



A Business Plan in the Field of Historical Building Restoration

This report explores the history and thought process behind an idea for a historical restoration company based out of San Francisco, California. This is a vital service for both building owners and the public, as historical buildings with deferred maintenance pose a threat to the lives and safety of civilians in the streets below. The city of San Francisco recognized that historical buildings may pose a threat to public safety and recently put an ordinance in place to mandate inspections and repairs of these buildings. There seems to be a gap between firms that profess the ability to assign qualified individuals to perform façade inspections and the actual result that comes from these inspections. A highly experienced team has been put together to run this business, and this report covers the logistics of how this business will operate. Based upon industry leaders' opinions in the niche, the author's own experience in the niche, as well as financial data reviewed by a finance major, this plan seems to be viable for a historical restoration business offering consulting and construction management services.

Key Words: Historical Restoration, Façade, Business Plan, Finance, Construction, Consulting

OWNER'S REPRESENTATION

Navigating the construction process to maintain your building can be time consuming. Our team is prepared to lead you through this process. We represent your sentiment only, not that of the designer or contractor. As your on-site representation, we fit in the gaps to carry on the construction process smoothly and ensure the work arrives on time and on budget.

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FACADE INSPECTION

San Francisco's **recent ordinance** legally requires periodic inspection of facades 5 stories and over in San Francisco. We are able to diagnose issues correctly and come up with lasting solutions. We've seen larger architectural firms charge high rates and not come up with effective solutions when being tasked with facade inspection. This leads to a headache for the building owner and wasted money.

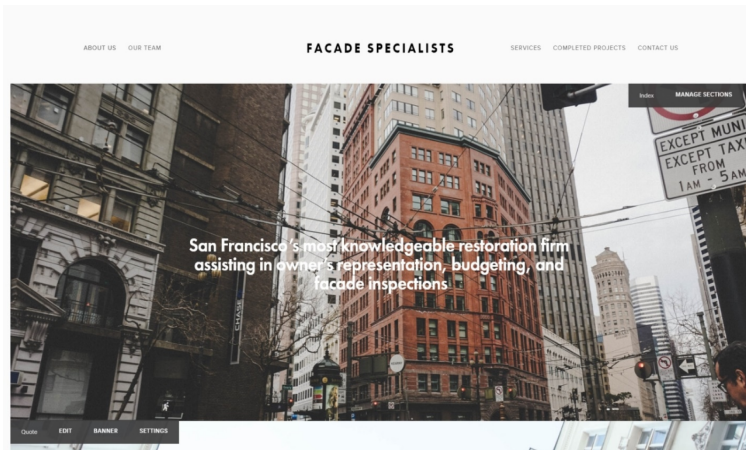
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BUDGETING AND MAINTENANCE

Your building's condition going into the future is important. We will come up with a comprehensive budget in order to maintain the work that has been done previously.

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Description of Services for Website



Website Home Page

► Projected Profit & Loss	FY2022	FY2023	FY2024
► Revenue	\$725,400	\$892,800	\$892,800
► Direct Costs	\$408,000	\$408,000	\$408,000
Gross Margin	\$317,400	\$484,800	\$484,800
Gross Margin %	44%	54%	54%
▼ Operating Expenses	\$39,216	\$39,216	\$39,216
Office Rent	\$30,000	\$30,000	\$30,000
Website Expenses	\$216	\$216	\$216
Facebook Ad Campaign	\$9,000	\$9,000	\$9,000
Operating Income	\$278,184	\$445,584	\$445,584
Income Taxes	\$76,492	\$123,363	\$123,364
Depreciation and Amortization	\$5,000	\$5,000	\$5,000
Total Expenses	\$528,708	\$575,579	\$575,580
Net Profit	\$196,692	\$317,221	\$317,220
Net Profit %	27%	36%	36%

Profit and Loss Statement

Mike Courtney
CO-FOUNDER

Mike has 40+ years in the historical restoration industry and it is an expert when it comes to facades. He has managed countless facade restoration projects throughout San Francisco and is incredibly knowledgeable about the facade restoration process.

Pete Nielson
CO-FOUNDER

Pete brings 35 years of field experience to our team and your project. His tenacity, dedication, passion and integrity are unsurpassed in the industry. Pete embraces the challenge of coordinating and recruiting the best work, typically on old building historic walls, high above busy and densely populated city streets. He loves the work he oversees and the workers that perform it. He also enjoys working closely with our customers - we share the feeling is mutual - we hear that all the time. He visits almost every project daily ensuring we are delivering the highest quality work product, safely and efficiently. He has built two of the best crews in the business and the most talented craftsmen there are.

Robbie Courtney
CO-FOUNDER

Robbie has recently graduated from California Polytechnic State University San Luis Obispo. He has a degree in Construction Management from one of the country's top CM programs, and he has also gained experience working for a general contractor and a restoration contractor over his summer vacations throughout high school and college.

“Our Team” for Website

Robbie Courtney: California Polytechnic State University San Luis Obispo