area Governments; Rails to Trails Conservancy’s California Advisory Board

Juliet Ellis  
Executive Director  
Urban Habitat  
436 14th Street, #1205  
Oakland, CA 94612-2723  
t: 510.839.9510  f: 510.839.9610  
info@urbanhabitat.org  

**Expertise:** Environmental justice issues  
**Education:** M.S. Business Administration /
Environmental and Urban Studies, 
San Francisco State University
*Background:* Member: Bay Area 
Transportation and Land Use Coalition; 
The Bay Area Alliance for Sustainable 
Development Regionalism

**Paula Forbis**  
Toxic Free Neighborhoods Campaign Director 
Environmental Heath Coalition  
1717 Kettner Blvd., Suite 100  
San Diego, CA 92101  
t: 619.235.0281 f: 619.232.3670  
paulaf@environmentalhealth.org

*Expertise:* Environmental health; Land use; 
Air toxics

*Education:* B.A. Political Science, University of California Los Angeles; J.D., University of San Diego

*Background:* Board member: Barrio Logan College Institute; Member: Clean Air Technical Advisory Group for the American Lung Association of California

**Angela Glover Blackwell**  
President and Founder  
PolicyLink  
101 Broadway  
Oakland, CA 94607  
t: 510.663.2333 f: 510.587.1103  
agb@policylink.org

*Expertise:* Equitable Development; Regional Equity; Race Relations; Social Justice
Education: B.A., Howard University; J.D., University of California Berkeley  
Background: Board member: Children’s Defense Fund, Corporation for Enterprise Development, and Brookings Institution Center on Urban and Metropolitan Policy; Former Board member: James Irvine Foundation, Center on Budget and Policy Priorities, and California Assembly Speaker’s Commission on regionalism

**Fernando Guerra**
Director  
Thomas and Dorothy Leavey Center for the Study of Los Angeles  
Loyola Marymount University  
One LMU Drive, Suite 4114  
Los Angeles, CA 90045  
t: 310.338.4565 f: 310.338.5910  
fguerra@lmumail.lmu.edu

Expertise: State and Local Government; Urban and Ethnic Politics  
Education: M.A.; Ph.D., University of Michigan, Ann Arbor  
Background: Member: Board of Transportation Commissioners, City of Los Angeles,
1994–Present; National Association of Latino Elected and Appointed Officials; Board of Directors, California Center for Education in Public Affairs, Inc., 1990–Present

_Bonnie Holmes-Gen_  
Assistant Vice President  
Government Relations  
American Lung Association of California  
921 Eleventh Street, Suite 700  
Sacramento, CA 95814  
t: 916.442.4446 x11  f: 916.442.8585  
bhgen@alac.org

**Expertise:** Public Health, Pollution  
**Education:** B.S. Environmental Policy Analysis and Planning, University of California Davis; M.A., New College, Berkeley

_Ralph Lippman_  
Executive Director  
California Community Economic Development Association  
1541 Wilshire Blvd, #407  
Los Angeles, CA 90017  
t: 213.353.1676  f: 213.207.2780  
ralph@cceda.com

**Expertise:** Economic Development; Housing  
**Education:** Ph.D. Public Administration, University of Southern California  
**Publications:** _The CCEDA Dictionary of Community Economic Development Terms_ (2002)
**Background:** Board member: California Association for Local Economic Development; Housing California; National Congress for Community Economic Development

**Manuel Pastor, Jr.**

Director  
Center for Justice, Tolerance and Community Professor  
Latin American and Latino Studies  
Casa Latina, Merrill College  
University of California, Santa Cruz  
1156 High Street  
Santa Cruz, CA 95064  
t: 831.459.4284  f: 831.459.3125  
mpastor@cats.ucsc.edu

**Expertise:** Urban poverty and regional development

**Education:** Ph.D. Economics, University of Massachusetts


**Background:** Co-founder, New Majority Task Force, to promote equitable economic growth in Los Angeles

**Anne Seeley**

Active Communities Coordinator, Physical Activity and Health Initiative  
California Department of Health Services  
P.O. Box 942732 — MS 675  
Sacramento, CA 94234-7320
t: 916.445.0472  f: 916.324.7763
aseeley@dhs.ca.gov

**Expertise:** Public health’s connection to transportation, land use and planning, in policy and practice  
**Education:** B.A. Psychology, University of California Davis  
**Background:** Director of community-based social marketing campaign to influence the transportation and land use policies of local government officials; Former Director of Education, California Park and Recreation Society

**Stephanie Shakofsky**  
Executive Director  
California Center for Land Recycling  
455 Market Street, Suite 1100  
San Francisco, CA 94105  
t: 415.820.2080  f: 415.882.7666  
stephanie.shakofsky@cclr.org

**Expertise:** Hydrology; Environmental regulation; Brownfield redevelopment in California; Agribusiness  
**Education:** B.S. Geology, University of Illinois Champaign-Urbana; M.S. Hydrogeology, San Jose State University  
**Background:** Former research hydrologist, U.S. Geological Survey; Former technical analyst, California State Legislature
David Spath  
Chief  
Division of Drinking Water and Environmental Management  
P.O. Box 942732 — MS 216  
Sacramento, CA 94234-4320  
t: 916.445.0472 f: 916.323.9869  
dspath@dhs.ca.gov  

Expertise: Public health engineering; Drinking water; Recycled water  
Education: B.S. Civil Engineering, Tufts University; M.S. and Ph.D Civil and Environmental Engineering, University of Cincinnati  
Background: Chair, National Drinking Water Advisory Council

Hector Villagra  
Regional Counsel  
Mexican American Legal Defense and Educational Fund  
634 S. Spring Street  
Los Angeles, CA 90014  
t: 213.629.2512  
hvillagra@maldef.org  

Expertise: Public resource and educational equity.  
Education: B.A. Philosophy, Columbia University; J.D., Columbia University School of Law  
Background: KCET Community Advisory Board (2000–present); Board of Directors, Los Angeles Center for Law and Justice (1999–2001)
Housing and Growth

Housing is the largest monthly expenditure for most people whether they’re owners or renters. In California, there is a serious shortage of affordable housing — an estimated 649,000 units short in seven major cities. Residents often sacrifice time with children or community in order to commute the hours it takes to live in places they can afford. While much of the state’s land available for residential development is zoned for single family housing, many families cannot afford such housing and instead need well-designed duplexes, townhouses or apartments close to public transit and schools.
Housing Shortage:
California has nine of the nation’s 10 least affordable housing markets: (1) San Francisco, (2) Santa Cruz — Watsonville, (4) Santa Rosa, (5) San Jose, (6) San Luis Obispo, (7) Salinas, and (10) San Diego.²

California’s home ownership rate is 49th in the nation (56 percent compared to the national average of 67 percent).³

In 1997, nearly a quarter of the renter households in the state’s metropolitan areas (1 million out of 4.2 million households) spent more than half of their incomes on rent. A total of 2 million renter households paid more than the recommended 30 percent of their incomes toward shelter.⁴

Nearly two-thirds (65 percent) of low income renters paid more than half their income for housing in 1997 and 86 percent spent over the recommended 30 percent of their income on housing.⁵

In 2001, a worker in California earning the minimum wage ($6.25 per hour) must have worked 118 hours per week in order to afford a two-bedroom unit at the state’s fair market rent.⁶

California needs 220,000 new housing units per year to meet needs, but only 91,000 are being produced. This is half the rate of the 1980’s. Projections show only 60 percent of the needed new housing will be built if current trends continue.⁷
Between 1997 and 2003, California needs to add 1.26 million units, consisting of 703,285 units of owner occupied housing and 561,180 units of rental housing, in order to meet projected demand.\(^8\)

**Jobs/Housing Balance:**
From 1994 to 2000, California’s urban centers added far more jobs than housing. A ratio of 1.5 new jobs to 1 new housing unit is considered balanced. While San Francisco had the greatest imbalance, creating 15.8 jobs for every new housing unit, other poor performing counties were San Mateo and Marin (10.9:1), Los Angeles (9.4:1), Santa Clara (8.6:1), San Diego and Alameda (5.4:1), Orange (4.7:1), Sacramento (3.2:1) and San Bernardino/Riverside (2.9:1).\(^9\)

Between 1994 and 1998, Orange County’s 15.3 percent job growth outpaced its 4 percent increase in housing stock during the same period, leading a number of low to middle income workers and their families to move to the lower cost Inland Empire and commute to Orange County jobs.\(^10\)

---

1. Commission on Building for the 21st Century: “Invest for California — Strategic Planning for California’s Future Prosperity and Quality of Life” September 2001
Reports

Balancing Housing and Growth Pressures With Limited Resources: It’s Time for Leadership
by Dan Carrigg, April 2002
http://www.westerncity.com/Apr02BalancHouse.htm
Examines the key issues affecting cities in their struggle to encourage housing production and provide essential services to a growing population.

Invest for California: Strategic Planning for California’s Future Prosperity and Quality of Life
Commission on Building for the 21st Century, 2002
http://www.bth.ca.gov/invest4ca/15.pdf
Details the housing shortage in California and suggests plans of action for the future (with the goal that all of California’s housing needs are met by 2020).

Locked Out: California’s Affordable Housing Crisis
California Budget Project, May 2000
http://www.cbp.org/2000/r0005loc.htm
Examines the causes, consequences and begins to explore the necessary remediation of California’s issues with affordable housing.

Meeting Our Nation’s Housing Challenges: Report of the Bipartisan
Millenial Housing Commission, May 30, 2002
http://www.mhc.gov/mhcreport.pdf
Establishes the importance of housing, the federal government’s role in housing and America’s housing needs. Several recommendations for plans of action are made.
National Housing Agenda: A Springboard For Families, For Communities, For Our Nation
U.S. Conference of Mayors, Recommendations from the Mayors National Housing Forum, May 2002
Made up of recommendations for how to address the problems associated with rental housing, homeownership, public needs, and special needs housing.

Out of Reach 2001: America’s Growing Wage-Rent Disparity “California”
National Low Income Housing Coalition, 2001
http://www.nlihc.org/cgi-bin/oor2001.pl?getstate=on&state=CA
Documents the unrealistic expense of housing/rent costs in California with respect to the minimum wage.

Raising the Roof: California Housing Development Projections and Constraints, 1997–2020, Statewide Housing Plan
by John D. Landis and prepared by the University of California, Berkeley, Institute of Urban and Regional Development in collaboration with the California Department of Housing and Community Development Housing Policy Division, Sacramento, California, May 2000
http://www.hcd.ca.gov/hpd/hrc/rtr/rroof.htm
Takes a county-by-county look at California’s projected housing needs through the year 2020, the constraints to meeting those needs, and the possible consequences of not meeting them.
Rebuilding the Dream: Solving California’s Affordable Housing Crisis
Little Hoover Commission, May 2002
Offers specific recommendations to increase the supply and reduce the cost of housing, with a specific focus on affordable housing.

State of the Nation’s Housing 2002, Joint Center for Housing Studies
Harvard University, 2002
Addresses a nation wide need for affordable housing, and looks at some of the causes of the problem such as demographic and economic change.

The New Economy and Jobs/Housing Balance in Southern California
Southern California Association of Governments, April 2001
http://www.scag.ca.gov/housing/jobhousing/reportpdfs/introduction.pdf
Recommends ways to better balance jobs with housing in Southern California regions and assists subregions and specific jurisdictions in their respective planning efforts to address the jobs/housing balance.
Organizations & Institutes

California Association of Local Housing Finance Agencies
1001 Sixth Street, Suite 501
Sacramento, CA 95814
t: 916.444.0288 f: 916.444.3408 / www.calalhfa.org

California Coalition for Rural Housing
926 J Street, Suite 1400
Sacramento, CA 95814
t: 916.443.4448 f: 916.447.0458 / www.calruralhousing.org

California Department of Housing and Community Development
1800 Third Street
P.O. Box 95205
Sacramento, CA 94252-2050
t: 916.445.4782 / www.cahcd.ca.gov

California Housing Law Project
1225 8th Street, Suite 425
Sacramento, CA 95814
t: 916.446.9241 f: 916.442.7966 / www.housingadvocates.org

Housing California
926 J Street, Suite 1400
Sacramento, CA 95814
t: 916.447.0531 f: 916.447.0458 / www.housingca.org
Non-Profit Housing Association of Northern California
369 Pine Street, Suite 350
San Francisco, CA 94104

San Diego Housing Federation
450 B Street, Suite 1010
San Diego, CA 92101
t: 619.239.6693 f: 619.239.5523 / www.housingsandiego.org

Southern California Association of Non-Profit Housing
3345 Wilshire Blvd., Suite 1005
Los Angeles, CA 90010
t: 213.480.1249 f: 213.480.1788 / www.scanph.org

Additional Resources

California Budget Project
http://www.cbp.org
California Business, Transportation and Housing Agency
http://www.bth.ca.gov/default.asp
California Department of Housing and Community Development Housing Policy Division
http://www.bcd.ca.gov
California Housing Finance Agency
http://www.chfa.ca.gov
Enterprise Foundation
http://www.enterprisefoundation.org
US Department of Housing and Urban Design, HUD User
http://www.huduser.org
Experts

Jan Breidenbach  
Executive Director  
Southern California Association of Non-Profit Housing  
3345 Wilshire Blvd., Suite 1005  
Los Angeles, CA 90010  
t: 213.480.1249  f: 213.480.1788  
jbreidenbach@scanph.org

Expertise: Housing crisis; Housing production; Community development and the larger economy  
Education: Masters in Urban Planning, University of California Los Angeles  
Publications: Contributing Editor, Shelterforce (national housing journal)  
Background: Boards and Commissions: National Low Income Housing Coalition (1st Vice Chair); National Housing Institute (publisher of Shelterforce); Community Development Technology Center; Los Angeles Affordable Housing Commission

Maria Contreras-Sweet  
Agency Secretary  
California Business, Transportation and Housing Agency (Sacramento)  
980 9th Street, Suite 2450  
Sacramento, CA 95814-2719  
t: 916.323.5400  f: 916.323.5440
(Los Angeles)
300 South Spring Street, 15th floor Suite 15513
Los Angeles, CA 90013
t: 213.897.2154  f: 213.897.3263

Expertise: California housing, building, transportation and technology needs
Background: Member, Gray Davis’ Small Business Reform Task Force

Cathy Creswell
Deputy Director
California Department of Housing and Community Development
Division of Housing Policy Development
1800 3rd Street
P.O. Box 952053
Sacramento, CA 94252-2053
t: 916.323.3177  f: 916.327.2643
creswel@hcd.ca.gov

Expertise: Land use and planning strategies to promote livable communities; State housing and planning law including: housing element law; housing finance and community development law, resources and strategies
Education: Associate in Arts Degree, Grand Rapids Junior College; Political Science/Public Service major, University of California Davis
Publications: (Include) “Housing: California’s Foundation for Economic Growth”
Background: Member: California Planners Roundtable; Instructor, Housing Element and Planning Issues class, University of California, Davis Extension program; Guest Lecturer on housing and planning issues; Founding member: Sacramento Housing Alliance

Daniel Commissioner
Hancock

Little Hoover Commission Office
925 L Street, Suite 805
Sacramento, CA 95814

t: 916.445.2125 f: 916.322.7709
little.hoover@lhc.ca.gov

Expertise: Home building and land development

Education: Bachelor’s Degree in Political Science, San Jose State University

Background: President of Shapell Industries of Northern California 1985–present; Former director and past president of the Southern Division Building Industry Association
John Landis  
Professor and Chair  
Department of City and Regional Planning  
228 Wurster Hall  
University of California, Berkeley  
Berkeley, CA 94720-1850  
t: 510.642.5918  f: 510.643.9576  
jlandis@uclink4.berkeley.edu

*Expertise:* Land use planning and housing policy; Housing and project development  
*Education:* Ph.D. City and Regional Planning, University of California Berkeley  
*Background:* Leader, University of California, Berkeley’s California Urban Futures model research team, which projects future land use based on historic trends, cultural factors, environmental constraints, policy variables and a range of market pressures
Theresa Parker  
Executive Director  
California Housing Finance Agency  
1121 L Street, 7th Floor  
Sacramento, CA 95814  
t: 916.322.3991  f: 916.322.1464  
tparker@chfa.ca.gov

Expertise: Public Finance and Housing  
Education: B.A. Economics, Sacramento State University  
Publications: (Includes) “Where are California Families Supposed to Live?” Multifamily Trends (1999)  
Background: Chief Deputy for Policy at the State of California Department of Finance from November 1993 to May 1997

Mike Rawson  
California Affordable Housing Law Project  
449 15th Street, Suite 301  
Oakland, CA 94612  
t: 510.891.9794 x45  f: 510.891.9727  
mrawson@telis.org

Expertise: Planning and development actions in regard to land use, especially housing element law; Fair housing; Redevelopment and anti-NIMBY  
Education: J.D., Golden Gate University School of Law  
Background: Member: Affordable Housing Collaborative; Member: Senate Housing Element Working Group, former affiliate of the Legal Aid Society of Alameda County

Tom Scott

Executive Director
San Diego Housing Federation
450 B Street, Suite 1010
San Diego, CA 92101
t: 619.239.6693 f: 619.239.5523
sdhfexec@housingsandiego.org

Expertise: Affordable housing development; Affordable housing policy
Education: B.A. La Salle College, Philadelphia; M.A. University of Chicago School of Social Service Administration
Publications: Editor, Housing and Community Development News; Editor, Housing and Community Development Weekly Brief; “Beyond Shelter: Nonprofit CDCs Build Supportive Housing” National Housing Conference Senior Executive Roundtable (2002)

Background: President of the Board of Directors of Community Housing of North County of Escondido, California, (1999–2000); Board of Directors of Anchorage Neighborhood Housing Services in Anchorage, Alaska
Matt Schwartz
Executive Director
California Housing Partnership Corporation
369 Pine Street, Suite 300
San Francisco, CA 94101
t: 415.433.6804 x11 f: 415.433.6805
mschwartz@chpc.net

Expertise: Affordable housing; Housing finance; Preservation of Section 8 housing; Neighborhood revitalization; Community and public land trusts; Preservation of family farms through land trusts

Education: B.A. History, Stanford University; Masters in Public Policy, Harvard University

Background: Senior Housing Development Specialist, SF Redevelopment Agency; Senior Project Manager, Mid-Peninsula Housing Coalition; Board Member of Equity Trust

Julie Snyder
Director of Policy / Legislative Advocate
Housing California
926 J Street, Suite 1400
Sacramento, CA 95814
t: 916.447.0531 f: 916.447.0458
jsnyder@housingca.org

Expertise: Housing issues related to nonprofit housing development and homeless shelters

Education: B.A. in American Studies, Occidental College

Background: Consultant, State Assembly Housing and Community Development Committee
Dianne Spaulding  
Executive Director  
Non-Profit Housing Association of Northern California  
369 Pine Street, Suite 350  
San Francisco, CA 94104  
t: 415.989.8160 f: 415.989.8166  
dianne@nonprofithousing.org

Expertise: Affordable housing; Development, policy, finance, and community acceptance strategies as well as advocacy and community organizing  
Education: Graduate of University of California Los Angeles; Davis; Riverside  
Background: Chairperson for the California Futures Network; Former President of the Board of Housing California, the largest statewide coalition of homeless and housing providers in the nation

Laurie Weir  
Executive Director  
California Debt Limit Allocation Committee  
915 Capitol Mall, Room 311  
Sacramento, CA 95814  
t: 916.653.3255 f: 916.653.6827  
lweir@treasurer.ca.gov

Expertise: Tax-Exempt Private Activity Bonds: Multifamily Housing, Single Family Housing, Industrial Development Bonds (Small Manufacturers), Exempt Facilities (Pollution Control Projects)
Education: University of Southern California, School of Architecture and Fine Arts
Background: Affordable Housing Finance and Design

**Rob Wiener**
Executive Director
California Coalition for Rural Housing
926 J Street, Suite 1400
Sacramento, CA 95814
t: 916.443.4448  f: 916.447.0458
rob@calruralhousing.org

Expertise: Rural housing policy and programs
Education: Ph.D. Planning, University of California Los Angeles Graduate School of Architecture and Urban Planning
Publications: “Housing in Rural America: Building Affordable and Inclusive Communities” (1999)
Background: Instructor, Housing and Social Policy course at UC Davis, Department of Human and Community Development
California planning laws contain inconsistent and duplicative requirements that bring state, regional and local planning goals into conflict. State public works projects and permit decisions do not have to follow local general plans. State departments can ignore local land-use policies when siting state facilities like universities and highways. State law also allows school districts and other special districts to override county and city plans and zoning to carry out their own public works projects.

Community development is complex and must be coordinated and comprehensive to be successful. High quality of life depends on job retention and creation, affordable housing development, good design, infill development on vacant sites, crime and pollution abatement and improvement of city services such as schools, parks, libraries and street maintenance. Sustainable economies and communities require increased local purchasing and support of local businesses in order to thrive.
General Plans:
California state law requires every county and city to adopt a comprehensive general plan with seven mandatory elements: land use, circulation, housing, conservation, open space, noise, and safety. In August 2000, state officials notified 175 cities and 26 counties that their plans had not been revised in more than ten years.

State law directs the Governor’s Office of Planning and Research (OPR) to coordinate state departments’ functional plans by issuing the Environmental Goals and Policy Report every 4 years, yet OPR’s last report, *An Urban Strategy for California*, was released in 1978 and is still in effect, though routinely ignored.\(^1\)

Investments:
About 50 percent of transportation revenue come from local funds, about 30 percent from state funds, and about 20 percent from federal funds. According to the California Transportation Commission, the state needs to spend about $118 billion more than it expects to collect in taxes and fees both to maintain the transportation system and expand it to meet expected growth over the next 10 years.\(^2\)

Unlike other states, California provides no direct financial help and little technical assistance to local planning departments.\(^3\)

California will spend about $1.11 per capita on conservation easements. In contrast, Pennsylvania and New Jersey have
spent $20 per capita, Maryland $38, Delaware $52 and Vermont $70 to conserve farmland and open space.\textsuperscript{4}

\textbf{Jobs/School Siting:}
The majority of the new jobs in California in the last decade were created in freeway oriented suburban locations, not in city centers or along transit lines. Unless current patterns change, more than 75 percent of new job growth will not be convenient to existing public transit or in the urban core.\textsuperscript{5}

Typical national acreage standards for new schools call for one acre of land for every 100 students plus 10 acres for an elementary school, 20 acres for a middle school, and 30 acres for a high school.\textsuperscript{6}

Statewide, education officials say, 331 new schools are needed in California to handle a K–12 enrollment surge—the school population is expected to increase to 6.3 million students by 2005–2006.\textsuperscript{7}

\begin{itemize}
\item[1] California Budget Project, Locked Out: California’s Affordable Housing Crisis, May 2000, \url{http://www.cbp.org/reports/0005fact.html}
\item[2] Land Use Planning and Infrastructure, A Briefing Paper for the Conference Committee on AB 857 (Wiggins) and SB 741 (Sher), \url{http://www.assembly.ca.gov/sgc/Land_Use_Planning.htm}
\item[4] Land Use Planning and Infrastructure, A Briefing Paper for the Conference Committee on AB 857 (Wiggins) and SB 741 (Sher), \url{http://www.assembly.ca.gov/sgc/Land_Use_Planning.htm}
\item[6] California Futures Network, June 12, 2002
\item[7] New Schools, Better Neighborhoods, \url{http://www.nsbn.org/media/item.php?id=26}
\end{itemize}
Reports

Ballot Box Planning: Understanding Land Use Initiatives in California
Institute for Local Self Government, 2001
http://www.ilsg.org/doc.asp?intparentid=3180
Discusses the legal underpinnings of the initiative process, including an outline of legal pitfalls and technical details, as well as several alternatives to the process.

Cities Under Pressure: Local Growth Controls and Residential Development Policy
Public Policy Institute of California, January 2002
Examines residential development policy in California cities. It places particular emphasis on efforts by cities to control or manage the pace/form of new housing development.

Growth Management Ballot Measures In California
by William Fulton, Mai Nguyen, Dr. Chris Williamson, AICP, Paul Shigley, Erik Kancler, Jaime Dietenhofer, Jill Sourial prepared for Local Government Commission by Solimar Research Group, June 2002
http://www.lgc.org/freepub/PDF/Land_Use/reports/ ca_growth_mgmt_report.pdf
Focuses on growth management tools such as urban growth boundaries that encourage more compact infill development.
Growth Within Bounds: Planning California Governance for the 21st Century
Commission on Local Governance for the 21st Century, January 2000
Examines the system of governance in hopes of establishing a vision of how the state will grow, directing special attention to the 57 local agency formation commissions (LAFCOs) and citizen participation in local government.

Guide to Local Growth Control Initiatives
by Marc de la Vergne and Lilly Okamura Planning and Conservation League, 2002
http://www.pcl.org/store/publications.html
Advises how to participate in your community’s political arena using the initiative process as a tool to protect the environment.

Office Sprawl: The Evolving Geography of Office Space
by Robert Lang, Fannie Mae Foundation and Brookings Institution Center on Urban and Metropolitan Policy Survey Series, October 2000
http://www.brook.edu/es/urban/officesprawl/lang.pdf
Analyzes the location of office space in 13 of the nation’s largest metropolitan commercial real estate markets between 1979 and 1999.

Planning at the Edge of the Millennium: Improving Land Use Decisions in California
California Planning Roundtable, January 2000
http://www.cproundtable.org/cprwww/docs/patem.html
Includes recommendations to help “shape growth and create a high quality environment.”
Smart Infill: Creating More Livable Communities in the Bay Area
Greenbelt Alliance, April 2002
Focuses on techniques to use development within existing Bay Area communities to help revitalize and prepare them for growth.

January 2002
http://www.regionalism.org/pdf/scorfinalreportsummit02feb02.pdf
Makes recommendations for cost-effective and resource-efficient land use and infrastructure systems.

Sprawl Hits the Wall: Confronting the Realities of Metropolitan Los Angeles by Southern California Studies Center
University of Southern California and the Brookings Center on Urban and Metropolitan Policy, March 2001
http://www.brook.edu/dybdocroot/es/urban/la/abstract.htm
Argues that the Los Angeles region should and can grow differently in order to avoid the problems of overconsumption of resources, fractured governance and a taxed environment.

Sprawl in California
Leon Kolankiewicz and Roy Beck, Sprawl City, August 2000
http://www.sprawlcity.org/studyCA/index.html
Explores the various factors in California’s relentless urban sprawl.
The Reluctant Metropolis: The Politics of Urban Growth in Los Angeles
by William J. Fulton, May 1997
Explores the failed or half-finished development plans Los Angeles has endured over the past 30 years.

Vacant Land in Cities: An Urban Resource
Brookings Institution Center on Urban and Metropolitan Policy, January 2001
http://www.brookings.edu/dybdocroot/es/urban/pagano/paganoexsum.htm
Examines cities with varying densities and population growth patterns, and uses new data to estimate the amount of vacant land and abandoned structures in U.S. cities.

Organizations & Institutes

American Planning Association, California Chapter
1333 36th Street
Sacramento, CA 95816
t: 916.736.2434 f: 916.456.1283 / www.calapa.org/

California Futures Network
564 Market Street, Suite 715E
San Francisco, CA 94104

California Planning and Development Report
973 East Main Street
Ventura, CA 93001
Congress for the New Urbanism
The Hearst Building
5 Third Street, Suite 725
San Francisco, CA 94103-3296
t: 415.495.2255  f: 415.495.1731 / www.cnu.org

California Governor’s Office of Planning and Research
P.O. Box 3044
Sacramento, CA 95812-3044
t: 916.322.2318  f: 916.324.9936 / www.opr.ca.gov

Department of City and Regional Planning
University of California, Berkeley
B20 Hearst Field Annex (MC 1850)
Berkeley, CA 94720
t: 510.642.3256  f: 510.642.1641 / www-dcrp.ced.berkeley.edu

Institute of Urban and Regional Development
University of California, Berkeley
Room 104, Wheeler Hall
Berkeley, CA 94720-1870
t: 510.642.4874  f: 510.643.9576 / www-iurd.ced.berkeley.edu

Local Government Commission
1414 K Street, Suite 600
Sacramento, CA 95814
t: 916.448.1198  f: 916.448.8246 / www.lgc.org
San Francisco Planning and Urban Research Association
312 Sutter Street, Suite 500
San Francisco, CA 94108
t: 415.781.8726 f: 415.781.7291 / www.spur.org

Sierra Business Council
P.O. Box 2428
Truckee, CA, 96160
t: 530.582.4800 / www.sbcouncil.org

Urban Ecology
414 13th Street, Suite 500
Oakland, CA 94612
t: 510.251.6330 f: 510.251.2117 / www.urbanecology.org

Urban Land Institute
1025 Thomas Jefferson Street, NW, Suite 500 West
Washington, DC 20007

Additional Resources

American Planning Association of California
http://www.calapa.org/PLANNER/planner.html
California Department of Education School Facilities Planning Division
http://www.cde.ca.gov/facilities
California Governor’s Office of Planning and Research General Planning Publications
http://www.opr.ca.gov
Experts

Alex Amoroso  Principal Planner
Association of Bay Area Governments
101 8th Street
Oakland, CA 94607
t: 510.464.7955
alexa@abag.ca.gov

Expertise: Regional housing policy; Inter-regional coordination; Inter-governmental coordination
Education: B.A. Urban Studies, San Francisco State University
Background: City and regional planning in both public and private sector capacities
Mark Baldassare
Director of Research, Senior Fellow
Public Policy Institute of California
500 Washington Street, Suite 800
San Francisco, CA 94111
t: 415.291.4427  f: 415.291.4401
baldassare@ppic.org

Expertise: Demographics; State and government relations; Urban planning and public policy; Public opinion research on environment, growth, land use and public policy

Education: M.A. Sociology, University of California Santa Barbara; Ph.D., University of California Berkeley


Background: Professor (1981–present) and Roger W. and Janice M. Johnson Chair in Civic Governance and Public Management (1999–present), University of California Irvine

Gary Binger
Consultant
Urban Land Institute
6103 Chabot Road
Oakland, CA 94618
t: 510.985.1490
garybinger@yahoo.com

Expertise: Growth and development trends
in California; Identifying smart growth barriers, and focusing on specific state incentives and regulatory reforms that would promote smart growth

_Education:_ Bachelor of Architecture, California Polytechnic State University; Master of Urban Planning, University of Washington

_Background:_ Manager, Association of Bay Area Governments regional planning program (1987–2000); Local community development and planning director for the cities of Del Mar and Walnut Creek, California; Recipient, Distinguished Leadership Award from the California Chapter of the American Planning Association

**Nick Bollman** President and CEO
California Center for Regional Leadership
455 Market Street, Suite 1100
San Francisco, CA 94105
t: 415.882.7300 f: 415.882.7272
nbollman@cclr.org

_Expertise:_ Economic development; Workforce investment; Land use planning; State and local tax and fiscal policy; Local and state governance reform; Civic engagement and community service; Leadership development.

_Education:_ M.A. History and Philosophy of Education, New York University

Speaker’s Commission on Regionalism

*Background:* Former Senior Program Director, The James Irvine Foundation

**Michael Boswell**

Assistant Professor and Master’s Program Coordinator
City and Regional Planning Department
California Polytechnic State University,
San Luis Obispo
San Luis Obispo, CA 93407
t: 805.756.2496  f: 805.756.1340
mboswell@calpoly.edu

*Expertise:* Urban and Regional Planning; Environmental and natural resources planning

*Education:* M.S.P., Ph.D. Urban and Regional Planning, Florida State University


*Background:* Planning Commissioner for the City of San Luis Obispo, CA; Planner for Brevard County, FL, the East Central Florida Regional Planning Council, and the Florida Department of Environmental Protection; Researcher of sustainability, ecosystem management, and public policy
Ted Bradshaw
Associate Professor
Human and Community Development Department
University of California, Davis
Davis, CA 95616
t: 530.902.1762  f: 530.752.5660
tkbradshaw@ucdavis.edu

Expertise: Land use; Rural development; Energy policy; Community development; Economic development

Education: Ph.D., University of California Berkeley


Background: Editor, Journal of the Community Development Society; Project Manager for a study of population growth in California’s Central Valley, using Geographical Information Systems computer analysis to model population growth and land use
Jim Chappell  President  
The San Francisco Planning and Urban Research Association  12 Sutter Street #500 San Francisco, CA 94108-4305  t: 415.781.8726 x125  f: 415.781.7291  jchappell@spur.org  

*Expertise:* Urban and regional planning; Land use; Transportation patterns; Public finance  
*Education:* Bachelor of Architecture, Syracuse University; Master of City Planning, University of Pennsylvania  
*Background:* Member: American Institute of Planners, Urban Land Institute; Associate member: American Institute of Architects, Lambda Alpha Land Economics Society

Peter Dreier  Director  
Urban and Environmental Policy Program  Professor of Politics  Occidental College  1600 Campus Road  Los Angeles, CA 90041-3314  t: 323.259.2913  f: 323.259.2734  dreier@oxy.edu  

*Expertise:* Urban policy and politics; Housing policy; Community development; Community organizing; Los Angeles politics  
*Education:* M.A., Ph.D., University of Chicago  
*Publications:* Co-Author, *Place Matters: Metropolitics for the 21st Century* (2001);

**Background:** Director of Housing and Senior Advisor to the Mayor, City of Boston, 1984–92; Consultant to foundations, government agencies, and public interest groups; Contributor to *Los Angeles Times, American Prospect*, and *The Nation*

**Tal Finney**

Interim Director
California Governor’s Office of Planning and Research
P.O. Box 3044
Sacramento, CA 95812-3044

t: 916.322.2318 f: 916.324.9936
tal.finney@gov.ca.gov

**Expertise:** Manages the State Clearing House (the State’s land-use planning entity); the Office of the Small Business Advocate; the Office of the Rural Policy Advocate; the Office of Innovation in Government; the OPR Legislative and Special Projects Units; and the Environmental Justice, Local Government Partnership and Renewable Energy programs

**Education:** B.A. Political Theory and International Relations, University of California Los Angeles; J.D., Loyola Law School of Los Angeles

**Background:** Member: ISO Board and Voting Modernization Board; Former Chair of the Managed Risk Medical Insurance Board; Interim Director of the California Department
William Fulton

Editor and Publisher
California Planning and Development Report
973 East Main Street
Ventura, CA 93001-3025
t: 805.643.7700 f: 805.643.7782
bfulton@cp-dr.com

Education: B.A. Mass Communications, St. Bonaventure University; M.A. Journalism/Public Affairs, The American University; and M.A. Urban Planning, University of California Los Angeles


Background: President, Solimar Research Group, Inc; Economic Development Columnist, Governing magazine; Former Chair: City of Ventura Library Advisory Commission, Citizen Outreach Committee for the “Seize The Future” Vision, and West Hollywood Planning Commission
Sande George  Stefan/George Associates  
925 L Street, Suite 340  
Sacramento, CA 94814  
t: 916.443.5301  f: 916.443.3494  
sghlobby@pacbell.net  

Expertise: California planning law; Planning related legislation  
Education: B.A. Government, University of California Davis  
Background: Executive Director and Lobbyist, California Chapter, American Planning Association

Carl Guardino  
President and CEO  
Silicon Valley Manufacturing Group  
224 Airport Parkway, Suite 620  
San Jose, CA 95110  
t: 408.501.7864  f: 408.501.7861  
cguardino@svmg.org  

Expertise: Transportation; Housing; Land Use; Energy; Environment; Education  
Education: B.A., San Jose State University  
Background: Manager, initiatives Measures A and B in 1996; Former Co-director, November 2000 Measure A, traffic relief initiative to bring BART to Santa Clara County; Founder, Housing Action Coalition to advocate for affordable housing for Silicon Valley workers; Santa Clara County Housing Trust; Vehicle Buy-Back Coalition
Bill Higgins  Project Director  Institute for Local Self Government  Senior Staff Attorney  League of California Cities  1400 K Street, Suite 400  Sacramento, CA 95814  t: 916.658.8250  f: 916.658.8240  higginsb@cacities.org

**Expertise:** Property rights and regulatory takings; Farmland and agricultural protection; Land use planning; Local government structure and finance

**Education:** B.S. Agriculture and Resource Economics, Oregon State University; J.D., University of Minnesota School of Law


**Background:** Member: California State Bar (Public and Environmental Law Sections); Sacramento Bar Association

William Hudnut III  Senior Resident Fellow  ULI/Joseph C. Canizaro Chair for Public Policy  Urban Land Institute  1025 Thomas Jefferson Street, NW  Suite 500 West  Washington, DC 20007  t: 202.624.7139  f: 202.624.7140  bhudnut@uli.org
Expertise: Economic development; Urban revitalization; Cities and public policy
Education: Princeton University; Union Theological Seminary, New York City
Background: Former member of 93rd Congress (Indiana); Former Mayor of Indianapolis, IN; Former President, National League of Cities; Vice-Mayor of Chevy Chase, MD

Thomas R. Jones
Executive Director
California Futures Network
564 Market Street, Suite 715E
San Francisco, CA 94104
t: 415.395.9333 f: 415.395.9344
tjones@calfutures.org

Expertise: Architecture; Planning; Urban design; Affordable housing; Housing development; Smart Growth
Education: Bachelor of Architecture, Cornell University; HUD Community Builder Fellow and Kennedy School Fellow, 1999–2001
Background: Former Director of Community Development and Planning, Asian Neighborhood Design (1993–1998), designing or developing over 850 units of affordable housing; Winner of the HUD National Best Practice Award for Hamilton Family Center, 2000; Architect of the Year, San Francisco Magazine Annual Arts Awards, 1998

John Landis
(see Housing), Professor and Chair Department of City and Regional Planning 228 Wurster Hall University of California, Berkeley Berkeley, CA 94720-1850 t: 510.642.5918 f: 510.643.9576 jlandis@uclink4.berkeley.edu

Expertise: Land use planning and housing policy; Housing and project development
Education: Ph.D. City and Regional Planning, University of California Berkeley
Background: Lead researcher, University of California, Berkeley’s California Urban Futures model research team, which projects future land use based on historic trends, cultural factors, environmental constraints, policy variables and a range of market pressures
Stephen Levy  Director  California Center for the Continuing Study of the California Economy  610 University Avenue  Palo Alto, CA 94301  t: 650.321.8550  f: 650.321.5451  slevy@newccsce.com

**Expertise:** Economics  
**Education:** Degrees in Economics from M.I.T. and Stanford  
**Publications:** *California Economic Growth 1998* (1998); *California County Projections* (2002); *Outlook for the California Economy* (1999)  
**Background:** Chairman, Council of Economic Advisors, California Workforce Investment Board; Member: NOVA Workforce Investment Board

Jeff Loux  (see Agriculture) Director  Land Use and Natural Resources Program  University of California Davis Extension  1333 Research Park Drive  271B Univ. Ext Bldg.  Davis, CA 95616  t: 530.757.8577  f: 530.757.8634  jdloux@ucdavis.edu

**Expertise:** Land use planning; Natural resource management  
**Education:** Ph.D. Environmental Planning, University of California Berkeley

Background: Planning Director, City of Davis; Director, UC Davis Extension Land Use and Natural Resources; Instructor, Land Use/Environmental Management courses at UC Davis, Berkeley and Santa Cruz

Wally McGuire
President
Environmental Policy Center
2962 Fillmore Street
San Francisco, CA 94123
t: 415.775.0791 f: 415.775.4159
wmguire@policyscan.net

Expertise: Environmental policy issues in general; Energy conservation

Education: J.D., University of California, Hastings College of the Law


Background: Conservation director of California’s energy conservation campaign: Flex Your Power; Former Chief Lobbyist for California in Washington, DC; Former Associate Dean, UC Hastings; Board member, California Council for Environmental and Economic Balance and a variety of advisory boards
Sunne Wright McPeak  
President and CEO  
Bay Area Council  
200 Pine Street, Suite 300  
San Francisco, CA 94104  
t: 415.981.6600  f: 415.981.6408  
info@bayareacouncil.org

**Expertise:** Regional government and economics; Public policy; Economic development  
**Education:** Master of Public Health, University of California Berkeley  
**Background:** Appointed member of the California Economic Strategy Panel; Former President and CEO of the Bay Area Economic Forum; Former member, Contra Costa County Board of Supervisors

**Dowell Myers**  
Professor of Urban Planning and Demography  
School of Policy, Planning, and Development  
University of Southern California  
Ralph and Goldy Lewis Hall  
Los Angeles, CA 90089-0626  
t: 213.740.7095  f: 213.740.1801  
dowell@usc.edu

**Expertise:** Urban Planning and demography; Housing needs; Urban growth  
**Education:** Ph.D. Urban Planning, Massachusetts Institute of Technology  
**Publications:** (Include) “Demographic Futures as a Guide to Planning: California’s Latinos and the Compact City” *APA Journal* (2001);

**Background:** Director of Master of Urban Planning Program; Advisor to the Census Bureau

---

**Max Neiman**

Professor of Political Science  
Department of Political Science  
University of California, Riverside  
Riverside, CA 92521  
t: 909.787.4693  f: 909.787.3888  
max.neiman@ucr.edu

**Expertise:** Public policy analysis; Urban politics; Politics of urban development; Politics of race and ethnicity

**Education:** M.A., Ph.D. Political Science, University of Wisconsin Milwaukee


**Background:** Former member of Riverside City Planning Commission; American Political Science Association; Southwestern Social Science Association; Southern Political Science Association; Midwest Political Science Association; Western Political Science Association
Randal O’Toole  
Senior Economist  
Thoreau Institute  
P. O. Box 1590  
Bandon, OR 97411  
t: 541.347.1517  f: 305.422.0379  
rot@ti.org

Expertise: Urban and regional growth, Public lands  
Education: B.S. Forestry, Oregon State University  
Publications: The Vanishing Automobile and Other Urban Myths (2001); Reforming the Forest Service (1988); Reforming the Fire Service (2002)  
Background: Adjunct scholar for Cato Institute

Rachel Peterson  
Executive Director  
Urban Ecology  
414 13th Street, Suite 500  
Oakland, CA 94612  
t: 510.251.6335  f: 510.251.2117  
rachel@urbanecology.org

Expertise: Community-based land use planning and design; Citizens education about land use and urban planning; Advocacy for regional growth frameworks  
Education: B.A., Columbia University  
Background: Citizens Advisory Council,
Keith Pezzoli
Director of Field Research, Lecturer
Urban Studies and Planning Department
University of California, San Diego
9500 Gilman Drive
La Jolla, CA 92093-0517
t: 858.534.3691 f: 858.534.1691
kpezzoli@ucsd.edu

Expertise: Environmental management systems; Regional ecology; Information technology and knowledge networking; Sustainability science; Urban and regional planning

Education: Ph.D. Urban and Regional Planning, University of California Los Angeles


Background: Co-founder, Regional Workbench Consortium to create knowledge and link it to action for sustainable development
Jim Sayer
President
Sierra Business Council
P.O. Box 2428
Truckee, CA 96160
t: 530.582.4800 f: 530.582.1230
jsayer@sbcouncil.org

Expertise: Land Use; Community planning; Economic development; Land conservation; Sierra Nevada
Education: B.A. Political Science and Economic Policy, University of California Santa Barbara; Master of Arts in Law and Diplomacy, Harvard University
Publications: Editor, co-author, Investing for Prosperity (2002)
Background: Former Director of Office of Public Affairs for U.S. Environmental Protection Agency’s Pacific Southwest region 1999–2001; Former Executive Director, Greenbelt Alliance, 1995–1999; Board member of Amnesty International, USA

Marguerite Wilbur
President and CEO
Joint Venture: Silicon Valley Network
84 West Santa Clara Street, Suite 440
San Jose, CA 95113-1605
t: 408.271.7213 f: 408.271.7214
m_wilbur@jointventure.org

Expertise: Economic and community development; Long range and strategic planning; Facilitation and creative problem
solving; Feasibility analysis and budgeting; Organizational and program development

**Education:** Masters in Planning, University of Virginia; M.B.A., Rensselaer Polytechnic Institute

**Background:** Associate member: Urban Land Institute and the National Council for Urban and Economic Development; Community redeveloper in Santa Cruz, Seaside, San Jose and in New London, Connecticut; Consultant for economic development and brownfield redevelopment projects throughout the U.S.

---

**Paul Zykofsky**

Director
Land Use & Transportation Programs
Local Government Commission
1414 K Street, Suite 600
Sacramento, CA 95814
t: 916.448.1198 f: 916.448.8246
pzykofsky@lgc.org

**Expertise:** Smart growth; Compact residential development; Street design; Traffic calming

**Education:** Bachelor of Architecture; Master of Urban Planning, City College of New York


**Background:** Director of LGC’s Center for Livable Communities (1995–present); Steering Committee of the National Rail-Volution conference; Member, American Institute of Certified Planners
An ever-increasing portion of property taxes continues to be shifted away from cities and counties due to tax and spending limitations approved by California voters in the past two decades. Local governments, increasingly dependent on their portion of the sales tax as the most important source of discretionary revenue, are forced to pursue sales tax generating development projects — office parks, auto malls and “big box” retail outlets that bring in more revenue. Regional competition for tax base leads to concentrated poverty and abandoned public facilities in central cities, growing social and fiscal strain in at-risk suburbs, traffic snarls, overcrowded schools and degraded natural resources in communities on the urban fringe.
State-Local Finance:
California property tax — the traditional centerpiece of local finance in many states — accounts for only 7 percent of city funds, down from 15 percent in 1976 prior to Proposition 13.¹

In 1998, sales tax — one of the few non-earmarked sources of local government revenue — was generating 35 percent of city tax revenues statewide and its share was growing (up from 33 percent in 1993).²

Over half of metropolitan populations, 54 percent, live in “at-risk” suburbs, those with lower-than-average tax capacities and higher-than-average poverty rates.³

State Infrastructure Spending:
California faces an infrastructure deficit estimated beyond $100 billion.⁴

California needs to build seven new classrooms per day for five years to keep pace with expected growth.⁵

On average, California cities have cut street maintenance by over 11 percent since 1991. Big cities (with populations over 100,000) have cut street maintenance by an average of 17 percent.⁶

California Department of Transportation identifies infrastructure needs for spending $28 billion dollars over the
next 5 years for modernization of the system, nearly half of the state’s $56 billion infrastructure spending budget.7

In California, of the four major areas that receive federal funds for infrastructure projects, highway construction projects receive the majority, with the State Highway Construction Program receiving an average of $635 million annually over the past ten years. Over the next five years, this amount is projected at $2.7 billion annually.8

California infrastructure expenditures over the past ten years equaled $34.7 billion. Proposed infrastructure expenditures for the next five years are approximately $56 billion—a 61 percent increase over the past ten years.9

In 1999, California cities and counties reported a $400 million per year shortfall in maintaining and rehabilitating local streets and roads.10

The state Department of Water Resources in 2002 forecast a 5-year need of $2.4 billion for infrastructure projects, including reservoir expansion, flood control and wetlands restoration.11

**Big Box Retail:**
Most superstores are located on the periphery of town and are a threat to downtown businesses and vitality. It is estimated that superstores return between 6 to 16 percent of their revenues to the community — compared with a
60 percent return by locally-owned business. Local entrepreneurs nourish the community, link commerce to place, and minimize the leakage of money from the local economy.\textsuperscript{12}

At the risk of losing potential sales tax revenue from Costco, Lancaster, in Los Angeles County, handed over 4.5 acres of its 71-acre city park to the company where it will remove 100 trees in order to build a 48,000-square-foot store.\textsuperscript{13}

\textsuperscript{1} Sacramento Bee, “In Tough Test, District To Open Five New Schools” July 29, 2002 \textcolor{blue}{http://www.sacbee.com/content/news/story/3768415p-4793906c.html}
\textsuperscript{2} Public Policy Institute of California, Cities and Growth in California, April 2002 \textcolor{blue}{http://www.ppic.org}
\textsuperscript{4} Orfield and Luce, “California Metropatterns: A regional Agenda for Community and Stability in California,” April 2002, \textcolor{blue}{http://www.metroresearch.org}
\textsuperscript{6} Commission on Building for the 21st Century: “Invest for California: Strategic Planning for California’s Future Prosperity and Quality of Life” September 2001
\textsuperscript{7} “Financing Cities: A status report on California cities and the need for serious reform” League of California Cities, February 2002 \textcolor{blue}{http://californiacityfinance.com/financingcities_PUB.pdf}
\textsuperscript{8} California Department of Finance, “2002 California’s Five Year Infrastructure Plan,” Capital Outlay and Infrastructure Reports \textcolor{blue}{http://www.dof.ca.gov/HTML/capoutly/CapOutlay02.pdf}
\textsuperscript{9} California Department of Finance, “2002 California’s Five Year Infrastructure Plan,” Capital Outlay and Infrastructure Reports \textcolor{blue}{http://www.dof.ca.gov/HTML/capoutly/CapOutlay02.pdf}
\textsuperscript{10} California Department of Finance, “2002 California’s Five Year Infrastructure Plan,” Capital Outlay and Infrastructure Reports \textcolor{blue}{http://www.dof.ca.gov/HTML/capoutly/CapOutlay02.pdf}
\textsuperscript{11} California Transportation Commission, Inventory of Ten-Year Funding Needs for California’s Transportation Systems, September 1999.
\textsuperscript{12} California Department of Finance, “2002 California’s Five Year Infrastructure Plan,” Capital Outlay and Infrastructure Reports \textcolor{blue}{http://www.dof.ca.gov/HTML/capoutly/CapOutlay02.pdf}
\textsuperscript{13} Local Government Commission, \textcolor{blue}{http://www.lgc.org/economic/localecon.html}
A Landscape Portrait of Southern California’s Structure of Government and Growth
by William Fulton, Madelyn Glickfield, Grant McMurran and June Gin, Claremont Graduate University Research Institute, June 1999
http://www.cp-dr.com/landscape_port/landport.html
Comprehensive view of the government and growth systems in Southern California.

An Economist’s Perspective on Urban Sprawl Part I: Defining Excessive Decentralization in California and Other Western States
California Senate Office of Research, Robert Wassmer, January 2002
http://www.sen.ca.gov/sor/sprawlreport1.pdf
Addresses urban decentralization in the Western United States and analyzes sprawl data from California as a case study.

An Economist’s Perspective on Urban Sprawl Part II: Influences of “Fiscalization of Land Use” and Urban Growth Boundaries
California Senate Office of Research, Robert Wassmer, January 2002
http://www.sen.ca.gov/sor/sprawlreport2.pdf
Addresses sprawl as a policy concern and the decentralization of metropolitan retail in the Western United States.
Are State Budget Shortfalls Shortchanging Smart Growth Initiatives?
Natural Resources Defense Council, et al., March 2002
http://www.sprawlwatch.org/budgetshortfalls.pdf
Examines the idea that smart growth initiatives may be suffering at the hands of a depressed state economy (and therefore less generous state budget).

California Cities and the Local Sales Tax
by Paul Lewis and Elisa Barbour, Public Policy Institute of California, July 1999
Focuses on how sales tax revenues affect land-use decisions and which types of communities are doing better or worse in the quest for these revenues.

Changing the Order of Things: Six Proposals for Local Finance Reform
Fred Silva and Paul Lewis, Public Policy Institute of California, May 2000
Summarizes six proposals for state reform. Proposals’ common objectives are increasing the responsibility and capacity of local communities to finance local services and to alter the fiscal incentives that often drive local land-use decision making.

Education and Smart Growth: Reversing School Sprawl for Better Schools and Communities
Funders’ Network, March 2002
Evaluates “school sprawl” (the tendency of locating large schools away from urban centers) in terms of its effect on school children, school districts, and the larger community.

**Fiscal Rules and State Borrowing Costs: Evidence from California and Other States**  
by James Portuba and Kim Rueben, Public Policy Institute of California, December 1999  
Analyzes bond market data over the last two decades to calculate the effects of three key variables (the unemployment rate, state fiscal rules, and unexpected deficits) on borrowing costs.

**From Home Rule to Fiscal Rule: Taking a Measure of Local Government Finance in California**  
May 19, 2000  
Reviews research on governance and public finance in California.

**Local Finance Reform from a Regional Perspective**  
J. Fred Silva, Prepared for The Speaker’s Commission on Regionalism, Public Policy Institute of California, April 12, 2001  
Provides a basic overview of state and local fiscal issues.

**Shifting Gears: Rethinking Property Tax Shift Relief**  
Legislative Analyst’s Office, February 1999  
[http://www.lao.ca.gov/020299_property_tax_shift.html](http://www.lao.ca.gov/020299_property_tax_shift.html)  
Analysis, reflection and recommendations on the property tax shift.
Smart Public Investments for the California Economy: Information and Analysis for Infrastructure Planning Center for Continuing Study of the California Economy, September 1999
http://www.californiaeconomy.com/R_P_SPI.htm
Describes the current state infrastructure planning process and identifies ideas for improving how the state’s infrastructure investments are selected.

Speaker’s Commission on State and Local Finance Report
March 2000
Analysis and recommendations on the topic of state and local financial issues.

Organizations & Institutes

California Association for Local Economic Development
550 Bercut Drive, Suite G
Sacramento, CA 95814-0105
t: 916.448.8252 f: 916.448.3811 / www.caled.org

California Budget Project
921 11th Street, Suite 502
Sacramento, CA 95814-2820
t: 916.444.0500 f: 916.444.0172 / www.cbp.org
Institute for Local Self Government
1400 K Street, Suite 400
Sacramento, CA 95841
t: 916.658.8208 f: 916.658.8240 / www.ilsg.org

Local Government Commission
1414 K Street, Suite 600
Sacramento, CA 95814
t: 916.448.1198 f: 916.448.8246 / www.lgc.org

Metropolitan Forum Project
811 West Seventh Street, Suite 900
Los Angeles, CA 90017
t: 213.629.9019 f: 213.623.9207 / www.metroforum.org

Public Policy Institute of California
500 Washington Street, Suite 800
San Francisco, CA 94111

Additional Resources

California Department of Finance
California Local Government Finance Almanac
http://californiacityfinance.com
California Research Bureau
http://www.library.ca.gov/html/statseg2a.cfm
Experts

Michael Coleman
Special Consultant
League of California Cities
2217 Isle Royale Lane
Davis, CA 95616
t: 530.758.3952
coleman@cal.net

Expertise: Local government revenues and taxation; California city spending patterns; California municipal finance history; Current and future challenges in California city finance; Local government finance reform

Education: M.P.A., University of Southern California; Coro Fellow

Publications: (Include) “A Diagnosis and Remedy for City Finance and Governance”
Western City (1999); “Property Tax Fairness Among Local Governments Means Consolidating Local Governance” Cal-Tax Digest (1999); “How Cities Put Dollars to Work” Western City (1999)

Background: Former Principal Management Analyst for the City of Sacramento; Consultant for Cities of San Mateo, Milpitas, and Daly City

Michael Dardia

VP and Director of Research
Sphere Institute
1415 Rollins Road, Suite 204
Burlingame, CA 94010
t: 650.558.3980 x32 f: 650.558.3981
dardia@sphereinstitute.org

Expertise: Redevelopment; Regional economics; Property taxes; Housing; Workforce issues

Education: Ph.D. Public Policy Analysis, RAND Graduate School of Policy Studies


Background: Council of Economic Advisors — California Workforce Investment Board;

Peter M. Detwiler
Staff Director
Senate Local Government Committee
State Capitol, Room 410
Sacramento, CA 95814
t: 916.445.9748  f: 916.322.0298
peter.detwiler@sen.ca.gov

Expertise: Local Agency Formation Commission; Redevelopment; Public Finance (e.g., local taxes, bonds, assessments, fees)

Education: M.A. Public Policy and Administration, Center for the Study of Public Policy and Administration, University of Wisconsin—Madison

Background: Instructor, graduate course on California Land Use Policy, CSU-Sacramento; Governor’s Office of Planning and Research; San Diego LAFCO

Dean Misczynski
Director
California Research Bureau
Library and Courts Building II (L&C II)
900 N Street, Suite 300
Sacramento, CA 95814
t: 916.653.7843  f: 916.654.5829
dmisczynski@library.ca.gov
**Expertise:** Local finance; Infrastructure finance; Public bonds; Growth and development; Transportation

**Education:** B.A., M.A., Stanford University


---

**Marianne O’Malley**

Principal Fiscal and Policy Analyst
Legislative Analyst’s Office
925 L Street, Suite 1000
Sacramento, CA 95814
t: 916.319.8315  f: 916.324.4281
marianne.o’malley@lao.ca.gov

**Expertise:** Local government finance

**Education:** M.P.P., Harvard University

**Publications:** (Include) “Reconsidering AB 8: Exploring Alternative Ways to Allocate Property Taxes” (2000); “Why County Revenues Vary: State Laws and Local Conditions Affecting County Finance” (1998); “Redevelopment After Reform: A Preliminary Look” (1994)

**Background:** Has been staff to most of the legislative task forces formed over the last dozen years to examine state and local finance
Jean Ross
Executive Director
California Budget Project
921 11th Street, Suite 502
Sacramento, CA 95814-2820
t: 916.444.0500  f: 916.444.0172
jross@cbp.org

Expertise: Public finance; Social issues; Labor market policy
Education: M.A. City and Regional Planning with a concentration in Regional Economics, University of California Berkeley
Background: Principal Consultant, Assembly Revenue and Taxation Committee; Senior Consultant, Assembly Human Services Committee; Assistant Research Director, Service Employees International Union

Steve Sheffrin
Dean
Division of Social Sciences
College of Letters and Science
University of California, Davis
One Shields Avenue
Davis, CA 95616-8572
t: 530.754.8925  f: 530.752.3490
sheffrin@lsdo.ucdavis.edu

Experteise: Property taxation
Education: Ph.D. Economics, Massachusetts Institute of Technology
Background: Financial Economist, Office of Tax Analysis and the U.S. Department of the Treasury; Board of Directors, National Tax Association; Director of the Center for State and Local Taxation at UC Davis

Assistant Professor of Public Policy
Director
Murray S. Craig Digital Democracy Laboratory
Pepperdine University
24255 Pacific Coast Highway
Malibu, CA 90263

Michael Shires

Expertise: California fiscal policy; State and local finance; Higher education policy; K-12 education finance and policy
Education: M.B.A. Anderson School of Management, University of California Los Angeles; Ph.D. Public Policy Analysis,
RAND Graduate School of Policy Studies


**Background:** Researcher, Public Policy Institute of California and RAND; Business Consultant to private companies on strategic planning and marketing research

**Alvin Sokolow**

(see Agriculture) Specialist
Cooperative Extension, Public Policy, and Governance
University of California, Davis Extension
One Shields Avenue
University of California, Davis
Davis, CA 95616
t: 530.752.0979 f: 530.752.5855
ajsokolow@ucdavis.edu

**Expertise:** Farmland and land use policy; Community governance and politics; Local public finance

**Education:** Ph.D. Political Science, University of Illinois
Publications: (Include) Co-Editor “California Farmland and Urban Pressures: Statewide and Regional Perspectives” (1999); “Farmland Policy in California’s Central Valley: State, County and City Roles” (1997)

Background: Associate Director, Rural-Urban Issues, UC Agricultural Issues Center; Professor of Political Science, UC Davis, 1965–1992

Robert W. Wassmer

Professor
Department of Public Policy and Administration
California State University, Sacramento
6000 J Street
Sacramento, CA 95819-6081
t: 916.278.6304 f: 916.278.6544
rwassme@csus.edu or rwassme@attbi.com

Expertise: California Public Finance (Property and Sales Taxation); Urban Sprawl

Education: B.S. Economics, Oakland University; M.A. Economics, Binghamton University; Ph.D. Economics, Michigan State University


Background: Visiting consultant, Senate Office of Research
This Guide was produced by the California Policy Forum through a collaboration of eight non-profit organizations who share a common commitment to greater public understanding about growth in California: California Center for Regional Leadership, California Futures Network, Center for Governmental Studies, Cities Counties and Schools Partnership, Environmental Policy Center, Latino Issues Forum, League of Women Voters Education Fund, and San Diego Dialogue.

Funding for this Guide was provided by a grant from the William and Flora Hewlett Foundation and the James Irvine Foundation.

This Guide was produced in collaboration with EMS West, a non-profit communications organization dedicated to expanding and improving the quantity and quality of media coverage of environmental and public health issues which impact the West.

Contact Information

California Futures Network
564 Market Street, Suite 715E
San Francisco, CA 94104

EMS West
1007 General Kennedy, Avenue #8
San Francisco, CA 94129
A Reporter’s Resource and Media Guide to Growth in California